





## NEWS: INTERNATIONAL

Oilseed settlement averts threatened trade war and opens way to world-wide free trade agreement

## US puts Gatt before soya beans Plenty more tough bargaining in store

By David Dodwell  
in Washington

OILSEED farmers in the US may have been bitterly disappointed yesterday as details of the US-EC settlement on their five-year dispute over Europe's oilseed subsidies trickled out.

But a possibly disastrous trade war has been averted, and important obstacles have been removed to a Uruguay Round trade liberalisation package that could by the end of the decade boost world trade by \$200bn (£132bn). For that, even US oilseed farmers may have cause for celebration.

According to Mr Dale Hathaway, a former US agriculture official, President George Bush's negotiators "decided that the future of the Uruguay Round was more important than the soybean case". A leading farm lobbyist was more philosophical: "The deal offers

a mixed bag, but it is the first time in my 32 years dealing with European farmers that their production will have to go down, rather than up."

On the critical issue of the US dispute with Europe over its subsidised oilseeds production - which if unresolved by December 6 would have triggered trade sanctions of around \$300m against Europe's white wine exports - the EC has agreed to limit production to 5.13m hectares. Mr Ed Madigan, US agriculture secretary, said yesterday this would result in production of 8.7m-9.5m tonnes a year.

US oilseed farmers have insisted that anything above 8m tonnes was unacceptable. But from current production levels of more than 13m tonnes, the EC's cuts will be significant. As important, the US has won assurances that no more than 1m tonnes of oil-

seeds output can be produced for industrial use.

The EC has also agreed to binding arbitration if its output overshoots - a litmus issue for the US, which has been increasingly frustrated over its inability to make the EC in any way accountable for missed production targets.

The most significant element of a wider farm trade deal is EC agreement to cut its volume of subsidised farm exports by 21 per cent over six years. The US was demanding 100 per cent cuts as little as a year ago, and even recently has been calling for a 24 per cent cut.

Of compensating comfort to the US is an agreement by the EC to make permanent two thirds of the land taken out of production as part of its set-aside scheme. The EC target is to set aside 15 per cent of farm land, but the US was concerned that rotation arrange-

ments would eliminate any possible set-aside gains.

The so-called "Andriessen compromise" also forbids subsidised EC beef exports to Asia. Negotiators insisted yesterday that the farm trade breakthrough would provide the momentum needed to resolve other outstanding obstacles to a Uruguay Round settlement.

They have agreed to shift negotiations immediately to Geneva, where the other 108 contracting parties to Gatt will have the chance to endorse the EC-US farm deal. Most critical here will be the Cairns group of farm exporting nations, which include such countries as Australia, Canada and Argentina. There were no immediate reactions last night, but US negotiators have remained in close contact with Cairns group officials during their negotiations with the EC, and it is thought unlikely it

would back a deal without Cairns group support.

Focus will turn in Geneva to the other areas vital to a Uruguay Round settlement - most notably agreement on trade in services, and on general tariff reductions.

US and EC negotiators have agreed a common position on the contentious area of financial services, and will in the coming days be putting fierce pressure on countries like Japan, South Korea and the Asian states to liberalise their markets in this area. Difficult negotiations also lie ahead on trade in maritime services, on trade in audio-visual services, on telecommunications, and on public procurement.

A joint EC-US statement said yesterday negotiators had agreed "to seek maximum liberalisation and minimum exemptions" in the areas of services and market access.

By Frances Williams  
in Geneva

AFTER nearly a year of sitting impatiently on the sidelines while the US and European Community scrapped over farm trade, Gatt negotiators are impatient to get the six-year-old Uruguay Round of world trade talks moving once again.

But trade officials, while delighted that the key to unlock the round is now in hand, warn that much hard bargaining is still needed to secure a successful conclusion.

The terms of the US-EC deal, which will call a meeting of the round's top-level trade negotiations committee. Negotiators will be asked to agree a work programme designed to wrap up agreements on all 28 subject areas within three months. This is to meet the March 1 1993 deadline for submission of a trade liberalisation package under the US administration's "fast-track" negotiating authority, which requires Congress to approve or reject the package without amendment.

Changes in the dramatics of the round also pose some tricky timing problems. Mr Dunkel will want to get all the policy issues contained in the draft "Final Act" he presented to

negotiators last December sewn up by the end of this year, when Mr Ray MacSharry, the EC's agriculture commissioner, leaves his post.

Officials acknowledge that detailed country-by-country negotiations on tariffs and access to services markets, which form an integral part of the Uruguay Round package, will probably run into February. But the bulk of the work must be completed by January 20 when Mrs Carla Hills, US trade representative, leaves office along with the rest of the Bush administration.

Mr Dunkel will be concerned to minimise the changes to the draft "Final Act" so as to prevent a general unravelling of hard-fought and carefully balanced agreements already negotiated. He has already said

changes can be made only by consensus.

Thus Japan and South Korea are unlikely to succeed in keeping their bans on imported rice. The US will be told not to re-open talks on intellectual property protection to gain a better deal for the US pharmaceutical and entertainment industries.

More problematic will be services, where the US is refusing to liberalise shipping, and the complex bilateral negotiations on opening services markets to foreign suppliers are a long way from completion. Negotiations on tariff cuts averaging a third on farm and industrial goods have also been difficult, though officials say resolution of the US/EC dispute on farm subsidies and tariffs should now give the talks momentum.

## French government faces farmers' fury

By David Buchanan in Paris

FRANCE'S political predicament over the farm deal has been sharpened by last-minute US concessions, which look likely to isolate Paris within the EC.

The French agricultural lobby has geared itself, and most of the country, to believe that almost anything the US can agree to must be bad for France's 1m farmers. Correspondingly, therefore, the government feels it has to show the strongest suspicion - if not opposition - towards the Washington deal.

"For, if we don't take a firm attitude on the Gatt, this government could well fall," Mr Jean-Pierre Soisson, France's agriculture minister, predicted in an interview with the Financial Times yesterday.

Mr Soisson was last night adopting "a firm line" to assuage the passions of furious French farmers, who were burning the US flag in Paris and storming McDonald's on the Champs Elysees, and who have even threatened to attack Mr Soisson's own house in Auxerre. The mood in France is hardly conducive to the calm study which Mr Soisson has called for to examine the "compatibility" of the Gatt accord with

the EC's recent reform of its common agricultural policy (CAP).

He claimed that the 21 per cent cut in subsidised exports for each and every farm product would be opposed by countries such as Denmark and the Netherlands which would not want to see their cheese and milk product exports so drastically curtailed. But the agreement on oilseeds is unlikely to attract objections from Germany, France's crucial ally.

The narrower the gap between the Gatt deal and the CAP reform, the harder it is for France to paint the former as black and the latter as at least off-white. But it is certainly in these stark terms that Mr Soisson sees the political consequences for his government, if it cannot plausibly represent the Gatt deal as acceptable to the French public, and if it is not seen to mobilise all possible opposition against the accord.

The first condition may now be impossible to fulfil, because it may be too late to shift public opinion in favour of a Gatt deal. And, the French government may now be prisoner of its own anti-Gatt mobilisation plans. The starting gun for mobilisation is due to go off next Wednesday. With a

Commission report before it from Mr Ray MacSharry, EC agriculture commissioner, on the compatibility of the Gatt deal with the CAP, the French cabinet will produce a draft resolution to be debated by parliament that afternoon. It will commit itself to abiding by whatever parliament decides.

"In EC negotiations, John Major tells us incessantly that he cannot move because of the House of Commons," Helmut Kohl says he has to be careful of his fragile coalition and of the Bundesrat, the Danes are always saying they must heed their Folketing," Mr Soisson said. "Well, we are not so free with regard to our parliament as many of you [outsiders] think." A French president may be above parliament, but his government is not.

"If we do not take a tough stand on Gatt, the Communists will vote against us," predicted Mr Soisson. This happened last June. The Socialist government was saved only when Mr Raymond Barre, the centrist leader, and one or two others decided not to support a censure motion that failed by just three votes.

Looming, too, are next March's parliamentary elections. According to Mr Soisson, "the outcome in some 150

seats will be determined by the government's attitude to the Gatt." That would make the difference between the Socialists succumbing to likely defeat, or being swamped in a certain landslide. "Agriculture still determines parliamentary majorities in France," the minister said. An unreformed electoral system, which gives the countryside more deputies per voter than the cities, gives agriculture a political weight that is out of proportion to the number of farmers.

Mr Soisson criticised - in more measured tones than some of his government colleagues - the UK presidency for trying to rush through a Gatt accord in order to "have something for their Edinburgh summit, because they haven't got much else to show".

If a Gatt deal proves incompatible with the new-style CAP, Mr Soisson said there might have to be "a reform of the reform". But he concedes this could be disastrous. "Everyone will have their own strong demands, and we will never agree." This, he suggests, must have entered into Washington's calculations. Reforming the reform could produce no CAP at all, and European farming would henceforth go into decline.

## US farmers outraged at French burning flags

Agricultural lobby feel wronged by comeback on 'patience and generosity', writes David Dodwell

DOWN on Bluebird Farm, near Tallahassee, north Florida, Mr Steve Yoder has seen his soybean acreage steadily dwindle over the 1980s - from 1,300 acres a decade ago to 450 acres today.

"While we were having to address the problems of surplus production in the world, the Europeans were continuing to take advantage of that situation, flooding the world with their oilseed surpluses," he said in Washington yesterday, furious over reports of French farmers burning the US flag in protest at demands for reform of the EC farm subsidies regime.

The five-year oilseeds dispute, which has been at the heart of a wider US-EC battle over Europe's farm subsidies, has for two years blocked progress towards settlement of the Uruguay Round. The ambitious plan to liberalise international trade would boost world trade by \$200bn a year by the end of the century, economists say.

Worse still, the US threat to impose punitive sanctions worth \$300m a year, mainly targeted at EC white wine exports, in retaliation for losses it says US farmers suffer as a result of EC subsidies, has brought the world's main trading powers to the brink of a trade war.

Mr Yoder, who is president of the American Oilseeds Association, was ensconced in a suite at the down-at-heel Washington Hotel - its only virtue being closeness to Blair House, where US and EC trade negotiators were wrestling on

Wednesday and Thursday this week to settle the dispute. He was seeking to exert whatever pressure he could on negotiators to avoid a US "sell-out" on oilseeds, although he acknowledged American farmers would not get all they wanted.

What most inflames Mr Yoder is the suggestion that US "inflexibility" on the oil-

seeds issue has triggered an international trade crisis.

From his point of view, US farmers are on the side of the angels - or at the very least have shown the patience of Job: "We have been extremely patient, working on the issue for six years, playing everything by the book, following the rules of the Gatt."

When the US first took a complaint to the General Agreement on Tariffs and Trade in Geneva, subsidised EC oilseeds output stood at around 5m tonnes a year. Binding agreements made in the early 1990s essentially made oilseeds subsidies illegal.

So US farmers see themselves as generous in the

extreme when they say they are willing to set a ceiling of 8m tonnes on subsidised EC production.

The fact that EC production has risen to more than 13m tonnes a year since 1985, with French farmers sated at the prospect of lowering the ceiling even to 10m tonnes, should not weaken the justness of the US demands for deeper cuts, Mr Yoder argues.

US soybean farmers say the EC oilseed subsidy regime costs them \$2bn a year in lost sales and lower prices. They have taken their case twice to Gatt, where independent dispute settlement panels have endorsed their claims, and condemned EC practices. Meanwhile, US farmland under oilseeds has fallen from 70m acres to 57m acres, and they have been prevented from growing other crops by long-term set-aside schemes and restrictions on land sown to corn, wheat, cotton or rice. Oilseeds were once the US's largest export earner, with the second largest acreage of any crop in the US, he says.

Conceding that EC farmers, including those in France, are likely to feel pain as a result of production cuts resulting from a US-EC settlement, he insists: "We are not asking European farmers to do anything that we have not already been willing to do ourselves."

"It is not US farm policies that have created this crisis, but European ones," he says. "We absolutely refuse to accept blame for the damage European farmers are doing to the international trading system. The US is not the guilty party here: the Europeans are the ones that have violated an international agreement."

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## Major relishes credit for deal

By Philip Stephens,  
Political Editor

MR JOHN MAJOR last night appeared on the steps of Downing Street to characterise the Gatt agreement between Europe and the US as "the best possible news" for the world economy and a triumph for the British presidency of the European Community.

Exuberant that his intensive diplomacy over the past few weeks had helped avert a transatlantic trade war, Mr Major voiced confidence that the outstanding issues in the Uruguay trade round would be quickly settled.

US President George Bush yesterday praised Mr Major for "his key role in the negotiations".

The British prime minister, who has harangued and harassed Mr Jacques Delors, the EC Commission president, to ensure the Community's negotiators reached an agreement with Washington, also won the immediate congratulations of Mr Howard Davies, the director general of the Confederation of British Industry.

Mr Davies told reporters: "It's quite clear that the prime minister was personally involved and we congratulate him for it... It would have been very serious to have no settlement."

After two months during which his premiership has been battered by a series of domestic crises, Mr Major drew a direct link between the

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CBI director-general

Gatt accord and the government's determination to pull Britain's economy from recession.

He said a Gatt deal was "quite literally the best possible news we could have had for industry, commerce, the consumer, free trade and for the prospect of secure and worthwhile jobs in the future".

Mr Major, who has been desperate for a diplomatic success to stem a rising tide of criticism from other governments in Europe as well as his own electorate at home, brushed aside suggestions that France might yet seek to veto the deal.

Reminding reporters that the Community's decision could be based on qualified majority voting, he commented: "I don't believe Europe will say No to this deal when it is finally concluded."

## French minister wants pound and lira back in the ERM

By Robert Mauthner,  
Diplomatic Editor

FRANCE "earnestly wishes" to see the pound and the lira return to the European exchange rate mechanism (ERM) as quickly as possible, Mr Michel Sapin, the French finance minister, said in London yesterday.

He told the Royal Institute of International Relations the fact that there was now a *de facto* core of two stable currencies in western Europe, the D-Mark and the French franc, should not act as a pretext for the exclusion of other currencies from closer monetary integration.

He was fundamentally opposed to a "two-speed Europe", which would relegate such an important participant in the Community's development as Britain to the sidelines.

However, Mr Sapin, who held up the stability of the franc in relation to the D-Mark within the ERM as one of the main reasons for France's economic success over the past six years, was implicitly critical of the British government's decision in September to float the pound.

A strong currency resulted in less imported inflation as well as the obligation to keep up and constantly improve the

economy's competitive edge. A reduction of cost and price inflation, as had been achieved by France, was a prerequisite for growth. To grow faster than others, countries had to sell proportionately more both on domestic and foreign markets.

"I am convinced that the policy of competitive devaluation does not allow one to reach this goal," the minister said.

He said his government was examining further steps to restore confidence in the system. Those steps would be aimed at reinforcing the joint intervention mechanism through "voluntary" intervention.

By David Waller in Frankfurt

MINIMAL room exists for German manoeuvre on interest rates, Mr Helmut Schlesinger, Bundesbank president, warned yesterday, in remarks which will dampen widespread hopes of a cut in German rates this year.

Speaking at the European Banking Congress in Frankfurt, he emphasised that the Bundesbank's policy is aimed at medium-term price stability, cautioning that this goal is being challenged by sharply growing money supply, strong credit growth, considerable price rises and the weakening of the D-Mark against the US dollar.

By sticking to its policy objectives, the Bundesbank

was simultaneously doing the best it could to ensure stability in Germany, and helping the process of economic and monetary integration in Europe, he argued.

His speech contained a highly sceptical assessment of the path to monetary union as outlined in the Maastricht treaty. He said that monetary union was desirable and realisable - but not necessarily within the timetable laid down in the treaty.

The treaty specifies that countries should complete the process of monetary union before the end of the decade. Mr Schlesinger said that the timetable should not be regarded as a "straitjacket". Going beyond his prepared

text, he said that the timescale could even be prolonged if things developed in a more difficult way than expected.

He laid heavy emphasis on the economic convergence criteria that have to be met before the move to monetary union. He said these were not excessively ambitious, but the path to fulfilment would lead to a painful process of adjustment in some countries.

"You don't have to be a prophet to see that setting up a European central banking system, with the overriding commitment to price stability, will for some countries mark a profound caesura with traditional ways of doing things," he said.

The Bundesbank's policymaking Council meets

only twice more this year, on Thursday next week and again on December 10, when a money supply target will be set for next year. Any decision on whether to cut the key Lombard or discount rates will be influenced by provisional data for October money supply growth and November inflation, to be published next week.

The internationally sensitive Lombard rate is currently 9.5 per cent, cut from 9.75 per cent in mid-September. The domestically important discount rate stands at 8.25 per cent, cut from 8.75 per cent in September. Money market rates are about 8.80 per cent, around a percentage point down from the beginning of September.



A farmer burns haystacks in northern France this week in protest at the prospective settlement of the agricultural trade dispute



John Major jubilantly announces the deal yesterday

فانسانه الأصل



## NEWS: INTERNATIONAL

# UK savaged over its EC presidency

By Our Foreign Staff

BRITAIN faced a barrage of criticism over its role as president of the European Community from three European capitals yesterday.

In Bonn, the UK presidency was denounced by a leading parliamentarian as a "downright disaster", because of its failure to resolve Denmark's rejection of the Maastricht treaty.

France joined Germany's criticisms when Mr Dominique Strauss-Kahn, minister of industry and foreign trade, described the UK chairmanship as "calamitous", and a Spanish official accused the UK government of simply "trying to seek a consensus within the Conservative party" instead of trying to reach consensus among EC partners.

Mr John Major last night brushed off the attacks, suggesting the critics should wait for the outcome of the Edinburgh summit next month before passing judgement.

Speaking on French radio, Mr Strauss-Kahn accused the

UK of creating difficulties for France in the farm trade negotiations with the US.

"It is the most calamitous presidency I have lived through in all my time in government," said Mr Strauss-Kahn. "The British have a member of presiding over the Community which puts us in very great difficulty against the Americans and I can hardly wait for December 31, when this community presidency will be over."

Mr Günter Verheugen, chairman of the special committee of the Bundestag set up to prepare ratification of the treaty, expressed deep pessimism at the prospects for saving it in the face of Danish demands for far-reaching amendments.

"It is a cause for very sharp criticism that the British presidency has simply not exercised its leading and co-ordinating role," he said.

"The British presidency in the second half of the year is proving to be more and more of a downright disaster. I have real doubts that it will prove possible to find an acceptable

solution to the Danish problem in Edinburgh."

In Madrid, the Spanish government served notice that it would block an enlargement of the European Community unless there was prior agreement to an increased Community budget and ratification by all the partners of the Maastricht treaty.

"There is a logical sequence that has to be followed: first the Delors II package, then ratification and then enlargement. The sequence was laid down at Maastricht, it was agreed at the Lisbon summit in the summer and we do not want it altered," a senior Spanish official said.

Senior Whitehall officials said Britain still hoped to secure agreement at the summit on future financing of the Community, on a package of proposals to regain Danish support for the Maastricht treaty, and on the opening of informal negotiations on enlargement.

They were unsurprised by French criticism, in view of Mr Major's determination to stop Paris blocking a Gatt deal.

## Ships suspected of violating UN trade ban may be stopped and searched

### Nato to enforce Yugoslav embargo

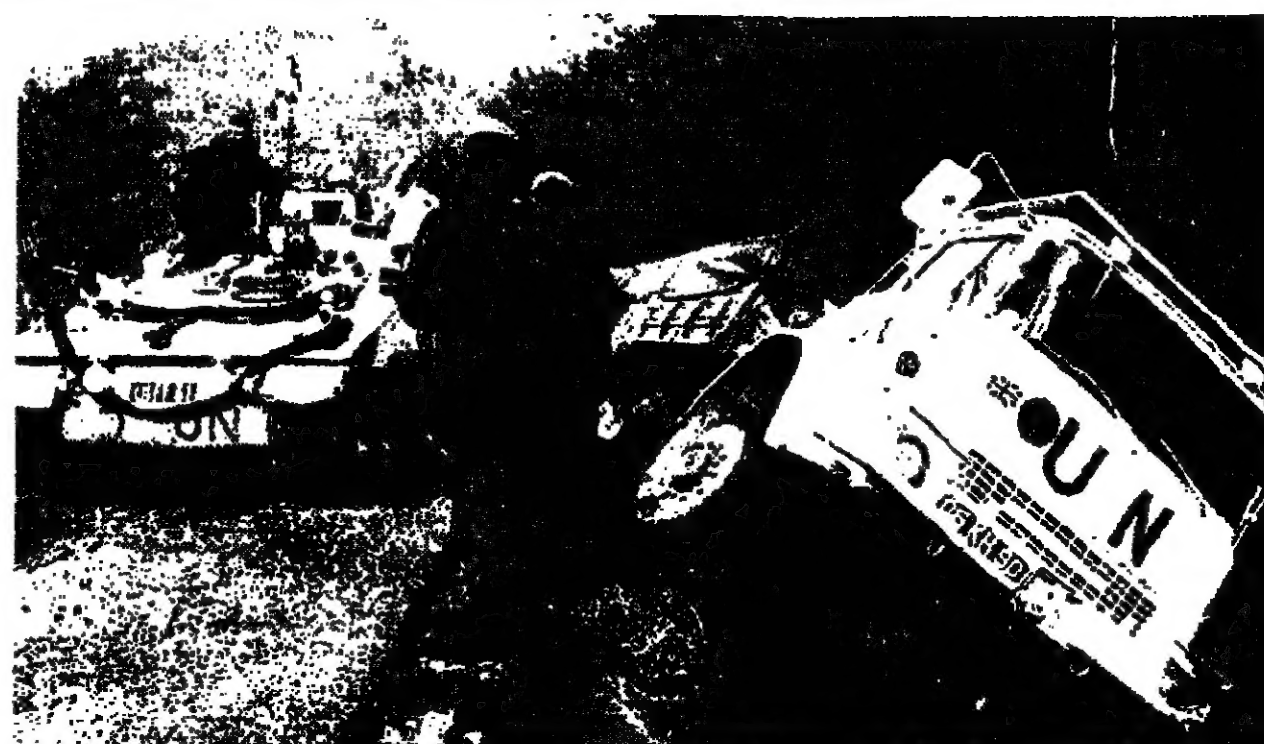
By Laura Silber in Belgrade and Reuters

NATO agreed yesterday to enforce the United Nations Yugoslav trade embargo, giving its ships in the Adriatic Sea power to stop and search ships suspected of violating the ban, Nato sources said yesterday.

The decision by Nato coincided with a similar one by the Western European Union (WEU) defence grouping, which announced in Rome that it had ordered a full naval blockade in the Adriatic to tighten the economic noose around the rump remainder of Yugoslavia.

The decisions came as Mr Cyrus Vance, the international mediator, accused local Serb authorities of violating the UN peace plan in eastern Croatia. Mr Vance and Lord Owen, co-presidents of the Geneva Conference on the former Yugoslavia, made a two-day visit to UN peacekeeping zones in Serb-held territory in Croatia in an attempt to break the deadlock over demilitarisation.

The Vance plan, agreed on January 3 by the presidents of Serbia and Croatia, calls for the disarming and disbanding of paramilitary units and the



A British Army 4-ton truck carrying relief aid for the frontline Bosnian town of Tuzla lies on its side after hitting a soft shoulder on Thursday. The army was leading the first convoy of UN aid to Tuzla.

return of refugees to the four UN zones.

Mrs Blandina Negga, UN civil affairs officer, yesterday said: "We have become deadlocked with the local authorities. The militia has refused to give up its arms."

"They are not in favour of any refugees returning. Until the militias are disarmed no civilian will be safe. No refugees can return."

One UN official said: "The whole situation is sliding. In Rome Mr Salvo Ando, the Italian defence minister, said

he expected the Nato and WEU blockade would begin on Tuesday at midday. But details of the operation would be settled on Monday when WEU and Nato officials met to settle procedures. There are five vessels in the Adriatic under the aegis of the WEU and seven attached to Nato.

Nato ambassadors meeting at the North Atlantic Council approved the plan in line with Monday's United Nations Security Council resolution calling for enforcement of the ban. The WEU said it committed

its members to order their aircraft and warships to ensure "strict implementation of the [UN] embargo at sea" against Serbia and Montenegro, the two republics making up what is left of the old Yugoslav state.

Nato sources said the rules of engagement agreed for the alliance ships would allow them to stop and search suspect vessels to prevent illicit cargo from reaching the former Yugoslavia.

Nato and the WEU have shared patrolling duties in the

Adriatic Sea since July to monitor ships suspected of breaching the trade embargo, but they have not had power until now to halt vessels or order them to turn back from their intended destinations.

● Serbian President Slobodan Milosevic will stand in early elections on December 20, the ruling Socialist Party announced yesterday.

Mr Milosevic is seen by the international community as the main instigator in the violent break-up of Yugoslavia in recent years.

## Krona flotation followed EMS rebuff to Sweden

By Lionel Barber in Brussels and David Marsh in Frankfurt

SWEDEN was given a final rebuff in its efforts to link the krona to the European Monetary System last Monday, just three days before a wave of speculation forced the central bank to abandon its policy of pegging the krona to the European currency unit.

The rebuff was delivered by the European Monetary Committee, the 26-strong committee grouping senior EC treasury and central bank officials, which lies at the heart of EC economic and monetary policy, senior officials in Brussels and Stockholm said yesterday.

The rejection was a blow for Mr Carl Bildt, the Swedish prime minister, who pushed for associate membership of the

Sweden's main opposition Social Democrats yesterday demanded a new broad-based government of national unity, to deal with the country's problems, Robert Thomson writes from Stockholm.

Mr Ingvar Carlsson, party leader, called on the small Centre Party and the Liberals to break from the coalition and join the Social Democrats in a new administration.

EMS to form links with a more stable exchange rate framework ahead of planned EC membership in 1995.

The disclosure that the EC appeared to have turned its back on the country may spark controversy in Sweden, where opposition to Community membership recently broke the

50 per cent level.

Mr Helmut Schlesinger, president of the German Bundesbank, yesterday criticised as "mistaken" Sweden's policy of trying to peg the krona to the European currency unit.

The Bundesbank maintains that the Ecu is the wrong unit on which to base either the European monetary system or economic and monetary union.

At a banking conference in Frankfurt, he said Sweden's decision to float the krona could help correct "misconceptions" about the fixity of European exchange rates.

Mr Schlesinger called the Ecu "a currency which doesn't really exist". Although he did not specify the D-Mark, he recommended a "natural currency" as the best yardstick for a currency like the krona.

## Germany acting to strengthen Euro-MPs

By Quentin Peel in Bonn

GERMANY is set to approve a string of key constitutional amendments which will ensure no further steps are taken towards European union without real strengthening of democratic control at the level of the European parliament.

The parliamentary committee set up to prepare the Maastricht treaty on European union for ratification will complete its work on Monday, paving the way for changes that will also significantly extend the power of the German Länder, the 16 federal states, over EC legislation.

Mr Günter Verheugen, the Social Democrat chairman of the committee, said yesterday no further moves towards European union would now be possible without fulfilling the German constitution's strict conditions.

"There will be no approval of a European defence union without ensuring that the democratic deficit has been removed," he said.

At the same time, there would be no move to final implementation of European economic and monetary union (Emu) without the express approval of the two houses of the German parliament, the Bundestag and Bundesrat, in

a joint resolution.

Mr Verheugen also claimed victory for the parliamentarians over the government, to ensure that only a European central bank, as strictly defined in the Maastricht treaty, could be set up. He suggested that the government's looser wording would have allowed another form of European central bank to go ahead, for example between just Germany and France, even if Maastricht was not ratified.

The Bundestag is due to vote on ratification of the treaty, and on the constitutional amendments, on December 2. The constitutional amendments

require that future transfer of national sovereignty to Brussels will need a two-thirds majority in both houses. Mr Verheugen said that would affect any moves to increase defence co-operation, and co-ordination at a Community level of police work and law enforcement.

At the same time he expressed considerable pessimism about the prospects for ratification of the Maastricht treaty, insisting that Denmark's objections could not be met in any form short of full treaty amendments. Such amendments were unacceptable to other member states.

### REPEAT INVITATION TO TENDER FOR THE HIGHEST BID

for the separate purchase of the production units and other assets of  
"HELLENIC CHEMICAL PRODUCTS & FERTILISERS COMPANY SA",  
of Athens, Greece.

"ΕΠΙΣΤΡΟΦΗ ΚΕΡΑΙΩΝ Σ.Α. Administration of Assets and Liquidation", in its capacity as Liquidator of "HELLENIC CHEMICAL PRODUCTS & FERTILISERS COMPANY SA", of 20, Amaliou ave., Athens, Greece (the "Company"), which has been declared, by virtue of decision No 4299/1992 of the Athens Court of Appeal, under the status of special liquidation according to the provisions of Law 1892/1990

announces a repeat call for tenders

for the highest bid by submission of sealed bidding offers for the separate purchase by public auction (the "Auctions") of one or more of the production units and other assets of the Company, defined by the Athens Court of Appeal as follows:

#### PRODUCTION UNITS AND OTHER ASSETS OFFERED FOR SALE (brief description)

1. **DRAPETSONA INDUSTRIAL COMPLEX - DIOC** (1st Auction): The DIOC is built on an estate of 253,000m<sup>2</sup> owned by the Company and located by the sea in Drapetsona, Athens and is accompanied by exclusive port facilities. It includes scores for fertilisers, for sulphuric acid and phosphoric acid, for chemicals, for sheet glass and for specialised chemicals. The DIOC is in operation with a personnel of 810 employees.
2. **KASSANDRA MINES** (2nd Auction): The mines are located in the area of the villages of Stratos and Olympos in the Chalkidiki Peninsula (Northern Greece) and are accompanied by port facilities. The Mines include 1,764,000m<sup>2</sup> of land owned by the Company, houses and two differential facilities for mixed sulphides with a capacity of 700,000 and 400,000 tons respectively with certain sulphides ore reserves of more than 13 million tons and possibly 7 more million tons and, in addition, 11 million tons of pyrite, 4 million tons of chalcophyllite, and 1.5 million tons of manganese ore. The Company is holding mining licences over a total area of 350Km<sup>2</sup>. The Mines are in operation with a personnel of 1,049 employees.
3. **HERMION QUARRIES** (3rd Auction): In the quarrying sector the Company is holding a marble quarry of a variation known as "Heliokastor" and two plants for the processing of marble blocks of a capacity of 15,000m<sup>2</sup> situated near the town of Hermion in Peloponnese on owned land of 106,000m<sup>2</sup> including houses of a total covered area of 5,242m<sup>2</sup> and offices and stores of a total covered area of 984m<sup>2</sup>. The quarries are in operation with a personnel of 10 employees.
4. **STOCKS IN CING SA** (4th Auction): Nine thousand (9,000) registered shares in the Greek company "Chemical Industries of Northern Greece S.A.", being 15% of the share capital thereof.
- 5-6. **REAL ESTATE PROPERTIES** (5th-6th Auction): (a) 25,000m<sup>2</sup> of land within and 172,000m<sup>2</sup> outside the territorial limits of the Yvelde Area (Province of Minihy); and (b) 14,000m<sup>2</sup> of land in the Eilat (Africa) region outside the "town plan".
7. **REMAINING ASSETS OF THE COMPANY** (7th Auction): The remaining assets of the Company, which are offered for sale as a single whole, include a portfolio comprising stocks in various Greek companies, various banking licences, real estate properties and other assets.

**OFFERING MEMORANDUM - FURTHER INFORMATION:** Interested parties may obtain an Offering Memorandum for each of the above mentioned production units and other assets, an Information Memorandum for the Kassandra Mines (prepared by Citibank, N.A., financial adviser to the liquidator) and any further information, upon execution of a confidentiality agreement.

#### TERMS AND CONDITIONS OF THE AUCTIONS

1. The Auctions shall take place in accordance with the provisions of article 46a of Law 1892/1990, the terms and conditions set forth herein and the "Terms and Conditions of Sale" contained in the respective Offering Memoranda. Such provision and other terms and conditions shall apply irrespective of whether they are mentioned herein or not. Submission of bidding offers shall mean acceptance of such provisions and other terms and conditions.
2. **Bidding Offers:** For the participation in each of the Auctions interested parties are hereby invited to submit bidding offers, not later than the 14th December 1992, 12:00 hours, as follows:  
(1) For each of: Drapetsona Industrial Complex (1st auction), the Stocks in CING SA (4th auction) and the plots of land (5th-6th auction) to the Athens Notary Public Ioanna Gerveli-Amagostaki, address: 18 Pitou str., Athens, tel: +30-1-362.51.91 or 361.97.28; and  
(2) For each of: Kassandra Mines (2nd auction), Hermion Quarries (3rd auction) and the Remaining Assets of the Company (7th auction), to the Athens Notary Public Anna Tsilika, address: 10-12, Ippokratous str., Athens, tel: +30-1-361.95.83 or 364.51.38.  
Offers should expressly state the offered price and the detailed terms of payment (in cash or in instalments, mentioning the number of instalments, the date thereof and the proposed annual interest rate).  
Bidding offers submitted later than the prescribed time limit, as referred to hereinabove, shall neither be accepted nor considered. The offers shall be binding until the adjudication.
3. **Letters of Guarantee:** Bidding offers must be accompanied by letters of guarantee, issued, in accordance with the draft form of letter of guarantee contained in the respective Offering Memoranda, by a bank legally operating in Greece and valid until the adjudication. The amounts of the letters of guarantee must be as follows: (a) for Drapetsona Industrial Complex (1st auction): 400,000,000; (b) for Kassandra Mines (2nd auction): 400,000,000; (c) for Hermion Quarries (3rd auction): 400,000,000; (d) for the Stocks in CING SA (4th auction): 400,000,000; (e) for each of the plots of land (5th-6th auction): 400,000,000; and (f) for the Remaining Assets of the Company (7th Auction): 400,000,000. Letters of guarantee shall be returned after the adjudication. In the event of non-compliance with the provisions and other terms and conditions referred to paragraph 1 hereof, the letters of guarantee shall be forfeited as a penalty.
4. **Sealed Bidding:** Bidding offers together with the letters of guarantee shall be submitted in sealed envelopes. Submission shall be made in person or through a duly authorized agent.
5. **Sealed Bidding:** Bidding offers shall be opened by the respective Notaries, in their offices, at the addresses mentioned above, on the 14th December 1992, at 13:00 hours. Any party having duly submitted a bidding offer shall be entitled to attend and sign the deed attesting the opening of the bidding offers.
6. As highest bidder shall be considered the participant whose offer will be judged, by the 51% of the Company's creditors (the "Creditors"), in their absolute discretion, upon suggestion of the liquidator, to be in the best interests of all of the creditors of the Company. Mention is made that for the purposes of evaluating an offer proposed to be paid in instalments, the present value thereof shall be taken into account, which shall be calculated on the basis of a discount interest at an annual rate of 28% compounded quarterly or yearly.
7. The liquidator shall give written notice to the highest bidder to appear on the date and place mentioned therein and execute the contract of sale in accordance with the terms contained in his bidding offer and/or any other improved terms which may be suggested by the Creditors and agreed upon. Adjudication shall be deemed to take effect upon execution of the contract of sale.
8. Mention is hereby made that special additional terms shall apply in respect of the sale of each of (a) Drapetsona Industrial Complex (1st auction), (b) Kassandra Mines (2nd auction), and (c) Hermion Quarries (3rd auction), in view of the fact that said production units are in operation and will be so sold and that the current assets are subject to deduction variations. Such special terms are included in the "Terms and Conditions of Sale" contained in the respective Offering Memoranda for each auction and refer to the consideration of the bidding offers in relation to the value of the current assets, the transfer of the current assets and a possible arrangement in respect of the variation of the current assets during the period between the evaluation of the offers and the execution of the contract of sale. In respect of the 7th auction, mention is also hereby made to those of the items included in the Remaining Assets of the Company, which are used for the operation of the production units of the Company (such as office equipment, vehicles, telephone lines etc), shall be delivered to the successful bidder of the 7th auction after the completion of the proceedings of the Company's liquidation.
9. All costs and expenses of any nature in respect of the participation and the transfer of the assets shall be exclusively borne by the participants and the purchaser respectively.
10. The liquidator and the Creditors shall have no liability or obligation whatsoever towards the participants in relation to the evaluation of the offers or the appointment of the highest bidder or any decision to reject or cancel any of the Auctions or any decision whatsoever in connection with the proceedings and the making of the Auctions. The liquidator and the creditors shall have no liability for any legal or actual defects of the assets. Submission of bidding offers shall not create any right for adjudication nor the participants shall acquire any right, power or claim from this invitation and/or their participation in any of the Auctions against the liquidator and the Creditors for any reason whatsoever.
11. This invitation has been drafted in Greek and translated in English. In any event the Greek version shall prevail.

For obtaining the Offering Memoranda and for any further information please apply to:  
The liquidator's agents: Messrs Ioannis Dantis and Andreas Zervos, address: 20, Amaliou ave., Athens 105-57, tel: +30-1-322.75.70, fax: +30-1-322.11.03.  
In respect of the Kassandra Mines, to the liquidator's financial adviser: Citibank, N.A. (Athens Branch), address: 8, Othonos, ATHENS 105-57, tel: +30-1-324.86.54, fax: +30-1-324.32.77 (ext. Vasiliki Tziortzi, Vice President).

## PEP charges.

### The Saints versus the sinners.

Investment trust PEPs have numerous advantages.

But what use are they if the value of the PEP is being eaten up by swingeing service charges?

And it often is. Because many PEP companies charge on a percentage basis, which means that the more you invest, the more you pay.

Whereas you can invest the full annual allowance of £6,000 in the New Saints PEP for the remarkably low flat rate of only £25 (+ VAT and stamp duty) per annum.

Low charges, however, are only one side of the story.

Saints (the Scottish American Investment Company plc) has been investing internationally since 1873, building up a fund worth £350m, with 16,500 shareholders to date.

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Stewart Ivory & Co, who manage Saints, are part of that same tradition.

If you'd like to join them, send off the coupon for more details about the New Saints PEP.

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To Stewart Ivory and Company Limited, 45 Charlotte Square, Edinburgh EH2 4HW. Telephone 031-226 3271. Please send me full details of the New Saints PEP.

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Postcode \_\_\_\_\_

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The value of your investment may fluctuate and you may get back less than you invested. The tax treatment of PEPs may change in the future.



## NEWS: INTERNATIONAL

## Ruling party backs down after opposition blocks economic package in parliament

## Japan's leaders to testify on scandal

By Charles Leadbeater  
in Tokyo

JAPAN'S parliament yesterday cleared the way for debate on the long delayed ¥2,900bn (¥16bn) supplementary budget to boost the economy after the ruling Liberal Democratic Party agreed to produce three key figures at the heart of the Tokyo Sagawa Kyubin scandal for questioning.

The budget, which is central to the implementation of the ¥10,700bn emergency public spending package announced in August, has been held up for more than two weeks by the dispute over testimony about the scandal.

The LDP, under heavy economic and political pressure, agreed to opposition demands that Mr Hiroyasu Watanabe, the former president of Tokyo Sagawa Kyubin should give evidence under oath.

Mr Watanabe's testimony could provide the long running scandal with a new lease of life by linking up to 12 LDP leaders to his former company, which made illegal donations to politicians.

In court this month Mr Watanabe alleged that he gave money to several LDP leaders.

It is also alleged that Mr Watanabe acted as an intermediary between LDP politicians, right wing nationalists and organised crime syndicates.

Mr Watanabe is in prison during his trial on breach of trust charges brought by his former employer, a leading trucking and courier company. It is not clear when or where he will be questioned.

The LDP also agreed that Mr Noboru Takeshita, the powerful former prime minister and Mr Shin Kanemaru, the former leader of the LDP's largest faction should give sworn testimony.

Mr Takeshita is likely to testify next Thursday, while Mr Kanemaru is likely to be questioned at his hospital bedside after undergoing eye surgery next week.

Mr Kanemaru recently resigned from parliament after admitting that he had received an illegal political donation of ¥500m from Tokyo Sagawa Kyubin in 1990. Mr Takeshita faces allegations that he enlisted the company's help to ask organised crime syndicates to quell a right wing smear campaign against him when he was seeking to become prime minister in the late

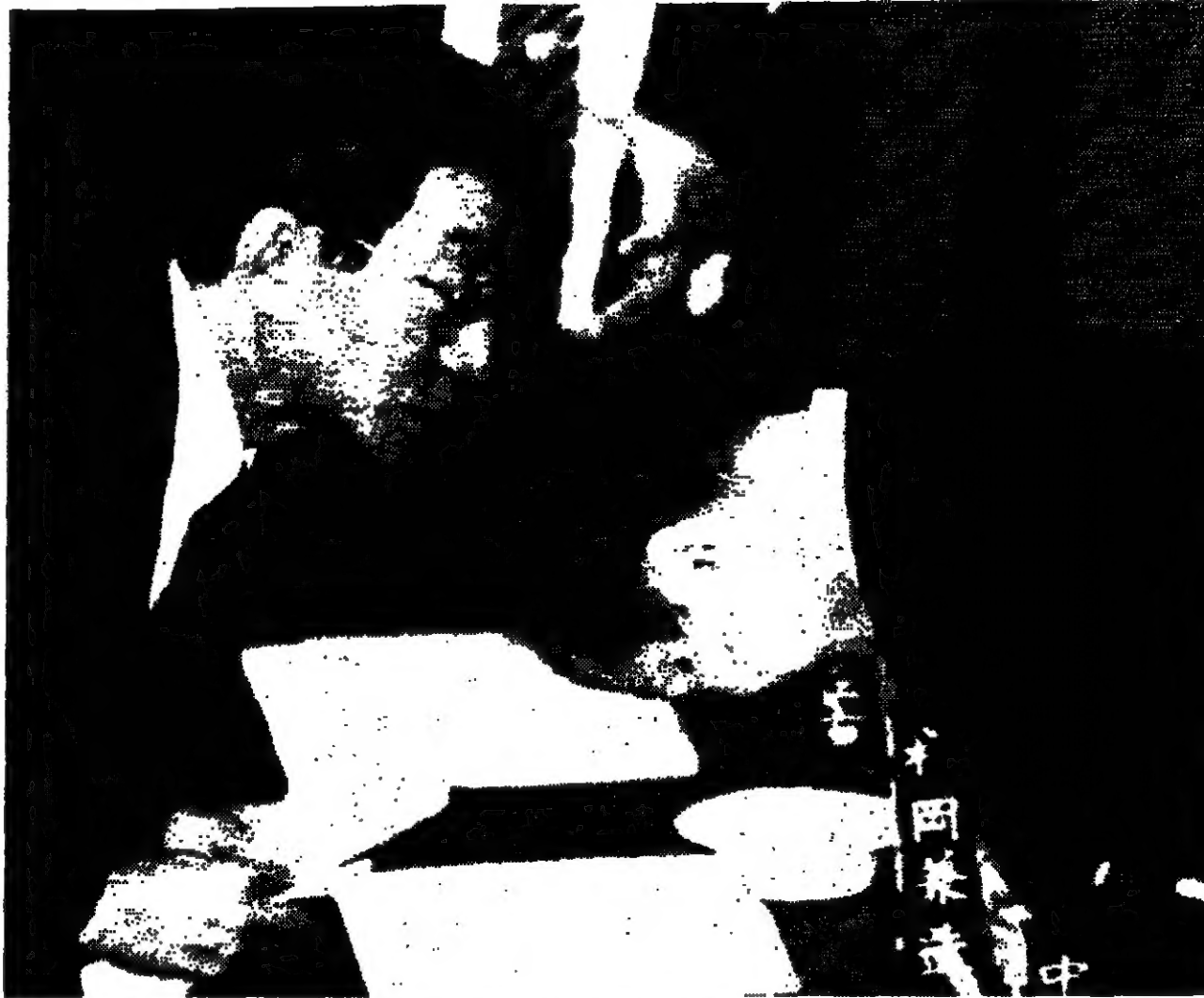
1980s. The parliament's budget committee began work on the supplementary budget immediately by questioning Mr Tsutomu Hata, the finance minister. The committee will question the cabinet on the budget next week.

Although the agreement is a reflection of the public pressure on the LDP over the affair, it also marks an important step in its attempt to regain the political initiative after more than two weeks of drift and stalemate.

In the past few days the party has come under increasing pressure from business leaders to break the parliamentary impasse which has held up the budget.

Mr Kiichi Miyazawa, the prime minister has attempted to respond to business criticism and assert his authority over the fractious squabbling at the top of the party by calling on the finance ministry to draw up plans for an expansionary budget for 1993.

The LDP also signalled yesterday that it may be prepared to amend its limited proposals for political reform by taking on board some of the opposition's demands.



Bowling down: Mr Miyazawa defers to a parliamentary budget committee yesterday after the opposition ended its boycott

## Lone farmer blocks Japan's gateway to the world

Gordon Cramb on a system of consensus that means things sometimes do not happen at all, even international airports

IT COULD almost be England. Sturdy hedgerows flank the narrow lane. A Boeing grinds overhead through a grey sky. At the farmhouse, a marmalade cat appraises arrivals.

But the farm, owned by 69-year-old Mr Kohji Ogawa, lies in Japan's Chiba prefecture. Chiba is also home to Narita airport - the scruffy, overcrowded first port of call for most of the 3.5m visitors to the country each year. For more than 20 years Narita has caused a bitter dispute between farmers and those who want their land for a bigger airport.

Mr Ogawa and seven other farmers whose land is directly threatened by the extension

plans have been locked in battle with the government for 26 years. The dispute has the hallmarks of a Japanese political tussle - intrigue, faction fighting, hidden agendas, dirty tricks, even death.

Last month the Tokyo high court ruled that the government was entitled to procure land for the project. Rejecting a complaint by 39 farmers (most of whom were contesting the expansion on noise grounds), the judge said that "public benefits from the construction of the airport outweigh the disadvantages to local citizens."

But the ruling will go to appeal. The building of the first of two additional run-

ways, with which Narita wants to double its capacity to 220,000 flights a year, is no nearer. A total of 23 other lawsuits are pending, and Japan's civil legal system - the latest case stemmed from a lower court finding in 1984 - can be as circular and slow-moving as a baggage carousel.

The Narita dispute vividly demonstrates that Japan's consensus way of getting things done sometimes means they do not get done at all. "A few can hold up something which would benefit the whole country," observes Ms Victoria Mendez, airline analyst with Jardine Fleming in Tokyo.

Even if all went well, a new runway would not be ready

before 1996. Meanwhile, carriers are being required to provide funds for terminal facilities which cannot until then be properly used.

Inside the farmhouse where the runway would be, Mr Ogawa brings out a dog-eared ring-binder containing an application from the airport authority dated September 13 1989. The submission tells the Transport Ministry that three quarters of the land has been bought and the rest will be no problem. Completion is expected in March 1994.

The protesters' main ground for objection is that the government pushed ahead with the project - Narita with its one runway opened eventually

in 1978 - without securing adequate local backing. But the issues are muddled, and Mr Ogawa has grudges against the government which go back much further.

After the war, the family lost land in a government reorganisation of agriculture. In 1989, he took the government to the supreme court to challenge his father's death duties, arguing unsuccessfully that these did not recognise that the property was farmland.

"This has been going on for the past 26 years, I'm still here. I have been deceived by the government but not defeated," he says. "The government started from the wrong place - like buttoning a shirt, if you get it wrong you have to go back to the beginning."

Although Mr Ogawa is one of only eight farmers whose land is under threat, such is the factional nature of even the most localised Japanese politics that the fight is split into three camps.

They differ, family feuds aside, on the use of violence and the extent of the involvement of "outsiders" in the campaign. The 39 who lost their case last month were the residue of more than 1,600 original plaintiffs, most of whom were affected on noise grounds. Some ¥3bn (£37m) a year from airport revenues goes on local environmental spending, most of it funded through landing charges.

Mr Ogawa speaks for four households, the more radical Kitahara faction for another two, and the Atsuta faction for the remainder. Atsuta, the only faction to be involved in round-table talks with the authorities - which began a year ago and on which both sides have hopes - is now deemed the most moderate. Its spokesman, Mr Hiromichi Ishige, admits his own commitment has also led him to the borders of legality. "In the past we and the government fought even dirtier than the yakuza," Japan's tattooed and intimidating gangsters. "People were killed."

Four policemen and two protesters died in the early 1970s, three of the police in a 1971 incident where the government demolished a house. A friend

of Mr Ishige (and the apparent culprit) committed suicide immediately afterwards.

Incidents continue. The new home of a former airport opponent was bombed this summer after he sold up and moved three years ago.

The talks have brought a pledge from the government not to take land by force, although Mr Ishige concedes that the legal power to make a compulsory purchase order does exist.

"The Narita issue is something to do with the whole trend of the world," he argues. "Ten years ago the government ignored our proposals to solve it by negotiation. The Japanese economy was growing fast and the government thought it could take the leadership. This was neo-nationalism. After the cold war ended, there has been and there must be less emphasis on conflict."

At the Transport Ministry an official says only that the authorities will "continue negotiations with landowners peacefully and rationally." And, it still appears, inconclusively.

Household consumption, especially of consumer goods such as electronics, is still stagnant, according to a household spending survey. Spending rose 0.8 per cent in September from the same month last year, according to a survey by the Management and Co-ordination Agency.

Despite the recent pick-up in housing starts, sales of household items such as electrical appliances were 11.6 per cent down on last year, while spending on transport and communication was 10 per cent lower.

However, Japanese families are still spending heavily on what they regard as necessities, such as their children's education, which enjoyed a 14.3 per cent rise in expenditure.

Investment in the next financial year is expected to be a further 1.5 per cent down on this year, according to the report. However, most companies said they could not predict their plans because the economic situation was so uncertain.

The report said companies were cutting investment in all areas which did not directly contribute to improvements in short-term profits. Even previously sacrosanct areas such as research were being cut as well as investment in labour-saving machinery.

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## Inquiry judge in talks with De Klerk

South African President F.W. de Klerk, under fire over alleged army dirty tricks, met the judge probing the scandal yesterday to discuss granting him wider investigative powers. Reuter reports from Johannesburg.

A spokesman for Mr de Klerk said the president would ask Judge Goldstone for an early report on military intelligence activities, allegedly aimed at undermining the African National Congress.

Judge Goldstone issued a statement on Monday revealing evidence that senior military intelligence officers hired a convicted killer last year to discredit the ANC. He asked for more powers and resources to investigate wrongdoing by all armed forces of the government, the black opposition and right-wing white groups.

## East Timor rebel leader captured

Indonesian troops captured the leader of East Timor's rebel Fretilin movement yesterday, the army said. Reuter reports from Jakarta.

The rebel chief, a shadowy figure, has long been regarded as a symbol of the resistance to Indonesian rule imposed on East Timor in 1976, a year after the departure of East Timor's Portuguese colonial rulers.

## German attacks on foreigners rise

Violent attacks on foreigners living in Germany are rising significantly, with most incidents committed in western Germany and by young people, according to a report by the Interior Ministry of Lower Saxony.

Between January 1 and November 15, 15 right-wing extremists used violence against 1,760 people, compared to 1,483 over the same period last year. Eleven people have been killed this year.

## Swiss bank chief rejects criticism

Markus Lusser, president of the Swiss National Bank, has rejected criticism by the Organisation for Economic Co-operation and Development (OECD) of the central bank's monetary policy. Ian Rodger writes from Zurich.

"The significant fall in inflation confirms that our way is right," Mr Lusser said in a speech in Basel. Swiss inflation has declined steadily from a peak of 6.6 per cent in mid-1991 to 3.5 per cent last month.

The OECD said in its annual survey of the Swiss economy, published last week, that the SNB's policy leads to confusion in financial markets about exchange rate and monetary policy objectives.

## Chile in \$450m iron ore deal

Compania Minera del Pacifico, part of Chile's privatized iron and steel group CAP, has clinched a \$450m (£286m) contract to supply 30m tonnes of iron ore products to Japanese steel mills over the next five years. Leslie Crawford writes from Santiago.

## Ghana delays poll

Ghana has delayed parliamentary elections by two weeks to December 22 because of an opposition boycott following the national electoral commission said yesterday. Reuter reports.

## Correction

Yesterday's Financial Times carried a photograph of Mr Ong Teng Cheong, a Singapore deputy prime minister, who was wrongly identified in the caption as Mr Lee Hsien Loong, another deputy premier.

## Pessimistic companies cut back on investment

By Charles Leadbeater

JAPANESE companies are making deeper than expected cuts in investment as they become pessimistic about the economic outlook, according to a clutch of official figures released yesterday.

The Ministry of Trade and Industry reported that a survey of 1,808 businesses in October found investment would fall by 3.9 per cent in the financial year to next March. A similar survey in March this year forecast that investment in the following 12 months would fall 1.4 per cent.

Meanwhile the economic planning agency published its closely-watched index of leading economic indicators, which suggests the economy will contract for at least another three to six months.

Mild said companies were becoming increasingly cautious about investment as the economic downturn gathers pace. A big fall in consumption means that inventories of

unsold products are still growing despite deep cuts in production.

The cuts in investment will be particularly pronounced among manufacturers. Manufacturing companies expect to cut investment this year by 11.9 per cent. In the electronics and motor industries the cuts will be about 16 per cent. In March the companies had forecast an 8.9 per cent cut in manufacturing investment.

The contraction in investment is gradually spreading to non-manufacturing sectors such as retailing. Non-manufacturing companies forecast a 1.9 per cent cut in investment; earlier they forecast a 3.4 per cent increase.

The report said companies were cutting investment in all areas which did not directly contribute to improvements in short-term profits. Even previously sacrosanct areas such as research were being cut as well as investment in labour-saving machinery.

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## REPEAT INVITATION TO TENDER FOR THE HIGHEST BID

For the Purchase of the Assets of "1. SALONIKOS VEKO SA", of Athens, Greece.

ETHINIKI KATASTASI S.A. Administration of Assets and Liabilities of "1. Salonikou Street, Athens, Greece, in its capacity as Liquidator of "1. SALONIKOS VEKO SA" a company having its registered office in Athens, Greece (the "Company"), which is presently under the status of special liquidation according to the provisions of articles 46a of Law 1892/1990,

announces a repeat call for tenders.

For the highest bid by submission of sealed bidding offers for the separate purchase by public auctions (the "Auctions") of one or more of the groups of assets of the Company, described below.

BRIEF INFORMATION ON THE COMPANY: The Company was founded in 1969 and was engaged in the processing of fruits, vegetables, etc and the production of juices, soft drinks, concentrates, computer etc and the trade of consumer goods. The operations of the Company have ceased since 1984 (when it was declared under liquidation according to the provisions of Law 1386/1983 and subsequently of Law 1892/1990) and no personnel is currently employed.

GROUPS OF ASSETS OFFERED FOR SALE (brief description)

1. A plant in Rizio, Bouda, Pella (1st Auction) consisting of buildings of 7,817 sqm built on a land of 34,758 sqm, electromechanical equipment, vehicles and other equipment.

2. Remaining assets of the Company (2nd Auction), including various claims, furniture, trademark etc.

OFFERING MEMORANDUM - FURTHER INFORMATION: Interested parties may obtain an Offering Memorandum for each of the above mentioned groups of assets and any further information, upon execution of a confidentiality agreement.

TERMS AND CONDITIONS OF THE AUCTIONS

1. THE AUCTIONS SHALL TAKE PLACE IN ACCORDANCE WITH THE PROVISIONS OF ARTICLE 46a of Law 1892/1990, the terms and conditions set forth herein and the "Terms and Conditions of Sale" contained in the respective Offering Memoranda. Such provisions and other terms and conditions shall apply irrespective of whether they are mentioned herein or not. Submission of binding offers shall mean acceptance of such provisions and other terms and conditions.

2. Bidding offers for the participation in each of the Auctions interested parties are hereby invited to submit binding offers, not later than the 14th December 1992, 12.00 hours to the Athens Notary Public Mr Evangelos P. Dracopoulos, address: 18, Vasilissou str., Athens 105-71, Tel: +30-1-361.57.32 or 362.11.23.

Offers should expressly state the offered price and the detailed terms of payment (in cash or in instalments, mentioning the number of instalments, the dates thereof and the proposed annual interest rate). Binding offers submitted later than the prescribed time limit, as referred to hereinabove, shall neither be accepted nor considered. The offers shall be binding until the adjudication.

3. Letters of Guarantee. Binding offers must be accompanied by letters of guarantee, issued in accordance with the provisions of the law referred to in the Offering Memoranda, by a bank legally operating in Greece to be valid until the adjudication. The amounts of the letters of guarantee must be as follows: (a) for the plant in Rizio (1st Auction): drs. twenty five million (25,000,000); and (b) for the remaining assets of the company (2nd Auction): drs. eight million (8,000,000). Letters of guarantee shall be returned after the auction, by the bank, together with the proceeds of the sale, and other terms and conditions referred to in paragraph 1 thereof, the letters of guarantee shall be forfeited as a penalty.

4. Submissions. Binding offers together with the letters of guarantee shall be submitted in sealed envelopes. Submissions shall be made in person or through a duly authorized agent.

5. Envelopes containing the binding offers shall be unsealed by the above mentioned Notary Public in his office, on the 14th December 1992, at 13.00 hours. Any party having duly submitted a binding offer shall be entitled to attend and sign the deed attesting the unsealing of the binding offers.

6. As highest bidder shall be considered the participant whose offer is judged, by 51% if the company's creditors (the "creditors"), in their absolute discretion, upon suggestion of the liquidator, to be in the best interests of all of the creditors of the Company. Mention is made that for the purposes of evaluating an offer proposed to be paid in instalments, the present value thereof shall be taken into account, which shall be calculated on the basis of a discount interest at an annual rate of 28% compounded quarterly or yearly.

7. The liquidator shall give written notice to the highest bidder to appear on the date and place mentioned therein and execute the contract of sale in accordance with the terms contained in his binding offer and/or any other improved terms which may be suggested by the creditors and agreed upon. Adjudication shall be deemed to take effect upon execution of the contract of sale.

8. All costs and expenses of any nature in respect of the participation and the transfer of the assets offered hereby for sale shall be exclusively borne by the participants and the purchaser respectively.

9. The liquidator and the creditors shall have no liability nor obligation whatsoever towards the participants in relation to the evaluation of the offers or the appointment of the highest bidder or any decision to repeat or cancel any of the Auctions or any decision whatsoever in connection with the proceedings and the making of the Auctions. The liquidator and the notary shall have no liability for any legal or actual defects of the assets. Submission of binding offers shall not create any right for adjudication nor the participants acquire any right, power or claim from this invitation, and/or their participation in any of the Auctions against the liquidator and/or the creditors for any reason whatsoever.

10. This invitation has been drafted in Greek and translated into English. In any event the Greek version shall prevail. For obtaining the Offering Memoranda and for further information please apply to the Liquidator of the Company: ETHINIKI KATASTASI S.A. Administration of Assets and Liabilities, address: 1, Skoufias street, 105 61 Athens, Greece, Tel: +30-1-323.14.84, Fax: +30-1-323.17.05 (also Mr Peter P. Dracopoulos) or the Liquidator's agent: Mr. George Mikellios, address: 5, Har. Trikoupi street, ATHENS 105-78, Tel: +30-1-360.00.45 or 362.23.81.



## Is there a male menopause?

For many men, the onset of middle-age can be accompanied by a variety of symptoms including loss of virility, a lack of drive in professional life, depression and increased fatigue.

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For more information, consult your GP. Alternatively, phone 071-955 5651 or return the coupon.

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5.55%	£25,001 - £50,000	7.40%	7.66%
5.40%	£2,000 - £25,000	7.20%	7.44%
1.50%	£0 - £1,999	2.00%	2.12%

These rates are guaranteed not to change before 1st February 1993

The net rate is the rate paid after allowing for the discharge of liability to basic rate income tax.

The gross rate is the rate paid where interest is fully liable to tax. The compound annual rate (CAR) is the rate equivalent to a gross rate annualised to take account of the compounding of interest. Interest is calculated on a daily basis and credited monthly.

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# FOR VOLVO THE PLEASURE OF BEING THERE SHOULD BE ACCOMPANIED BY THE PLEASURE OF GETTING THERE.



A motoring correspondent on the Weekend Telegraph wrote recently of the Volvo 940 SE Turbo Estate:

"I had a day whooshing one round Warwickshire last week and enjoyed it enormously."

For someone unfamiliar with the Volvo estate words like "whooshing" may sound a little surprising.

Then there's the motoring expert who wrote: "One could not have had

better transport for a May Day weekend in Dorset than the 940 SE Turbo Estate."

Or the writer from the Sunday Express who expressed himself thus:

"I must say I loved the way the car performed (940 SE Turbo Estate). On our legally restricted highways I never got close to verifying the 124 mph top speed, but can confirm that at the legal 70 mph limit the engine

is turning at under 3,000 rpm and the turbo is idling."

Such enthusiasm for an estate car? Surely it can't compare with a performance saloon from you know where?

Indeed it can. The 2-litre turbo will accelerate out of trouble faster than a BMW 535i. (The 50-70 mph time in top is just 9.1 seconds.)

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Nor with the Volvo do you sacrifice any other driving pleasures.

The seats were designed with the help of medical experts who know what's good for your back.

The Volvo is quiet, too, with a Cd value of just 0.36.

(Compare this with the slab-like design of off-road vehicles where motorway journeys can be noisy and tiring in the extreme.)

The 940 estate has ABS as standard.

(You can't even get it as an option on the Discovery.)

The ventilation system is highly efficient, changing the air inside the car four times every minute.

(Air-conditioning is standard on the Wentworth model.)

And, of course, no other estate can match the Volvo's convenience.

Not sure whether you want to windsurf or play golf? Take everything just in case.

With a possible 75 cubic feet of luggage space the Volvo is bigger than the Citroën, Mercedes, Audi and Granada estates. Not that you'd know it from the driver's seat.

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Manoeuvring the Volvo couldn't be simpler. The turning circle is smaller than that of a VW Golf and slim pillars and large windows give you excellent visibility.

You can see (and drive) the complete range of Volvo estates at your nearest dealer.

Prices start at £15,725 and there are 14 models to choose from.

Why not go and take a look?

It would be a shame to waste any more time in the wrong car.









US 'workfare' offers example

## Project to put jobless into work

By Ivor Owen, Parliamentary Correspondent

A SCHEME based on US workfare programmes, in which unemployed people will be paid a wage above the level of benefit to do work for the community, is to be tried by the government.

Mr Patrick McLoughlin, junior employment minister, told the Commons yesterday a pilot scheme would be conducted in the North Norfolk constituency of Mr Ralph Howell, the Conservative MP who has campaigned for the adoption of workfare in Britain for more than 20 years.

The minister emphasised that the government did not believe that the unemployed should have to work in return for their social security benefit, and that it had no plans to introduce a compulsory workfare scheme.

He suggested that the pilot scheme would help to establish whether greater flexibility could be introduced into localised facilities for the unemployed.

Mr Howell said the adoption of some form of workfare would enable unemployment benefit to be ended by providing everybody with an opportunity to earn a decent wage.

He said unemployed groups from all over the country shared his view that they

would escape boredom and be better off by undertaking "carving work" - tree planting or other jobs that improved the environment or infrastructure for a wage of £100 for a 40-hour week.

Mr Howell said youth training schemes should continue, but when they did not result in employment, no more young people should move into "the something-for-nothing society which has destroyed our whole social system".

He emphasised that his proposals would not affect disablement and other benefits. Arrangements would be needed to ensure that individuals entitled to social security payments in excess of £100 a week were not disadvantaged by whatever form of scheme was introduced.

Mr Howell urged the government to make some form of workfare scheme the "cornerstone of plans to revive the economy".

Mr Tony Lloyd, a Labour frontbench spokesman, rejected as "socially unacceptable" the creation of a society with some doing real jobs and the remainder allocated second-tier, devalued jobs. He urged full employment.

He said the government had failed to honour the guarantee that all school leavers would either be offered a job or a training place.

## Slight rise in optimism recorded

By Emma Tucker, Economics Staff

OPTIMISM about the economy crept higher yesterday as share prices rose to within a few points of their all-time high and a survey suggested that fewer people felt gloomy about the economy in general.

A survey of consumer confidence by Gallup, the market research company, between November 5 and 17 found that the Autumn Statement last week appeared to have had a positive influence on people's expectations.

Realists continued to outweigh optimists about the general state of the economy but Gallup said there was now a greater tendency to expect an improvement than there was a month ago.

Other results were less promising. In particular, the number of people expecting unemployment to increase reached its highest ever level. Four out of five people expect unemployment to increase over the next 12 months.

The survey concluded a week of conflicting evidence on the state of the UK economy.

Better-than-expected retail sales figures and an increase in bank lending last month added to the bullish sentiment on the stock market yesterday. Other official figures this week showed that output of the economy, excluding oil and gas extraction, fell in the three months to September, dragging the recession into its ninth quarter.

## A fragrance seen in any other light

Guy de Jonquieres on an inquiry into how the big perfume houses use their illusions

THE OFFICE of Fair Trading this week handed perfume manufacturers an early Christmas present of the sort every industry dreads: a searching investigation of its affairs by the Monopolies and Mergers Commission.

The MMC has the task of deciding whether the retail distribution practices of leading perfume houses are genuinely being used to enhance the image of their brands - or whether they are used to rig the market and keep prices high.

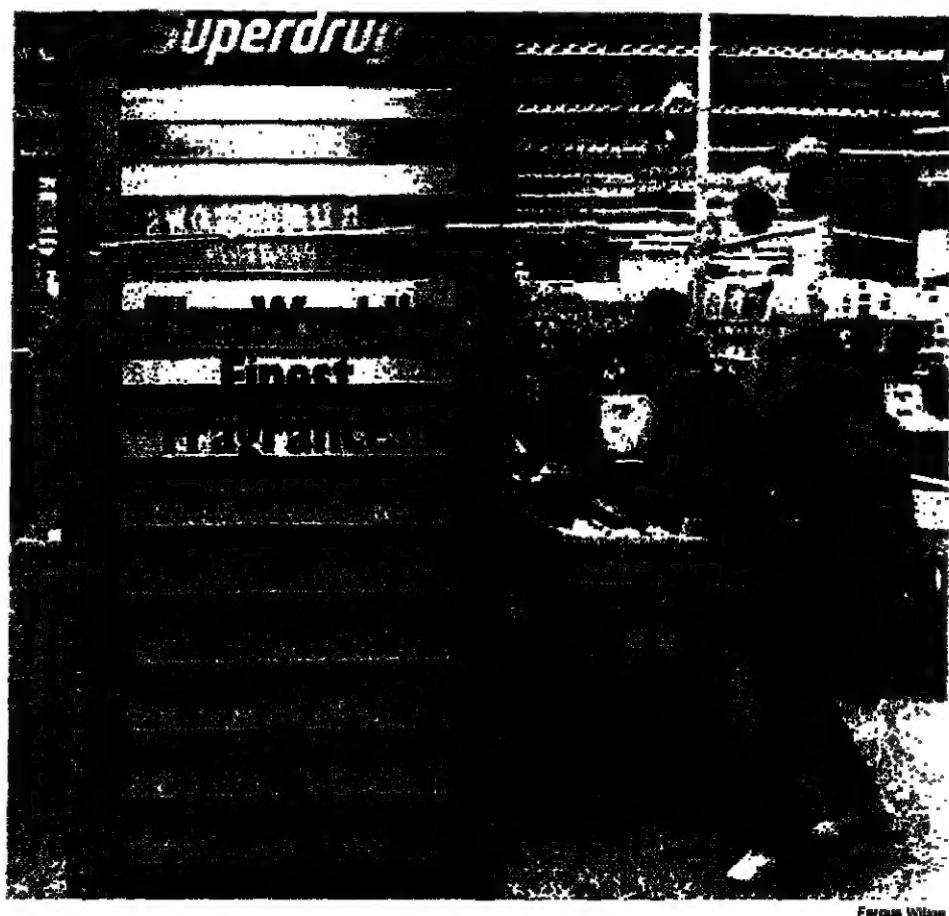
The investigation is likely to determine whether the recent trickle of perfume price-cutting by high street retailers turns into a flood. It might also have important longer-term consequences for multinational companies such as the Anglo-Dutch Unilever group, L'Oréal and LVMH of France, which own many top fragrance brands.

Perfume makers have long insisted on choosing the retail outlets they supply, to ensure their products are sold in a setting consistent with the aura of luxury cultivated by their lavish advertising and marketing campaigns.

That principle has been accepted by the European Commission, which recently negotiated selective distribution agreements with Givenchy and Yves Saint Laurent which are exempt from EC competition rules.

The agreements allow manufacturers to restrict supplies to retailers who meet their standards of display, stock-holding and customer service, provided they do not try to fix retail prices or inhibit cross-border trade.

The application of the agreements - and the operation of



A Superdrug store advertises the cosmetics and toiletries chain's campaign to cut perfume prices

the industry's supply practices more generally - has been challenged by Superdrug, the cosmetics and toiletries chain, which has led an energetic campaign to bring down perfume prices.

Superdrug, part of the Kingfisher retail group, began selling a range of perfumes at discounts of up to 30 per cent at two high street outlets last year. It has since expanded

sales to 15 more and wants eventually to extend the range to 200 of its 670 stores. The company, which says normal retail margins on popular perfumes are as high as 60 per cent, has so far obtained products on the international "grey" market.

Because such supplies are scarce and prices higher than those paid by authorised retailers, Superdrug wants to buy

direct from manufacturers.

The company says it is prepared to comply fully with manufacturers' standards - and has invested in special perfume counters at £20,000 a time - but the big perfume houses have given it a wide berth. Givenchy inspected one of its stores but rejected it as unsuitable.

Superdrug complains that Givenchy's assessment system

is too subjective, relying on an apparently arbitrary allocation of "points" to features such as the lighting and location of sales counters and the size of nearby windows.

After a year of tireless lobbying by Superdrug, the OFT has asked the MMC to investigate whether manufacturers are applying supply restrictions fairly. The MMC will also look at the refusal by magazines to carry Superdrug advertisements for cut-price fragrances.

Sir Bryan Carsberg, the director general of fair trading, is concerned that supply restrictions may be being used as an indirect form of retail price maintenance and might violate EC competition rules in ways not sanctioned by Brussels exemptions.

If the MMC found that was the case, it could make it much harder to restrict supplies to discounters. Existing authorised retailers might then face pressure to cut prices, as chains such as Boots and John Lewis have done at stores that face local discount competition.

In most markets, lower prices would be offset by increased sales. But perfume houses have always insisted that their product is different, and that high prices are essential to the illusion of exclusiveness on which their appeal depends. Discounters, they maintain, simply damage their own business by devaluing the brand.

It will not be clear how far the perfume houses should be alarmed until the MMC reports in nine months' time.

Whatever it recommends, Superdrug can at least take quiet pleasure in the extensive free publicity generated by its high-profile lobbying campaign.

## Treasury achieves £8bn target from privatisation

By Richard Waters

THE TREASURY hit its target of raising £8bn from privatisations this year with the announcement yesterday that it had sold £1.3bn of debt owed to it by BT and three power companies.

The sale followed a complex auction in which 13 privatised companies were invited to compete to buy back debt they owed the government. Outside investors were allowed to compete for the BT debt, injecting an element of outside competition into the auction.

No prices were announced

for the seven tranches of debt that were eventually sold, making it difficult to assess how effective the process had been.

Baring Brothers, the merchant bank that acted for the Treasury in the sale, said that on average the debt was sold at a price 1.15 per cent higher than it had targeted.

Baring said the fact that £5.8bn of bids was received in all was also a sign that the process had been keenly competitive. Several bidders and their advisers contacted yesterday also said the bidding had been very competitive.

Seven of the privatised companies submitted offers for their own debt, with bids eventually accepted from BT (£320m), PowerGen (£150m), Scottish Hydro-Electric (£118m) and Scottish Power (£142m).

Two out of six banks that took part succeeded in buying BT debt for onward sale to investors - UBS Phillips & Drew (£225m) and Goldman Sachs (£180m).

By buying back their debt, the companies will no longer have to pay the government interest ranging from 11 1/2 per cent to 12 1/2 per cent.

## Midlands report glimmer of recovery in economy

By Paul Cheeseright, Midlands Correspondent

FAINT GLIMMERS of economic recovery have appeared in the Midlands, according to the regional council of the Confederation of British Industry.

The east Midlands council reports that delayed investment plans are being reconsidered and the west Midlands council has found an increase in export orders.

In their first meetings since the Autumn Statement, both councils were more cheerful about the immediate economic prospects than at any time

for the past six months. Mr Bob Little, chairman of the east Midlands CBI, said: "One is seeing the government start to have an economic policy." Mr Bryan Townsend, chairman of the West Midlands CBI, said: "There is cautious optimism - nobody wants to get too optimistic because it's all gone sour before."

Mentioning particularly the leisure, heating appliance and water-associated industries, Mr Little said, "There is evidence of the pulling forward of investment plans." But, for east Midlands companies, there appeared to be little evidence of growing order books.

By contrast, in the west Midlands there had been an increase in export orders over the last two to three weeks, Mr Townsend said. The increase had been foreshadowed in the recent CBI-BIS regional trend survey, which noted that much of any immediate increased export demand could be met from accumulated stocks.

There has been no such increase in orders from the home market. "I wouldn't expect that all of a sudden things would turn round," Mr Townsend said. But Mr Little implied that the best prospects on the domestic market were in the north of the UK.

### MORTGAGES NOTICE OF INTEREST RATE VARIATION

The following changes apply from 20th November 1992 for loans not yet drawn and from the first payment date on or after 31st December 1992 for existing borrowers.

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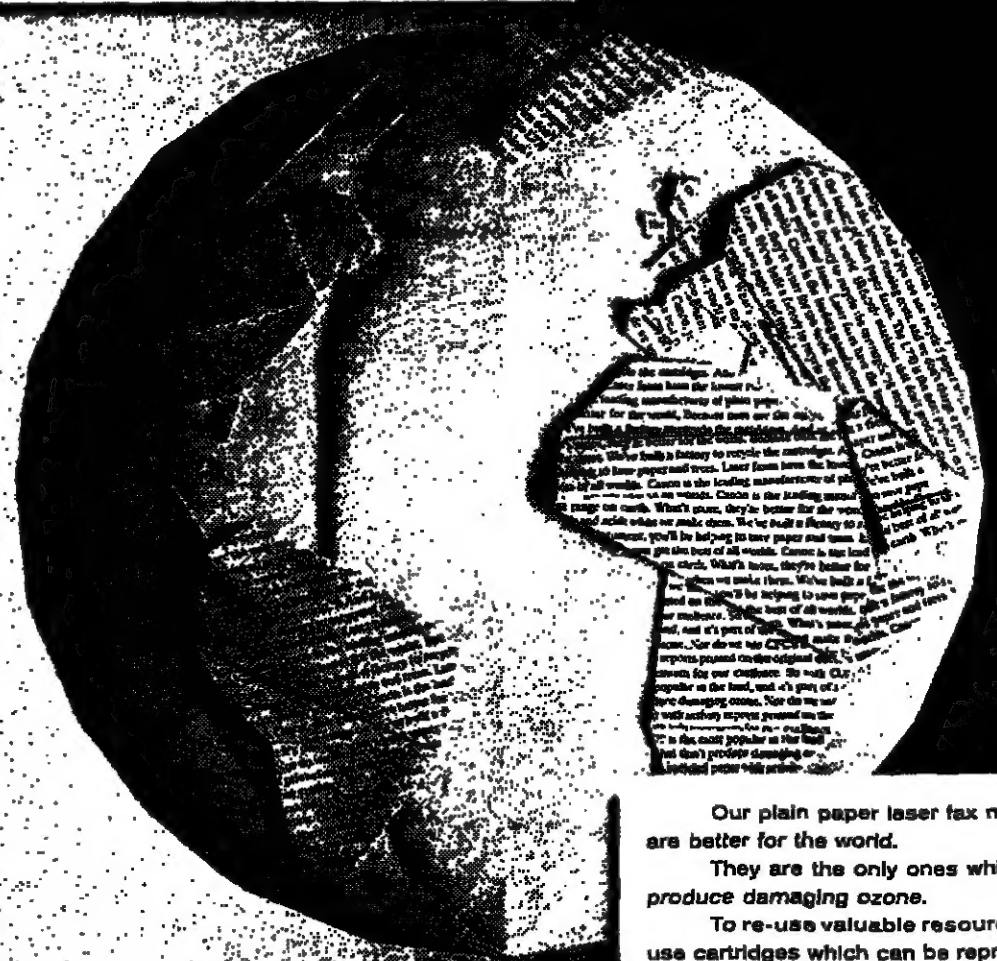
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## FINANCIAL TIMES

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Saturday November 21 1992

## Friendly trends

STOCK MARKETS are not noted for the delicacy with which they treat depressing news. And this week was no exception to the rule. In the face of further dismal announcements of job cuts across the economy the FT-SE 100 index rose cheerfully to within striking distance of the all-time high reached in May this year. No matter that the third-quarter GDP figures, excluding oil and gas, showed a decline of 0.3 per cent on the second quarter and a fall of 0.8 per cent on the comparable period last year. Since Black Wednesday, when Britain parted company with the ERM, the trend in equities has been inexorably upwards. And rightly so: few market turning points have been so clearly signalled by changes in government policy. Even allowing for any setback after the recent rise, it is too soon to expect the upward trend to be reversed.

## Inflationary risk

Nor is the news on the job front devoid of a silver lining. A depressed labour market has contributed to a decline in earnings growth over the six months to September from 7½ per cent to 5½ per cent, while pay settlements, a forward indicator for earnings, were down to 3.9 per cent in the three months to October. That is a trend that needs to continue if the inflationary risk inherent in the recent devaluation is not to render the whole exercise nugatory. Note, though, that despite the continuing stagnation in the economy and under-utilisation of industrial capacity, productivity has started to improve, while output per head has actually been on a rising trend. The other encouraging point for the future is that inflation tends to go on falling well into an economic recovery, helped by high productivity growth as companies reap the benefit of the good housekeeping measures undertaken in the recession.

Against that background the Bank of England's latest Quar-

terly Bulletin argues that the impact of sterling's recent depreciation on prices will be delayed, compared with experience in previous devaluations, and may even be smaller than in the past. Coming from an institution that is not accustomed to risk its central banking credentials by belittling a potential inflationary threat, that is quite an admission. That said, worries are not confined to conditions in the labour market. In so far as investors have had second thoughts on the Autumn Statement, they simply confirm earlier thoughts that the deterioration in Britain's public finances will be giving gilt-edged investors nervous moments for the foreseeable future.

## Remarkably resilient

Ultimately, equities cannot escape the backwash from turmoil in the gilt market. But for the moment that prospect looks just sufficiently distant to allow the equity party to continue. If there is a more helpful signpost to the future, it lies in the United States, where equity prices have proved remarkably resilient despite the delayed effect of monetary loosening on the economy. British investors are now looking at a steeply yielding curve, with short interest rates significantly lower than long rates. This tends to enhance the attractions of securities against bank and building society deposits. Not only are professional investors adjusting their portfolio dispositions accordingly, private investors are showing interest in such new issues as Commercial Union's £100m offering of irredeemable preference shares.

If the inflationary threat to the British economy can be exaggerated, so too can the prospects for export-led growth. While the spectacular improvement in the US economy is good news for British exporters, the slowdown in the European economy is not. Nor is the increasing preoccupation of European policymakers with fiscal expansion necessarily the best way out of a bind which has been precipitated by the combination of loose fiscal and tight monetary policies in Germany.

But nothing in continental Europe is set in concrete. This week saw Sweden finally give up its fight to shadow the ERM, and the peripheral ERM currencies weaken. And despite the weathered earlier currency storm, even the franc is not without risk. How long can France sustain such high real rates of interest against a background of rising unemployment and an impending election in the spring? The markets are not only indecisive. They have a nose for inconsistent domestic and external policy. The speculators' game is not over yet.

id lorries and British military vehicles ploughing their way daily up the rough mountain backroads into central Bosnia meet buses struggling the other way, with optimistic signs reading "Linz" or "Vienna".

More than 1.5m Bosnians, one in three of the population, are now considered "DPs" - displaced persons - within the former territory of Yugoslavia. This is roughly the same as the population of Northern Ireland. Of these, some 800,000 are still in Bosnia-Herzegovina itself.

The UN High Commissioner for Refugees (UNHCR) puts the total of people uprooted by the Croatian and Bosnian wars at 2.1m. In addition, there are more than 550,000 ex-Yugoslavs classed as refugees in Germany, Switzerland, Sweden, Austria, Hungary and other countries.

The wanton internecine conflicts of former Yugoslavia have created the biggest displacement of population in Europe since the second world war. This was something people said should never happen in Europe again.

This week's argument over 175 or so Bosnians expecting entry to Britain and stuck on the Austrian Slovenian border was only an indication of the strains the exodus is likely to create in Europe. The number seeking refuge abroad could reach hundreds of thousands in the coming months. How many depends on the fighting - there are signs that it could get worse rather than better - and how severe winter is. Both these affect how much aid, even with UN military escorts, can reach stranded and displaced populations, and how far they can cope by themselves.

In some high places temperatures have already fallen as low as -20 degrees Celsius.

Local UNHCR representatives say only half the aid needed has been getting through. The only hope for transporting sufficiently large supplies is by negotiating safe corridors by main roads that are now crossed by battle lines or exposed to long range gunfire. Convoys under British, French and Spanish military escorts all came under fire in different parts of Bosnia this week.

Most immediate of the refugee organisations' tasks is dealing with men released from prison camps. The international committee of the Red Cross knows of 41 Serb, Muslim and Croat camps where there are some 6,000 prisoners left - about half of them at one Serb camp, Manjaca - but there are thought to be more. European countries have

A medieval kind of war is being waged in Bosnia, with this century's weapons. Over seven months it has settled into a pattern of prolonged sieges, in which towns are held in terror by seemingly casual pounding from tank guns, mortars, howitzers and rocket launchers, and local warlords ignore one ceasefire agreement after another, writes David White.

The fighting, in which Bosnian Muslims and Croats have been in loose alliance against Serb forces since independence in April, has already lasted as long as last year's war in Croatia. It is also a continuation of that war by proxy. Despite official denials, soldiers from both Croatia and the rump Yugoslav federal republic are directly involved.

Bosnia's Croats were much more prepared than the Muslims to face attack by the Serbs, and had managed to stockpile some arms.

The Serb militia has taken 70 per cent of the territory, reducing

# In Bosnia, David White witnesses a desperate exodus by 'displaced persons' Stranded on the road to Split

## The Bosnian front



offered a total of 3,700 places for the detainees. Britain has proposed taking 150, with their families.

Others trying to emigrate face a series of frontier barriers, unless they have visas to another country further on. The first barrier is Croatia, which already has 340,000 Bosnian refugees to cope with. But UN officials say they have indications of a "mercenary trade" getting people out through unofficial networks, in some cases by way of Macedonia,

Bulgaria and Romania.

Muslims and Croats from "ethnically cleansed" Serb-held areas pour into central Bosnia and western Herzegovina. A principal stress point is the old Ottoman town of Travnik. Once the seat of the Turkish vizier, it is the setting of a famous novel by Ivo Andric, the only Yugoslav ever to win a Nobel literature prize. The high school he attended has now become a Dickensian-style hostel, where the heating

does not work and 40 to 50 people live to a room. Shells fall on the town almost every night.

Refugees come through Travnik, sometimes in surges, before being channelled to other centres. The Croats are more likely to find shelter with host families. At the "collective centres" 90 to 95 per cent are reckoned to be Muslims.

The Muslims - southern Slavs whose families converted during the 500 years of Ottoman rule - are

## No place for classic theories

so-called "free" Bosnia to a gradually shrinking core, with a few isolated pockets north-west and east, and with the capital, Sarajevo, under permanent siege. Across the north of the country the Serbs have established a corridor linking Serbia itself to the Serb stronghold region of Croatia, the Krajina.

An apparent tacit agreement about the limits of Serb territorial claims is now in question. The front line passes around Turbe, a deserted small town, prey to Serb gunners. Just west of Travnik, there Filip Filipovic, former general manager of a nearby iron-works, was commanding the local Croat HVO militia from a barricaded headquarters. He glumly described how Serb forces had concentrated there since the overrunning of the besieged town of Jajce further to the west, three weeks

ago. "It seems their appetite is growing," he said.

Croat forces have mounted recent offensives in the south, pushing east of Mostar to try to secure territory behind the thin coastal strip of Croatia where Dubrovnik is. They have also managed temporarily to cut off the Serbs' northern corridor, at one point only a few miles wide. There are some signs that the Serbs could now try to slice through the northern salients of Muslim and Croat-held territory along an axis from Magjaj to Olivo.

What is puzzling is that the Serbs, with their military tradition and ostensibly with all the advantages, have not been achieving greater success. They have more artillery and more ammunition, and their senior officers from the former Yugoslav national army are immersed in Soviet-style training.

But this schooling in high-tempo warfare is of little application in Bosnia. The mountains are no place for the classic theories of armoured battle. The top level evidently has difficulty controlling local commanders, and Serb forces are stretched out over a long front. On the other hand, they have little difficulty protecting their hilltop gun positions and pursuing sporadic shelling of towns and link roads.

They are believed to be using helicopters to bring up ammunition, in breach of the ban on military flying. High-flying Nato Awacs aircraft deployed for the UN cannot always detect them.

The forces on the other side eye with envy and some wonderment the military hardware being deployed by British, French and other UN troops to protect aid supplies. But many Croat and Muslim

categorised as such because, unlike the other main groups in former Yugoslavia, there is no substitute ethnic, national or linguistic epithet to distinguish them. They were the least ready for this war and stand to fare the worst from it.

The people stranded at the centres are peasants, modest townspeople and middle-class families. At the refugee centre in Posusje, in the Bosnian Croat heartland, where living conditions are visibly worse than at Travnik, one family said they used to have two houses and three cars.

They leave their homes with what possessions they can grab. Few have money, unless they managed to keep savings abroad. In Bosnia savings have become meaningless. The banking system has collapsed. Seven different currencies are in use, depending on the part you are in. In much of the Croat/Muslim-controlled area of central Bosnia, the currency is not Bosnia-Herzegovina's own dinar but the Croatian dinar or, preferably, the D-Mark.

Aid workers say most displaced people want to remake their lives in Bosnia. But, while peace negotiators in Geneva hold to the principle that people should be able to return to their homes, many have no homes to return to. It is difficult for refugees to envisage ever rebuilding the mixed communities that existed before.

At Kiseljak, a spa town west of the Bosnian capital where the UN has established a military headquarters, two sisters had arrived from Sarajevo in a 14-bus convoy. "It's so strange not to hear shells and bullets," 14-year-old Jesenka said.

Every day for seven months they had gone to the cellar for shelter. "You are not safe in the house, not safe in the street," said Vedrana, 19, an economics student. They lived on rice, macaroni and beans. Electricity came on a few hours every week. For a month there had been no running water.

They had been allowed to take two bags each. They had left behind their parents and Vedrana's boyfriend, a member of the Croat militia. At a Serb checkpoint, they had been surprised to be classed as Muslim, because of their family name. They had been brought up to consider themselves Yugoslav. They were heading for Split, had papers to get them to Czechoslovakia and aimed eventually to make it to France. It was at least something to hope for.

Militiamen carry new weapons. Small arms and ammunition are known to have been arriving through the Croatian port of Ploce, and possibly also in consignments of Islamic aid coming through Split.

Motley foreigners have also joined Croat and Muslim ranks. The village of Mehurici near Travnik, said to be packed with mujahedin from various Islamic countries, is now out-of-bounds for journalists. "Don't even try," a local commander said. In Travnik itself I approached three men in uniform who had been talking among themselves in German. "Sprechen Sie Deutsch?" I ventured. "Nein," was the reply.

In places, the mood is close to defeatism. Outside one town, defended justly by Muslims and Croats, more than 40 military trucks and coaches were concealed, waiting for the evacuation. This is a war in which the targets are mostly civilian.

## MAN IN THE NEWS: Andrew Buxton

## A case of double vision

The man born to be chairman of Barclays is facing unrest in his realm.

Andrew Buxton is scion of one of the families which has held the reins at Britain's biggest bank for a century. At the beginning of May, a month after his 53rd birthday, this private family man - described by friends as "unflappable" and "undamoyant" - became its chief executive. He is scheduled to become chairman in January.

Some Barclays shareholders - already disappointed by the scale of losses the bank faces on imprudent company loans - have become unhappy at the prospect of so much power being concentrated in one person's hands. For the first time, Mr Buxton this week acknowledged the unrest.

He made a concession which he hopes will pacify them. Though he still plans to take the chairmanship, he said his dual role would "be kept under review" by the board. If a different sharing of management responsibilities seemed necessary, he would give up one or other post.

The statement does not appear, however, to have reduced pressure on him. Shareholders said they were in no mind to drop the issue.

Mr Buxton and the Barclays' board accept that combining the two roles runs counter to the consensus on best management practice, as enshrined in the report of Sir Adrian Cadbury's committee on corporate governance. However, Mr Buxton argues that other directors, notably Sir Peter Middleton, the former Treasury permanent secretary who is a deputy chairman of Barclays, act as a counterbalance.

His views are echoed by Sir Martin Jacobson, another Barclays' deputy chairman and an influential board member. "The board is com-

pletely satisfied that the checks and balances [in the management structure] that Cadbury wanted are there," Sir Martin said.

But Mr Buxton must make a special effort to show shareholders that Barclays is adopting best management practices, because he has on occasion faced the slur - which colleagues say is unfair - that his rise owed something to his membership of the "Barclays families", as they are known in the bank.

These are a number of inter-married clans which owned local banks in the 18th and 19th centuries. The banks were merged in the 1890s to form Barclays, but the families continued to occupy senior positions on the bank's regional boards.

In the past century, only two chairmen, including Sir John Quinlan, the present incumbent, have been drawn from outside the families' ranks. As recently as the mid-1980s, about a quarter of the main board directors were connected to the families (though there are now only two family members on a board of 21).

Mr Buxton said before he joined the bank he was never particularly aware of his family connection with Barclays. However, the Buxtons, an East Anglian family, were closely involved in the private Overend Gurney Bank, which was absorbed by Barclays.

He joined the bank in 1963 - after reading philosophy, politics and economics at Pembroke College, Oxford, and completing national service in the Grenadier Guards - largely because of the encouragement of his step-father, Mr Alexander Grant, a local Barclays director.

Mr Buxton's first job was as a clerk in a branch - since buried beneath a roundabout - in west



London's Holland Park. He then rose steadily. He had first-hand experience of the 1973-74 recession as head of a special team set up to work with companies, especially property businesses, which faced financial difficulties.

His rise accelerated in the 1980s. In quick succession, he became general manager for East Anglia and the east Midlands, then head of a new corporate banking division. In 1987 he temporarily acted as chief executive of Barclays de Zoete Wedd, the investment banking subsidiary which Mr Buxton helped to set up. In May 1988, he became group managing director.

"My progress in the bank has always surprised me," he said yesterday from Riyadh, where he is visiting the bank's Middle Eastern clients. "I would not like to think of myself as ambitious."

In the spring, he was chosen to become both chairman and chief executive by a sub-committee of the Barclays' board which was consid-

ering who was to succeed Sir John. Directors have rather different recollections of the sequence of events. There is, however, a consensus that there was not a coup to oust Sir John. On the other hand, although Sir John was probably content to retire next year, he is believed to have been disappointed that he was asked to give up his executive duties to Mr Buxton in May this year.

Sir John may have found it galling to go to the nadir of the bank's fortunes. Analysts believe Barclays may make its first loss this year.

A Barclays' director said the board was overwhelmingly convinced that the time had come for new blood at the top, because the bank faced different challenges from those Sir John confronted when he became chairman in 1987.

Mr Buxton has to reshape the bank so that it can cope with the aftermath of the lending explosion of the 1980s and the slow economic growth expected in the coming few years. That means cutting costs and withdrawing from businesses earning a low return.

Though the board might have preferred to split the roles of chairman and chief executive, it did not see how this could be done. There was no one inside the bank, apart from Mr Buxton, qualified to be chief executive, according to one director.

But, he added, the board was also reluctant to break a Barclays' tradition by appointing a non-banker as chairman - Sir Peter Middleton was not thought experienced enough.

The board hopes that in time a natural candidate for the post of chief executive will emerge from inside the bank to take Mr Buxton's executive duties. It does not want to ask Mr Buxton to revert to the sole position of chief executive for fear of alienating him.

As for Mr Buxton, he said that if the board decided there should be another chairman, "I would accept it". But he added: "I would feel a sense of disappointment."

Robert Peston

## Barclays Bank PLC

The following reductions in lending interest rates are effective from the start of business on 23rd November 1992.

## OVERDRAFTS

	New Rate	Old Rate
Barclays Personal Overdrafts	1.55% per month (18.6% p.a.)	1.65% per month (19.8% p.a.)
Executive Overdrafts	14% p.a.	15% p.a.



Barclays Bank PLC. Registered Office: 54 Lombard Street, London EC3N 3AJ.



When Mr Nigel (now Lord) Lawson was chancellor he had a vision of a nation of inheritors. "Inheritance, which used to be the preserve of the few, will become a fact of life for the many," he said in 1988. But that prospect is fading in the recessionary climate of the early 1990s, as the value of estates falls and more resources are devoted to caring for Britain's ageing population.

The idea was beguilingly simple. The owner-occupiers of the post-war generation would gradually die out. They would pass on, via their estates, the wealth built up in their houses. For their children, this would represent additional resources, since most would already own their own homes.

The result would be the revival of the rentier class, living off the income from its investments, just like P G Wodehouse's hero, Bertie Wooster. John Major was impressed by the notion, telling last year's Conservative party conference that he wanted to see "wealth cascading down the generations".

Whether this was consistent with his vision of a "classless society" is debatable. Sir Peregrine Worsthorne, the Sunday Telegraph columnist was explicit about the prospects in an editorial in 1988. He wrote: "Hundreds of thousands of middle-class families are going to be able to leave their children loads of money, if only in the form of one for in many cases two houses. The tide of egalitarianism, which has been sweeping all before it for 100 years, is about to be decisively reversed."

How strong was the evidence for such hopes? Total wealth passed directly from one generation to another in 1980-81 was £8.1bn, according to Mintel, the market research company, a figure projected to rise to

# The wealth cascade runs dry

## Britain's inheritors may receive bills rather than property, say John Authers and Philip Coggan



£13bn by 2000.

According to Mintel, 20 per cent of Britons inherit money between their mid-40s and 50s, and 9 per cent are left a house or flat. An NIP survey shows that 67 per cent of all property inheritors are aged 40 or over, when most will have a house and may be well on the way to repaying their mortgages.

This inheritance is highly concentrated. The average value of inheritances between 1985 and 1989 was £25,730, according to the Joseph Rowntree Foundation, the social research organisation. But this

average was boosted by a few large estates; the median figure was just £10,000.

The value of inheritances in heirs' pockets was raised by 13 years of Conservative government which looked kindly on inherited wealth. Inheritances have never been taxed more leniently. No inheritance tax is payable at all on estates of less than £150,000, while a competent accountant can exploit loopholes to avoid paying any tax on estates much larger than this. One accountant even described inheritance taxes "voluntary".

Whether the idea of an

"inheritance dividend" for the middle-aged middle classes ever filtered into the public consciousness is uncertain. Perhaps the notion contributed to the general feeling of prosperity, and thus the rapid increase in consumer spending, of the late 1980s.

But the theory that Britain was heading towards a society of inheritors is now being questioned, and its premises may never have been watertight. It was never likely that Britons, as a whole, could become more wealthy simply by buying and selling each other's houses.

One of the planks on which the theory rested, the rapidly increasing values of domestic properties during the 1980s, appears to have rotted away. The UK is suffering its fourth successive year of falling real house prices - reducing the value of estates.

Demographic change has cancelled out even more of the potential benefit for the current middle-aged generation. Indeed, the mass of elderly could soon be a burden on their children, not a benefit to them. And that would turn the "inheritance society" theory on its head.

According to some actuarial estimates, the number of people aged over 75 could rise from 3.9m in 1991 to between 5.1m and 9.2m by 2031. This has significant implications for the UK economy, as a smaller workforce struggles to support a greater dependent population.

When people live longer, they tend to need long-term care. And that costs money. According to Mr Dryden Gill-ling-Smith, managing director of Employee Benefit Services, the needs of the "old old" (those aged over 85) tend to be labour-intensive, as they

become less and less independent.

Mr William Laing, of consultancy Laing & Buisson, believes that the burden on the nation will increase rapidly. In the next 10 years, he forecasts that the total cost of financing long-term care in the UK will rise by 17 per cent in real terms from the current annual level of £6bn.

By the year 2050, when long-term care spending should peak as the children of baby-boomers reach their old age, he predicts the real cost of long-term care will be 70 per cent greater than it is today. In other words, expenditure on care for the elderly will rise from 2 per cent of gross domestic product today to about 4 per cent in the next half century.

Britain's tax and benefit system does nothing to protect estates from these high costs. Income support is only available to pay for long-term care when an individual's total assets are less than £23,000. So there is effectively no state help for those who still own their houses (although certain exemptions exist where there are resident carers or relatives).

Research by the Family Policy Studies Centre suggests that the costs of care could even wipe out the value of some inheritances. The sum raised by selling an average house, which the FPSC puts at about £250,000, would not be sufficient to pay for more than five years in a nursing home, or for more than eight years in private residential care without nursing.

Once this money has run out

the income support available from the government falls seriously short of the average costs incurred by people in long-term care. This shortfall has been estimated, by Francis McGlone of the FPSC, at between £27 and £44 a week.

In a recent report, Mr Chris Hammett, visiting senior research fellow of Nuffield College, Oxford, cites inland revenue statistics which show the number of homes passed on at death has been relatively constant over the past 20 years. "Above all," says the Hammett report, "older homeowners are increasingly selling or transferring ownership of their houses prior to death. They are doing this either to pay for residential and nursing care, or to provide additional income in old age."

This only serves to force house prices down further and squeeze out any wealth effect from the economy.

According to Mr Hammett's calculations, between 120,000 and 180,000 people enter care homes each year. Nearly half of them own their own homes. About two-thirds of these need to sell their houses to pay for the care. Mr Hammett estimates that these houses fetch about £250k a year.

Far from funding a new leisure-class spending boom, the nation's accumulated wealth is currently being used to come to the rescue of escalating care bills for the elderly. In the process it is forcing down the property market. There may come a point where the wealth runs out.

So the rentier class may have to stay within the fictional confines of P G Wodehouse's comedies. Nursing home bills, rather than wealth, could cascade down the generations.

"Inheritance in Britain: the Disappearing Billions, published by PPP Lifetime.

One message comes loud and clear from this week's school league tables published by the government: England is still two nations.

When Disraeli coined that phrase in the middle of the last century, he was referring to the rich and the poor. Now the gap is between the educated and the uneducated. The gulf between them is as great as the chasm separating the classes in the Victorian era.

Consider the central-south London borough of Southwark. The league table for the borough includes three independent schools: in all three, between 82 and 97 per cent of the 15 to 16-year-old pupils this year achieved five or more good GCSE passes (grades A, B or C). Virtually all are going on to take A-levels, and the great majority will proceed to university - a fair prediction to Oxford.

By contrast, in not a single state school in Southwark did more than 34 per cent of the pupils gain five good passes. Across the whole of Southwark's state sector, excluding special schools, only one in six 15 to 16-year-olds gained five good passes. It would be surprising if more than one in 10 makes it to university.

There are two nations. Attending schools often a stone's throw apart, their career paths will never meet and their salary and lifestyle

## School league tables reveal a widening gap in English education, writes Andrew Adonis

# A division lesson in the classroom

expectations are at polar extremes. It is the same in most other English cities.

Educationalists and sociologists will tell you those two nations are none other than Disraeli's rich and poor revisited. For the most part they are hostile to the private education sector, and argue that the state sector is woefully underfunded. In general they are also opposed to selective admission policies, "to the publication of what they term 'raw' exam results, and to state funds being used to give children from deprived backgrounds the same opportunities to opt out of the state sector that are available to the upwardly mobile.

As one distinguished University of London professor put it in yesterday's press: "There are damned lies and government league tables", and where schools are under-performing, "inspectors and advisers are a better way of supporting [them] than market forces".

The political right will have none of that. It wants the market to play a greater role, or at least what analysts are coming to term the "quasi market" of extending choice and diversity within the public sector.

As to financial support, it points to the poor performance of inner London schools despite their relatively generous state funding.

Arguments over resources could keep the controversy going single-handed. Secondary schools in Southwark will this year have about £2,200 per pupil to spend; include services such as special needs schooling and the figure rises

'If we had to take our fees down to Southwark's level of funding, we would have to lay off staff'

to about £2,300. Dulwich College, the borough's top private school, charges fees for day students of £5,700 a year.

The "two nations" thesis embraces not only the children who go to school, and their parents, but the teachers and staff who have responsibility for their welfare when at school.

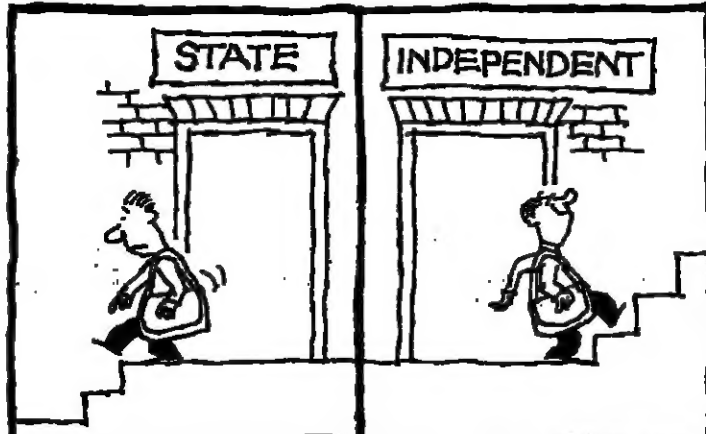
The contrast between the teaching life at Dulwich and the typical

inner London comprehensive is so stark, you might as well class them as separate careers. In fact, they largely are, since the interchange of staff across the divide is minimal, and they recruit from largely separate pools.

Nearly 60 per cent of Dulwich's staff are Oxbridge educated, and many hold doctorates. Salaries are distinctly higher than in the state sector. With nearly 200 A-level candidates a year, teachers have an ample and appreciative audience. The pupil-teacher ratio is about 12:1.

"That, more than anything is what parents are paying for," says Mr Anthony Verity, Dulwich's headmaster. "If we had to take our fees down to Southwark's level of funding, we would have to lay off a lot of staff and reduce pay."

It is not, however, just pay - or even the subsidised housing and staff canteen - that attract staff to the school. "It's the whole ambience. The best grounds, the relative absence of discipline problems, and so on. There's no 'knock-off-at-five' mentality. Success and confidence breed confidence," says Mr Verity. Of Dulwich's 120 staff,



barely nine or 10 leave each year - and that includes retirements.

Move the few miles to Morpeth School, a comprehensive in Bethnal Green, and it is a different story. The school has no sixth form. Not typically for a Tower Hamlets School, one in three of its pupils does not have English as his or her first language. On four of the borough's schools, more than 80 per cent of the pupils are not native

English speakers. Its buildings need urgent repairs.

More than half of Morpeth's pupils gained five GCSEs this year, but the number gaining grades A-C was far smaller.

Mr Alastair MacDonald, the headmaster, talks of the problems he faces: "Of our last year's intake of 11-year-olds only 97 of our 200 pupils were fluent in English. The strain on the staff cannot

be overestimated."

The staff turnover is not unduly high - about 10 out of 70 staff leave each year. "But many of our staff have to play the role of parent as much as that of teacher. We work hard to build up trust among the parents, but it's a tough job."

Like all schools in the area, Morpeth has to struggle against absenteeism, and parents who take little interest in the education of their children. For Mr MacDonald it means a fair amount of time with education social workers, and continuous efforts to maintain staff morale. "With persistent truants, we write, we visit, we telephone, but many of the parents themselves have their hands full."

One of the worst problems, he says, is the feeling among teachers that the government does not care. "Teachers have been persistently undervalued by the government - and are too often seen as an obstruction," he says. In his view, it is not just, or even mainly, salaries that are the problem, but the perception that ministers and officials do not understand Morpeth's difficulties.

Here, too, we are back to the two nations. Not just the educated and the uneducated, but the government and the teachers. Nothing could bode worse for the prospects of tackling the education problems facing England's inner cities in the post-league table world.

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### Regulation of share options

From Mr Carol Arrowsmith.

Sir, The tenor of Michael Cranna and John Samuels' article on executive share options ("Omissions on options", November 18) paints a lurid picture of an unregulated area, populated by rapacious executives and inattentive investors. The reality is different.

For example, equity dilution under share schemes is strictly limited by institutional shareholders' guidelines which have been in place. Discounted options are also already regulated by institutional guidelines which impose demanding performance conditions on their exercise and limit the number of discounted options an individual can receive. Finally, the practice of replacing voluntarily lapsed options with new options is subject to detailed regulation by shareholders, and in fact is a fairly rare occurrence.

It is certainly true that the disclosure of share option details in most companies' annual reports is insufficient to calculate individual directors' remuneration, and that there is room for debate on the nature of the executive option benefit. But it is important the debate takes place in an informed atmosphere, and focuses on the practice of the vast majority of companies, rather than the small minority where misuse takes place. Carol Arrowsmith, managing director, New Bridge Street Consultants, 2 Talbot Street, London EC4Y 0BJ

### A clear lead from government that would help rural areas

From Mr R H M Symons.

Sir, With reference to the letter from David Grayson, of Business in the Community (November 17), City Challenge has indeed given a new opportunity to the inner cities through harnessing individual and specific networks that exist in these areas. Rural areas also have severe problems, causing, among other things, the drift of the young to the urban areas. Villages have suffered from poorly planned development, an increase in numbers of com-

### Minimum lending rate that hits small businesses

From Mr Clive S Davis.

Sir, Following last week's 1 per cent reduction in base rates I have read with interest the chancellor's exhortations to banks and building societies to pass on to borrowers the full amount of the reduction.

Two weeks ago (with base rate at 8 per cent) I renewed my firm's modest overdraft facility and obtained a 1 per cent reduction in the rate charged "over base". Knowing that base rates would be coming down further over the next six to nine months, I pointed out to my bank manager that I did not wish a minimum rate to be applied to the arrangement. The manager had forgotten about minimum lending rates but confirmed that they still applied. This week I received the written confirmation of the facility with a mini-

num rate of 12 per cent equating to the "x" over base just negotiated. At a stroke the bank has increased its margin by 1 per cent. To add insult to injury there is, of course, the arrangement fee of 1.5 per cent of the facility.

It seems most small business - and also private - loans linked to base rate have pre-set minimum rates. Result? Borrowing costs remain constant - bank margins improve measurably.

I wonder whether small business owners generally - and, more importantly, the chancellor - realise this. Clive S Davis, managing director, Paces Management & Financial Services, 44 Egham Road, Caversham, Reading, Berkshire RG4 7BH

has helped urban areas, a similar lead should be given to a Rural Challenge.

We are already developing this idea with our colleagues from the Rural Development Commission in order to present a model programme for government consideration, and we are encouraged by the extent of the interest.

R H M Symons, chairman, Dorset Training and Enterprise Council, 25 Oxford Road, Bournemouth, Dorset BH8 8BY

### Touchable and untouchable

From Parviz Dabir-Ali.

Sir, Tony Jackson finds it "increasingly difficult to unscramble" the output of services from those of manufacturing ("The incredible shrinking industrial base", November 16). I offer him a simple rule: if you can touch it then it is almost certainly manufactured; if you cannot, it is a service.

This works with all of his examples. Financial services provided by General Motors and by the City of London, GM's cars, the City of London's need for computers etc. On the more substantive point that services cannot replace manufacturing, well, that argument is untouchable. Parviz Dabir-Ali, department of business and economics, Richmond College, Queens Road, Richmond, Surrey TW9 6JP

### Fund roads and rail track alike

From Mr J R Bloor.

Sir, The conflict of interests over the Heathrow Express project, as you correctly stated in your leading article, "A rail link for Heathrow" (November 17), does indeed go to the heart of the issue of whether private train operators can make a commercial return while paying a full economic price for the use of the railway track.

However, an alternative solution is available to that of increasing the charges upon road users to obtain a better balance between the pricing of road and rail facilities. Like roads, railway track and other infrastructure have the characteristics of public goods in that, up to the point of full capacity, their usage by one person or service does not preclude usage by others.

Thus the railway infrastructure, like the roads, could be provided by the state with users paying a proportion of the costs on an analogous basis to the vehicle licence, but at a rate which would enable commercial operators to make a commercial return as in the case of road hauliers and bus operators.

The country would thus be able to experience the alleged benefits of a competitive environment for rail services at a net cost to the government not necessarily different from that which is currently paid in support of British Rail. J R Bloor, 1 Brickfields Close, Wokingham, Dorset DE4 4GT

## THE DANCE EVENT OF THE CENTURY

THE BOLSHOI BALLET PRESENTS DIRECT FROM THE BOLSHOI THEATRE, RUSSIA

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## INTERNATIONAL COMPANIES AND FINANCE

## Hoechst profits down 19% as dollar fall cuts turnover

By Christopher Parkes in Frankfurt

PRE-TAX profits at Hoechst, the German chemicals group, fell 19 per cent in the first nine months of this year to DM1.54bn (\$960m), compared with DM1.9bn in 1991 and DM2.5bn in the previous year.

A "summer recession" set in at the start of the third quarter, continued into the autumn and there is still no end in sight, Mr Wolfgang Hilger, chairman, said yesterday.

The results, following news of a 45 per cent profit fall at BASF, further highlighted the impact of international and now domestic economic weakness on Germany's leading companies.

Hoechst shares gained on the news, which was not as bad as expected, and closed in Frankfurt DM1.40 higher at DM1.10.

The company's fortunes were saved from a more dramatic plunge by its strong pharmaceuticals business, which accounts for about half its earnings and is less prone to



Wolfgang Hilger: Prospects dimmed by falling demand

violent cyclical swings. With 75 per cent of sales overseas, the group was also less affected than BASF by the sudden downturn in the domestic market in the third quarter.

Even so, Hoechst could not escape the effects of exchange rate changes. The effective devaluation of the US dollar against the D-Mark was responsible for the loss of share of the DM770m turnover fall in

the third quarter, Mr Hilger said.

Group sales, down 7 per cent in the three months to end-September, were 2 per cent lower after nine months at DM11.9bn.

Cost-cutting programmes, including plans for job losses "in three figures" next year, are under way. One important move, announced yesterday - the merger of Hoechst's PVC activities with those of Wacker-Chemie - could save DM50m a year, Mr Hilger claimed.

Hoechst, which owns 50 per cent of Wacker, has suffered badly from worldwide depression in the PVC business. But Mr Hilger believed the deal, which would create a company with a 10 per cent share of west European capacity, would help improve competitiveness.

According to Mr Hilger, prospects have been dimmed by falling demand. Orders on hand at the end of October were 15 per cent lower than a year earlier, he said. Results for the last three months of the year would be "virtually the same" as in the third quarter.

## Taking a slice of Hungarian salami

By Nicholas Denton in Budapest

HUNGARY has launched the privatisation and stock-market flotation of Pick Szeged in the hope investors will extend their taste for public offerings to the company's famous spicy salami.

James Capel, the UK broker-ager which has advised on and managed the transaction, announced yesterday that the issue was fully underwritten and that the international part of the placement was comfortably oversubscribed.

Members of the syndicate for the Hungarian offering, for which subscription begins on November 27, said initial indications of domestic demand were also encouraging.

The placing price of Ft1,200 (\$14.45) per share represents a ratio to prospective 1993 earnings of 7.8, compared with a Hungarian market norm of 11-12, and values the company at Ft2.72bn (\$33m).

The managers of the offering are placing 30-40 per cent of Pick with institutions in the US, the UK and Germany.

The sharp improvement in Pick's financial performance in the midst of the downturn is testimony to the effort it has devoted to cutting costs.

Most Japanese manufacturers - burdened by high fixed costs of heavy investment in the late 1980s and unwilling to cut swiftly into employment

costs - have seen their profits fall sharply as revenues have declined.

But Ricoh's restructuring, one of the most radical yet attempted by a Japanese company since the economy began to slow, has reduced the ratio

## Competition eats into NTT earnings

By Charles Leadbeater in Tokyo

THE DOWNTURN in the Japanese economy, combined with intensifying competition, has forced Nippon Telegraph and Telephone into a 31 per cent decline in pre-tax profits for the six months to the end of September.

NTT said yesterday its income from dial charges had been slashed to maintain market share against mounting competition from a range of new entrants into Japan's liberalised tele-

communications market. Pre-tax profits fell to ¥105bn (\$833m) on a 0.5 per cent fall in sales to ¥2,963bn. The company's after-tax profits dropped from ¥69bn in the first half of last year to ¥45bn in the first half of this year.

Non-operating income fell by ¥6bn to ¥32bn. The company was unable to cut its operating costs, which rose by ¥31bn to ¥2,761bn.

The turnover of dial telephone services fell by 6.9 per cent to ¥1,253bn partly because NTT had to cut its long distance call charges in response

to cuts by its smaller competitors.

NTT's results were also hurt by the demerger in July of its profitable mobile telephone company.

Mr Masashi Kojima, NTT's president said the company would respond by cutting costs and by marketing recently developed network services to domestic subscribers, such as call forwarding and credit card services.

Mr Kojima said further cuts in NTT's long distance rates were unlikely, but other charges such as its

basic subscription charge would be reviewed in February.

Turnover of the group's general telephone services fell by ¥36bn to ¥2,333bn, largely reflecting lower charges and reduced usage.

Sales of its pocket pager services, widely used by businesses were also down.

However, other parts of NTT's business, including leased circuits for private use and directory services, increased their turnover markedly.

## Restructuring raises Ricoh margin

By Charles Leadbeater

A RADICAL restructuring programme at Ricoh, the office equipment maker, was the main factor behind a threefold increase in its operating profits despite the slowdown in the Japanese economy.

The sharp improvement in Ricoh's financial performance in the midst of the downturn is testimony to the effort it has devoted to cutting costs.

Most Japanese manufacturers - burdened by high fixed costs of heavy investment in the late 1980s and unwilling to cut swiftly into employment

costs - have seen their profits fall sharply as revenues have declined.

But Ricoh's restructuring, one of the most radical yet attempted by a Japanese company since the economy began to slow, has reduced the ratio

of manufacturing costs to sales by 1.8 per cent. The ratio of selling and general expenses to sales fell from 25 per cent in the first half of 1991 to 22.7 per cent in the six months to the end of September.

Most Japanese manufacturers which have announced their interim results recently have complained they were unable to restrain cost increases.

However, several other manufacturers - such as Fujitsu, Honda and Sony - have also announced restructuring plans designed to cut costs and improve profitability.

Ricoh's operating profits rose to ¥3.85bn (\$31.3m) in the six months to the end of September from ¥1.15bn in the first half of last year.

But pre-tax profits fell by 37 per cent to ¥4.4bn from ¥7bn last year, largely because suc-

cessive interest rate cuts reduced its interest income by 43 per cent to ¥6.5bn.

The company said the yen's appreciation against the dollar had also affected its profit margins, reducing its pre-tax profits by a further ¥1.3bn.

After-tax profits were 56.5 per cent down at ¥2.04bn. Turnover was 0.7 per cent up at ¥336bn. A 3.6 per cent increase in sales of copiers was partly offset by a fall in sales of information and optical equipment, especially in export markets.

A reorganisation of the overseas sales network helped to expand export sales of facsimile machines by more than 10 per cent.

Ricoh said it hoped to increase its share of the Japanese copier market through a new range of digital copiers.

## Kyocera slips 30.1% on sluggish demand

By Emiko Terazono in Tokyo

KYOCERA, the leading Japanese maker of ceramic packages for integrated circuits, suffered a 30.1 per cent earnings fall due to sluggish demand and foreign exchange losses.

Consolidated pre-tax profits for the first half to September fell to ¥24bn (\$195m) from ¥34.4bn the previous year. Sales declined 6.9 per cent to ¥215.5bn, while after-tax profits fell 23.9 per cent to ¥12bn.

Kyocera's profits were hurt by foreign exchange losses totalling ¥1.9bn due to appreciation of the yen. Sluggish demand from vehicle manufacturers and office equipment manufacturers also hit sales.

The electronic parts division saw a 1.1 fall in sales to ¥79.5bn, while semiconductor components sales plunged 14.7 per cent to ¥47.6bn. Electronic equipment sales also declined, by 11.1 per cent to ¥28.6bn.

On a parent company basis, Kyocera suffered a 16.3 per cent fall in pre-tax profits to ¥18.3bn, while sales fell 9.1 per cent to ¥148.1bn.

For the full year to March, Kyocera hopes to boost profits on sales of its new printer and new mobile telephones.

## Monsanto unit to cut 3,200 jobs

By Karen Zagor in New York

MONSANTO, the US chemicals group, yesterday disclosed an extraordinary after-tax charge of \$425m, or about \$3.46 a share, against fourth-quarter earnings and substantial job cuts at its Searle pharmaceuticals division.

Its shares were halted on the news. The stock, last quoted down 3/4 at \$55 1/4, has fallen from a high of \$71 1/4 in the last 52 weeks, largely reflecting concern about Searle's performance.

Mr Richard Mahoney, chairman, said the company was responding to a fiercely com-

petitive environment, with consumers worldwide demanding dramatically lower prices for products and services.

"In our view, these conditions are a permanent shift in requirements rather than simply a reflection of currently depressed economic conditions."

The latest move follows Monsanto's \$1.275bn sales of its Fischer Controls valve and systems subsidiary in August and two large restructurings in the 1980s.

Monsanto will cut about 3,200 jobs, mainly at Searle whose earnings have been hurt by the steep costs of bringing

drugs to market. Its operating income dropped to \$23m in the first nine months from \$94m last year, with operating losses in the first half of this year.

Searle will sell and consolidate facilities, sell assets and reduce marketing, administration and technical expenses.

Monsanto's other operating units will refocus research programmes, consolidate some manufacturing capacity and write down the value of some assets. There will also be cost-cutting at the corporate level.

Monsanto said it expects its cost-cutting measures to generate pre-tax savings of \$500m a year, starting in 1994.

The state plans to retain a 5 per cent stake and veto rights over the use of the Pick trademark. The remaining shares will be distributed among Pick's two primary creditors: banks, local authorities and employees.

The Pick launch marks a revival of privatisation flotations after a drought of more than a year.

Subscription for Pick shares will be followed three days later by that for Danubius Hotels, one of Hungary's three large hotel chains.

Brokers say both issues have to overcome the aversion to Hungarian flotations among investors who were burnt by the collapse in the share price of Ibusz, the travel agency which was the first Hungarian state company to go public, in 1990.

James Capel executives say they believe because the government is firmly behind the flotation and has granted a 10 per cent discount to small investors.

In addition, the lead-managers have carefully prepared the after-market to prevent a spike in the share price, and Pick is widely regarded as one of Hungary's most promising companies.

## Minebea posts its first-ever loss

By Emiko Terazono

MINEBEA, a leading Japanese machinery maker, posted its first loss since it was founded in 1951, following heavy losses at its semiconductor subsidiary NMB Semiconductor.

The group's foremost maker of miniature hearing aid components posted a consolidated loss of ¥4.9bn (\$39.8m) on the pre-tax level for the 12 months to September. After-tax losses mounted to ¥13.8bn after special losses.

Sales fell 3.4 per cent to ¥776.6bn.

NMB posted losses of ¥12.4bn due to heavy competition in the semiconductor market. Overall special losses reached ¥46.9bn to ¥7.2bn.

Losses on inventory liquidation rose 43.1 per cent to ¥2.4bn, while those on asset sales totalled ¥1bn.

The company relied on the stock market to boost earnings in the 1980s, but the stock market slump forced it to book

losses on holdings. Losses on securities sales totalled ¥45m, while appraisal losses on securities holdings increased 73 per cent to ¥2.9bn.

On a non-consolidated basis, Minebea reported a sales drop of 3.4 per cent to ¥200.8bn, while pre-tax profits plunged 45.4 per cent to ¥3.2bn, and after-tax profits fell 63.8 per cent to ¥2.7bn. Next year, Minebea expects consolidated pre-tax profits of ¥5bn on a 2.3 per cent sales rise.

## Olympus in ¥4.2bn patent payment to Honeywell

By Charles Leadbeater

OLYMPUS, the leading Japanese camera maker, yesterday disclosed it had paid ¥4.2bn (\$34.1m) to Honeywell, the US high technology group, to settle a patent dispute over an automatic focus optical lens for cameras.

The company announced earlier this year it had settled the dispute, one of several that

Honeywell has successfully pursued against Japanese camera manufacturers over their recently introduced automatic focus cameras.

The payment was one of the main factors behind Olympus' ¥726m after-tax loss for the six months to the end of September. It made an after-tax profit of ¥3.7bn in the same period last year.

Olympus' pre-tax profits fell

by 41.4 per cent for the first half of the financial year to ¥4.2bn, higher than its earlier estimates largely due to its efforts to cut costs.

Turnover rose by 1.8 per cent to ¥94bn, led by higher sales in Japan of a new camera with a panoramic lens, and medical camera sales.

A cost-cutting drive helped to limit the drop in operating profits to a 1.5 per cent fall to

¥8.8bn. A rise in financial costs, related to Olympus' bond issues to raise additional capital, were the main reason for the fall in pre-tax profits.

Kenwood, the Japanese audio equipment manufacturer, reported a 41 per cent fall in interim pre-tax profits to ¥1.8bn, on a 4.9 per cent increase in turnover in the first half of the year.

## Relief at BBL bid collapse

By Ronald van de Krol in Amsterdam

SHARES in Internationale Nederlanden Groep (ING), the Dutch banking and insurance group, rose yesterday as investors registered relief at news on Thursday night that the company had abandoned plans to bid for Belgium's second-largest bank, Banque Bruxelles Lambert (BBL).

The takeover, which would have valued BBL at \$1,650bn (\$1.65bn), was regarded by some Dutch analysts as expensive and liable to put pres-

sure on ING's profits. However, the collapse of the bid is also a blow to ING's strategy of carving out a second home market in Belgium.

The bid unravelled after ING lowered its offer after examining BBL's books.

In September, ING, which already owns 11 per cent of BBL, indicated it would be willing to pay up to Bfr3,600 a share for the outstanding shares, provided that it was able to secure a total stake of at least 51 per cent.

It declined to say yesterday

what its proposed lower bid would have been.

ING said it and BBL had disagreed on the value of certain assets held by the Belgian bank, but it would not say what its investigation of BBL's finances had revealed.

The Dutch group, which intends to hold on to its BBL shares, said it would continue to try to conclude an agreement with BBL whereby the Belgian bank would sell insurance policies written by ING, in line with ING's strategy of combining banking and insurance services.

James Capel executives say they believe because the government is firmly behind the flotation and has granted a 10 per cent discount to small investors.

In addition, the lead-managers have carefully prepared the after-market to prevent a spike in the share price, and Pick is widely regarded as one of Hungary's most promising companies.

Subscription for Pick shares will be followed three days later by that for Danubius Hotels, one of Hungary's three large hotel chains.

Brokers say both issues have to overcome the aversion to Hungarian flotations among investors who were burnt by the collapse in the share price of Ibusz, the travel agency which was the first Hungarian state company to go public, in 1990.

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## WORLD COMMODITIES PRICES

WEEKLY PRICE CHANGES	Latest prices	Change on week ago	High 1992	Low 1992
Gold per troy oz	\$336.35	+0.10	\$368.45	\$334.05
Silver per troy oz	\$245.00	+5.0	\$211.50	\$249.50
Aluminium 99.95 (cash)	\$1,163	+1.1	\$1,114.5	\$1,139.0
Copper Grade A (cash)	\$1,404.5	+18.5	\$1,317	\$1,418.0
Lead (cash)	\$205.5	+12.8	\$205.5	\$278.50
Nickel (cash)	\$54.05	+0.3	\$70.0	\$51.05
Zinc SHG (cash)	\$1,048.5	+27.5	\$1,182	\$1,457.5
Tin (cash)	\$9,745	+1.0	\$9,500	\$7,115.0
Cocoa Futures (Mar)	\$2,744	+1.5	\$2,118.5	\$1,121.00
Coffee Futures (Jan)	\$98.5	+0.8	\$298	\$101.3
Sugar (LDP Raw)	\$22.1	-0.8	\$22.8	\$19.3
Barley Futures (Jan)	\$1,131.50	+1.15	\$1,118.5	\$1,056.90
Wheat Futures (Jan)	\$1,133.40	+1.20	\$1,123.85	\$1,037.5
Cotton Outlook A Index	\$2,750	+0.60	\$3,000	\$2,250
Wool (Wool Super)	\$200	+0.4	\$200	\$200
Oil (Brent Blend)	\$19,375	+0.275	\$20,225	\$21.30

For losses unless otherwise stated. Futures prices are in cents unless stated.

## London Markets

SPOT MARKETS	Latest prices	Change on week ago
Brent Blend (Jan)	\$19,375	+0.275
WTI (Jan)	\$19,375	+0.275
Oil (Brent Blend)	\$19,375	+0.275
Oil (WTI)	\$19,375	+0.275

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## London Markets

SPOT MARKETS	Latest prices	Change on week ago
Brent Blend		



## CURRENCIES, MONEY AND CAPITAL MARKETS

## FOREIGN EXCHANGES

## ERM rumours boost dollar

SWEDEN'S devaluation of the krona earlier this week continued to cause ripples across the world's foreign exchange markets yesterday, consolidating the D-Mark's gains against most European currencies, writes James Bill.

The latest uncertainty in exchange rates raised increasing speculation that the Exchange Rate Mechanism was ripe for its second formal realignment in three months. Late last night, agency reports that a realignment of the ERM was underway sent the dollar to a level of DM1.61 in US trading.

The devaluation of the Swedish krona triggered a spate of D-Mark buying on Thursday. Dealers believe that the Spanish peseta, Portuguese escudo and Irish punt are overvalued against the D-Mark, and will need to be devalued soon in order to boost badly-needed economic growth in those countries.

## E IN NEW YORK

Nov 20	Latest	Previous
1 month	1.5200-1.5200	1.5200
3 months	1.5200-1.5200	1.5200
6 months	1.5200-1.5200	1.5200
12 months	1.5200-1.5200	1.5200

Forward premium and discount apply to the US dollar

## STERLING INDEX

Nov 20	Latest	Previous
100	78.5	78.5
100	78.5	78.5
100	78.5	78.5
100	78.5	78.5
100	78.5	78.5

## CURRENCY RATES

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## CURRENCY MOVEMENTS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## OTHER CURRENCIES

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## FORWARD RATES

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## MONEY MARKETS

## D-Mark futures rally

EUROMARK futures yesterday continued the strong rise of recent days as growing tensions in the European exchange rate mechanism added to speculation that there will be a further easing of German monetary policy, writes James Bill.

The sterling cash market was a good deal quieter. Some prices were slightly firmer, despite the speedy removal of a large shortage forecast by the Bank of England.

The ERM tensions which followed the devaluation of the Swedish krona on Thursday continued to cause serious adjustments in European exchange rates and monetary policy yesterday. The Portuguese escudo was pushed towards its floor against the D-Mark, and the Irish authorities intervened to support the punt.

This prompted more intense speculation that the Bundesbank will cut interest rates before the end of the year to ease tensions.

One commercial bank dealer said that he would not be surprised to see an easing of 25 basis points in the rate at which the Bundesbank sets its repurchase agreements in forthcoming weeks. Mr Neil MacKinnon, chief economist at Citibank in London, believes that the week's events make it

even more likely that there will be a 50 basis point cut in the discount rate before the end of the year.

The December Euromark contract rose 9 basis points to a close of 91.45, while the March contract closed up 15 basis points to a close of 92.51. At this level, the markets are pricing in a fall of 34 basis points in the price of 3-month money before the end of the year.

Conversely, French franc futures fell sharply yesterday morning as the currency fell through the FFf3.30 level against the D-Mark. The December contract dropped 15 basis points to a low of 80.50, but later recovered with the currency to close unchanged at 80.00.

Sterling's suspension from the ERM meant that events on the continent continued to have little effect on money rates. However, some dealers interpreted the Bank of England's Quarterly Bulletin as giving slightly more cautious view on interest rates. "It is vital that a steady and stable transition to price stability be maintained," the Bank said.

This may have been the reason why the December sterling contract fell back 5 basis points at the start of trading to a low of 80.50. Three month money closed 4 per cent firmer at 74 per cent offered.

## FT LONDON INTERBANK FIXING

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## EURO CURRENCY INTEREST RATES

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## EXCHANGE CROSS RATES

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## FORWARD RATES

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

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## FINANCIAL FUTURES AND OPTIONS

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
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100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

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100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
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100	1.5200	1.5200	1.5200
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100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200

## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
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## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
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## LIFE US DOLLAR FUTURES OPTIONS

Nov 20	Bank \$	Spot	Forward
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## MONEY MARKET FUNDS

## Money Market Trust Funds

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
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## MONEY MARKET FUNDS

Nov 20	Bank \$	Spot	Forward
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
100	1.5200	1.5200	1.5200
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100	1.5200	1.5200	1.5200

## MONEY MARKET FUNDS

Estimated volume 1241. Calls 2029 Puts 1342					
Prev-tues day's open 181. Calls 154202 Puts 134061					
<hr/>					
JAPANESE YEN (USD)					
¥12.5m \$ per ¥100					
<hr/>					
		Latest	High	Low	Prev
Pre		0.5080	0.5071	0.5075	0.5075
5-24	Dec	0.5080	0.5071	0.5075	0.5075
2-19	Mar	0.5080	0.5071	0.5075	0.5075
7-13	Jun	0.5114			0.5111







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Company Name	Share Price	Dividend	Yield	Market Cap
Prudential Life Assurance Ltd	125.00	1.20	0.96%	£1.2bn
Scottish Life Assurance Co Ltd	100.00	1.00	1.00%	£1.0bn
Standard Life Assurance Co Ltd	110.00	1.10	1.00%	£1.1bn
Scottish Widows Group	95.00	0.95	1.00%	£0.95bn
Scottish Provident Institution	85.00	0.85	1.00%	£0.85bn
Scottish Equitable Life Assurance Co Ltd	75.00	0.75	1.00%	£0.75bn
Scottish Amicable Life Assurance Co Ltd	65.00	0.65	1.00%	£0.65bn
Scottish Equitable Life Assurance Co Ltd	55.00	0.55	1.00%	£0.55bn
Scottish Equitable Life Assurance Co Ltd	45.00	0.45	1.00%	£0.45bn
Scottish Equitable Life Assurance Co Ltd	35.00	0.35	1.00%	£0.35bn
Scottish Equitable Life Assurance Co Ltd	25.00	0.25	1.00%	£0.25bn
Scottish Equitable Life Assurance Co Ltd	15.00	0.15	1.00%	£0.15bn
Scottish Equitable Life Assurance Co Ltd	10.00	0.10	1.00%	£0.10bn
Scottish Equitable Life Assurance Co Ltd	5.00	0.05	1.00%	£0.05bn
Scottish Equitable Life Assurance Co Ltd	2.50	0.025	1.00%	£0.025bn
Scottish Equitable Life Assurance Co Ltd	1.25	0.0125	1.00%	£0.0125bn
Scottish Equitable Life Assurance Co Ltd	0.625	0.00625	1.00%	£0.00625bn
Scottish Equitable Life Assurance Co Ltd	0.3125	0.003125	1.00%	£0.003125bn
Scottish Equitable Life Assurance Co Ltd	0.15625	0.0015625	1.00%	£0.0015625bn
Scottish Equitable Life Assurance Co Ltd	0.078125	0.00078125	1.00%	£0.00078125bn
Scottish Equitable Life Assurance Co Ltd	0.0390625	0.000390625	1.00%	£0.000390625bn
Scottish Equitable Life Assurance Co Ltd	0.01953125	0.0001953125	1.00%	£0.0001953125bn
Scottish Equitable Life Assurance Co Ltd	0.009765625	0.00009765625	1.00%	£0.00009765625bn
Scottish Equitable Life Assurance Co Ltd	0.0048828125	0.000048828125	1.00%	£0.000048828125bn
Scottish Equitable Life Assurance Co Ltd	0.00244140625	0.0000244140625	1.00%	£0.0000244140625bn
Scottish Equitable Life Assurance Co Ltd	0.001220703125	0.00001220703125	1.00%	£0.00001220703125bn
Scottish Equitable Life Assurance Co Ltd	0.0006103515625	0.000006103515625	1.00%	£0.000006103515625bn
Scottish Equitable Life Assurance Co Ltd	0.00030517578125	0.0000030517578125	1.00%	£0.0000030517578125bn
Scottish Equitable Life Assurance Co Ltd	0.000152587890625	0.00000152587890625	1.00%	£0.00000152587890625bn
Scottish Equitable Life Assurance Co Ltd	0.0000762939453125	0.000000762939453125	1.00%	£0.000000762939453125bn
Scottish Equitable Life Assurance Co Ltd	0.00003814697265625	0.0000003814697265625	1.00%	£0.0000003814697265625bn
Scottish Equitable Life Assurance Co Ltd	0.000019073486328125	0.00000019073486328125	1.00%	£0.00000019073486328125bn
Scottish Equitable Life Assurance Co Ltd	0.0000095367431640625	0.000000095367431640625	1.00%	£0.000000095367431640625bn
Scottish Equitable Life Assurance Co Ltd	0.00000476837158203125	0.0000000476837158203125	1.00%	£0.0000000476837158203125bn
Scottish Equitable Life Assurance Co Ltd	0.000002384185791015625	0.00000002384185791015625	1.00%	£0.00000002384185791015625bn
Scottish Equitable Life Assurance Co Ltd	0.0000011920928955078125	0.000000011920928955078125	1.00%	£0.000000011920928955078125bn
Scottish Equitable Life Assurance Co Ltd	0.00000059604644775390625	0.0000000059604644775390625	1.00%	£0.0000000059604644775390625bn
Scottish Equitable Life Assurance Co Ltd	0.000000298023223876953125	0.00000000298023223876953125	1.00%	£0.00000000298023223876953125bn
Scottish Equitable Life Assurance Co Ltd	0.0000001490116119384765625	0.000000001490116119384765625	1.00%	£0.000000001490116119384765625bn
Scottish Equitable Life Assurance Co Ltd	0.00000007450580596923828125	0.0000000007450580596923828125	1.00%	£0.0000000007450580596923828125bn
Scottish Equitable Life Assurance Co Ltd	0.000000037252902984619140625	0.00000000037252902984619140625	1.00%	£0.00000000037252902984619140625bn
Scottish Equitable Life Assurance Co Ltd	0.0000000186264514923095703125	0.000000000186264514923095703125	1.00%	£0.000000000186264514923095703125bn
Scottish Equitable Life Assurance Co Ltd	0.00000000931322574615478515625	0.0000000000931322574615478515625	1.00%	£0.0000000000931322574615478515625bn
Scottish Equitable Life Assurance Co Ltd	0.000000004656612873077392578125	0.00000000004656612873077392578125	1.00%	£0.00000000004656612873077392578125bn
Scottish Equitable Life Assurance Co Ltd	0.0000000023283064365386962890625	0.000000000023283064365386962890625	1.00%	£0.000000000023283064365386962890625bn
Scottish Equitable Life Assurance Co Ltd	0.0000000011641			

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## WORLD STOCK MARKETS

## AMERICA

## Farm subsidy accord boost for Dow

## Wall Street

US SHARE prices climbed steadily, lifted by news that a trade war with Europe had been avoided. Trading was exceptionally heavy because of the monthly expiration of options contracts, writes Patrick Harverson in New York.

By 1 pm the Dow Jones Industrial Average was up 16.75 at 3,226.22, near its high for the morning. The more broadly based Standard & Poor's 500 was also notably firmer at the halfway stage, up 2.65 at 426.27, while the Amer composite put on a 1.64 at 351.18. The Nasdaq composite firmed 3.27 to 641.64,

nearing its all-time high of 644.92 in February this year. Turnover on the NYSE was extremely high at 1,558 million shares by 1 pm, while rises outpaced declines by 1,005 to 637.

After posting only modest gains in the first two hours of trading, stocks began to climb higher as news came out of Brussels that the EC and the US had reached an accord to cut farm subsidies which would clear the way for a conclusion to the Uruguay Round of GATT trade talks.

The news that the EC-US talks had been successful was welcomed by investors, who had feared that a combination of a weak domestic economy, even weaker European mar-

kets and a damaging trade war could wreak havoc on the world economy.

Prices were also affected by the monthly expiration of options on stock indices and individual stocks and were aided by a firm bond market, where the benchmark 30-year government bond was up  $\frac{1}{8}$  at 101 $\frac{1}{2}$ , yielding 7.52 per cent.

Motor stocks were one of the beneficiaries of options-related trading. Ford rose  $\frac{3}{4}$  to \$36, Chrysler put on  $\frac{3}{8}$  at \$29 and General Motors climbed  $\frac{3}{4}$  to \$30 $\frac{1}{2}$ . Both Chrysler and GM confirmed yesterday that they had temporarily shut down a total of six assembly lines because of slow sales.

Monsanto edged  $\frac{1}{4}$  lower to \$55 $\frac{1}{2}$  after the group announced that it was initiating a series of cost-cutting measures which would leave the company with an after-tax charge in the fourth quarter of \$438m. Monsanto hopes to realise savings of about \$200m a year from 1994 onwards.

Damon Corp rose  $\frac{1}{4}$  to \$22 $\frac{1}{2}$  on speculation that the financier Mr Ron Perelman and a European drug company had approached Damon about a merger or acquisition.

On an otherwise mostly buoyant Nasdaq market, Dell Computer, which posted strong gains on Thursday following its earnings release, slumped  $\frac{3}{4}$  to \$34 $\frac{1}{2}$  amid concern about currency hedging by the

personal computer company. Dell denied reports that the Securities and Exchange Commission was investigating the currency hedging.

## Canada

TORONTO was sharply higher at midday, led by gains in the gold sector. The TSE-300 composite rose 21.67 to 3,355.2 in volume of 26m shares. Advances led declines by 233 to 301 with 229 unchanged.

Northern Telecom jumped  $\frac{3}{4}$  to C\$53 $\frac{1}{2}$  on the launch of a wireless private branch exchange (PBX) system in Hong Kong, the first such system to use the CT2 CAI radio standard.

## Adjusting to life under President Bill Clinton

Patrick Harverson on Wall Street's election tactics

In this tumultuous election year, the stock market got its retaliation in first. Instead of waiting until after polling day, investors responded to what they thought would happen - a win for the Democrats - well before November 2.

Investors imagined what life would be like if Governor Bill Clinton became president and re-positioned their portfolios accordingly. The beneficiaries were stocks closely tied to the economic cycle, especially those which would benefit from heavy expenditure on infrastructure projects.

The biggest losers were pharmaceutical companies, on fears that a Clinton administration would impose controls on drug prices to slow the pace of healthcare inflation.

While there was plenty of activity in a few individual sectors and stocks, there was no discernible pattern to trading in the months before the election. From early July, when the Democratic challenger first began to build a solid lead in the polls, to the campaign's final day, the Dow Jones Industrial Average fell 3 per cent to just over 3,250, and the Standard & Poor's 500 rose 1.7 per cent to around 420.

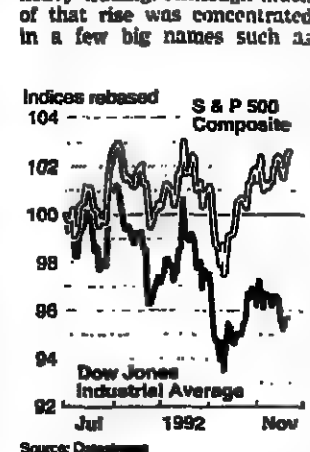
Secondary stocks, however, fared much better. Between July and November the Nasdaq composite index rose more than 7 per cent to around 600, a move that probably had more to do with the oversold nature of this market in the spring and early summer than it did with the likely outcome of the presidential vote.

Once the pre-election manoeuvres were completed, the result was an anti-climax. Any-one who had looked for a big sell-off immediately after the Clinton landslide - sparked by a pro-Republican Wall Street fearful of what the new administration would do to the deficit and to top-bracket taxpayers - was disappointed.

Similarly, anyone who thought that equities might stage a big rally in anticipation of a massive boost to capital spending and economic growth

also saw their hopes dashed. Since polling day, the market has lacked a firm direction, and stock performance has been decidedly mixed. The Dow has fallen just over one per cent in the past two-and-a-half weeks, while the S & P 500 has posted a small gain of just under one per cent.

Once again, secondary stocks have made a much more determined showing. The Nasdaq composite index rose 5.6 per cent between November 3 and November 19 in extremely heavy trading. Although much of that rise was concentrated in a few big names such as



Source: DataStream

Microsoft, Apple Computer and Intel, demand was reasonably widespread.

The gains here, however, have had little to do with the election result. Part of the explanation is technical - secondary issues were heavily sold in the first half of the year, led by depressed technology and healthcare stocks. It was not long before many began to look cheap again, attracting the attention of bargain hunters and speculators. The fundamentals were also moving in the right direction. A recent analysis of corporate earnings shows that small companies reported better profits during the second and third quarters of this year than their larger counterparts. Smaller companies have also benefited from their relative lack of exposure to overseas markets which are either entering

or stuck in recession. One factor can be tied to the election result and that is Mr Clinton's campaign pledge to cut taxes on the capital gains which small- and medium-sized companies earn from long-term investment holdings. Investors have not been slow to net on the implications.

Secondary stocks aside, there are several reasons why the broader market has failed to make a decisive move since election day. One is the economy. Although there have been signs of life in the last week or so, they were insufficient to convince investors that the hoped-for robust recovery is around the corner.

Another is the lack of a lead from the president-elect and his transition team. Both have taken great pains not to raise expectations too high, and what will be accomplished during the first months of the new presidency.

Specifics about which policies will be introduced first have been notable for their absence. Reports have placed the size of an early 1993 economic stimulus package as high as \$50bn but Democratic advisers are refusing to offer anything other than vague assurances that they will concentrate their efforts on job growth and the economy.

The time Mr Clinton is taking over cabinet appointments has also left the market in limbo. The question of who fills the top economic posts is especially important. Investors would love to see Mr Paul Volcker, the former Federal Reserve chairman, installed as Treasury secretary or perhaps Mr Robert Rubin, current chairman of Goldman Sachs. Either man would bring much-needed credibility to the new administration.

Mr Clinton is unlikely to announce any appointments before next week's Thanksgiving holiday. Until then, and probably until the new president is inaugurated on January 20, the stock market is going to have to sit tight.

## EUROPE

## Bourses influenced by Swedish krona float

BOURSES took their cue from the Swedish krona float as renewed currency tension moved from Scandinavia to the rest of Europe, writes Our Markets Staff.

STOCKHOLM rose another 3.6 per cent in record turnover of SKr4.7bn, fuelled by the positive impact of devaluation. According to Goldman Sachs, past historical experience in Sweden suggested that, on average, a 15 per cent devaluation increased share prices by 35 per cent to 40 per cent.

The Affarsvärlden General index closed 95.3 higher at 821.1, up 13.9 per cent on a week during which the krona was effectively devalued by 11 per cent against the dollar.

Forestry shares were the outstanding winners on their sharp increase in competitiveness. Mode B put on SKr35 or 30 per cent to SKr150 and Sora B-trees gained SKr44 to SKr258.

Mr Peter Lawrence at Kleinwort Benson said that investors were buying into Sweden for its big international blue chips and their sensitivity to reduced costs and higher export margins.

Among other Nordic markets, OSLO rose 4.1 per cent on speculation that Norway would be forced to devalue. The all-share index closed 14.14 higher at 356.27.

## FT-SE Actuaries Share Indices

November 20		October 20		October 19		October 18		October 17		October 16		October 15	
FT-SE	Actuaries	FT-SE	Actuaries	FT-SE	Actuaries	FT-SE	Actuaries	FT-SE	Actuaries	FT-SE	Actuaries	FT-SE	Actuaries
100	100	100	100	100	100	100	100	100	100	100	100	100	100
111.21	107.87	111.10	111.25	111.25	111.25	111.25	111.25	111.25	111.25	111.25	111.25	111.25	111.25

Source: DataStream

HELSINKI retreated from morning highs on the failure of income settlement talks between the government and trade unions, although the Hex index rose 0.3 to 794.2.

COPENHAGEN, more associated with the hard-currency bloc in mid-Europe, was affected by rising short-term interest rates, writes Hilary Barnes. The all-share index fell 3.35 to 285.24, 2.7 per cent lower on the week. Danisco closed DKr20 down at DKr41 after forecasting lower-than-expected current year profits as a result of devaluations in Britain and Sweden.

PARIS steadied after its recent fall on hopes of a GATT trade deal between the US and Europe. This helped to offset a rise in overnight rates to defend the franc, which weakened the French dollar. The all-share index closed 14.14 higher at 356.27.

The Cornit index fell 0.65 to 469.07, down 0.4 per cent on the week, in turnover estimated at around Thursday's £263.5bn.

Credito rose 1.55 or 5.8 per cent to £2,830 on rumours that its shares would be valued at as much as £5,000 for the forthcoming sale of its 87 per cent stake in the bank Banca Commerciale Italiana followed suit, adding £184 to £4,615.

Sme remained suspended but Consob said that trading in the shares could resume on Monday, provided that Iri gave a clear indication of its plans for the state-controlled food group at a board meeting scheduled for today.

FRANKFURT was soured by a cut in the Metallgesellschaft dividend and only slightly cheered by better-than-expected profits from Hoechst. The DAX index closed 5.98 lower at 1,444.76, fractionally down on the week in turnover of DM4.6bn after DM5.5bn.

The metals company fell DM4.80 to DM323 and the chemicals group rose DM1.40 to DM241.90. BASF fell another DM2.30 to DM207.70 after seriously disappointing figures on Thursday.

Carmakers fell, with VW losing DM2.80 to DM257.50 following its 4,077 and the all-share index rose 8 to 3,047. The gold index added 3 to 785.

BRUSSELS rose on hopes that further interest rate cuts were on the way. The Bel-20 index added 7.62 to 1,142.82, up 0.4 per cent on the week.

Shares in Banque Bruxelles Lambert remained suspended after news that Internationale Nederlanden Groep was withdrawing its bid for BBL. But the shares were quoted 13 per cent down at BF2,900 in the pre-bourse. BBL's shareholder, Groupe Bruxelles Lambert, fell BF100 or 3.6 per cent to BF2,700.

AMSTERDAM was mixed as the CBS Tendency index fell 0.3 to 103.4, down 1.3 per cent on the week. ING jumped F1.60 or 3.3 per cent on news that it had decided against taking over BBL.

MADRID saw profit-taking and the general index fell 2.73 to 212.76, but it still came out 5 per cent ahead on the week, lifted by better-than-expected inflation figures last Friday.

## SOUTH AFRICA

JOHANNESBURG ended mixed after drifting sideways in quiet trading. Gains in selected index-linked industrial shares boosted the index by 0.4 to 4,077 and the all-share index rose 8 to 3,047. The gold index added 3 to 785.

## ASIA PACIFIC

## Nikkei rises on hopes of political pact

## Tokyo

REPORTS that the ruling Liberal Democratic Party (LDP) and opposition parties were ready to strike an agreement over parliamentary testimonies by leading LDP politicians bolstered sentiment, and the Nikkei average closed above the 17,000 level for the first time since November 5, writes Shingo Terazono in Tokyo.

The 225-issue average gained 162.29 to 17,033.60, a rise of 4.3 per cent on the week. The index fell to the day's low of 16,679.64 in the morning on profit-taking, but gathered upward momentum on index-linked arbitrage buying, setting a day's high of 17,383.37 in the afternoon.

Volume fell marginally from 319m to 300m shares ahead of the long weekend. The market is closed on Monday for a public holiday.

Advances led declines by 544 to 434 with 149 unchanged. The Topix index of all first-section stock rose 2.65 to 1,276.91 and in London, the ISE/Nikkei 50

index added 0.07 to 1,026.00.

Comments by leading politicians suggesting an imminent conclusion of the current political stalemate prompted investors to place buy orders. Mr Koze Watanabe, minister of international trade and industry, said that the government's supplementary budget package would be approved in parliament early in December.

Bank shares were higher on short-covering. Industrial Bank of Japan gained ¥40 to ¥2,410 and Fuyo Bank gained ¥10 to ¥1,780.

Dealers actively traded speculative theme stocks. Mitsui Mining and Smelting, which previously attracted buying on reports that gold veins were found in the company's mining area, was the most active issue of the day, rising ¥9 to ¥481, while SS Pharmaceutical advanced ¥20 to ¥1,230.

Trading companies lost ground on reports of large hidden losses on tokin, specified money trusts. Nichimen fell ¥12 to ¥345 and Marubeni lost ¥2 to ¥377.

Electronic issues lost ground

on corporate and foreign sale.

Hitachi fell ¥16 to ¥710 and Toshiba fell ¥3 to ¥693.

In Osaka, the OSE average gained 68.94 to 18,260.46 in volume of 27.1m shares. Nintendo, the video game maker, rose ¥100 to ¥10,100 on bargain hunting.

ADVANCES led the declines among the region's markets at the end of a volatile week.

BANGKOK ended 4.5 per cent higher on the day, but 4.1 per cent lower after a top-heavy week, as the finance ministry began to use a \$10bn fund to buy up shares. The market had plunged in the previous two days on legal action by the Securities and Exchange Commission against a major investor and his associates.

The SET index rose 37.55 to 871.72 in turnover of Bt10.64bn. The central bank also encouraged investors back into the market and said that it was making unlimited amounts of cash available to banks and finance companies to help

them with liquidity problems.

AUSTRALIA was underpinned by a recovery in banks as the All Ordinaries index rose 17.3 to 1,410.1, up 2.1 per cent on the week.

Westpac and ANZ rose 6 cents to A\$2.73 and 9 to A\$2.79 after reporting 1991-92 losses within expectations this week.

TAIWAN closed strong on buying of financial shares, and on news that Oung Tsing-sheng, head of the Hualon Group and a major market player, had decided to be a candidate in the December legislative election. The weighted index rose 41.95 to 3,724.53, 4.7 per cent higher on the week.

HONG KONG rose for the second day, the Hang Seng index ending 23.38 higher at 5,878.79 but 7.7 per cent lower on a week during which the apparent Sino-British rift widened. Turnover shrank from HK\$4.57bn to HK\$2.75bn.

BOMBAY recovered from a sharp two-day fall after the BSE authorities tightened curbs on sales. The BSE index rose 58.30 to 2,479.56 but fell 4.1 per cent on the week.

LONDON SHARE SERVICE									
BRITISH FUNDS					BRITISH FUNDS - Cont.				
Name	Price	Yield	Div	Net	Name	Price	Yield	Div	Net
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
1000	1000	1000	1000	1000	1000	1000	1000	1000	1000

## FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

THURSDAY NOVEMBER 19 1992									
NATIONAL AND REGIONAL MARKETS	US Dollar Index	Day's Change	Percent Change	Point	Index	YTD	Local Currency Index	Local % chg on day	Year Ago
Australia (68)	110.70	+0.9	0.8	98.39	107.57	+1.4	4.32	108.78	106.89
Austria (18)	142.97	+1.5	1.1	117.37	117.24	+0.8	2.41	140.88	137.34
Belgium (42)	137.05	+1.3	1.0	106.94	112.51	+0.5	5.82	135.34	131.93
Canada (174)	111.98	+0.2	0.2	87.38	91.92	+0.1	3.38	111.76	108.26
Denmark (34)	166.28	+1.2	0.7	108.89	113.17	+0.1	1.71	166.82	163.50
Finland (18)	68.08	+1.4	2.0	51.57	54.26	+1.5	2.00	66.99	65.30
France (47)	103.58	+1.0	1.0	80.83	80.83	+0.3	1.04	102.93	99.94
Germany (64)	107.44	+1.6	1.5	103.94	103.94	+0.3	2.61	105.87	103.20
Hong Kong (53)	226.78	+0.3	0.1	184.75	194.37	+0.1	3.52	227.36	221.30
Ireland (16)	80.83	+1.5	1.9	56.35	57.24	+0.3	3.39	81.50	79.35
Italy (77)	103.58	+1.0	1.0	80.83	80.83	+0.3	1.04	102.93	99.94
Japan (472)	103.58	+1.0	1.0	80.83	80.83	+0.3	1.04	102.93	99.94
Malaysia (69)	273.08	+0.8	0.3	204.18	213.07	+0.5	1.16	274.71	267.85
Mexico (10)	151.82	+1.3	0.9	118.20	124.81	+0.3	4.26	146.38	145.59
Netherlands (22)	150.80	+1.0	0.7	117.16	119.81	+0.2	5.58	150.31	147.22
New Zealand (13)	39.73	+1.1	2.8	31.01	32.22	+0.7	1.16	39.31	38.32
Norway (22)	130.98	+2.3	1.8	102.17	107.83	+1.3	2.11	130.98	128.05
Singapore (30)	132.26	+1.1	0.8	105.81	105.81	+0.1	1.16	132.26	128.05
South Africa (8)	138.02	+0.4	0.3	111.56	111.56	+0.5	3.52	138.02	133.10
Spain (48)	118.89	+2.0	1.7	91.78	91.78	+0.8	5.90	118.89	115.82
Sweden (31)	180.42	+2.4	1.3	149.23	154.48	+4.7	2.70	180.42	177.36
Switzerland (60)	164.73	+2.3	1.4	128.35	134.34	+0.1	2.38	164.73	161.85
United Kingdom (228)	173.21	+0.2	0.1	137.57	142.20	+0.2	2.93	173.21	168.54
USA (522)	100.00	+0.0	0.0	100.00	100.00	+0.0	0.00	100.00	100.00
Europe (780)	100.00	+0.0	0.0	100.00	100.00	+0.0	0.00	100.00	100.00
Nordic (100)	141.49	+1.7	1.2	110.41	116.15	+2.4	2.32	143.87	140.24
Pacific Basin (713)	108.12	+0.9	0.8	84.37	88.20	+0.3	1.40	107.17	104.46
Europe-Pacific (1453)	118.27	+0.8	0.7	92.28	97.08	+0.1	2.58	118.27	114.85
North America (630)	168.41	+0.2	0.1	128.22	130.18	+0.2	2.95	168.41	164.85
Europe Ex. UK (552)	113.95	+0.5	0.4	88.94	93.57	+0.2	2.48	113.95	110.49
Pacific Ex. Japan (241)	122.74	+0.0	0.0	101.77	101.77	+0.2	3.77	122.74	120.07
World Ex. UK (1879)	119.10	+0.8	0.7	92.94	97.77	+0.1	2.58	119.10	115.82
World Ex. UK (1879)	123.71	+0.2	0.2	104.34	109.77	+0.1	2.32	123.71	120.07
World Ex. So. Am. (274)	138.54	+0.5	0.4	108.58	112.10	+0.1	2.73	138.54	135.41
World Ex. Japan (1739)	165.04	+0.3	0.2	148.99	152.20	+0.1	3.11	165.04	161.85
The World Index (2007)	158.42	+0.5	0.3	131.98	136.48	+0.1	2.73	158.42	154.82

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## LONDON SHARE SERVICE

## AMERICANS

Notes	Price	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994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**LONDON SHARE SERVICE**[illegible]







# The FT goes shopping

## Couture — the sizzle not the sausage

Young blood is being selected for top fashion houses. Brenda Polan reports



The spirit of haute couture: supermodel Linda Evangelista in Chanel

CUSTOMERS for Parisian couture clothes are variously estimated to number somewhere between 2,000 and 3,000 women. The biggest spenders come from the US and the Gulf states.

The Americans, very thin and very rich, fill the front row at the twice-yearly press showings. Women from the Gulf wait for the show to reach the Dubai Intercontinental where the properties of modesty can be properly observed.

Whether those women buy two or 20 outfits a season it is obvious that, even at prices which range from \$5,000 to \$10,000 for a daytime suit to as much as \$50,000 for a beaded, embroidered evening gown, the economics do not work.

What this small number of women pays for its clothes cannot begin to even chip away at the design house's investment in its couture collection: the rich materials, the perfectionist in-house labour, the subcontracted specialist labour of embroiderers, button-makers, milliners, jewellery-makers, shoe-makers and furriers, the maintenance of premises, the salaries of sales staff, promotional staff, the fees of models, hairdressers, make-up artists, fitters, design assistants, parties for the press, the designer's palazzo.

Couture, the business of making extraordinarily beautiful clothes to the exact measurements of the customer, is the sizzle, not the sausage.

Its glamour sells a meaty mixture of ready-to-wear clothing (often encompassing many price points down to jeans and T-shirts), scarves, tights, costume jewellery, handbags, sunglasses, cosmetics and scent.

Scent is the really chewy part of the recipe. Chanel, for instance, is estimated to have annual revenues seriously in excess of \$500m. Probably no one but the Wertheimer family, the company's reticent owners, knows the true figure. The company blithely pays an annual fine to the French government as a penalty for its steadfast refusal to come clean. It is clear, however, that a very small percentage comes from frocks or even quilted handbags and ropes of gobstopper-sized pearls. The earner is the perfume: Chanel No 5, No 19, Cristalle and Coco.

When Yves Saint Laurent, who, together with Karl Lagerfeld at Chanel, probably sells more couture clothes than anyone else, went public in 1989, priced at \$500m (\$322.5m) its prospectus revealed that, in 1988, 86 per cent of its sales (FFr 2.6m) and 73 per cent of its operating profits (FFr 439m) came from its perfumes.

Arguably it is on figures such as these that various entrepreneurs have based their moves, over the last few years, into couture. For, looked at in

isolation, the business of the custom-built frock is a shocking anachronism, impractical in economic terms and stavistic in moral ones.

Indeed, its almost total demise was an acknowledged fact in the 1960s. Elderly houses may have marched staidly on servicing a core of equally elderly customers, but fashion, glamour, excitement, the future, all lay elsewhere, in the ready-to-wear youth and mass markets.

The late-1980s revival of couture, when the high-gloss occupants of the fashion-show front

designer could follow his muse. A new and now-moribund clientele began to buy couture, welcoming a chance to flaunt its wealth and get its picture taken.

The rest of the couture houses, galvanised by all the attention, took a fresh pencil to their sketchpads and hired new, hot, ready-to-wear designers: Gianfranco Ferré at Dior, Claude Montana at Lanvin. And, as the hype mushroomed from season to season and the column inches stretched, other designers begged to join — Valentino from Rome, Versace

from Milan. Bernard Arnault, financial games-player, corporate predator and, as of this year, undisputed monarch of the luxury brands conglomerate, Louis Vuitton M&C Hennessy (LVMH), even started a new house. In 1987 he wooed Patou's chief designer, Christian Lacroix, and gave him his head and his own label. Doubtless, Arnault had pondered Chanel's and YSL's fragrance income.

Probably, he had taken into account the fact that launching a non-couture-associated scent with adequate promotion and a suitable advertising campaign costs around \$30m.

Lacroix was a controversial success. Yet, when Bernard

Arnault, with eye-watering alacrity, launched Lacroix's first perfume, C'est la Vie, it failed.

Arguably, Arnault, a man generally in a terrible hurry, had not given the name enough time to establish an identity away from the pages of *Vogue*, down at the sturdy base of the market where mass sales are made, where working girls cruise Primark, Harrods or Maceys in their lunch hour, courting temptation, and everyone gets their full duty-free allowance once a year.

Since C'est la Vie's failure, Arnault has grumbled publicly about the rising costs and falling sales of Lacroix's couture and de luxe ready to wear business.

Similarly anxiety plagues the 30-year-old house of Yves Saint Laurent where Saint Laurent's partner and business brain, Pierre Bergé, has told *Le Figaro* that 15 per cent of the company is up for sale. Arnault, labelled by Serge "a bird of prey," is, allegedly, extremely interested.

He probably should not be. Last year Yves Saint Laurent decided to buy back its perfume interest from the licensee, Charles of the Ritz. Carlo de Benedetti, the Italian industrialist, backed the move, to the tune of \$630m. When he ran into cashflow troubles soon afterwards, Bergé was forced to buy the 15 per cent share the investment had bought. It is these shares he is seeking to sell. New finance is necessary, he told *Figaro*, because of sharply declining sales.

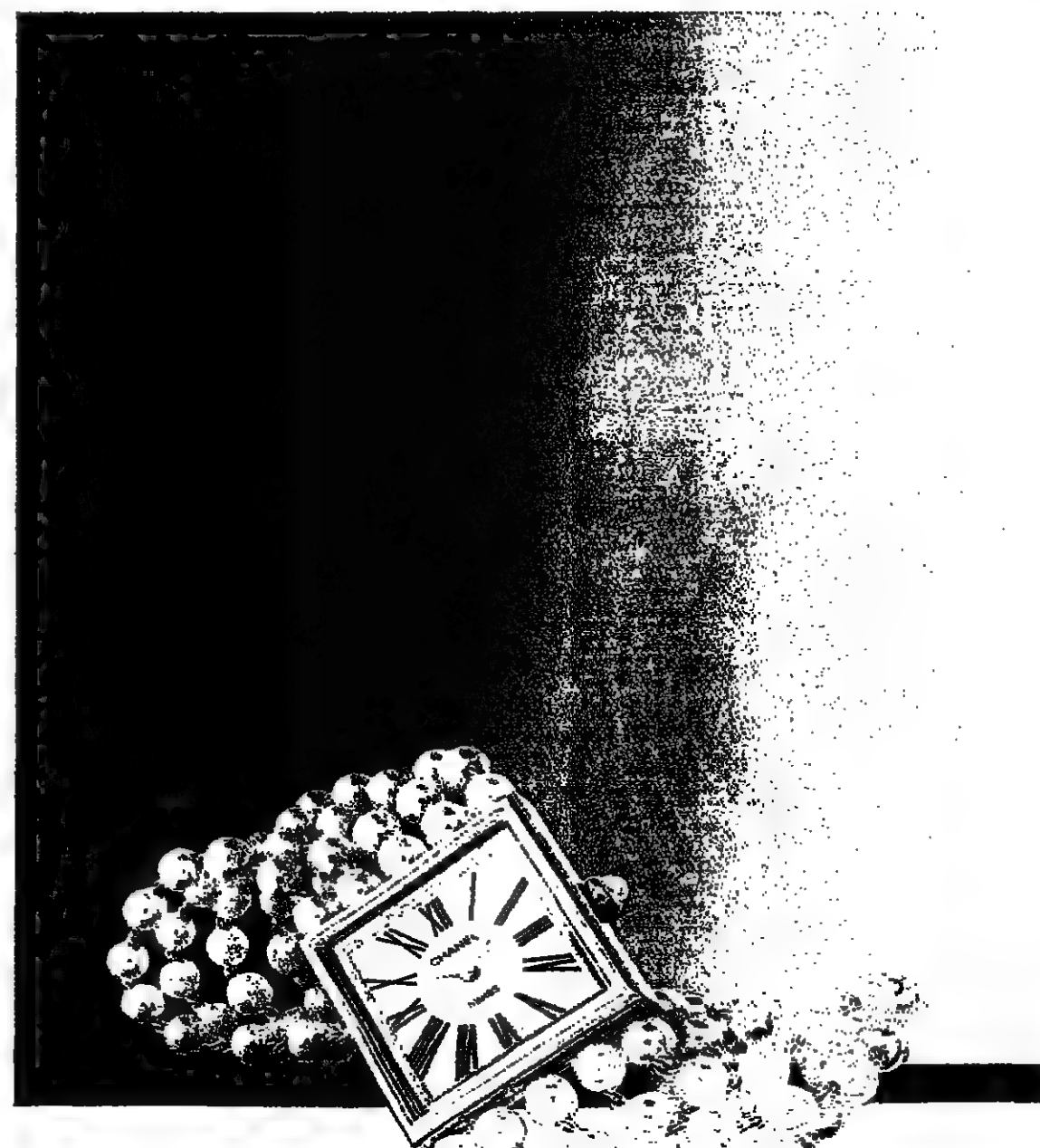
YSL's published pre-tax profit for the first half of 1990 were \$300,000, a sharp fall from the previous six month period's \$4.9m. He blamed the recession.

Other factors are also arousing anxiety. The Single European Market, effective in two years, may undermine the duty-free market within Europe. Challenges to exclusiveness and price control by retailers such as Superdrug may ultimately devalue the glamour factor of couture perfumes. Protectionism by the new administration in the US may render French imports prohibitively expensive compared with almost equally glamorous domestic products.

A sharp fall in fragrance sales need not kill off couture. Arguably, the smaller the cake, the harder you have to try. But there is a new mood abroad in the world, one which rejects excess and conspicuous consumption. Arab women may see no reason to stop spending but they do not go out much. Once the high-profile US customers have heeded the call to the flag and learned to shop American, the front row may lose its glamour.

Alert to this danger, the Chambre Syndicale de la Couture, which regulates the couture industry, is revising its strict rules to permit more, newer, younger, design houses to qualify as couturiers.

Its aim is partly to increase the sizzle factor, partly to ensure that when the sausage pops, there is something sustaining left in the pan. A future for the couture business and its great names will do.



LE TEMPS  
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Spot the famous face: Shikira Caine and Joan Collins, regulars in the front row



The FT goes shopping

# Hey, big spenders — please come back

SOME people, it seems, just cannot stop spending money. The other day, a wealthy Arab commanded no fewer than 84 rooms at the Hôtel Bristol in Paris and set off on a shopping spree with his female friends. The bill came to \$500,000 — and that was just for Giorgio Armani.

Unfortunately for Armani and his fellow fashion designers, the shopaholic Arab is the exception rather than the rule. The luxury goods industry is in the doldrums. The smart shopping streets of New York, London and Milan are scarred by boarded-up windows. Some businesses have gone bust. Others are struggling for survival.

The recession is the biggest problem, of course. Not only has it left consumers with less money to spend — it has contributed to the backlash against the conspicuous consumption of the 1980s by creating a new climate in which splashing out on status symbols is not quite the thing to do.

But the effect of the recession has been aggravated by the internal changes within the industry. A new

breed of groups dealing in luxury goods invested in fashion during the 1980s — Dunhill with Chloé and Karl Lagerfeld; Orca with Bernard Arnault's interests, which include Christian Dior, Givenchy and Christian Lacroix.

These companies have raised the cost of competing in the luxury sector, thereby intensifying the pressure on smaller players. The problems were apparent even before the recession and now seem set to worsen in the chilly climate of the early 1990s.

When the new investors first appeared, their influence was almost purely positive. They brought new capital into the industry together with the management skills that (they hoped) would modernise the old-established fashion houses.

These groups all adopted similar strategies, generally following the precedent set by Alain Wertheimer, the reclusive Swiss businessman who took over Chanel late in the 1970s. They rationalised their newly-acquired companies by weeding out the less prestigious licences

and retail outlets. They also brought in new, younger designers to revitalise the creative side of the businesses.

They harnessed the publicity generated by these designers to launch new perfumes and licensed lines. Then, they invested heavily to maintain the high profiles of their fashion houses. There were lavish

promises its creativity. This was mainly because one of the main themes of fashion in the 1980s was the use of the collections as publicity vehicles to generate press coverage for the scents, sunglasses and licensed lines that really made money.

It was, thus, in the financial interest of the new investors to

benefit from a happy confluence between their own commercial needs and the creative direction of fashion design. But all that has changed.

The new themes in fashion, the happy nouvelle styles in the latest Paris and Milan collections, and the "grunge" look that surfaced in New York, are not suited nearly as well to the needs of the luxury goods groups as the glossy fashions of the 1980s.

Many established houses have reverted to their old roles of creating glamorous looks for the middle-aged customers who make up the bulk of their market. This is the strategy that Lanvin has chosen by replacing the flamboyant Claude Montana, with the more muted Dominique Morisset.

The hitch is that this approach is neither creatively in tune with the times, nor is it exciting enough to produce photo opportunities for the paparazzi.

In addition, the growth of the luxury goods groups is now posing serious problems for the rest of the industry. The gap between the large and small designers, who cannot afford to spend \$200,000 on a catwalk show or \$50m to launch a new perfume, is wider than ever. It is now much more costly and complex for small companies to build up their businesses, particularly during a recession.

The new investors also are suffering. They put money into luxury goods when the market was buoyant, and are now attempting to recoup their investments in a very different environment.

Yves Saint-Laurent reported a sharp fall in profits recently. Lanvin had to cut back on the renovation of its Paris shops because of problems in Japan. Arnault has not yet recovered a penny of the \$30m he spent on Lacroix, or of the £17.5m he sank into C'est La Vie, its ill-fated fragrance.

The industry is trapped in a vicious cycle, with the big groups squeezing out their smaller competitors without achieving any real improvement in their own interests. This scenario shows no sign of stopping.

The recession might be making it more difficult for the luxury goods groups to develop their existing interests, but it is also creating new opportunities for expansion by destabilising other companies.

A stake in Yves Saint-Laurent is said to be up for sale, as is a chunk of shares in Gucci. So far, there is no sign of a deal on either front — although the prospect of a few more shopaholic Arabs might hurry them along.

*Alice Rawsthorn reports on the mounting problems of the luxury goods industry, which is facing both recession and a backlash against the conspicuous consumption of the 1980s*

fragrance launch parties, soaring advertising budgets and extravagant catwalk collections.

It is so coincidental that the rise of the super-models, with their fees of up to \$10,000 a show, came at the same time as the expansion of the luxury goods groups.

All this spending made fashion seem more exciting. The new investors even managed to allay initial fears that transforming fashion into a serious business could com-

allow their designers to be as wild and wacky as they wished. The signature Y-fronts sported by the super-models at last month's Chanel show might not amount to much in sales terms — Chanel will be selling them this spring at £100 a pair — but they produced hundreds of thousands of pounds in free publicity.

Moreover, the stylistic trends of the 1980s — reflecting the opulence of the decade and the post-modern-

ism of the 1980s — reflected the opulence of the decade and the post-modern-

ism of the 1980s — reflected the opulence of the decade and the post-modern-

## For fashion or fling, a scarf's just the thing



Classic and classy from Celine

EVERY SCARF shop will tell you the story of the woman who meets a friend wearing a particularly luscious silk square and asks: "Is it real?"

"Real" generally means one of the classic equestrian or Baroque styles from Hermès which have become the much-coveted pinnacle of aspiration. Yet, this is misleading. There are thousands of exquisite designs and fabrics from other illustrious labels, and Hermès

itself does a huge range of less classic motifs.

So, wearing a scarf can be an act of public status-display or private comfort. You can choose one with a designer label in a prominent position or you can throw on the plainest slip of cashmere and silk that feels wonderful or lifts a plain outfit. The true aficionado knows a stylish scarf instantly. If you have to ask if it is real, then you are not up to wearing it.

Hermès' pre-eminence came about almost by accident — it was first with a brilliant idea. Having diversified from equestrian to motor age necessities, it launched scarves in 1937. The first big success, Entente Cordiale, was kept under wraps during the German occupation of France. After the liberation, the windows of the Paris store were filled with the new design, which was snapped up.

The scarves' quality — designs take 24 years from concept to shop and can involve up to 36 colours, each of which needs its own print-screen — attracted a top-line clientele, emphasised later by the patronage of such celebrities as Grace Kelly.

When fashion went back to glamour and formality in the 1980s, Hermès went into overdrive, boosted by the newly label-conscious Far East market. Despite a big range of other products, scarves, made in France and costing £129 each, now constitute the main part of its business.

Each company connected loosely with fashion feels it needs a signature scarf as part of its corporate image. Through the 1980s, this was a great marketing play which played on the customer's need for confidence through labels. Some designs were less than subtle, though. Burberry used its rather dominant house check on its first silk scarf in 1980. Now, in a more sophisticated marketplace, there are 16 more gentle varieties of that check, plus 30 other designs where the check-as-logo might be just the ribbon on a bunch of flowers. Made in Italy, they cost from £35 to £105.

There are aspirational scarves at all levels of the market. For top fashion houses, a scarf can be the point of entry that lures you on to more expensive things. Chanel's Bernadette Rendalls says: "Lipsticks are the basic introduction to the world of Chanel but a scarf or a pair of earrings often comes next, before the handbags or clothes."

Designs vary from the classic, incorporating the famous double C logo, to the special that Karl Lagerfeld designs for each clothes collection. Next spring's, in fashionably 1940s style, feature his witty sketches of house symbols — camellias, quilled bags and so on — on faded pastel backgrounds. They cost from £115.

Celine is more classic: its main growth areas are the large wraps, stoles and throws which high designer fashion now takes for granted. Its range is from \$30 to \$200.

Even in the mass market, there is an element of exclusiveness. The Rack uses much thinner silk and designs with only 10 colours (although often overprinted to make more) and, by turning to high-tech methods in Japan, can sell at a maximum of £25. Art school graduates design limited edition ranges which change every month and disappear quickly to regular customers. The designs may be heavily influenced by the likes of Versace and English Eccentrics, but if you want a scarf for every outfit this is the reasonable way to do it.

There is, however, another approach to scarves which is growing as the market



becomes less label-obsessed. Here, choice depends totally on design, either in heavy or the exquisite quality of fabric or because it complements an outfit from the same house.

Gucci, for instance, says its scarves are "bought as the finishing touch with an outfit. Sales are increasing as our clothes in general become more high profile." Made in Italy, the scarves are £120. At Yves St Laurent, a plain silk scarf often adds an unexpected but totally appropriate colour

spired jewels, cost £110.

Lalique has taken the same route this year as part of its expanding product range, with designs at £150 based on famous Art Nouveau pieces from René Lalique's archives.

Classic scarves come mostly from Europe but British designers are in the vanguard of a new direction. Georgina von Etzdorf started as a screen printer, but scarves now make up 73 per cent of her turnover, which increased by 15 per cent last year.

She is known best for Art Deco-inspired prints on silk or velvet but is now trying matt linen, sheeny panne velvet and metallic organza, all in the pale, muted shades of fashion's new light and fluid mood. Prices go from \$69.

English Eccentrics' forte is the rich baroque motif with which it has experimented since 1987 in all colourways, from the most vivid to strict monochrome. It is now working also with more delicate colours and fabrics and with the newly fashionable long, rather than square, scarf (from \$81).

Young designer Jackie Campbell, whose fragile watered chiffons, priced from \$52.50 are acquiring a cult following, sums up the new approach.

"I am not competing with the Hermès silk twill status symbol," she says. "Chiffon is much softer and subtler, an enhancement of clothes rather than a designer afterthought."

As women increasingly forsake the prop of the label, the great scarf houses may have to take note.

### Avril Groom looks at the evolution of a top accessory

note to an outfit, and there is also a tradition of a different animal-print scarf each season.

Loewe's beautiful scarves on Spanish themes — often historical — also are collectors' pieces, the latest being inspired by Velasquez and the Madrid botanical gardens. And Louis Vuitton's scarves, commissioned from well-known contemporary designers such as Gas Aulenti and Philippe Starck, could almost be used as wall hangings and go from £130 to £181.

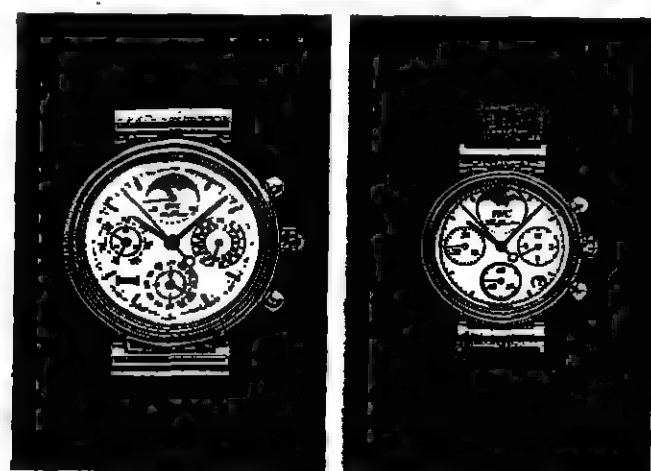
Jewellery houses have discovered that their designs translate very well into classic scarves of the pearl-ewig and chain variety. Cartier's newest designs, based on the Duchess of Windsor's famous flamingo brooch and on Egyptian-in-



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The FT goes shopping

# The finest of jewels to bewitch and bedazzle

Customers are becoming more discerning, reports Vivienne Becker

**T**HERE IS nothing to beat the sumptuous jewel: the ultimate icon of wealth, status and femininity, which at its best combines natural beauty with the artistry of man.

Jewellery has existed since time immemorial. In turbulent times it became a convenient source of portable wealth. 18th century aristocrats fled Paris with their jewel encrusted snuff boxes, and during the Russian Revolution pocketfuls of Fabergé trinkets were smuggled across Europe.

However, the intrinsic value of the precious metals and gems that makes jewels so special also means it is hard to admire them for their beauty alone - somewhere along the way the investment element inevitably creeps in.

Unlike a Versace dress of the same price, a jewel can still be turned into ready cash even if the days of expecting a large profit are over. But in these depressed times, jewellery investment is a dangerous game - too many diamond-laden fingers were burned when the jewellery and gemstone market fell in 1992 after a long period of rising prices. The lesson has not been forgotten and the attitude towards jewellery has changed. Buyers are more realistic about the investment possibilities and have come to take a greater interest in the intrinsic appeal of the pieces.

While the 1970s were an investment-crazy time, the 1980s saw the development of a world-wide obsession with brands. The art of the jeweller

became subservient to clever marketing and image. Happily, the early 1990s sees a different mood. It is no longer possible to sell jewellery on name alone. Customers are becoming more discerning and are looking for good value rather than investment, and value in terms of lasting style, workmanship and materials.

One reason for the change in attitude was the 1980s boom in costume jewellery, during which women became used to buying decorative, glamorous and exciting jewels that flattered and changed their image in an instant. The intrinsic

worth of the materials did not really matter. Now they look at real jewels with a different eye, demanding more than just a label, searching for lasting modern classics or for fantasy jewels in precious materials.

The fine jewellery trade is still dominated by the great international jewel-houses - Cartier, Boucheron, Tiffany, Chaumet, Bulgari etc. Then come the smaller companies that are privately owned and run by artistic designers, the most exclusive being JAR of Paris and Verdura in New York, followed by shops such as Marina B in Geneva and

Elizabeth Gage in London, all dedicated to individuality and quality.

Ward Landrigan, of Verdura in New York, finds that there is a "much, much stronger consciousness of style today. Generic jewels - jewellery without a strong design element - are the orphans in the market today." Joel Rosenthal, of JAR, also thinks that: "A new eye is being developed, little by little. Many of our customers are becoming much more discerning."

The very top end of the business, dealing in ravishing jewels in the \$500,000 to \$1m (\$331,000 to \$660,000) range, is relatively little affected, so specialised is its appeal. Each of the jewellery houses keeps its own corner of classic "high jewellery," usually the more conventional, formal sets of precious gems and diamonds.

London-based Laurence Graff, which is opening a new shop in Bond Street next spring, has cornered the market in magnificent stones, selling fine and rare gems to the world's most important buyers, who are, he points out, still buying. He finds that internationally there are fewer people in the market for the world's most precious stones but the top clients - kings, sultans, sheikhs, princes and potentates and the like - are still there.

Once, the great jewel houses were also privately owned by talented, artistic and dedicated individuals and their families, who ran their businesses in a highly personal way. Now many of these jewel houses are part of multi-national big busi-



Yellow gold set of necklace and bracelet with diamonds and pearls, by Bulgari

nesses, run to a great extent from the board room. Tiffany, which expanded its very successful London shop a year ago, is a public company, after a management buyout from Avon in 1984. Bulgari is still 93 per cent family-owned, while Boucheron is privately owned.

The mighty Cartier group ranks number one worldwide in the luxury goods market in terms of figures and market share. In 1991 the group's turnover was well over \$1.800m (\$829m). Although those golden, creative years of Cartier died with the family, customers today buy a slice of the Cartier magic and history along with the name.

Mr. Bamberger, managing director of Cartier UK, said: "To say that we are not hit by the recession would be ridiculous. But we have such a wide range of products from acces-

sories, watches, high jewellery to perfume, that we are coping well. Figures are up on last year."

During the boom years of the 1980s many houses started promoting more accessible "boutique" ranges to reach a wider market. The first of these was the successful concept "Les Must de Cartier" launched in 1978 to break down intimidating barriers associated with fine jewellery and to attract a new, younger clientele. These boutique jewels, along with watches, became sought-after status symbols.

The Gulf War hit the top end of the jewellery market hard. The Middle Eastern customers who formed the backbone of many jewellery businesses stopped buying completely while other jet-setting customers, especially Americans, stopped travelling and there-

fore shopping. The US market is now showing some signs of picking up. In Japan and the Far East, however, economies are suffering. Middle Eastern buyers have now cautiously resumed buying. The UK, even in the good times, has never had an uninhibited home market. Britons being temperamentally disinclined to spend money on such conspicuous luxury.

For Italian women, mid-way in culture and mentality between Europe and the Middle East, jewels are an essential part of their femininity and so inventive designers, such as Damiani, have flourished by catering to their needs with extravagant, fearless designs.

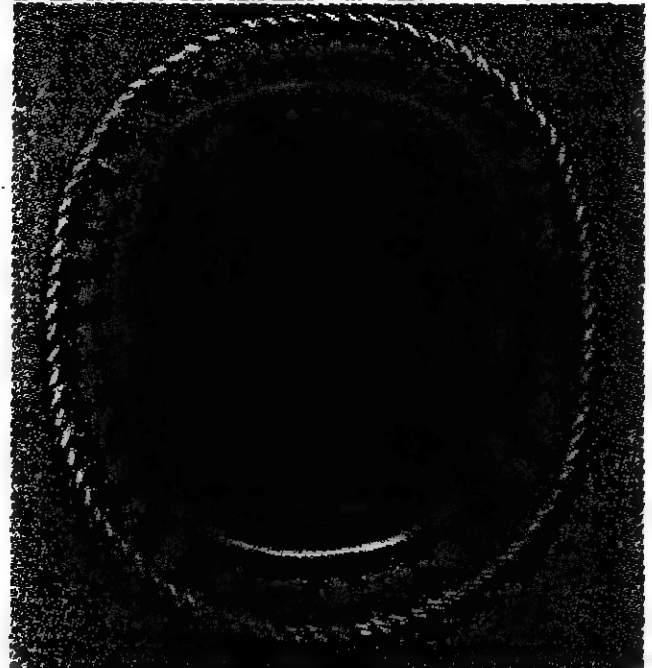
Bulgari epitomises the classic side of Italian style and has grown in stature since the 1970s. Nicola and Paolo Bulgari believe that making jewellery is a creative business, its real raison d'être, and that constantly reworking old themes is not the way ahead. They introduced the rich Renaissance "cabochoon" look, an unconventional mix of uncut stones mixed with gold and steel which established a debonair, modern style that has an avid international following.

Chaumet was one of the grand old Paris jewellers with a fine shop in the Place Ven-

dôme but after a scandal that landed the Chaumet brothers in prison it was bought by Investcorp in 1987. The new owners worked hard to establish a "look", principally through a range called Anneau. At the same time they went back to basics, promoting the most classic piece of jewellery, the diamond ring, which continues to be their most important product.

Chaumet has made a point of actively launching new products and constantly renewing itself: next month, Chaumet London is launching a range of exciting semi-precious jewels designed by interior decorator David Hicks. It is an enterprising venture offering quite different fare from the sort normally to be found in the grand jewellers.

Of the old established houses, Boucheron alone is owned and run by its original family: Alain Boucheron is the fourth generation of this jewellery business, which, although buffeted by recession, is very much a survivor. "Jewellery answers one of the most ancient and basic instincts. The need for it will always be there."



Carved cornelian brooch from the 'David Hicks at Chaumet' collection

## Cost-conscious gems

Vivienne Becker considers baubles that won't break the bank

**A** PART FROM the spectacular arrival of Christian Lacroix, the great fashion phenomenon of the 1980s was surely the rise in status of costume jewellery. Reflecting the glamour and power of the post-feminist years, it entirely changed the way women presented themselves and broke through enormous social and fashion barriers.

From a lowly position as declassé poor relation to diamonds and pearls, costume jewellery suddenly became the single most important fashion accessory of the decade, worn in the highest echelons of society, at all times of day, from the boardroom to the ballroom. The 1980s paved the way with its beads and baubles and plastic anti-jewellery. The lead

came both from street fashion, from pop-star rebels wearing antique "junk" jewellery and from the great costume houses, encouraged by the growth of the designer-accessories market. Dallas and Dynasty power dressing and the Princess of Wales spurred things on and, since the mid-1980s, the costume jewellery industry has been booming worldwide. Today the market is saturated with costume jewels from costly couture to cheaper-than-cheap copies of copies.

The success of the 1980s has been toned down by recession. But, it appears that the costume jewellery market has been less badly affected than the fashion trade. People prefer to spend money on lasting accessories rather than on seasonal new clothes. Jewellery is now an impor-

tant money-spinning and marketing aspect of couture. A piece of designer jewellery, a pair of Chanel earrings, for example, has been the ideal and affordable way for women to wallow in the designer identity parade. Just how much of the original designer's genius they actually end up with is debatable and varies from house to house.

Costume jewellery is the jewellery women buy for themselves. But, as with fine jewellery, there are signs that women no longer wish to be dictated to by names and are slowly beginning to look further afield at the huge feast of four treasures on offer. There are also signs that the barriers between real and costume jewellery are breaking down as more and more silver, gold plated and semi-precious jewellery creeps onto the counters.

In 1989 Swarovski, the world's leading producer of cut crystal stones (all those gems in costume jewels all over the world) launched its Daniel Swarovski range of exclusive, couture accessories aimed at the very top of the market and selling at the sort of prices that some real jewellery used to command - anything from \$700 (\$463.50) to \$5,000. Masterminded in Paris by Rosemarie Le Callais, the accessories, including a high profile range of costume jewellery, are designed by Herve Leger.

They quickly gathered high-profile fans. Ivana Trump and Catherine Deneuve are devoted customers.

Christian Lacroix produces genuinely exciting and original couture jewellery. It is a true reflection of his spirit and style and seems to have more integrity than some because Lacroix himself is passionate

about jewels and has done a great deal to bring fashion and ornament closer together, creating bejewelled and embroidered dresses and couture jewels that look like fabrics.

Haute Couture jewels are normally ordered by couture customers as part of the total look, and are rarely sold separately. His distinctive ready to wear range, priced from about £30 to £800 also bears the Lacroix stamp: lots of rich gilt metal, ritualistic emblems like crosses, crescents and pyramids, huge ethnic chokers and of course vibrant colours in the form of glass beads. At the London boutique opened some three months ago, the jewellery has a steady following among Lacroix fans, particularly from fashion students hankering after a little piece of his wild magic.

Karl Lagerfeld, the King of Whimsy, was largely responsible for introducing wit and fantasy into couture jewellery in the 1980s, first at Chloe then at Chanel, where courageous jewellery, totally in the spirit of Coco Chanel, plays a vital part. His haute couture jewels are inspired.

The Yves Saint Laurent couture range is under the direction of Loulou de la Falaise, whose jewels fill a boutique on the rue Saint-Hippolyte in Paris. The diffusion range, part of the YSL collection, including pens, lighters, leather goods, is designed and distributed by Cartier as licensee, although everything is approved by Saint Laurent himself and Pierre Bergé. Designs play up Saint Laurent's signature motifs like the heart and strong colours like his vibrant deep blue. Since Cartier took



Exotic bags and baubles by Chanel

over eight years ago, more than 1m pieces have been sold worldwide. The Dior collection, made under licence in Germany, is a mass-market product today. Fior, the London retailer of fine quality "real look jewellery" stopped stocking Dior jewellery a few years ago because it was too widely available.

Several of today's shining stars of costume jewellery began anonymously making couture jewellery for big names. Some of the most successful are Herve van der Straeten, whose work is sold at Liberty and who made for Mugler and Lacroix, Dinny Hall who produced ranges for Riffat Ozbek, and Mignon et Mignon resin specialists who also made ornaments for Lacroix and YSL.

Cobra and Bellamy, with a successful shop in Liberty and another in Sloane Street, do a roaring trade in Chanel lookalike pearls. Cobra and Bellamy's big rows of baroque pearls sell for around £100 to £200 and a ravishing three-row collar for about £250. Butler and Wilson, Britain's best, and world leaders in up-market costume jewellery, have always offered a couture look at reasonable prices, but they sell to jewellery addicts rather than to fashion followers.

Although business is undoubtedly tougher, Butler and Wilson is selling classics and outrageous designs, and Simon Wilson says he is always amazed at how well the "mad" and expensive pieces sell - usually the designs he creates as a strong image for the shops. Huge chokers at around £200, although hardly a recessionary look, are just walking out.

Perhaps it is the escapism, the freedom and fantasy of costume jewellery that we need to pierce the gloom and lift our spirits and confidence this Christmas.

### Philip Antrobus

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The FT goes shopping

# Luxury — a dated concept in the 90s

Meretricious displays of wealth are completely passé now, says Stephen Bayley in his philosophical view of what the rich buy



An experience to savour: lunch at Les Amuseurs, the Crillon

LUXURY, at least as defined by the gods, is a vulgar luxury. In my observation, it is not necessarily about pleasure, but more likely about success.

Other than a meretricious and crass display of wealth, there is no good reason, for example, why taps should be gold. In a sense, luxury is the opposite of design. Industrial civilisation has the potential to provide the best goods and services to the entire population at a modest cost and, miserable as we may be in this *fin-de-siècle*, it is a fact that for many western citizens this paradise has been achieved.

That is what all the early Modernist Bauhaus theory was concerned with. Now signified by those who would often willfully aim to misunderstand them, Modernist architects and designers were not trying to impose an austere machine aesthetic on the glum and downtrodden people of Europe. Rather, the metal furniture and concrete houses were just making the best of materials available, making the most of contemporary possibilities. The classics of modern design made

a popular form of luxury commonplace in that for the first time in history efficient, safe and beautiful furniture and appliances became universal. That the word "luxury" now connotes something more vulgar and expensive than a Breuer chair or a Citroën 2cv is both a repudiation of the Modernist adventure and a reaction to it.

The rot set into the meaning of "luxury" in Britain when some time in the 1950s a hot-shot marketer working for Ford, the motor company, decided that a premium priced model of the Ford Anglia might be ennobled with the name "de luxe". In the poetics of car specifications, *de luxe* meant the addition of external chrome strips, elaborated mouldings around the rear light clusters and two-tone upholstery. It was hard for words to recover from such debasement.

In America, where the achievement of status has long been measured in terms of accumulated possessions, the idea of luxury has acquired a fetishistic quality. It can be defined by a powerful and evocative list of artefacts. In her autobiography, All

McGraw, the actress, describes her astonishment on arrival in Hollywood. The house was mock Georgian on a huge plot, with an artificially fed 300-year-old sycamore. There were scented candles (a sure definition of luxury at work) and in the linen cabinets hundreds of bars of Guerlain soap. She cannot have been under anything other than a very clear impression that this was a luxury dwelling.

Although Flaubert, in his mordant *Dictionnaire des idées reçues* posed as the *homme sérieux* and defined luxury as "the ruin of nations," the French are more confident with their tastes and sense than the English or the Americans.

There is something marvelous about French culture which allows intellectual rigour to go hand-in-hand with intense sensual delight. The best French cooking or wine is a challenge to the intellect as much as to the palate; and while the German Modernists of the 1920s were doggedly making severe and honourable metal furniture out of discarded industrial components,

Le Corbusier's "Grand Confort" armchair kept the Modernist faith, but was also a supremely elegant, comfortable and luxurious artefact.

The tradition continues: André Putman is perhaps the leading European interior designer. She is rigidly modernist, but sensible of her clients' and their customers' needs. She says: "To God and to artists all materials are the same." This is a sophisticated belief that unites the purist ethics of modern design with the sensitivity of a mondaine sensualist. No gold taps here.

But, if in general luxury and modern design are at variance, then in the past decade they have been at war. London and Paris have long established tradesman-craftsmen houses specialising in luxury goods, whether Lobb shoes, Purday shotguns, Swaine Adeney & Briggs saddlery, Cartier watches, Christofle silver or Baccarat glass.

So influential are these makers of exclusive premium-priced personal-ware that entire personalities are defined by them. In France, a certain type of woman is known by the broadly accurate acronym "FHCP": Foulard Hermès, Col-

lier de Perles. In this way, luxury goods define their customers in a process which anthropologists would recognise.

In France the luxury goods business is taken seriously. With typical French *panache* for bureaucracy, 71 luxury goods makers (including Louis Vuitton, Hermès, Cartier, Dior and Chanel) have formed the portentously titled Comité Colbert, as if to suggest *maîtres, signeurs and joailliers* are providing the continuity of French artistic culture. Despite the recession, the Comité Colbert reports rising sales.

One explanation of this may be psychological. A Paris psychiatrist called Michel Lejoyeux says he has identified a form of obsessive-compulsive disorder which seeks gratification from buying things, as if the act of purchasing (irrespective of eventual use) establishes power and authority over a harrowing world.

But the real explanation of the continuing demand for luxury goods is social and aesthetic rather than psychological. The 20th century has made the major western economies rich in that most own, or have access to, a range of machines — from the car through the video to the cell-phone to the occasional use of a Boeing 747. Marshall's dream of motecars and aircraft is part of our daily routine. As soon as those things — which by their familiarity and accessibility are a triumph of our civilisation — become everyday, the insecure or the greedy will seek specialist treatment. This is where the taste for gold taps comes from.

It is why Donald Trump wants one more bound lavatory in his latest pleasure palace. It explains the astonishing demand for the S-class Mercedes-Benz, a car of boastfulness and arrogance three times more expensive than other cars in its class.

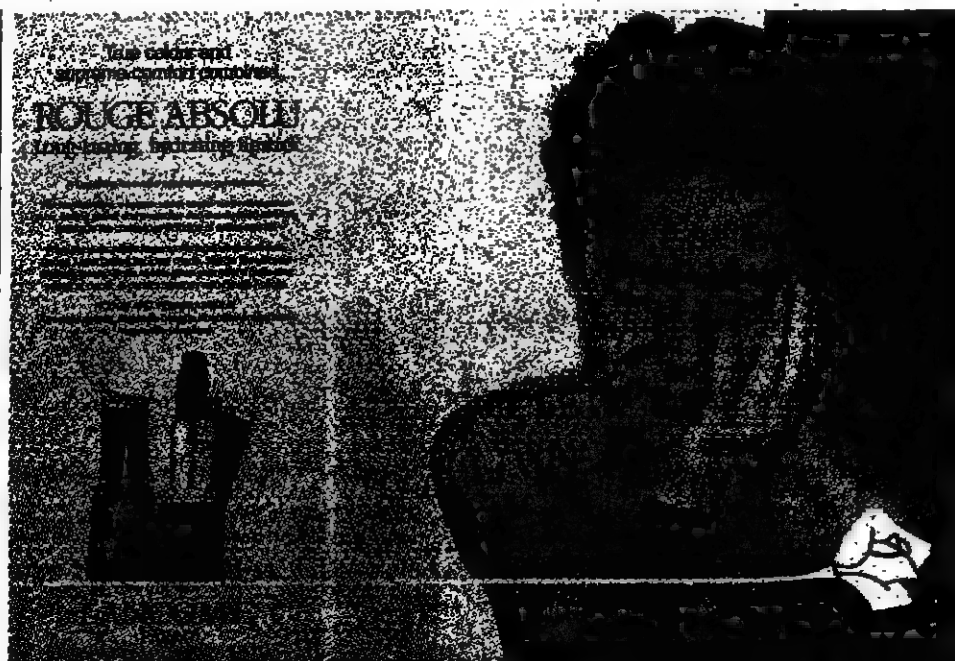
The greedy and insecure take refuge in this limited definition of luxury. They can find another version of it in the immediate, brash splendour of, say, London's new Lansborough Hotel. But in truth there is nothing inadequate about definitions of luxury which entail exclusiveness, expense and rarity? Are not luxury goods consumers living in a costly fantasy world? Of course, but maybe that is the source of the pleasure.

In times of excess, real pleasure is defined by experience rather than merchandise. Only the most curmudgeonly would deny that lunch in Paris's Crillon Hotel is a life-enhancing experience.

But then I look around and feel glad I do not have gold taps. In a crowded world the great challenge is to make life more simple and less complicated. Real luxury is the ability to choose how to spend your time and arrange your space.

"Luxury" goods may be of supreme quality and may confer a certain cachet in the village long-hut of the international rich, but the concept is dated and limited.

Sixty years ago, in *The Price of Things*, Elinor Glynn had a character say: "If one consciously and deliberately desires happiness... one must have sufficient strength of will to banish all thought." Writing today, she would banish luxury.



Looking like a million dollars: Isabella Rossellini palling Lancôme

## Brutal game behind the painted smile

Alice Rawsthorn looks at the cosmetics industry

COSMETICS has always been a brutal business. It was, after all, Elisabeth Arden, one of the *grandes dames* of the beauty industry, who called it "the most vicious... in the world".

But the cosmetics industry of the early 1990s is more brutal than ever before. The dominant theme in its development during the 1980s was the wave of mergers and acquisitions that swept across the US and Europe. This has left the market in the hands of a small number of powerful players — Unilever, with Elizabeth Arden and Calvin Klein Cosmetics; L'Oréal, which owns Helena Rubenstein and Lancôme; and Procter & Gamble, with Max Factor and Cover Girl.

These multinationals have already raised the stakes in the industry by putting pressure on the smaller companies which cannot afford to sign up celebrities or super-models for extravagant advertising campaigns, as Lancôme have done with Isabella Rossellini, and Revlon by paying \$6m (\$3.9m) to Claudia Schiffer for a four-year contract and \$3m to Cindy Crawford for three years.

The level of competition is now intensifying thanks to the Japanese cosmetics companies — Shiseido, Kao and Shu Uemura — that are accelerating their expansion into the West. Shu Uemura is opening its glossy boutiques all over Europe and Shiseido this summer launched a \$2m *Haute Parfumerie* in the 17th century arcades of the Palais Royal in Paris. Meanwhile, the entire cosmetics industry is threatened by the depressed state of some markets, notably the UK, and by the spectre of legislative intervention in areas such as product testing.

Where does all this leave the consumer and how will the changes in the cosmetics industry affect the kind of products which will come on to the market in the 1990s? The short answer is that, while the

new global cosmetics groups are struggling for sales in an increasingly competitive market, their customers *ought* to be able to look forward to a stream of new and increasingly sophisticated products.

The *leitmotif* of cosmetics in the 1990s will be innovation. This is partly because the customer base will be increasingly fragmented, with more older consumers and greater emphasis on the ethnic market. It also reflects the more sophisticated research and development activities of the multinational manufacturers. L'Oréal, Unilever and Procter & Gamble operate across dozens of different product sectors so can apply the technological advances achieved in one area, to others.

The effects are already apparent. Définicila, the "High Definition" mascara launched last year by Lancôme really does make eyelashes look longer and sleeker thanks to the years of research that L'Oréal has invested in its haircare companies. Other new products, such as Chanel's foundation, which moistens at the touch of the fingers, are the legacy of complex research programmes.

All you have to do is to glance at the names of the latest cosmetic launches to see where the market is going. Helena Rubenstein's Skin Life TFA Eye Contour Cream (anti-wrinkle cream) and Clinique's Turnaround Cream with salicylic-filled liposomes (tonic cream) sound like complex chemical formulae rather than skin creams.

The cosmetics companies are also harnessing their research resources to areas of the mar-

ket they had neglected. Coloured and black women have a far wider range of skin tones than their Caucasian counterparts, 37 as opposed to seven. This means that manufacturers need to devise more shades, making product development more costly and complex.

As a result darker-skinned women have had to mix their own shades from conventional cosmetics, or buy products from specialist companies. Mainstream US makers are using their improved technology to move into this market. Maybelline last year introduced a Shades of You line while Clinique introduced Colour Deep and Almay brought out Darker Tones.

The emphasis on technological innovation is accompanied by the parallel trend towards more natural cosmetics such as those of Clarins and Body Shop. One of the fastest growing cosmetics ranges in the US is Origins Natural Resources, the botanically-based products from Estée Lauder.

This trend is likely to be accelerated by legislative pressure such as the recent recommendation by the European Parliament to ban animal testing of cosmetics. All the big cosmetics companies have long been preparing for such an initiative by developing alternative forms of testing by computer analysis and cell structures.

Almost all the recent innovations in make-up have been achieved without recourse to animal testing. However, the ban could affect research into skin products such as anti-ageing creams and sun screens, raising the cost of innovation and making the beauty business even more complex and competitive in the 1990s.

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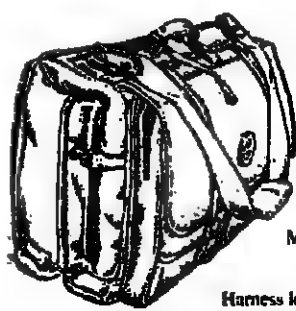


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The FT goes shopping

# Fountain pens make a big comeback with the smart set

Stephen Bayley considers the merits of a small but relatively affordable status symbol

THE FOUNTAIN pen has never been so popular. For manufacturers, designers, buyers, consumers and sociologists brought up with a belief in technical progress, this is a daunting reversal.

There is no good reason why leaky, expensive, fragile and unreliable fountain pens, temperamental ghosts from the past, should be in demand today.

Except that people demand them. They are a sure and relatively affordable status symbol. The choice and use of a fountain pen speaks volumes not only for discretionary spending, but about your respect for writing.

While ten or 15 years ago you would have had to look hard in dusty specialist stationers to satisfy a perverse whim to buy a fountain pen, nowadays they are one of the fixed currencies in the language of luxury goods.

In airport duty free shops, in glossy magazines big names such as Parker, Sheaffer, Waterman and Montblanc take space and demand attention.

Ever more expensive, ever more luxurious pens regularly appear. Manufacturers in the US, Germany, France and Britain are trawling the archives to find yet more obscure antique prototypes to revive. It is as if a telecommunications expert was wanting to restore Marconi's telegraph. History is in reverse, but why is it happening?

Memories of awful, scratchy things, delivering too much – or too little – ink, haunt the imaginations of anyone born before 1960. For the fountain pen, familiarity bred neglect. Those born later have never known the miseries of a rapid disengagement of permanent blue all the way across their homework, and subsequently over the cuff and up the forearm.

Instead, the current generation has become fussy in its discriminations, numbered to the niceties of handwriting and blotting paper by the mass availability of cheap ballpoints and felt tip pens, often technically excellent. We tend to believe that progress and technology lead to perfection. Maybe, but the evidence is that technical perfection bores consumers.

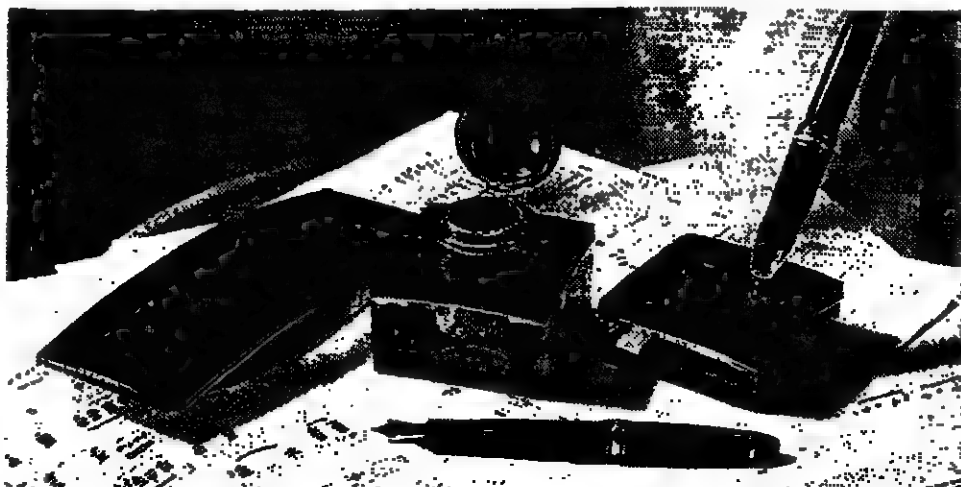
The technical problem with creating a pen is (a) storage of the ink and (b) delivery of the ink and (c) the ink itself.

Broadly speaking this means: (a) external dip or internal reservoir; (b) whether you get no ink at all, or all the ink at once and (c) does the ink have density and dry immediately, but not the nib, or is it thin stuff with long-term wetness which rots the paper?

The answers to these questions involved rubber sacs, ancient valves, pistons or levers and some of the patents which define the history of technology in its most hucksterish phase.

Their appearance was not rapid: it was, for instance, quite a long time after the discovery of rubber that someone developed the rubber sac.

Lewis E. Waterman's technical achievement was to develop a simple capillary valve (comprising three



The Montblanc Meisterstück 148 pen: shiny and expensive

extremely thin slits at the working end of the barrel interior) which allowed air to enter the reservoir as the ink escaped, obviating rushing blobs, scratches, and facilitating easy handwriting.

Waterman, of New York, was followed as a pioneer of the popular fountain pen by George S. Parker of Janesville, Wisconsin, whose Duofold of 1921 was a breakthrough in product design.

In 1937 Parker introduced the "51" to celebrate the company's 51st birthday. Technically, it evolved from the Parker Company's experiments with fast-drying inks. Eventually, the "51", a masterpiece of streamlined styling, became a totem of the industrial design movement. The popular appeal of the "51" brought production into the millions every year but, just as the fountain pen appeared to reach its apotheosis, it was sabotaged by two fundamental developments in the proletarianisation of the pen – the ball-point and the felt-tip.

In 1943 a Hungarian called Laszlo Biro, working in Argentina, patented a design for a ball-point pen with quick drying ink which did not blot. By 1945 it was being manufactured in Europe. Crucially, by 1953, a Frenchman called Marcel Bich made it disposable.

When he dropped his "h" Bich became synonymous with ball-point. In a similar mood of post-war endeavour in 1946, a Japanese called Yuki Horie founded a company called Pentel (a Japanese-English word combining the sense of pencil and pastel). Pentel's innovation was to adapt traditional Japanese practice to industrial production. Using the principles of bamboo-based techniques (where the fibrous core soaked up and delivered the ink to a chiselled point by osmotic pressure), Pentel introduced the felt-tip marker in 1950. In 1963 came the sign pen and in 1970 came the famous green-barrelled B50 roller ball. And all the rest was graffiti.

Of all new technology, mass-produced, inexpensive pens, the B50 Ball Pentel, has been outstanding. It replaced the Bic as the universal, global writing instrument. It seemed another example of Japanese ingenuity taking advantage of Western complacency.

At about the same time as the bright green Pentel (about 50p) was becoming ubiquitous, the fat, shiny expensive Montblanc Meisterstück (two to three hundred times more

expensive) was becoming familiar in well-heeled pockets.

The massive, reactionary, archaic, intensely desirable Montblanc is the paradigm of the pen, not as a functional tool, but as luxury product.

Luxury is the opposite of function, which is not to say it

lacks utility. It is a marvellous testament to our civilisation that a functionally perfect pen can be bought for a matter of pence. But that is the problem. The consumer is capricious. As soon as his basic needs are satisfied, he seeks more obscure appetites to gratify.

Bored with sterile perfection, he wants the unpredictable. An individual's pen has always been an expression of self-esteem because the act of writing is so intensely personal. Our own word "style" derives from the Latin *stylus*. Lewis E. Waterman recognised this: his great commercial innovation was to sit in a New York shop window demonstrating his pens to a sceptical public. Consumers are once again enjoying the same sense of showmanship.

The massive interest in fountain pens is not simply a taste for nostalgia, although for the time being this may be the expression favoured by most manufacturers with their evocative lacquers, finishes and names.

It is also an expression of a growing interest in the process of owning and using everyday things, of taking serious pleasure in small details. People who want to own a decent fountain pen want to do it right, whichever way you spell it.



Taking serious pleasure in small details: from a 19th century painting

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A classic range of pens from Dupont



The FT goes shopping

# Conspicuous wealth is out, Grunge (sleaze to you) is in

The fashion excesses of the 1980s must be atoned for, says Brenda Polan

**D**URING THE 1980s, sales of luxury goods soared and the labels with class-related cachet soared highest. Loewe's hunting collection in green suede and brown leather, the aristocrat of huntin', shootin' and fishin' gear, was snapped up by the upwardly mobile to be sported together with the Barbour, the Hermès silk square with stirrup motif, the caramel and black initialed Vuitton cases, the Gucci moccasins with horsebit trim, the quilted Chanel handbag, the Cartier watch, the Dunhill document case and the Porsche for town, the blond Labrador and the Range Rover for the country.

If we aspire to be what we buy, then, as Ralph Lauren and Roger Saul of Mulberry so sharply intuited back in the 1970s, for several years many of us wanted to be rich. We seemed to crave a lifestyle which divided its time between the stress of the City boardroom and the tedium of competitive rural pursuits. If we could not have what we craved, we dressed for it anyway.

But a profound change has occurred in the fashionable person's consciousness. The psychological effects of the recession are, in the long term, going to be more important than the simple belt-tightening dictated by economic necessity. There is a sense, particularly among those aged between 20 and 30, of crime and punishment. The excesses of the 1980s must be atoned for. A system which seemed to exalt greed, selfishness and the flaunting of wealth must be rejected and replaced by something more spiritual.

Fashion is always an early indicator of shifts in cultural direction, so the current revival of the styles of the late 1960s and early 1970s, the era of love, peace and hippy idealism, indicates parallel preoccupations. It is, put simply, a more outward-looking and generous mood. The squandering of resources is over. We must save and conserve.

In the hands of Karl Lagerfeld or Ralph Lauren the look is romantically nostalgic, but younger designers in Paris, London and New York handle it more aggressively, applying overtones of late 1970s Punk. The most apocalyptic version of the look, espoused last month by New York's hottest young designers, Marc Jacobs and Christian Francis Roth, is called "Grunge," after the sleaze-celebrating, anti-materialistic musical movement which started in Seattle.

"Grunge" clothes, as affected by young music fans, are ill-fitting, droopy, decayed, inside-out, charity-shop, uncoordinated, scruffy and, ideally, repulsively stained and malodorous. The designer version is, of course, cleaner, co-ordinated - and pricy.

It is unlikely that "grunge" will be embraced by the core consumers of Vuitton, Gucci, Ferragamo, Hermès, Cartier et al, but the enormous growth in sales which the status-defining brands enjoyed in the 1980s was fuelled by fashion. It was fashionable to appear wealthy and an army of the fashion-aware would break the bank to own the correct accessories, to signal that they



Luxury comes in many shades from Yves St Laurent

belonged to a club based on wealth and taste. Now, for these people status-dressing is history. Arguably, boredom would eventually have done for it anyway.

The traditional Vuitton travel goods, Gucci's shoes, belts and bags, Hermès scarves and bags, Cartier watches and Chanel costume jewellery are the most copied and counterfeited artefacts in the world. Valued initially for the craftsmanship with which they were made, price made them exclusive and exclusive made them covetable.

Such was the boom of the 1980s

that, even without copies on the market, the goods sold by Vuitton, Hermès etc themselves flooded it. There is a danger of the product becoming too widely owned," warned Jonathan Falkner, managing director of Louis Vuitton UK, nearly two years ago. "Then it becomes a cliché and it loses its exclusiveness."

The frantic expansion of the great accessory brands was triggered in 1986 by the relaxation in France of regulations governing takeovers and mergers which, in turn, attracted new investment. Bernard Arnault, owner of the Christian Dior couture

business, exploited the situation to acquire Celine from its founders and owners, Richard and Celine Vipiana, and then set his sights first on Parfums Christian Dior, owned by the luxury goods conglomerate, Moët-Hennessy, and eventually on dominating the expanded group which, having acquired Louis Vuitton, became LVMH.

Even the public power struggle between Arnault and LVMH's Henry Racamier, also an imaginative entrepreneur, did not appear to dissipate the products' glamour for the consumer. Arnault's strategy was to strengthen his "grandes marques" by clawing back power and profits from licensees and franchisees, strictly controlling products to which the great names were applied. He was watched by rivals in France, Italy and Britain. All recognised the need to protect their most important asset: their name.

Since quality, classicism and longevity were their stock in trade, they could not, as the fashion designer does, bring out a startling new style to supplant the old one every season. But they could expand their product bases, spread the cachet a little wider without undermining the traditional lines which sold so well in Japan and the rest of the Far East.

At Vuitton it is Françoise Jollant Kneebone, erstwhile director of the Centre Pompidou and now design director at Louis Vuitton, who, in commissioning some of the great names of design - Philippe Starck, Gae Aulenti, Andrée Putman - has created, among others, the dashing Epi range.

At Hermès, Claude Brouet fulfils the same function, as does Dawn Mello at the dysfunctionally stiff-torso Gucci. These women are all design managers. Jollant Kneebone was an academic. Brouet a journalist/stylist. Mello a merchandiser, former president of Bergdorf Goodman. Their brief is to restore to the great labels the quality which made them great: invention, innovation and a style which expresses their present, not their past. It is likely that surviving the recession will depend on new products rather than on the currently discredited classic clichés.

In Britain the cash-rich Dunhill (lighters, watches, luggage, accessories, fragrance) group has, in a shopping spree which started in the mid-1980s, acquired Mont Blanc pens, the Hackett menswear chain and the French fashion houses, Chloe and Karl Lagerfeld. Interim results announced this month show a dip in profits from £80.8m to £30.1m. When the last acquisition was made, in June this year, Lord Douro, the group's chairman, made clear that he was putting his money on fashion rather than status - or, at least, hedging his bets.

The more solid of the great accessory companies have always looked forward and embraced change, maintaining their identity not in aggressive logos and instantly recognisable forms but in reassuringly high standards of quality and creativity. Loewe in Spain or Ferragamo in Italy are companies which have expanded slowly, an eye always on the first principles of their founders who were, above all, supremely inno-



Buckles, bows and gilt galore from Ferragamo

vative designers.

The late 1980s saw the creation of several pre-aged brands. Arnault himself attempted, in Christian Lacroix, to create a couture house. Hackett, the august-looking menswear chain now owned by Dunhill, is hardly a decade old. In Italy, Gir-

almo Stro, the fabric manufacturer, turned his passion for paisley and all things nostalgically British into a range of scarves, shawls, ties, bags, cushions and those expensive little indispensables known as small leather goods which, when sold in an oak-panelled Victorian ambience, gave an illusion of antiquity.

As Françoise Jollant Kneebone of Vuitton says: "A culture is its collective memory and its artefacts are significant definers of its cultural identity. What we made and used tells an archaeologist who we were. What we, today, buy and use provides information about who we aspire to be and how we wish to be perceived."

While there are people with money to spend, they will buy and use beautiful and clever things. What the accessory companies seem to be facing up to - some faster than others - is that in the future different criteria are likely to apply. Pickings will never be so rich again.



Top left, best china from Cartier's La Maison de L'Empereur range. Left, cashmere shawls in every hue from Hermès. Above: Kelly bag from Hermès

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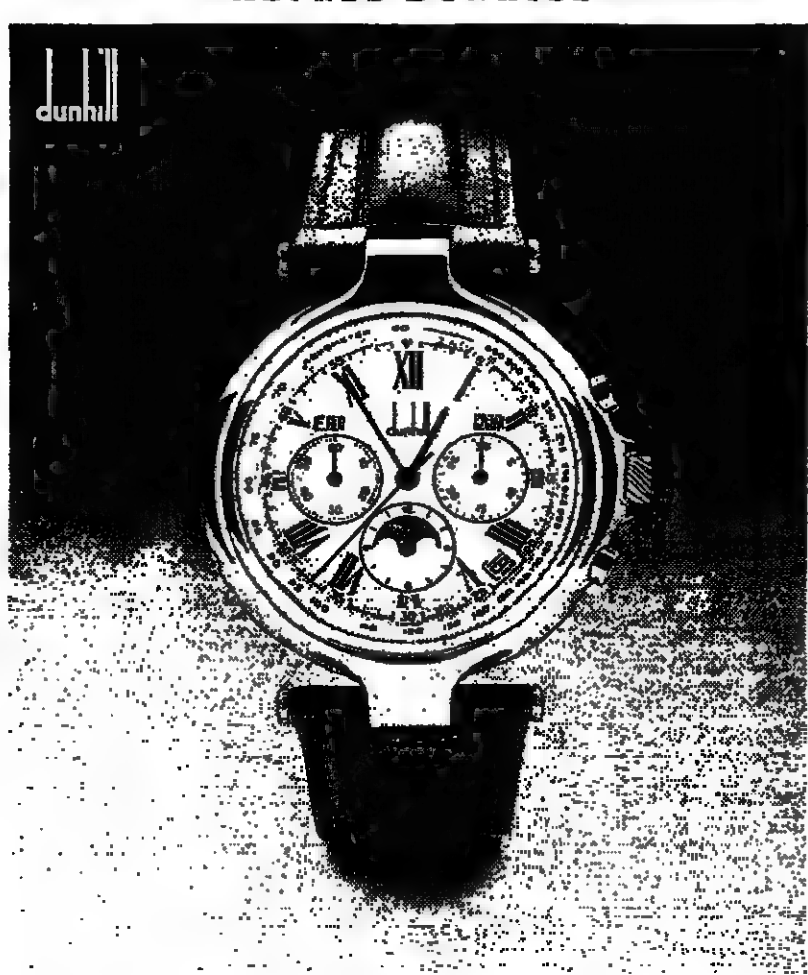
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Well no 150







## The FT goes shopping



## On the elusive scent of profit

*What makes a classic perfume? Lucia van der Post unbottles the secrets behind a potent image*

LIKE PROUST and his madeleines, scent works in us all. Smell is the most acute of our senses and the scent we dab on transmits as potent an image as the clothes we wear and the make-up we apply. And for that image women, it seems, will pay whatever it costs.

With a small bottle of fine perfume costing around £50 the price may seem high for a bottled smell - but they are not too high if the customer can be persuaded that she is buying a little magic.

With her head she knows that the contents of the bottle account for a small fraction of the total cost, lost in the overall expenses of a top "nose", expensive packaging, glossy advertising, marketing, distri-

bution and finally the retail mark-up of some 45 per cent. But with her heart she is seduced. She may not be able to afford one of Chanel's signature jackets but she can dab herself with Chanel No. 5. Issey Miyake may be beyond her reach but there, no further away than a crystal bottle, is a little of his genius. The allure is compelling.

Though the market in the UK is huge and growing (worth some £300m at wholesale) the fine fragrance people still wish that we would become more "European" in our attitudes to scent. According to Peter Norman, managing director of Parfums Givenchy UK, we use half as much fine fragrance as the average French woman. Though there are some who would, perhaps unkindly, attri-

bute this to their apparent habit of bathing half as often, this cannot be the whole story. Deep in our culture is the tendency still to regard fragrance as a wanton indulgence. Our European cousins accord it a much deeper respect, recognising its powerful psychology, seeing it as an essential enhancer of day-to-day living, an expression of self, of style.

What everybody knows is how important perfume sales are to France's haute couture fashion houses. Due to French accounting laws and to the fact that some of the houses are still privately owned, just how important it is is a not-so-well-guarded secret. All those delicious frocks float on oceans of scent. When put together with cosmetics, they are estimated to account for 80 per cent of the revenue of most houses.

It was Coco Chanel who first explored the idea of attaching a perfume to a designer name when she dreamed up Chanel No. 5 back in 1925. Nobody has yet thought of a better way of

expanding the customer base, of retaining an air of exclusivity whilst at the same time selling to thousands of women.

Today companies invest millions of dollars in the hope that they will find the Chanel No. 5 of the day. The world's two longest lasting great classics - Chanel No. 5 and Guerlain's Shalimar - are estimated to do \$50m worth of business a year. At Chanel, where the fragrance business accounts for 50 per cent of sales, Chanel No. 5 alone makes up for 40 per cent of that.

Whereas 15 years ago there were about 100 fragrances to choose from, today there are nearer 1,000. But the cost of launching them is vast and the failure rate high. Each year sees somewhere between 50 and 100 new perfumes, and well over half of them eventually disappear quietly from the shelves. Only one in five has a chance of real success. But still the houses keep trying.

Fashion in perfumes change as much as in anything else but it does not change at whim. Like all the arts - and creating a great perfume is an art - it anticipates the ready unconscious. So fashions in scent change in mood with the times.

The 1970s saw the heyday of the so-called Life-Style perfumes - remember Charlie? Smitty? Stevie B? Jaunty, youthful, exuberant, they conjured up visions of a newly fashionable modern woman. Today, it is hard even to recall their names. They were seen off by the bold, racy, power perfumes of the 1980s, the years when women wheeled and dealt with the best of them as the consumer boom took off. Opium, Giorgio, Poison, Obsession, redolent with imagery from the video/rock/Hollywood cultures, were the olfactory hallmarks of the decade.

The 1990s has seen a real change. Subtlety and sophistication have taken over from the boldly obvious. Calvin Klein, for instance, whose Obsession claimed the provocative high ground in the 80s, launched Eternity at the beginning of the '90s and the orgasmic writhings deemed appropriate to convey Obsession were replaced with angelic visions of a mother and child.

Out, too, with the eighties have gone the celebrity perfumes. Cher and Omar Sharif, Sophia Loren and Linda Evans, all tried to capitalise on their names but most failed within a year. This week saw the announcement of the withdrawal of the last of the survivors - Liz Taylor's Passion. But we should not mourn their passing. It marks the end of the cynical marketing ploy. Many were launched in tacky bottles and most smelt dreadful. It only proved what most astute observers of the scene have always believed - that somehow integrity, authenticity and heart do matter.

As Bernard Aloy, general manager of Misa Ricci, which in L'Air du Temps has one of the great perfumes of all time, puts it: "We are still family-owned and so the house still has a family spirit. When we create a fragrance we try to create something which we think is nice. It is still a creation, an artistic venture. We do not believe in 'doing a marketing'."

LVMR's launch of C'est la Vie is a vivid example of a house getting it wrong. Christian Lacroix is a delightful man, but, as style guru Peter York puts it: "He was too new on the scene, too little known in the wider world, he tried to invent his own history too fast." It was, to be brutally truthful, a not very attractive smell.

Louis Urvois, managing director of Loewe, which has just launched its new fragrance, Gala, in the UK with great success (it has more than beaten its first year budget), believes that for a new perfume to succeed what is essential is great coherence between the name, the packaging, the product, the advertising, and the distribution. "If, for instance, we had launched a perfume called Gala, which we believe conveys evening, glamour, complexity, but which was made with light, green notes, it would have been a great inconsistency. It could not have succeeded."

Coming back, and one can see why, are the great classic perfumes. Their history is solid and intact. They offer the magic of nostalgia, visions of a past rich with pleasures, secure in its luxuries. Lanvin's Arpège, in its day a heady conveyor of sumptuous glamour, is being newly successful. Miss Dior is being repackaged and relaunched. Meanwhile, Chanel No. 5, its bottle subtly updated over the years, and Shalimar go on and on.

But also succeeding are the best of the new. The best truly capture the spirit of the times and can do stunning business whilst their moment lasts.

In Harrods perfumery hall - a showcase for new exclusive launches - of the ten best-sellers last year all except Chanel No. 5 were new or nearly-new. In no particular order they

were Safari by Ralph Lauren, Eternity by Calvin Klein, Cabotine by Gres, L'Eau d'Issey from Issey Miyake, Volupté by Ocar de la Renta, Gala by Loewe, Oleg Cassini, Escada by Margaretha Ley, Beautiful by Estée Lauder, and, but of course, Chanel No. 5.

But what has done most for the perfume giants is that whereas once a woman remained faithful to her one true love, the perfume of her choice, today she plays around, she flirts a little, trying one and then another.

Look on the fashionable woman's dressing-table today and you will find at least three scents on top and three tucked away. She will go for light,

*Today companies invest millions in the hope that they will find the Chanel No. 5 of the day*

fresh green notes for a sporty summer week-end, a mix of tuberose and bergamot, of musk and jasmine for her winter satins and velvets; a classic to go with her twinset and pearls; and something crisp and not too heady for the boardroom. And, not content with buying the perfumes, today's woman (also, she still has to buy most of it herself) will go for the bath oils and gels as well.

All of which explains why the cash tills are still ringing - not quite as frenetically as they did in the consumer boom but, as Peter Norman puts it, "holding their own in a pretty grotty retailing environment." Certainly enough, at any rate, to keep the big couture houses in frills and furbelows, giving them time to reassess the future and plan their strategies for the years ahead.

Finally, if what you are really bothered about is which is the one for you, I leave you with the words of Karl Lagerfeld, the designer who revamped and revitalised the Chanel label. "There are no rules... it's not like a bottle of medicine. It's all about fantasy and dreams and each woman has to make her own." In other words... choose your dream. Ultimately, like all the arts, it is still a mysterious business - and one person's Poison is another's life-long addiction.

## Perfume: who wears what



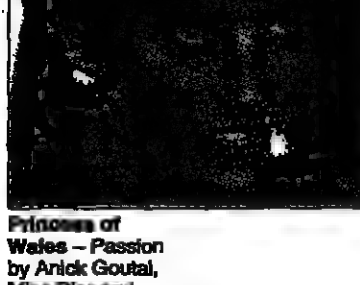
The Queen Mum - Joy by Jean Patou



Joan Rivers - Floris Zinnia



Princess Michael of Kent - L'Air du Temps by Nina Ricci



Gloria Estefan - Parfums de Cartier



Jan Leeming - Ysis by Givenchy



Audrey Hepburn - L'Interdit by Givenchy



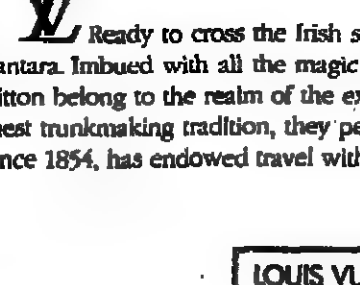
Britt Ekland - Parfums de Cartier



Martina Navratilova - Must de Cartier

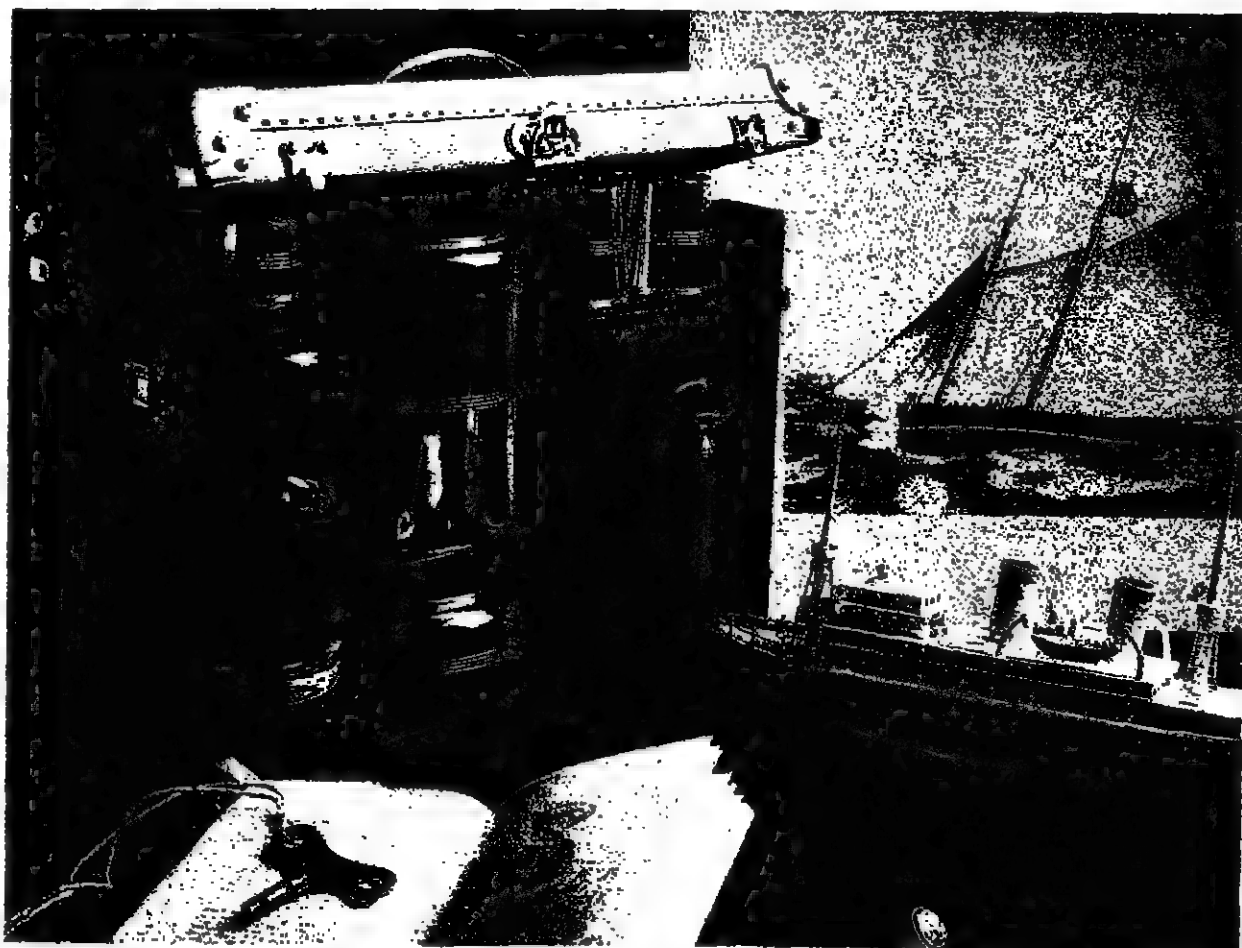


Polly Havers - Ysis by Givenchy



Anna Hissel - Ysis by Givenchy

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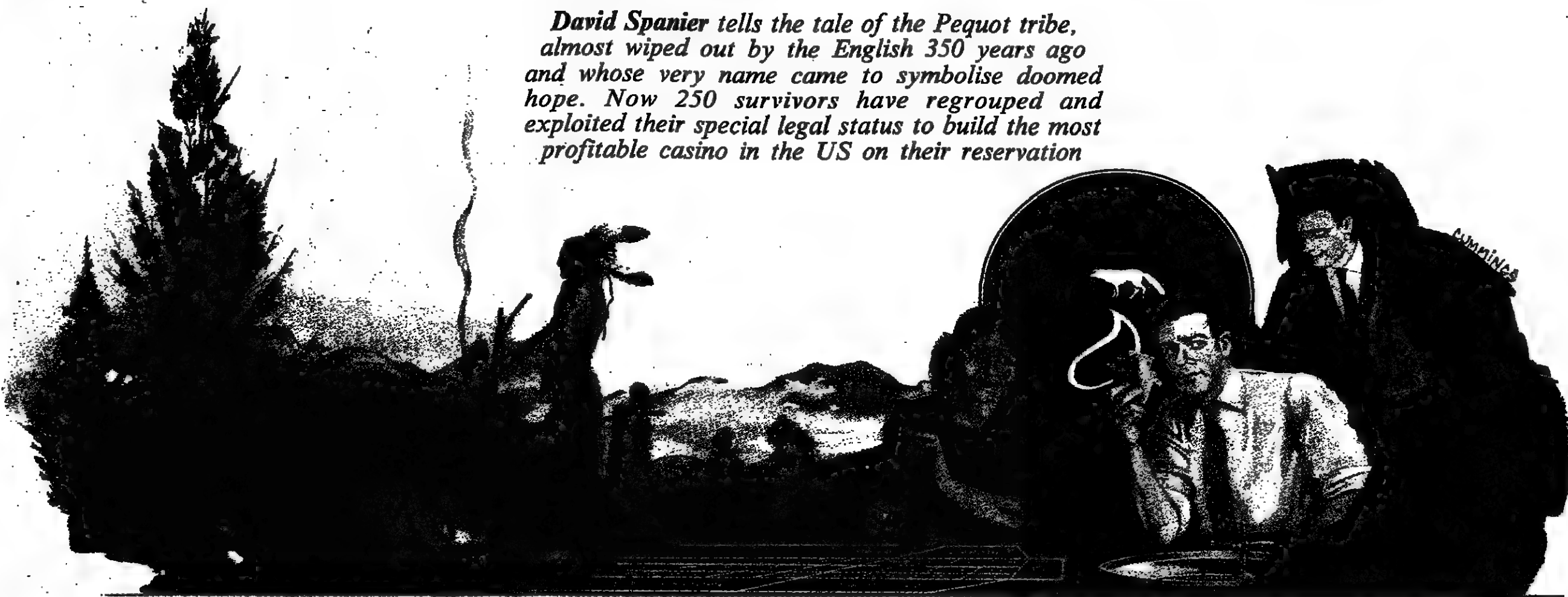


# Weekend FT

SECTION II

Weekend November 21/November 22 1992

David Spanier tells the tale of the Pequot tribe, almost wiped out by the English 350 years ago and whose very name came to symbolise doomed hope. Now 250 survivors have regrouped and exploited their special legal status to build the most profitable casino in the US on their reservation



## Pequot turn tables on their conquerors

IN 1637, English soldiers acting in the name of Charles I attacked the tribe of Pequot Indians on the east coast of America, burned their fort and massacred everyone they could find.

An Englishman who saw the slaughter wrote: "... the fire burnt their very bowstrings... down fell men, women and children... great and doleful was the bloody sight." After pressing Christian remorse, he concluded: "We had sufficient light from the word of God for our proceedings."

Now, more than three and a half centuries later, a small group descended from survivors of the Pequot massacre are taking a spectacular economic revenge.

They have exploited their status as a "defeated nation" under the US constitution to avoid the puritan traditions - and laws - which restrict gambling in Connecticut. A casino on their reservation is making huge profits for the Pequots who are using the money to reclaim land they lost so many years ago.

This extraordinary renaissance of tribal fortune is based on the Pequots' ancestral love for their land, which they never forgot and

never lost hope of regaining.

This land, rising in gentle slopes of forest from the coast, east of the Connecticut River, has been inhabited for 10,000 years by the distant forebears of the present tribe before the Pequots were almost wiped out. Herman Melville chose the name Pequot - "now, extinct as the ancient Medes," so he wrote - for his doomed ship in *Moby Dick*.

Even now the tribe numbers barely 250 people living on the Mashantucket Pequot Indian Reservation in the backwoods of Connecticut, a few miles from the town of Mystic.

This is no dusty, dispiriting stretch of empty land, like so many Indian reservations out west. Mashantucket means wooded land. And here, in the colonial heartland, an ancient sign, in red and green on a stone pillar, proclaims: Foxwoods High Stakes Bingo & Casino.

Overnight, Foxwoods has become the most profitable casino in the US. It is likely to make the tribe a profit this year of around a \$100m.

Every day, in the nine months since the casino opened, 10,000-12,000 people have poured in. They come from Boston, two hours away, and Rhode Island and all the little towns

around with English names such as Oxford and Norwich and they love to gamble. Foxwoods is coining money faster than any casino in Las Vegas, even though it is not at all like Vegas. First, there are no slot machines. Secondly there is no neon.

A long low building, with outstretched wings, in brown and grey

brick, curving round in welcome, greets the visitor. The surface is lightly decorated with Indian motifs. Beyond the acres of car parking, trees ring the horizon.

In the entrance, a fountain splashes down over a rocky outcrop. The casino floor is vast. Under glass roofs, it stretches into the distance.

The players are buzzing with youthful exuberance. The atmosphere is noisy, friendly and unthreatening (no security men with guns and handcuffs). The casino is run by American staff,

3,300 strong. The Indian presence is reflected in touches of green and red colour and ornament.

The Pequot logo - on gaming chips and table mats and match books - is everywhere. It contains a bare branched tree, a white fox beneath it looks out over a dark curving hill, whose centre displays the mysterious mark of a former

Indian tribes are not generally subject to state laws: they have the status of defeated nations, recognised by Washington as sovereign authorities in their own lands. It took a series of court actions in Connecticut, culminating in a ruling by the US Supreme Court, before the Mashantucket Pequot's right to regulate gaming was

*"For 350 years, there was no Pequot life and no Pequot history. There was nothing here,"*  
Terry Bell, Pequot tribal affairs co-ordinator

tribal leader. The main games played are roulette and blackjack, with a non-stop poker parlour on a lower floor. There are over 200 tables in play, which exceeds by far any US or European casino. Bingo is catered for in a separate wing.

Bingo has long been a staple of Indian reservations. At Foxwoods it attracts upwards of 2,500 people a night. It is the casino gambling which is new, made possible by the Indian Gaming Regulatory Act, passed by Congress in 1988.

upheld: and the tribe set to it with a will, starting in February this year. In the centre of the reservation is a cedar swamp, which was the Indians' refuge and hiding place, called the owl's nest. A unique species of rhododendron, with a blood-red centre in a white flower, said to represent the blood of the Pequot, blooms there.

By the 1980s there were only two old women living on the reservation, then reduced to 250 acres. One of them was Elizabeth George who vowed: "Hold on to your land."

"For 350 years, there was no Pequot life and no Pequot history," says Terry Bell, a grand-daughter of George, and tribal affairs co-ordinator. "There was nothing here."

In 1983, a few surviving Pequots, who had been scattered over New England, secured federal recognition and a grant big enough to build half a dozen houses. An effort to find local employment led to the opening of a bingo hall.

It was only a small beginning but the Pequots were back on their land once more. They now own just under 2,000 acres. The band of survivors re-organised themselves and elected Richard "Skip" Hayward, a grandson of Elizabeth George, as leader of their tribal council. He had formerly been employed as a fitter in a local shipyard, but he has shown sound commercial judgment.

Permission for a casino was secured only after a long wrangle with the State of Connecticut, which on the whole disapproves of gambling. Now the state gains substantial taxes and must screen and licence gaming staff and suppliers, to prevent criminal infiltration - a danger common to all US gaming. The casino proved an immediate success. Not simply because it was

the first in the region - there are about 30 casinos on Indian reservations, mostly in the mid-West - but in the Pequots' style of management. After all, how could a tribal council, gathered together from humdrum occupations in inner cities, with no experience in business find the expertise to run a modern casino? The explanation seems to be that the tribal council had the imagination to recruit good people and, even more important, the maturity to allow them to run the place on professional lines.

"Of course it's based on trust. We meet every week and we argue things out," says Foxwood's chief operating officer, Al Luciani. "Sometimes they are very conservative in their decisions. But we thrash things out together." Luciani, 47, is an experienced manager: he has worked both in Atlantic City and Nevada and was one of the drafters of the New Jersey casino legislation. Most recently, a decision by Luciani to resign his job, after a difference of opinion with the tribe, suggests that problems of control may prove serious.

Like the Pequots themselves the

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### The Long View/Barry Riley

## Victim of M4 slowdown



ONE OF the most dramatic economic changes during the past few years has been the slowdown in the growth of the money supply. For 30 years until 1991 the broadly-defined version of money, M4, which includes all bank and building society deposits, had grown by an average of 14% per cent a year, reaching a peak expansion rate of 19 per cent at the beginning of 1980. Now, that growth has collapsed to a mere 5 per cent over the past 12 months.

It is a sign that, whatever happens to the British economy in the immediate future, we would be wise to look for any clues from what has happened during the years since monetary growth first accelerated into double digits back in 1971.

Since M4 represents, largely, the liability (or deposit) side of bank and building society balance sheets, the slowdown simply reflects the crisis of the banking system. Proud Barclays may now be heading for a trading loss in 1992 and, as its gleaming new building emerges above Lombard Street, we are reminded of the time-honoured investment rule, sell the shares when a company builds itself a new head office.

Barclays is not the only one of the big clearers to face tough decisions over dividends. The bankers will remember that Midland, which fell from grace and cut its dividend earlier, has this year lost its independence.

The axe hangs over thousands of employees. The English Six Four raised staff numbers from 229,000 to 280,000 during the 1980s but they are now tumbling. This week's news on the labour-shedding front came from the Royal Bank of Scotland which is to cut 3,500 jobs over five years.

The banking contraction could go much further. The great expansion went hand-in-hand with the creation of the financial bubble in housing and, so some extent, a lesser bubble in the small business sector. There was a huge lending boom on the basis that custom-

ers need never repay their debts, except to the extent that they would eventually be liquidated painlessly out of the sale of the assets (to buyers who would, of course, be financed by more loans).

How different it is now, when prices are falling, home owners feel under pressure to reduce their debts, and when the houses are eventually sold the new owners may be able to buy them on smaller loans and at much lower interest rates. For them, at least, all this is thoroughly good news.

During the 1980s it worked like this. Borrowing was strong, largely because of demand for homes which were rapidly rising in price all the time. The authorities kept interest rates high, often between 12 and 14 per cent, in order to keep some sort of lid on monetary growth. But these high interest charges themselves tended to be rolled up as higher and higher debt.

By 1989 the housing bubble had started to burst and small businesses began to collapse. Within the ERM interest rates could not be brought down quickly and the debt interest roll-up has continued. Now, at last, rates are lower. But this has exposed other distortions at the banks. High interest rates generated all sorts of opportunities for cross-subsidising customers and services, but these opportunities are now disappearing.

There was scope for offering interest on current accounts, but this is now being squeezed out. All sorts of charges are being slapped on to fill the revenue gap. More importantly, the banks and building societies are being forced to widen the margins between their borrowing and lending rates in order to pay for their bad debts. The good customers pay for the defaulters, something which the politicians find embarrassing in public but no doubt in private regard as an entirely satisfactory way in which the financial system can recover from the mess: better, certainly, than bailouts by the taxpayer.

Extreme conditions provide grand opportunities for niche players, but the stories do not always have a happy end-

ing. In the later 1980s there were great openings for the so-called centralised mortgage lenders, which raised money market funds to finance mortgage propositions brought to them by brokers - often for large and risky loans. Many of these centralised lenders are now in financial trouble and are closed for new business.

However, they have on their books thousands of existing borrowers who are mostly trapped by the fall in value of their property: according to the Bank of England this week as many as one in five mortgaged home owners in London and south-east England now has "negative equity". Sitting ducks, they are often being charged the high mortgage rates of a year ago.

On the other side of the banking system's balance sheet, there is now scope for money market funds and cash unit trusts to cream off the liquid investments of investors. Banks and building societies are announcing "revised" or "adjusted" savings rates (they are never reduced, a word apparently only applied by marketing men to lending rates). Word from the Building Societies Association is that the societies have a difficult task in balancing the interests of borrowers and savers, to which you might reply, why not simply bring both savers' and borrowers' rates down in line with money market rates?

In fact the average pre-tax retail deposit rate being paid by building societies was much in line with bank base rates until about two years ago but is now more than a percentage point below. The deal has become worse for savers because the societies are not lending much, so do not need new money, and in any case are trying to widen their margins in order to pay for bad debts.

The answer, as far as the saver is concerned, is not to complain at the injustice of this but to switch to money market funds if substantial sums are involved. Do not be a victim of the M4 slowdown.

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## MARKETS

## London Markets

## An elusive glimpse of a silver lining

By Peter Martin, Financial Editor

ON Friday morning, this newspaper's headlines were as gloomy as any in recent memory. "Industry sheds 10,000 jobs", "Recession maintains its grip for ninth quarter", "Sweden floats krona after outflow threatens reserves". And so on.

Yet on Friday afternoon, the FT-SE 100 index was racing ahead, closing at 2,732.4, up 26 points on the day and within six points of its record close of 2,737.1, reached in May.

Such a contrast is not unusual, of course. Looking into the future for anything up to 18 months, the market has traditionally been able to peer through the cloud to find the silver lining.

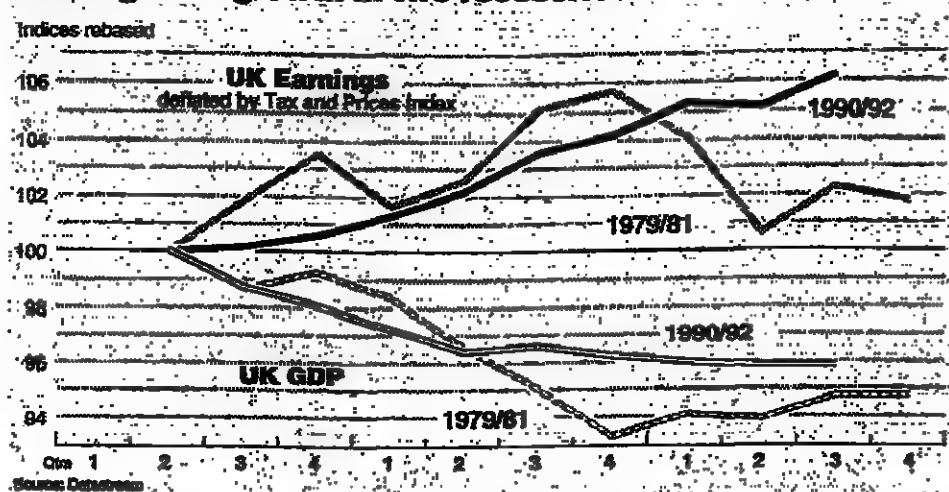
This time, however, the contrast seems particularly marked. The long-lasting nature of the recession has made it hard to see an end; and the experience of the US has been that even after interest rates are cut sharply, a healthy recovery cannot be guaranteed. Britain's own woes are com-

pounded by the growing sense that continental Europe - especially Germany - is running into more serious economic problems than seemed likely even two months ago. The long-drawn out crisis over the Gatt and oilseeds issues, raising the possibility of a world trade war, have added to the sense of unease.

It was the news, on Thursday afternoon, that a Gatt deal had been clinched that led to the market's surge. The market had earlier shown a marked ability to shrug off the worst of the trade fears, however; by Thursday's close it had already recovered all but five points of its loss since the Gatt talks between the EC and the US broke down in early November.

Behind the week's stock market optimism, another factor was at work: signs that, even though the international outlook seemed bleaker and job losses continued to mount, the British economy is - at worst - avoiding a further downward slide. The volume of

## Earnings and growth in two recessions



retail sales for October, published on Wednesday, showed a seasonally adjusted rise of 0.1 per cent; perhaps more significant, in the three months to the end of October, retail volumes rose by 0.9 per cent compared with the previous three months.

One factor behind those rises has undoubtedly been the steady gain in effective earnings of those who have managed to keep their jobs. Robin Aspinall of Panmure Gordon drew attention to the numbers shown in the chart: average earnings deflated by the tax and price index, a measure of inflation which adds in the impact of income tax changes.

In the last recession, it was a truism that those people who stayed in jobs did well. In this recession, though the air of gloom is shared a lot more evenly between north and south, and between service sector and manufacturing, the

steady upward path of effective earnings has been more marked than a decade ago. Against that background, the upturn in the trend of retail sales since the summer appears less surprising.

Though the stock market was cheerful this week, the gilt and money markets were more apprehensive. Three month money stayed resolutely above the 7 per cent level of base rates for most of the week, closing around 7 1/4 per cent on Friday. The market clearly felt that the latest cut in base rates, a week ago, is the last for some time - a view reinforced by the latest edition of the Bank of England Quarterly Bulletin, which emphasised the government's commitment to low inflation.

That commitment is still much in doubt if the gilt market is to be believed. The drop in short-term rates as a result of last week's base-rate cuts has not been reflected in bond yields, which are up to a quarter of a percentage point higher than their pre-Autumn Statement levels.

The announcement of another gilt auction for December 2 did not please the market, which is still jumpy about the level of issuance likely next year.

One step to ease that burden was Wednesday's announcement that the government plans to sell more of its remaining stake in British Telecom, currently worth something over £5bn. Details of the sale, to take place in the financial year starting in April 1993, are not yet available. BT's shares were trading at 403p before the announcement; they closed on Friday at 395 1/4p, up 5 1/4p on the week.

Two other privatised companies, National Power and

## Serious Money

## Make bonds find the balance

by Philip Coggan, Personal Finance Editor

BOND FUNDS are the flavour of the month in the world of personal finance.

Many fund management groups will be hoping that the public gets the message. They have been battling for years to get British savers to move their funds from cash into equity products. Persuading investors to buy bonds, which allow a greater degree of security and certainty of return, might be an easier task.

British savers are not stupid. The reasons they have been so reluctant to move into bonds are twofold. The first is inflation; the high rate prevailing in the British economy since the 1980s has taken a big dent out of capital invested in fixed-interest securities.

Secondly, during the late 1980s, short term interest rates have been higher than the returns on long term bonds (an inverted yield curve in the jargon). Thus, there was little incentive for investors to remove cash from building societies.

The situation has changed drastically over the past year. Short-term interest rates have fallen substantially, with the result that the yield curve has a traditional upward-sloping shape. In other words, the yields on long-dated gilts are above base rates.

Private investors have thus been piling into the gilts causing problems in the market with a back-log in settlement, because of volume of business.

In addition, there has been a steady stream of bond fund launches in the unit trust sector. Some of these funds have grown substantially - Mercury's Global Bond fund, launched in early 1991, has almost £300m under management.

Suddenly everyone seems to be in favour of the fixed-interest market. Five out of the six financial advisers polled on Page III this week picked bonds, or bond funds, in their income-producing portfolios.

Investors will be aware of one of the golden rules of personal finance: when everybody in the industry is plugging a particular product, that is the worst time to buy it.

There is a possibility that the rule could apply to the enthusiasm for bonds. In the UK, devaluation and the recent rapid reductions in base rates could cause inflation to rise; and the government's deteriorating financial position means that the Treasury will have a lot of gilts to sell over the next few years. Both factors would normally be bad news for gilt prices.

On the other hand, institutional fund managers, such as pension funds and insurance companies, have plenty of scope to buy more gilts. Only 3

The good news is that competition has helped reduce these fees, with no initial charge at all on two recent Abtrust fund launches.

A further potential problem with bond funds is that gains are subject to capital gains tax, unlike profits on direct holdings in gilts. However, since most investors do not use up their annual £5,800 CGT threshold, this is only a significant factor for a few.

There is no "right" answer to the question of bond funds versus direct investment. If you are buying just one or two gilts, and you intend to hold them to redemption, it is probably alright to deal on your own. But if you intend to have a large proportion of your savings in bonds, and you are not financially sophisticated, then it is probably worth paying for the manager's services.

It is almost certainly best to opt for a fund if you are thinking of investing in overseas bonds. There are sound arguments for doing so as, again on Page III, some advisers state.

Many other countries are going through the same recessionary problems as the UK. In Europe, particularly, the high interest rates imposed by the Bundesbank have proved a drag on economic activity.

The hope is that interest rates will fall (and bond prices rise) across Europe once the Germans decide to loosen the deflationary grip on their economy. Given that the record of European countries on inflation is generally better than that of the UK, Continental bond yields may be able to fall further than those in the UK.

There is of course an exchange rate risk, namely that the pound will rise against other currencies. That might seem an unlikely prospect, but some believe sterling could rebound once European interest rates start to fall. The answer is probably that overseas bond funds, like gilts, should form part of, rather than all of, a portfolio.

*'The services of fund managers do not always come cheap'*

per cent of the average pension fund was invested in gilts at the end of 1991, according to Combined Actuarial Performance Services; in 1982, that proportion was 19 per cent. So it is possible that the extra supply of gilts could be absorbed.

Given that so many complex factors affect the bond market, should the private investor deal on his own behalf or opt for the management skills of a bond fund?

Fund managers claim, unsurprisingly, that their expertise is vital. According to Whittingdale, its short-dated gilt fund has outperformed the FT's short dated gilt index over the past one, three and five years.

The services of a fund manager do not always come cheap. Initial charges can be 5 per cent and annual charges 1 per cent. That takes quite a chunk out of returns when gilt yields are only 8.9 per cent.

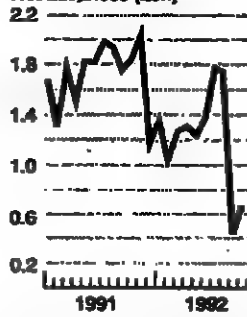
## HIGHLIGHTS OF THE WEEK

	Price	Change	1992	1992	
	YTD	Week	High	Low	
FT-SE 100 Index	2737.4	+36.9	2737.5	2281.0	Optimism towards GATT talks
FT-SE Mid 250 Index	2623.4	+14.5	2625.0	2167.8	Continued underlying support
Abbey National	383	+19	383	245 1/2	B2W profit upgrade
BOC	757	+57	745	583	Post-results buying
British Airways	266 1/2	-13	315	215	Disappointing results/downgrades
Euro Disney	813	-180	1993	708	Poor figures/Paribas "sell"
Evode	81	+93	94	43	Bid by Wesair
Ladbroke	188	+18	267	128	UBS upgrade/County "buy"
Mirror Group	81	+11 1/2	125	49	Confidence over prospects
National Power	287 1/2	+17	290 1/2	188	Good interim figs/Salomon "buy"
Rolls-Royce	98 1/2	-17 1/2	176	92	Trading worries/broker downgrade
Slebe	388	+84	385	255 1/2	Smith New Ct raises recommendation
Union Discount	90	+28	200	38	Receivers bid approach
Union-Walker	161	+81	185	78	Agreed bid by Sun Chemical
Willis Corroon	100	-15	274	144	Third quarter figures disappoint

## AT A GLANCE

## Building Societies

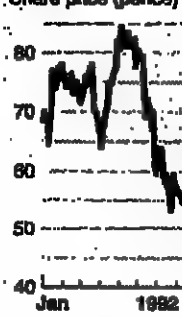
Net advances (£bn)



Source: Building Societies Association

## British Steel

Share price (pence)



Source: FT Graphs

## Mortgage lending picks up a little

Building societies reported a small increase in mortgage lending activity last month. Net advances increased to £283m in October, up from £244m the month before. But the new figure is still less than half the amount lent by building societies in most months during the first two-thirds of the year.

Mark Boleat, director-general of the Building Societies Association, said that the pick up "although very modest, occurred against the backdrop of considerable uncertainty in the financial markets and eroded household confidence." Meanwhile, a large number of banks and building societies cut their mortgage rates to about 8.5 per cent this week.

Chetnam & Gloucester, which had undercut the market with its 9.05 mortgage rate when the standard rate was 9.25 per cent, also dropped its rate to 8.5 per cent.

## Gloom for British Steel

British Steel shares slumped to an all-time low this week after it declared a first half loss of £51m and omitted its interim dividend. When the company was privatised in 1988, it was perceived as an income stock. Its shares were trading at around 50p yesterday, compared with 125p on flotation.

## Savings scheme for Services

The Ministry of Defence has launched the Services Home Savings Scheme for members of the Armed Forces. Those who save between £50 and £250 a month for 60 months will be entitled to an additional payment, called the Home Savings Allowance (HSA), when they buy a home. The HSA will be paid at a rate of £1 for every £3 saved in the account, including interest earned.

## Fidelity launches balanced fund

Fidelity has launched a new money management service called Asset Manager which will aim to provide a better long term return than a building society. The service will balance portfolios between cash, bonds and Fidelity's new futures funds, which aim to provide exposure to equities at reduced risk. The initial asset mix will be 30 per cent cash, 30 per cent bonds and 40 per cent futures funds. Minimum investment will be £10,000 (minimum withdrawal is £1,000) and the expected gross yield will be 5 per cent. Initial charge is 4 per cent plus VAT, with an annual charge of 0.5 per cent plus VAT.

## New monthly income fund

Foster & Braithwaite, the private client stockbroker, is launching a monthly income fund based on investment trusts. To stabilise the income flow F&B will pay a level amount each month for a year. The fund will initially pay 90 per cent of the net dividend yield at the time of purchase, with the remaining 10 per cent credited to an interest-earning account. The minimum investment is £10,000; initial charge is 3 per cent plus VAT, annual charge is 1.25 per cent and there is a dealing charge of 1 per cent.

## Setback for smaller companies

Smaller company shares suffered a setback this week, ending their recent rally. The House of Commons index (capital gains version) fell 0.6 per cent from 1111.5 to 1104.34 over the week to November 19, while the County Index dropped 0.3 per cent from 857.9 to 854.95 over the same period.

## Wall Street

## Market tires of Clintonomics guessing game

IF INVESTORS were hoping to use the immediate post-election period to reassess Clinton's policies to revitalise the economy, they have been sorely disappointed.

In the nearly three weeks since polling day more has been learned about Socks the cat, the soon-to-be First Pet, than about Clintonomics.

The Democrats' decision to keep their presidential plans under wraps has left the stock market somewhat adrift. Investors have not even been able to indulge in a favourite post-election game - giving the thumbs up, or down, to new cabinet appointments.

Even trying to guess the names of the cabinet is no longer fun. The market has ceased caring whether Paul Volcker, the former Federal Reserve chief, or Robert Rubin, the Goldman Sachs supremo, gets the top job at the Treasury, or whether Harvard scholar Robert Reich becomes the new White House economic adviser.

To make matters worse, the market has also lost interest in monetary policy. Since 1990 the direction of interest rates

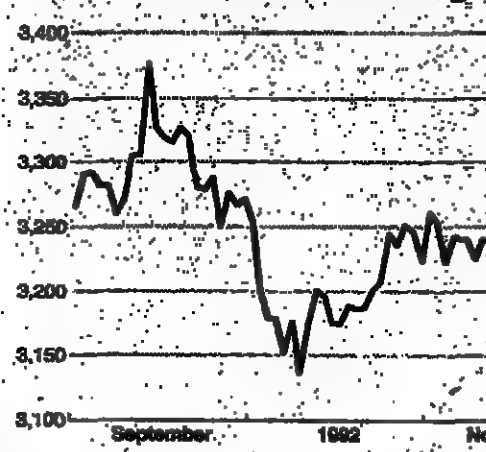
has been one of the most important factors influencing the market, alongside corporate profitability and economic performance. Speculation about whether, when, and by how much, the Fed might cut interest rates has kept investors busy for the best part of the last two years.

Today, however, interest rate policy appears locked in neutral. Although the rash of positive economic statistics after the election has since been undermined by fresh gloomy news about the state of the recovery (just this week housing starts were reported to be down sharply and unemployment insurance claims up sharply), the Fed appears to be in no mood to touch the monetary accelerator again.

This week's meeting of the Fed's key Open Market Committee, normally an occasion keenly watched by both stock and bond markets for signs of changes in policy, passed almost unnoticed.

Operating in a political and monetary policy vacuum, the market has been forced to look elsewhere for inspiration. Tax issues have been unusually

## Dow Jones Industrial Average



Source: FT Graphs

prominent this week. President-elect Clinton's campaign pledge to increase taxes on the wealthy has raised fears that he may put up the capital gains tax as well, and a desire to book profits now rather than later may have been partly behind some of the recent profit-taking.

Investors may also have been indulging in some

loss-taking. Late November is usually the time when investors begin to sell stocks that have performed badly in their portfolio as part of a seasonal plan to maximise the tax benefits from their investment losses.

This tax-related trading is thought to have played a large part in the fall in IBM's share price. On Thursday IBM fell to \$61 1/4, its lowest level since

July 1982. Analysts said that concern that the weakness of European economies will hit overseas orders for IBM mainframes was also behind the selling of the stock.

Corporate tax issues have also been at play in the wider market. Stocks of small and medium-sized companies traded over the counter on the Nasdaq market have been much in favour recently (the Nasdaq composite index has risen almost 6 per cent since November 3, polling day), and one of the explanations put forward by analysts for the buying is that investors are focusing on the Democrats' proposal during the election to cut taxes on capital gains from long-term investment holdings of small and mid-sized companies.

Among individual corporate news, the news that telecommunications giant AT&T and financial services combine Transamerica, are planning to take parts of their operations public in 1993, suggested that some large companies are confident the market will be in reasonably good shape next year.

Of the two deals, AT&T's

looks the largest. The company wants to float 15 per cent of its equipment leasing and finance subsidiary, AT&T Capital. The subsidiary earned revenues of over \$1bn last year, and has assets of over \$7bn, and while the idea behind the move is to give AT&T Capital a large measure of financial independence, the interesting point about the partial spin-off is that it leaves AT&T free to concentrate on its core businesses of telecommunications and computing.

Transamerica is also getting rid of non-core assets to focus on what it does best. It plans to sell its property and casualty insurance business next spring through an initial public offering of stock. The demerger will enable Transamerica to apply all of its energies to its life insurance and finance business.

Patrick Harverson

Monday 3296.74 - 27.39  
Tuesday 3193.32 - 24.42  
Wednesday 3207.37 - 14.05  
Thursday 3209.53 - 14.05  
Friday

## The Bottom Line

## New rules bring companies to account

THE EFFECT of changing British accounting standards became starkly apparent to investors last week with preliminary results from BOC, the UK industrial gases and healthcare group. BOC reported pre-tax profits down 31 per cent to £215m in the 12 months to September 30, well below market expectations.

Without accounting changes, this year's figure would instead have been up by 10 per cent to £241.5m.

The company is one of the first among major UK firms to be altering their figures substantially as a result of the new regime for financial reporting being introduced by the Accounting Standards Board (ASB). BOC said the culprit was FRS 3, the new financial reporting standard on the profit and loss account launched by the ASB at the

end of last month, which becomes mandatory for year-ends after June 22 next year.

A number of other companies are beginning to change already. In the past few days, Courtaulds and De La Rue both have published interim results in compliance with FRS 3. It alters the shape of the accounts radically, particularly for those companies with active acquisition and disposal programmes. Among the principal changes are:

■ The virtual abolition of the extraordinary item. Only extremely rare and unpredictable events outside the normal course of business activities will be allowed. That might include expropriation of a company's assets following a political revolution in the UK, but not in Iraq.

■ Calculation of earnings per share will include any remaining extraordinary items. This

	1998	1999	1990	1991	1992
Before	297.1	324.8	350.2	310.1	341.9
After	254	324.8	350.2	310.1	215

Source: BOC annual reports

will make earnings far more "lumpy" year by year and will discourage readers of accounts from relying so exclusively on this single published figure - and the price/earnings ratio based on it - which has been subject to considerable manipulation in the past.

■ Gains or losses on the disposal of revalued assets must be shown in the profit and loss account at their carrying value given in the balance sheet, not at historical cost.

■ The treatment of goodwill - the difference between the net assets and purchase price of a business - is changed. Previ-

ously, goodwill could be written off to reserves and companies could make a "profit" on the sale of a business without taking account of the goodwill. Now, any stated profit or loss on resale must reflect the original purchase price. Any goodwill written off must be written back.

For BOC, most of the impact on profits came from this final item. Its disposal of subsidiaries during the year - principally Glasrock, its domestic medical gases business - resulted in a loss of £117.1m which it had written off previously as goodwill.

Readers of future accounts will also find other revelations required by FRS 3. Companies must continue to disclose separately three types of exceptional item: profits or losses on the disposal of fixed assets or businesses, and the costs of fundamental restructuring. In BOC's case, these items include the £117.1m goodwill write-off and a £25.4m provision for reorganising its health care division. As the table shows, FRS 3 would not have had a significant impact for BOC in the past five years except in 1988, when there was a loss on disposals of businesses of £17m and £24.5m written off as goodwill.

Companies must also show turnover and profit, divided for the first time between continuing and discontinued operations and those acquired during the year. That should help those trying to make esti-

mates of underlying and future maintainable performance.

The danger of creating these "pigeon-holes" for profits and losses is that numbers shown previously in a single extraordinary or exceptional item may now be concealed in a variety of figures.

The ASB hopes to force investors to sift through more information and make their own calculations and judgments rather than relying on published earnings alone. Its rationale for FRS 3 has been to make accounts more transparent, allowing in sunshine by providing additional financial information.

But the effect might be more like a prism, scattering considerable information over a wide area. That could prove confusing and intimidating initially for many readers of accounts.

Andrew Jack



## FINANCE AND THE FAMILY

## How to invest your savings for income

Philip Coggan asks financial advisers to construct a portfolio of £100,000 to produce earnings for a single person

**H**OW DOES the saver invest for income, now that the rate available from building societies have fallen?

The graph shows how the net income from £100,000 invested in a Halifax Building Society 90-day account has fluctuated over the last 10 years. Some years, such as 1990, have been great times to be invested in cash.

But anyone who had kept all their money in a building society account for the past decade, drawing income as they went, would now be earning less than they had earned in 1983, even in nominal terms. Ten years of inflation would have done serious damage to their standard of living.

So the *Weekend FT* asked expert financial advisers to construct a portfolio of £100,000, with the aim of producing income for a single person. We outline their recommendations below. Most seem to have opted for a plan which produces a growing income, rather than the maximum income immediately. (We have deducted basic rate tax to give readers a rough means of comparison but, in some cases, advisers have chosen instruments which pay income gross. Yields given reflect those available earlier this week.)

## Cole's portfolio

John Cole, of Berry, Birch & Noble, in London, says: "The danger with interest rates continuing to decline is that investors are tempted to stretch the income returns by introducing more risk. It is essential that investors are realistic about the potential income returns and we would prefer to take a marginally lower income to allow a little emphasis for capital appreciation and rising income in the years ahead."

"I am particularly keen to balance the Providence Capital Building Society Bond, which provides a premium deposit-based rate of return, with a solid backbone provided through gilts and the Hill Samuel Guaranteed Income Bond. The latter is particularly important in building up the monthly income which is likely to be required."

"Moving into the non-guaranteed investment areas, we do favour investment in international bonds and providing a hedge against currency fluctuations by way of the Hambros EMMA Managed Fund. This has a good yield and a solid track record. Rather than invest directly into Permanent Investment Shares (PIS), we prefer the Exeter Balanced Fund which combines investment in PIS with zero coupon shares in investment trusts. It achieves a lower overall income return but does provide the prospect of income and

capital growth. A Personal Equity Plan is an essential ingredient and we would favour a high yielding fund."

His suggestions are:  
■ Providence Capital Building Society Bond. Amount £15,000. Annual income £876 (net).  
■ Northern Rock TESSA. Amount £3,000. Annual income £174.

■ Treasury 10 per cent 2003. Amount £10,000. Annual income £800.

■ Treasury 3 per cent index-linked 2006. Amount £10,000. Annual income £254.

■ Hill Samuel Guaranteed Income Bond. Amount £25,000. Annual income £1,500.

■ Hambros EMMA Managed Fund. Amount £15,000. Annual income £693.

■ Exeter Balanced Fund. Amount £15,000. Annual income £739.

■ Murray Income Trust PEP. Amount £5,000. Annual income £318.

■ Total income (net of basic rate tax) £5,234.

## Kanders' portfolio

David Kanders, Taunton-based fee-charging financial adviser, is a long-term fan of fixed-interest investments. "In our opinion, the dollar is cheap at the moment and likely to rise against the pound," he says. "Therefore investments based in dollars and arising in dollars will be worth more in sterling in the future. We would therefore recommend purchasing long maturity US Treasury bonds."

"In addition, we would purchase two gilts on the Bank of England Register. We would suggest the Treasury 8½ per cent 2007 and the 8 per cent 2009. This will give you a further income of around £4,000 per annum gross." Suggestions:

■ US Treasury 7½ per cent 2022. Amount £30,000. Annual income \$6,100 (£3,965 gross, or £2,974 after basic rate tax).

■ Treasury 8½ per cent 2007. Amount £23,000.

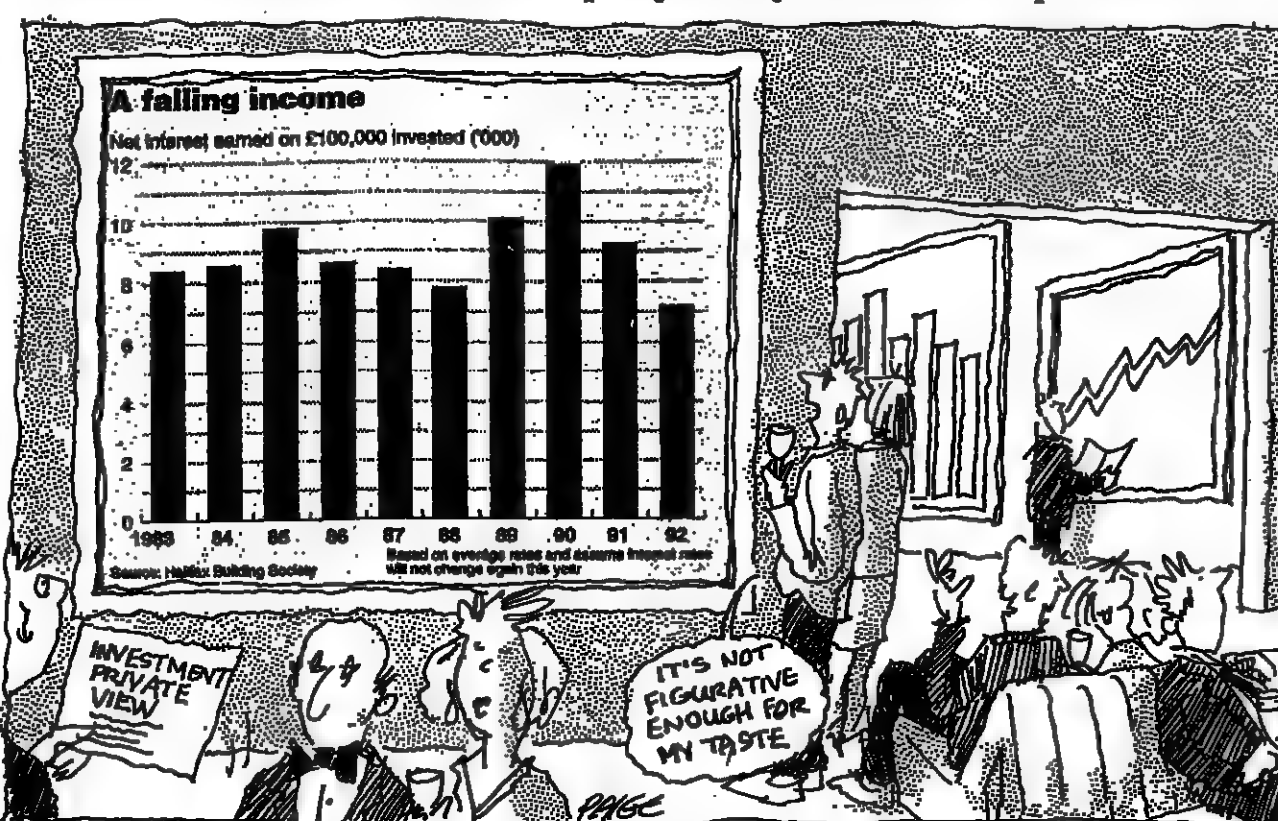
■ Treasury 8 per cent 2009. Amount £25,000. Combined annual income on gilts £4,000 gross (£3,080 after basic rate tax).

■ Total income on this portfolio would be around £7,965 gross at present exchange rates (£5,974 net).

## Higgins' portfolio

James Higgins, of the London-based Chamberlain de Broe, disagrees with Kanders on this point. "We think gilts might be more attractive in a little while, particularly if the government decides to wade in with a new issue."

Higgins says of his portfolio. "It is designed for a five year term. It is silly for anyone to go near equities unless they are prepared to look at five years at least. The portfolio



yields just over 7 per cent net to a 40 per cent taxpayer, and slightly more to those on basic rate."

"The deposit can be either a straightforward one or the Hambros EMMA managed currency fund: the opportunity cost of the latter is not high in terms of deposit interest foregone."

"The next element of Higgins' portfolio is a back-to-back 'generator' plan involving an annuity, which provides high income (but loss of capital) and some tax-efficient non-income providers. "Our objective is to generate a fixed basic income the investor can use each month" he says. "A five year temporary annuity provides a tax efficient income. We back this up with a combination of national savings index-linked certificates, investment trust zeros and a cash-backed Business Expansion Scheme."

For the zero, Higgins suggests the Kleinwort High Income Trust, where the zeros are fully covered and offer a redemption yield of more than 8.5 per cent. Although the Bank of Scotland Linen Bank BES has sold out, Higgins thinks similar schemes will be available.

A further big chunk of the portfolio - £32,000 - would be in investment trusts. "The first £5,000 would be held within a PEP and more to be transferred in next year. Jove, River & Mercantile or River Plate look good," he says. He adds £3,000 in a single company PEP, suggesting Bristol Water on a gross yield of 8.75 per cent.

Finally, Higgins includes a with-profits bond. "I usually

hate these" says Higgins "but Royal's bond clearly spells out the dangers of a market value adjustment. It carries no 5 per cent initial charge but it does impose penalties if the client pulls out early. I like the penalty - it protects longer term investors and makes potential investors aware that investment in any equity product cannot be short term. Royal guarantees return of capital after five years and a first year 9.25 per cent bonus. Suggestions:

■ Deposit or currency managed fund. Amount £20,000. Annual income £750 for basic rate payer, assuming 5 per cent yield.

■ Generator, consisting of five year temporary annuity from Standard Life (amount £15,000), 6th issue index-linked national savings (amount £5,000), investment trust zeros (amount £10,000) and a cash-backed BES. Annual income £3,440 for basic rate payer.

■ Investment trusts. Amount

£32,000. Annual income £2,805.

■ Single company PEP in Bristol Water. Amount £3,000. Annual income £254.

■ With-profits bond from Royal. Amount invested £5,000. Annual income £400.

■ Total income (net of basic rate tax) £7,657.

Scott-Hopkins' portfolio

Clive Scott-Hopkins, of Towry Law in Windsor, Berks, suggests a broad range of investments, starting with £15,000 in Barclays Jersey-based sterling bond fund, which invests in UK gilts and corporate bonds. Another £10,000 would be invested in Perpetual's International Bond unit trust.

Another unit trust which Scott-Hopkins chooses is the ExBaf fund, managed by Exeter, which invests in zeros and PIS. ExBaf has a gross yield of 8.5 per cent, which converts into an income of £500 on his proposed investment of

£10,000. Scott-Hopkins then selects three with-profits bonds (from the Prudential, Commercial Union and General Accident) which he says offer yields of between 9.5 and 10.5 per cent, converting into an annual income of £2,250.

Two equity investments follow - £5,000 in Foster & Braithwaite's PEP (investing in splits and other investment trusts) and £10,000 in Foreign & Colonial's Jersey-based protected equity scheme. This locks in the bulk of the growth of the FT-SE 100 index on a quarterly basis.

Finally, Scott-Hopkins opts for £15,000 in the Generali Lifetime Income Bond, which is based on war loan and pays a fixed income for life. Suggestions:

■ Barclays sterling bond fund. Amount £15,000. Annual income £1,300 (after basic rate tax).

■ Perpetual International Bond Fund. Amount £10,000. Annual income £500.

■ Prudential/Commercial Union and General Accident with profits bonds. Amount invested £30,000. Annual income £2,250.

■ ExBaf unit trust. Amount £10,000. Annual income £500.

■ Foster & Braithwaite PEP. Amount invested £5,000. Annual income £500.

■ Foreign & Colonial Protected Equity fund. Amount invested £10,000. Annual income nil.

■ Generali Lifetime Income Bond. Amount invested £15,000. Annual income £1,200.

■ Total income £2,250, net of basic rate tax, plus any gains from the F&C fund.

European Bond fund. Amount £30,000. Annual income £1,887.50.

■ Guinness Flight Index-linked gilt fund. Amount £10,000. Annual income £186.

■ Latin American Investment Trust. Amount £5,000. Annual income £11.25.

■ Templeton Emerging Markets Investment Trust. Amount £5,000. Annual income £55.25.

■ Total income, after basic rate tax, £4,755.

Boyton's portfolio

Rather than construct a single portfolio, Richard Boyton of the Halstead, Essex-based Boyton Financial Services suggests a series of options. The first would be a portfolio of zero preference shares (for example, Sphere, Gartmore American, Fleming International High Income, Ivory & Sime Optimum Income and Drayton Blue Chip), with the investor steadily selling the zeros and using the capital gains as tax-free income.

Option two would be traditional preference shares, issued by institutions such as Bank of Ireland, Bank of Scotland, Nat West, Co-op Bank or Commercial Union. Further possibilities include:

■ PIS. A slightly higher risk, but yielding approximately 11 per cent gross (8.25 per cent net).

■ International bond funds, such as Baring's or GT's offshore funds, yielding around 6 and 7 per cent gross respectively (4.5-5.25 per cent net).

■ Income and growth unit trusts, such as Newton Income (yielding 4.75 per cent gross, or 3.59 per cent net) and James Capel Income (yielding 5.55 per cent gross, or 4.16 per cent net).

■ Income and growth investment trusts such as Investors Capital UK Blue Chip, TR City of London, Murray International, Value and Income and TR Far East. Gross yields on the above vary between 5.3 per cent and 6.8 per cent (3.98 per cent and 5.1 per cent net).

NEXT WEEK: saving for capital growth

## BES launches

**T**HE WIND of change continued to blow through the Business Expansion Scheme market this week.

Some very speedy investment decisions came in its wake.

On Monday, the British Linen Bank launched a series of BES companies which would invest in assured tenancy rental accommodation. But, like schemes launched in September by Johnson Fry in association with TSB, and by Close Brothers in association with Barclays, it came with a guarantee that a non-recourse loan would be available after six months.

This loan facility proved so popular that the entire £15m offer had been snapped up by Thursday - even though the scheme had had little chance to gain any publicity.

Another scheme, without a non-recourse loan, also managed to sell out this week. The "non-recourse" loan changes all the ground rules of BES investment. The extensive tax advantages of owning BES shares are sacrificed if you dispose of the shares within five years.

This made the investment somewhat inflexible and inappropriate for those who needed their money sooner.

However, the Inland Revenue has decided that it will permit banks to lend money to BES shareholders with only the value of the BES shares themselves as security.

The lenders have no recourse to any other of the shareholders' funds apart from the BES shares.

That means that the shareholders can effectively walk away from the investment as soon as they have taken the loan.

The tax reliefs on offer make it possible to offer high returns - for example, for every £1 invested, the British Linen Bank was offering 72p after six months.

Once tax relief of 40p in every £1 is taken into account, that means that before expenses each investor has managed to convert 60p into 72p in the space of six months.

None of this works for basic rate taxpayers, who will have paid 75p after tax for each share.

These schemes offer a heavy advantage to top-rate payers.

John Authors

**Fidelity Money Funds**

Where in the world can you find better rates?

Wherever you find yourself, you'll find that

Fidelity Money Funds offer a flexible, tax-efficient

alternative to a deposit account.

The Fidelity organisation looks after over \$60

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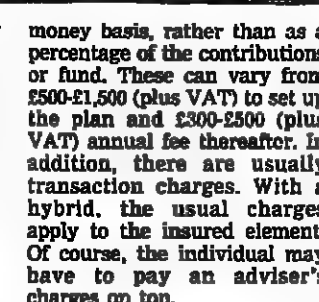


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The two crucial variables in choosing a plan are the time you must wait before your child starts at school, and your household's tax position. If you have time on your side, and a large tax bill, you can afford to make moves which would be too risky for someone whose

■ **Peps**  
Higher-rate taxpayers might



But these products have been damaged by base rate cuts, as they are invested wholly in short and medium

Many advisers also recommend with-profits endowments for parents who are able to plan a long way ahead. They are less volatile than Pepe but they are inflexible and provide poor value if cashed-in early. Also, they are loaded heavily with commission and are less tax-efficient.

**MY WIFE** and I own our house jointly and we should like to arrange our affairs so that, if she dies before me, she could leave her half to our children. It appears to be easy to do this in England by substituting a

The chancellor's injection of £750m, to be used before the end of the financial year to help remove "the overhang of empty properties in the owner occupied sector," is unlikely to halt the fall in house prices. This sum is equivalent only to 20,000 homes at £37,500 each - not much help to the middle

A further cut in interest rates is expected widely. Again, this is double-edged. People with mortgages and other borrowings welcome such cuts but savers - particularly those who depend for part of their income on interest payments - find it painful.

The chancellor also announced the establishment of a "new panel of independent forecasters" to be in operation in time for next year's Budget. As my youngest daughter (now eight) and I have predicted economic events consistently with more accuracy than the Treasury, we await eagerly our summons to 11 Downing Street. We can then also tell the chancellor what he can do with premium bonds...

**Kevin  
Goldstein-Jackson**

# Q&A

## BRIEFCASE

**RECENTLY, I bought some**  
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**manent Interest-Bearing**  
**Shares) halfway through the**  
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Yorkshire Guernsey  
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(6.25% wef 28.11.92)  
(7.00% wef 26.12.92)  
(on sale from 7.12.92)

**RAT SAVINGS CERTIFICATES (T)**  
(on sale from 7.12.92)  
(on sale from 7.12.92)  
(on sale from 7.12.92)

6 This table covers major banks and

Source: MONEYFACTS, The Monthly  
Walsham, Norfolk, NR28 0BD. Readers

**THE BAN**  
**10 580**

**10.58**  
P.A. GROSS FROM PREMIER

Amounts transferred in Premier TESSA. Year 1 £6,000 to 4: £1,800; year 2: £600. Total £9,000. Forfeiter 3.3% pa gross, 1.17% pa net. Interest rates Allied Trust Bank, 97-98 Cannon Street, London

When I receive my dividend in three months' time, it will be paid net. How do I recover the tax deducted for the period when I was not the holder of the shares? And how is the tax on the interest adjusted?

■ It all depends on what you mean by "some." If this indicates an amount less than

[illegible]

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I AM unemployed and have Tessa which I propose cash in to supplement funds and which will, therefore, earn a

interest only from inception. As my earnings last tax year (and most likely this as well) fall short of my individual tax allowance, will I be able to obtain a refund from the Revenue after April 5 which will effectively restore the status quo and give me gross interest, even though I am only 10 years into the contract?

■ If your total income for 1992-93 is below the tax limit, the tax on your Tessa interest will be refunded. Ask your tax office for the free pamphlet IR41 (Income Tax and the Unemployed), IR11 (How to Claim a Repayment of Tax on Bank and Building Society Interest), and IR14 (Tessa Tax-free Interest for Taxpayers).

## Write to your MP

OVER THE past four/five years, I have paid about £5 in extra accountants' fees due entirely to repeated errors by the Inland Revenue. I wrote

the Island Revenue. I wrote them recently requesting compensation and was informed that my request did not fit within their "statement practice." But the errors and consequent expenses are continuing. Is there anything fit



## MINDING YOUR OWN BUSINESS/PERSPECTIVES

**T**HE YEAR 1992 has been a bad one for many small businesses. But for David and Noreen Kiss who run The Rocking Horse Workshop on a Victorian farmhouse near the small town of Wem in rural Shropshire it has been little short of disastrous.

As Christmas approaches there will be ample presents for the couple's three young sons. But just as those will be bought with borrowed money, so the Kisses are increasingly wondering whether they are running their business on borrowed time. Something drastic has to be done if they are to rescue their business from the ravages of recession.

"When we moved here from Kent and set up the business five years ago we didn't expect to make much of a profit for the first two or three years. We bought this house and 12 acres plus the large outbuildings for \$90,000 and had ample loans from the bank to tide us over," said David, 38 and worked in the motor trade before the move to Wem.

"By 1990 however we were turning over £31,000 and were poised to go into profit. We had taken on our first employee - although only on a casual basis - and people were beginning to discover us in our rather remote rural surroundings and bring us work."

Then came the disaster of 1991. "I haven't think what sort of a loss we made. I'll know when we pay the accountant," Kiss said.

The order book for the 15 styles of traditional wooden rocking horses made by the Kisses just dried up. Restoration work - usually a good fallback - also took a nose dive. Fortunately Paul Hambleton, the jack-of-all-trades employee, was able to turn his hand to agricultural work when not working for the Kisses.

The only thing that kept them afloat last year was the nursery school they had opened in late 1990 at the end of the long brick built building at the rear of their house that also houses the rocking horse business.

"We were lucky," said Noreen. "The word had got out, and we managed to fill all 30 places quite fast. But even then by the time we had paid the full-time qualified supervisor our turnover in 1991 of £24,500 still registered a loss of £4,000." To meet all the health and safety requirements the Kisses had been obliged to find £15,000 to convert the end of the building into the school. They did this by extending their mortgage a second time to a total of £130,000.

In spite of selling five acres for £13,000 last year they are still running an overdraft and struggling to keep up with their mortgage payments.



Stable of thoroughbreds: David and Noreen Kiss with a selection from their range of upmarket rocking horses

## Rocked by the recession

Clive Fewins on a couple fighting through bad times with a heavy load of debt

"The beginning of 1992 was more promising, with a lot of restoration work," David said. "But by mid-summer I had nothing to do that would earn me money. In a deep recession people tend to leave the old family rocking horse that they have intended to have re-stored in the roof until times get better." With Christmas fast approaching there has been a definite upturn.

David has been able to get back to hand carving of some of the top range English oak rocking horses that sell at £2,225 and upwards. Paul has been rehired and Noreen has got back to painting the horses, as well as overseeing the nursery.

However with the bank continually asking awkward questions the Kisses reckon business will have to remain at the present level continuously for at least two years if their enterprise is to survive.

All this is set against the background of a splendid range of products that includes some cheaper wooden rocking horses named after the three Kiss boys and priced \$500-\$800, and a high degree of skill and determination.

David is an excellent craftsman. His designer wife takes a pattern off every historic rocking horse that comes into the workshop. They now have 29 patterns that they could make, in addition to their standard range.

They do nearly all the work in-house to save money, and this includes some quite advanced leatherwork for the high quality bridle and tack. They also trade in and restore period toys and take individual commissions for wooden toys.

"We have a first class workshop, an excellently presented showroom, and literature to match. All the qualities of a successful business are there. But in a recession as deep as the present one it seems these are just not enough."

"It's hard to see where we've gone wrong," David said. "Why blame the bank for lending us money freely when we asked for it in the first place? But I really do think they let us have a large overdraft too easily."

"We spent too freely - particularly on restoring the property - as the money was there and we allowed ourselves to be sidetracked into doing that rather than concentrating on getting the business established."

"However there was a lot to do, and five years ago we were both energetic 33 year-olds, with two young sons and another on the way."

"I have to admit that I am better at creating things than running a business." The property is currently on the market at £200,000, together with the nursery school, which is for sale as a going concern. The Kisses are hoping they will be able to stay, but if a suitable buyer is found they have alternative smaller premises in mind in a neighbouring village. There they would aim to concentrate on their first love - the rocking horses.

Noreen said: "Something has got to happen. We are at the stage where the bank could foreclose at any moment. It's not a nice thought, with Christmas just round the corner and all those lovely unfinished wooden beasts with their flowing manes and rolling eyes waiting to be completed in order to bring happiness to children."

"Like David, I'd love the opportunity to create a dozen horses from scratch between now and Christmas. I'd welcome the pressure and we'd work round the clock to finish them."

"The Rocking Horse Workshop, Ashfield House, The Foxholes, Wem, Shropshire SY4 5UJ. Tel. 0839-323235."

As they say in Europe

## Women and sin

**I**HAD thought the British fuss over supplying arms-making equipment to a valued customer like Iraq would have hit the European headlines. But it did not, instead it was women priests who created the real stir. There was front-page comment right across Catholic Europe, not only in Rome and Madrid but also Brussels, Paris and Vienna. But not Munich. The Protestants, meanwhile, found women priests a bit of a bore - except, for some reason, in Geneva.

I had always thought the Church of England occupied such an odd position in the spectrum of European religious observance that it would be too esoteric an institution to interest foreigners. It is, after all, only one of the many strands in the fabric of Anglo-Saxon devotion.

General de Gaulle observed (presumably after a particularly bruising Sunday dinner in wartime London) that "les Anglais ont beaucoup de religions mais seulement une essence" (The English have many religions but only one essence). But the Church of England possesses considerable charms for continental newspapers. Not only is it a part of the always newsworthy aspects of English quirkiness, it also represents a sort of unbridled Catholicism which such sophisticated liberals prefer.

Thus, *El País* devoted two pages to the story and there were days of commentary in Italy. The Spanish paper managed to start a useful row in domestic religious circles: it quoted the secretary of the Episcopal Commission for Interconfessional Relations, Julian Garcia Hernandez, as saying that the incorporation of women as priests "is an open question since, from a doctrinal point of view, there is no dogmatic definition." But he added that the step should not have been taken in isolation.

The article continued much to my surprise: "Theologians and Christian communities have expressed satisfaction at the Anglican position and have seen it as proof of its sensitivity to secular society."

This went to the heart of the matter. What are Catholics coming to if they can talk about "sensitivity to secular society?" Fortunately, the auxiliary bishop of Madrid, Javier Martinez, was there to underline why the Reformation had been such a ghastly mistake: "It is a tendency of the great Protestant churches to dissolve themselves into the dominant culture."

The other religious story was the

publication of the new catechism, the Church's list of dos and don'ts. The press revealed in the new areas of sin. The latest additions seem to reflect the increasing weight of Latin Americans among the faithful. It is now possible to indulge that old Brazilian pastime of escaping the clutches of the taxman by driving blind drunk through the rain forest and commit three sins at once.

Traditionalists who were disappointed by the pardoning of Galileo for his subversive notions regarding the motion of the planets will be reassured by the inflexibility of this first catechism in four centuries. The Archbishop of Tours, Mgr Jean Honoré wrote in *La Croix*, this latest edition "which hopes to be a clear affirmation of faith" also risked "accentuating a sort of rupture with the modern world."

Thus masturbation continues to be right up there with mass-murder as a bad thing and delights those reporters whose job it is to summarise catechisms. *Libération* even managed to produce a comparative analysis of policy on such sins today and yesterday, creating what is known in the trade as a "box" devoted solely to prostitution, sodomy, lasciviousness, and impure thoughts as well as what is also known as "solitary vice," at least until Madonna came along.

But there was one voice that objected to the levity that the subject of religion seems to inspire in certain quarters. Writing under the one-word headline "Priestesses" in *Die Presse* of Vienna, Thomas Chortier castigated the "scurrilous" of certain kinds of religious reporting which at best sees a church as a cultural monument. "Only Christendom enjoys religious voyeurism. Perhaps because there is so much transparency. Sometimes it emerges as exhibitionism."

Most people know the old Jewish story of what happened when the Rabbi was asked why Jews always answered a question with a question. He said, "And why shouldn't a Jew answer a question with a question?" Now as it happens the Cardinal-Archbishop of Paris, Mgr Jean-Marie Lustiger, born a Jew, was asked why it was that the new catechism appeared first in French. "Would you rather it had been in English?" he replied.

James Morgan

James Morgan is diplomatic correspondent of BBC World Service.

### Computing

## The facts about databases

**S**ELECTING a database programme can be confusing. The two other common software packages - word processing and spreadsheets - are well charted territory, but databases are tricky. There are "flat file" and "relational" databases, menu-driven and programmable databases, specialised databases for text retrieval and for personal information management.

In its original meaning, a database is simply a mass of data. You might think of a database of names and addresses, or a database of membership records. Different types of database demand different types of database package. At the simplest level, a list of client names and addresses can be handled by a single file (or "flat file") database. At the other extreme the package might need to be "relational" that is, able to accommodate several related files which pass information between (update) one another. For example, a sales order database will generate a sales invoice which in turn updates the sales ledger file, the nominal ledger file, and the stock file.

To write complex business packages such as sales order processing, developers use "database development packages" such as *Clipper*, *dBase IV*, *Paradox* and *RBase 3.1*. These are called "programmable" data-

bases because they use programme-like instructions. Complex applications demand the flexibility of a programmable database. These top of the range packages cost \$500 plus and their power and sophistication really make them suitable only for professionals.

For non-technical users who want to perform simpler tasks database packages are available which are entirely "menu-driven". Without having to learn any programming language you can design your

own database, enter data, edit it and print out reports. Menu-driven databases are the nearest you or I will get to writing our own computer programs. Most of the top-range packages use menus for simple tasks. Some come in cut-down versions for the amateur where the underlying programming language has been removed so that they are entirely menu-driven. Examples are *Paradox Special Edition* (800 from retailers like Dixons or Widdows) or *Personal RBase* (about £90 by mail order in PC magazines). In terms of price/performance these are probably the best value database packages on the market. However, they were

originally designed for the professional and employ a formal, classical approach. This takes some getting used to and *Personal RBase*, for example, is simply too powerful and complex to be given to the novice. But database users who think they have outgrown their first package and want something more sophisticated will love it.

This leaves packages designed *ad hoc* for the amateur rather than cut-down versions of professional packages. Examples are *Q & A Reflex*.

David Carter on how to pick from a bewildering range of software

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addresses is the most common application for a database. Every package on the market can do this, and do not forget the databases within integrated packages such as *Microsoft Works*, *Smartware*, *Eight-in-One Gold*, *PFS First Choice*. They are more than adequate and have the added advantage that they are designed to work with the integrated word processor to produce mailshots. These are textual databases. The other type is a numeric database, for example, a database of sales invoices. In this case you are not interested in retrieving individual sales invoices but in data analysis and reporting analysing which products have been sold to which customers by which salesmen, producing summary reports and identifying trends. Here you must be careful. All databases can handle text applications; few can handle numeric. For data analysis the key requirement is "cross-tab reporting" which enables you to summarise data in different ways rather than simply listing individual records within the database. A database package without cross-tab reporting is useless for analysis of numeric data. Few packages excel in data analysis and reporting, but one that does is *Borland's Reflex* which is a easy to use and can be recommended even to beginners.

## The Pequot tribe turns the tables

From page 1

senior staff, who were persuaded to come out to Connecticut, are making a new life, which explains perhaps why Foxwoods seems so country fresh - "gaming in its natural state", is its motto.

How much money Foxwoods is making is a secret. The original estimate for the first year was high, a 20 per cent "hold" (money won) on a "drop" (money gambled) of \$500m. Results to date suggest the latter figure was too low. The drop is likely to be around \$1bn in the first year. If so, the Pequots can look forward to a net profit this year, after running expenses (\$350,000 a day), approaching \$100m.

So what will a tribe of 250 Indians do with such a huge sum? The Pequots have no

doubt. Not for them the extravagances of the consumer society. The score or so houses on the reservation, dotted round the hill behind the casino, are simple two or three-bedroom structures, the cars on the driveways family saloons. A community centre is being built, tennis courts are being asphalted. There are child and medical care and scholarships. The aim of the Pequots is first and foremost to replant themselves on their land. There are possibly another couple of hundred tribal members scattered around the country, if they can be traced and persuaded to come home.

The casino is the means to continuing economic self-sufficiency. But Hayward has a more ambitious aim. A Native American Museum is planned, at a cost of \$65m, to promote

Indian studies and research. It will also be a popular attraction. The Pequot land is to become a focus for Indian life and culture.

Work has started on a \$162m entertainment complex, including a second casino. (If Connecticut ever approves slot machines, which the US public finds irresistible, Foxwoods' turnover will double, or even triple.) The expansion includes a 300-room hotel, three theatres and a performance centre, a shopping concourse and a huge underground car park. All this will be completed by the summer of 1993.

A second phase of expansion will include still more gaming spaces, a convention centre and another hotel off the reservation. Employment at the casino will rise to over 5,000. "We are trying to create an overall des-

ination resort as part of our economic base," says Hayward. Hardly surprising that Foxwoods, so unlike Vegas but on a Vegas-type of roll, has attracted the notices of other casino operators. Steve Wynn, president of Mirage Resorts in Las Vegas, has been eyeing the prospects of opening a casino in downtown Hartford. Other Indians may try their luck. The attractions of the area, drawing on a regional population of some 25m, are obvious: the Pequots' intention is to be firmly established before any rivals follow suit.

The Mashanucket Pequots are rebuilding their tribal life with the gambling losses of the descendants of the colonists who dispossessed them. There is a Pequot saying: in everything you do, think of the seventh generation ahead.

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## CHRISTMAS FOOD AND DRINK

# A personal food service in Aladdin's cave

**M**ACKINTOSH of Marlborough, Wiltshire, does not sell Christmas hampers. It is not that Nigel Mackintosh is against the giving of food and drink as presents. Far from it. But he believes in the personalised rather than the pre-packaged approach.

"Why don't you," he suggests, "look round our shop, choose what you know the recipient will like, then nip next door (next door, very conveniently, is a kitchenware shop), buy a basket and we can pack it for you."

Alternatively you could buy a board or platter and load it with some of Mackintosh's fine cheeses. "Or," adds Georgina, the catering half of the husband and wife partnership, "you might like to buy a legume, pie or pâté dish to give as a gift and I will cook something in it for you." Thus many a Christmas, house-warming, or birthday present is solved.

Mackintosh is a remarkably small shop, just 300 sq ft, with the same space again in a basement kitchen area. The owners reckon the smallness of the place is a virtue in disguise, enforcing a disciplined selection of stock.

There is no room here for run-of-the-mill products. It does not attempt to compete with supermarkets or to stock lines carried by other shops in the area, but concentrate instead on selling quality foods from small producers, much of it artisan or hand-made, and its own foods cooked on the premises.

It is not a cheap place to shop but it is a miniature Aladdin's cave for the greedy.

Nigel served his apprenticeship with Asda, spent four subsequent years with Justin de Blank and two with Duff & Trotter.

His wife is cordon bleu trained and cooked for directors' lunch parties in London before they married, moved to this west country market town and set up shop six years ago.

Cheese is a major item in the shop. Up to 50 sorts may be on sale, probably half of them British. Nigel loves the seasonality of cheeses and is presently excited by the return of vacherin Mont d'Or after three years unavailability, and the arrival of a tarte with basil and pine nuts, "the latest taste sensation in the shop".

Cheese tastings and discussions are encouraged. Labels are intelligently detailed, often specifying the cheesemaker's name.

Here you will find not only old Caerphilly, Cheshire, Lancashire and Double Gloucester but those by the Ducketts, the Appels, Mrs Kirkham of Goswam and Diana Smart respectively, names as important to lovers of good cheese as the names of chefs to serious eaters at restaurants.

**O**lives and olive oils are treated to the same devotion as cheese. The character section is small but well chosen. Alderton ham cooked on the bone (cured with Wiltshire style, finished with marmalade) and carved to order is a best seller.

Other provisions come from some of the best names in the food business, British and foreign: classy French soups in glass jars, Baxter's potted shrimps, Cipriani pasta, Millers Damsel biscuits, Ackerman and Valrohn's chocolate, Celler cider from Brittany, Whitard's tea, chestnut honey from Coliburo, English honey by Vivian, Dorothy Carter jams, panettone by Le Tre Marie, turron Alicante and - fingers crossed - Elvas plums in time for Christmas.

These are the sort of elitist names one would hope and expect to find in the best delicatessens countrywide. Pleasingly, Mackintosh also offers some up and coming discoveries, thus allowing customers to be ahead of the game. Chutneys and pickles by Hotshop - Tuscan Lemon and Kashmiri Apricot - Logan-

berry vinegar by Womersley Hall, raised pies by Tilbec, House of Edinburgh shortbread, Orkney oatcakes and thick flaky water biscuits, all these may become well-established names in foodie circles before long.

The shop acts as a showcase and marketplace for the produce of local farm kitchens and cottage industries. A culinary snapshot of the region, so to speak. They offer the shopper a rare chance to enjoy a taste of the best of the region.

From Eastbrook Farm, near Swindon, Glos, come free-range eggs, organic bacon and sausages; from Wroughton glorious Guernsey cream and slabs of rich yellow farm butter. There is runny and set honey and honey in the comb from an apiary in Oare; local wild mushrooms in oil, pickled walnuts, apple and elderberry fruit cheese and other preserves by Louisa Maskell of Chisbury; organic apple juice from Pewsey; breads from Russell made with organic stone ground flour; and sponges and fruit cakes baked by two women wisely commissioned when the local Women's Institute market closed.

Then there is the cooking done on the premises, which tends more towards comforting country house classics than haute cuisine. It is essentially good honest home cooking without the chore of having to do it yourself.

There is always a selection of fresh pâtés available, and a variety of sandwiches, mini quiches, flapjacks and brown sugar meringues for the lunch-time trade. The freezer usually boasts a range of soups, main courses and puddings.

Pies of the shepherd's variety, vegetarian, steak and kidney, and chicken or game and ham are all popular. These are normally made in foil containers though the kitchen willingly makes them - and other recipes to order - in customer's dishes. A fish pie topped with pastry fish swimming across the lid was carried up from the kitchen to the shop for collection during our interview.

Georgina particularly enjoys catering for shooting lunches, when the menu might include Lancashire hotpot, or Irish or Oxheart stew with dumplings and all the trimmings, followed by apple pie or treacle tart,



A treasure trove of a delicatessen: Mackintosh of Marlborough

luncheon cakes and a splendid cheeseboard.

But more than anything else the shop kitchen is kept busy cooking roulades (mostly sweet, some savoury) and tidewink size Parmesan shortbreads for nibbling with prearranged drinks. Marlborough's appetite for them seems never ending.

Mackintosh of Marlborough is at 42a, High Street, Marlborough, Wiltshire. Tel: 0673-614069.

**SAVOURY PUFF PINWHEELS**  
(makes 30-34)

Another popular Mackintosh party piece:  
1 x 8 oz packet puff pastry; 1 x 50 g tin of anchovies, drained of oil and sliced in half lengthways; 1 large onion, finely chopped, cooked until soft in the anchovy oil, drained and cooled; 4 tablespoons tapenade paste; 2 teaspoons tomato

puree; 4 oz grated Cheddar cheese.

Cut the pastry in half and roll out each piece to a 6 x 8 inch oblong. Spread each piece with tapenade, scatter with onion, dot with tomato puree and lay the anchovies on top. Sprinkle evenly with the cheese and add a grinding of pepper.

Roll up each piece of pastry as tightly as possible, rolling from one short end to the

other. Wrap in foil and freeze if preparing ahead. Or cut into 1/4 inch slices straight away. To cook, lay the pinwheels on non-stick baking trays, spacing them a little apart, and bake at 400°F (200°C) gas mark 6 for 10-15 minutes until golden and crisp.

Cool on a rack and eat while still warm or within 24 hours or the pastry will spoil.

Philippa Davenport



## Cognac at £280 a snort

**I**T IS not a question of etiquette, it is simply unwise to ask how old the cognac is: you are unlikely to get a straight answer. The simple answer is as old as it was when it went into "glass." That means when it was bottled, or when it was transferred from the cask to the demi-johns which reside in the innermost sanctum of the cognac house known as "Paradis".

According to this simplification of the age issue we have only 10, 20, 30, 50 and 100 year old cognacs corresponding to the length of time they spent in Limousin oak casks.

On the other hand there are vintages in the Charente region - good years and bad for the sharp little white wines which are distilled to make the famous brandy.

A small amount of cognac is sold with a vintage date. This is the "early landed cognac" which used to be a speciality of the British wine trade. In Cognac most spirits are blended to create the house styles of the big names.

The resulting brandies are sold with the vaguest indications of age: VS "very special" or three-star must be three years old; VSOP "very special old pale" four years old; Napoleon, five; and so on. In reality the famous firms market far older brandies within these brackets so that the youngest brandy in a VS will be four years old; the most junior in a VSOP, six; while an XO might contain large amounts of brandy more than 25 years old.

The small firm of A.B. Dor is in the old Protestant enclave of Jarnac, a few miles upstream from Cognac, on the Charente river. Dor is one of a very few houses which specialises in releasing small batches of very old cognacs: "Hors d'Age" Reserves, which spent anything from 30 to 50 years in cask; and the "Très vieilles grandes champagnes" which are ancient vintage spirits released in minute quantities.

Last month I tasted a range of these cognacs at the Four Seasons restaurant in London's Inn on the Park with the sommelier, Erik Bequembourg and the importer: David Baker of Classic Cognacs. At the cheaper end of the list there was an honourable VSOP or "Rare Fine Champagne" (£28.45 inc. VAT) with an aristocratic bouquet of apricots and incense and a rather more concentrated Napoleon (£43.20 inc. VAT). The former is basically

eight years old, the Napoleon 15. Both receive small additions of caramel to give them colour.

None of the other brandies contains additives. The XO is the most popular with the restaurant trade, and Dor has dressed it up in a rather vulgar bottle to make it appeal to the Duty Free shopper. The cognac here is 25 years old and exudes an attractive baked apple bouquet (£80.35 inc. VAT).

Only now begins the range of "Hors d'Age" Reserves. The 30-year-old No 6 (£119.95 inc. VAT) is a mite fiery with a slightly catty aroma. Baker tells me that it is extremely popular in Germany. The 40-year-old No 7 was much more exciting (£158.95 inc. VAT) with its bouquet, length of finish and complexity.

In a hotel or restaurant the No 7 would cost you between £12 and £14 a shot, the 45-year-old No 8 (£233.00 inc. VAT) nearer £18. The delicacy of this spirit belies its high (47 per cent) alcohol content. Bequembourg enjoyed the aromas of oranges and apricots, I found the elusive bouquet of lilies.

Both the Nos 9 and 10 are really vintage cognacs No. 9 (2699 inc. VAT) was harvested in 1914 and run off 50 years later. Cognacs which spend more than 60 years in cask are often said to go flat. This brandy, however, is full of life. The No 10 (£1,202 inc. VAT) has more of the character known as "rancio" in Cognac: a nutty aroma combined with the smell of wild mushrooms, not unlike old solera sherry. This cognac was harvested in 1922 and run off into glass in 1988.

Our final treat was one of the very old reserves: Louis Philippe, harvested in 1840. Baker believes this was decanted into demi-johns in 1918, in more than 70 years in cask its strength had gone down to 34 per cent by volume. Not surprisingly, the spirit was a deep russet with a complex bouquet of coffee, iris and orange combined with almonds and vanilla - rather like some wonderfully special nougat. A bottle of this suitably packaged in crystal will set you back £3,743 inc. VAT, or about £280 a snort.

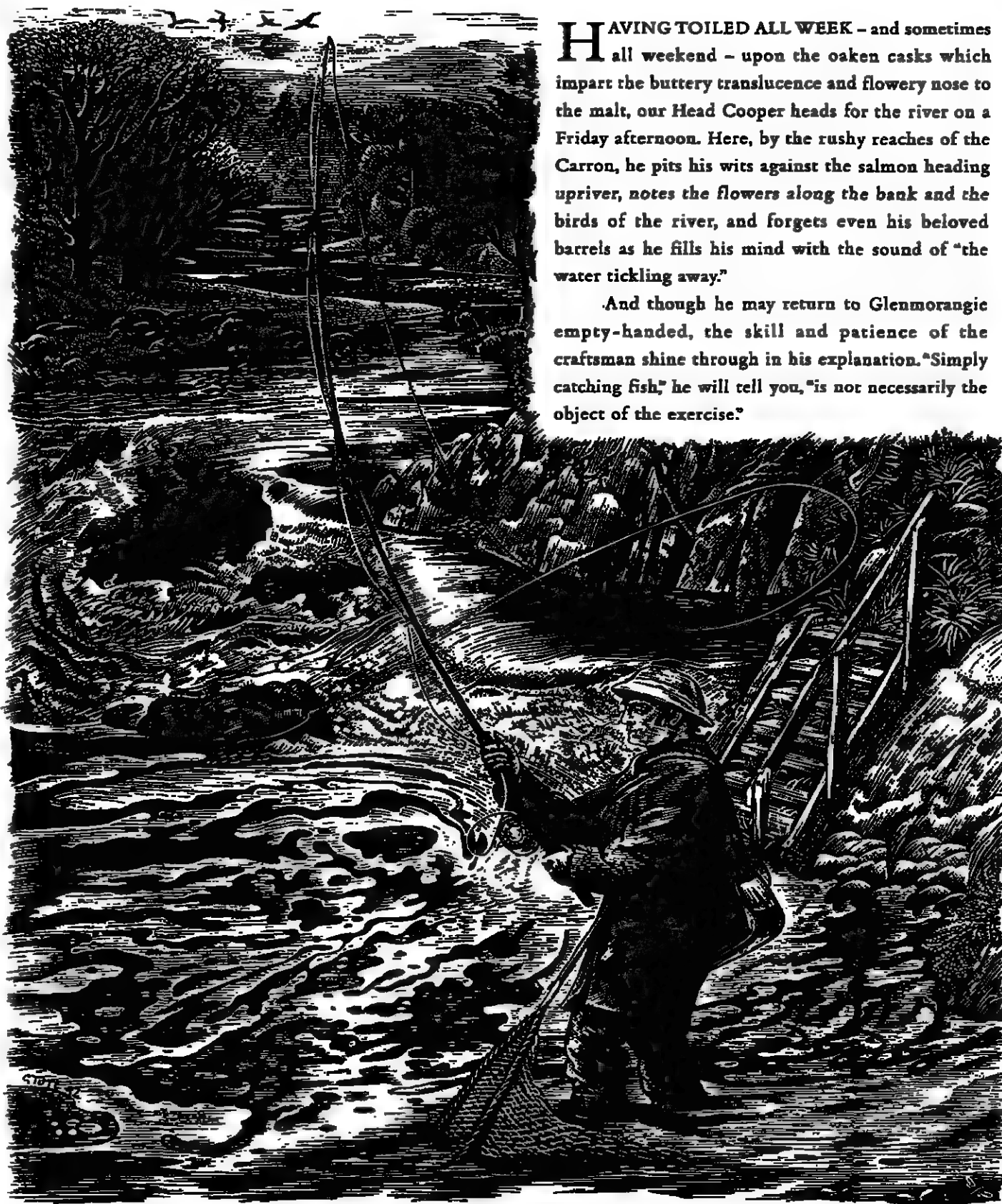
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Giles MacDonogh

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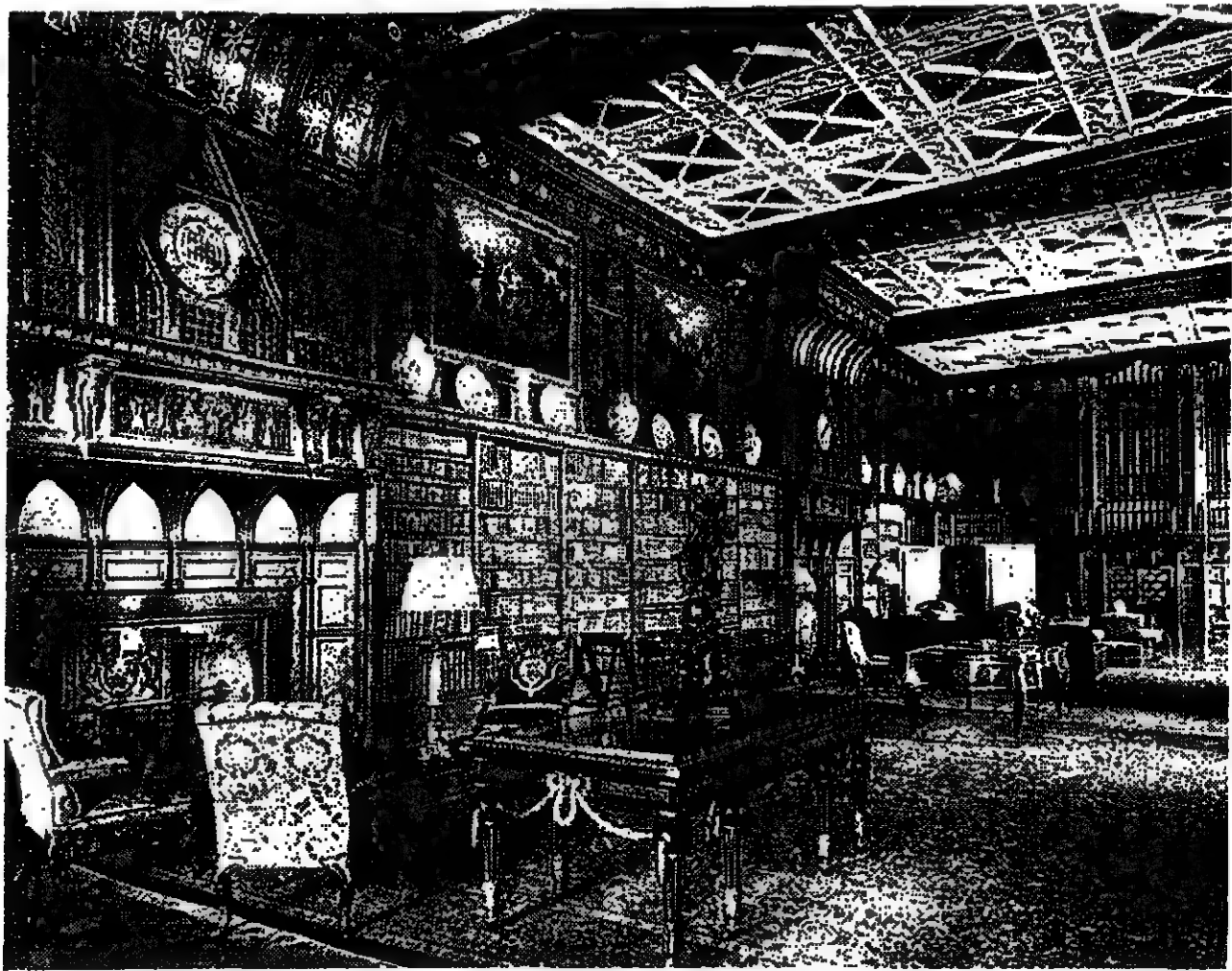
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## BOOKS



The Library at Eaton Hall, Cheshire, about 1890. Built by Alfred Waterhouse in the Gothic style for Marquis of Westminster. It has now been pulled down, having served for many years as an infantry officers' training school.

## A great civic builder

James Joll on the work of the Victorian architect Alfred Waterhouse

ACCORDING to a recent poll, Alfred Waterhouse enjoys a greater reputation than any of his fellow architects and the emergence of the Natural History Museum, one of his finest works, from decades of grime has reinforced his popularity with the public.

Yet there exists no biography. "A major gap in the history of Victorian architecture" as Mark Girouard has rightly lamented, though the booklet accompanying an exhibition of Waterhouse's drawings at the RIBA Heinz Gallery a decade ago whetted the appetite.

Dr. Colin Cunningham, one of the authors of that booklet, and Prudence Waterhouse, an architect great-granddaughter of the architect, have now remedied that deficiency in a scholarly work subtitled "Biography of a Practitioner". The fruit of many years of research, it provides a list, in chronologi-

cal order, of 647 works attributed to Waterhouse, appendices of the competitions he judged, the paintings he exhibited at the Royal Academy (he was elected RA in 1877) and of draughtsmen and assistants in his office.

The approach to Waterhouse's life and works is eminently sensible and broadly chronological with a chapter for each of his major commissions and groups of buildings, such as his work at Oxford and Cambridge in the 1860s and 1870s. There are also brief essays on themes running throughout Waterhouse's career, such as the business of building and his relationship with the architectural profession (he was President of the RIBA).

Waterhouse was born in Liverpool in 1830 into a Quaker family, a fact to which one critic attributes his preservation from "the faults of decorative and gothic excess". After training with a minor classicist in Manchester he travelled on the continent, seeing everything through Ruskin's eyes. France and northern Gothic were to follow. He set up on his own in Manchester at the age of 24, scraping by on minor commissions from friends and relations until his victory in the competition for the Asquith Court there shot him into the first rank in his profession at a tender age.

He moved to London and never looked back, acquiring a broader practice than any of his peers. He built country houses, churches, university colleges and a whole host of great civic buildings. His three most famous commissions fol-

lowed hotfoot, one on the other, and pay testimony to the efficiency with which his office was organised. Curiously, and in strict contrast to Scott or G.E. Street, no talented architects emerged from his office to pursue their own careers.

Of his three greatest buildings Eaton Hall, Cheshire, built for the Marquis of Westminster, has been pulled down after years of service as an infantry officers' training school and the Natural History Museum suffers from the most insensitive extension conceivable and threats of phillistine "improvements", but Manchester's Town Hall soldiers on more or less as Waterhouse eventually designed it. In each case Waterhouse solved complex planning problems and produced buildings that were functional and, despite their gothic or Romanesque dress, intensely Victorian.

Waterhouse was the most artistically gifted of his contemporaries - his watercolour of the main door of the Museum - "a high cathedral portal recessed like a cave into the cliff of the front" - is quite ravishing and the terracotta details of birds, animals and fishes throughout the building are a constant delight. But he was also thoroughly practical as well.

ALFRED WATERHOUSE  
1830-1905: Biography of a Practitioner  
by Colin Cunningham and Prudence Waterhouse  
Oxford £20.00 + illustrations

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## Travels with the literati

MARK COCKER has come up with what sounds like a good subject after his workmanlike tyro biography of Richard Ligonier, *Loneliness and Time* sets out to be a study of - a meditation on the function of - British "travel writing" in this century. He has spun a book around, principally, St. John Philby, Wilfred Thesiger, Robert Byron, Laurens van der Post, Patrick Leigh-Fermor, Lawrence Durrell and (a throw-back for reasons of comparison), the near-forgotten Central Asian explorer Eric Bailey.

After that list, who can be surprised that he has bitten off more than he can chew? He is interesting enough about most of them, which does not mean that he always convinces. On Gavin Maxwell, for instance, he gets into a terrible tangle; the other man's inclusion is surely a mistake. He is good on Jack Philby, in the steps of Elizabeth Monroe's biography - but was this most famous of fathers flinging Ford to the Saudis really a figure "of almost Faustian proportions... in revolt against the limitations of life itself"? On Thesiger, Cocker, unsurprisingly, is discreet. On Tibet, with his description of the "Pundits", the Asian spies who ventured beyond the Himalayas, he seems to be working on a sketch of a separate book. He

is best on his Phil-Helknes-Byron (Robert), Durrell and Paddy Leigh-Fermor.

But by this time we are irritated by the arbitrariness of his cast of characters: where, apart from throwaway references, are Freya Stark, Norman Lewis, Y.S. Nalpal (not a Brit?), Waugh, Greene, Raban, D.H. Lawrence, Colin Thubron, etc., most of whom would merit

LONELINESS AND TIME  
by Mark Cocker  
Secker & Warburg £17.99, 204 pages

quite as much attention as the bunch we get?

The most interesting pages are on van der Post, that increasingly mysterious personality of our age. Cocker begins to probe at the deeper levels of the "carefully-guarded life" when he tackles that surprising and long-term best-seller, *Venture to the Interior*, with the central significance of the drowning of the young forestry officer, but he is soon out of his depth when he tries to explain van der Post's deliberate and mannered "blend of autobiography and invention", the matching of his "mysticism" with what Cocker can only describe as "the plain facts".

This is inevitably a curate's egg of a book: it will engage

His espousal of terracotta for the outside of many city centre buildings, thereby creating a strong corporate livery for the 27 rather disparate buildings he designed for the Pru, preserved them from 19th century soot and pollution. They still look pristine if also a little unyielding in their harshness.

All this, and more, is conveyed succinctly by Dr. Cunningham's book without generating the excitement and sense of discovery the first man on the biographical scene ought to have. Partly this is because Waterhouse was indeed a supremely professional architect but perhaps lacking the hint of genius that Pugin, Burges or Butterfield embodied. Partly this may reflect a certain tentativeness about the authors' own convictions about Waterhouse's oeuvre and position in the architectural pantheon.

The treatment of his country houses is brief to the point of being perfunctory and the survey of his furniture designs, particularly those for Blackmoor is frankly inadequate. However, the main blame must be laid at the publishers' door. A book at this price deserves better than 200 black and white illustrations, many of them amateur snaps, crammed onto less than 60 pages. They are supplemented by a sparse four pages of colour when Waterhouse's buildings, his perspectives and his drawings cry out to be shown in their considerable multi-coloured glory. He deserves better.

and infuriate in successive chapters. Was the source of the Nile a search for a Grail? Is it so significant that most of these travellers had no father figure in their lives? Did the Victorian traveller really need to escape from British inhibition into "the metaphysical blank sheet"?

Mr. Cocker works his material to death and gets into a great state about the "nature" of travel writing. Surely it cannot be such a terrible puzzle. We all know that the "travel writer" is not the same beast as the wretched compiler of tourist guidebooks, and we also know that the genre contains a menagerie of skills and interests. In these very pages my colleagues Michael Thompson-Noel and Nicholas Woodworth, to take the immediate example, are manifestly different in their style, their tone of voice and, no doubt, their philosophies, yet they are both "travel writers" and no more need be said, we accept them as inmates of the zoo.

Paul Fussell in a recent book, put the matter simply and Cocker has the grace to quote him: "Travel books are a sub-species of memoir in which the autobiographical narrative arises from the speaker's encounter with distant or unfamiliar data..." Simple as that.

J.D.F. Jones

## Polish king who lost his castle and his country

Elected royalty had its problems, concludes J.H. Plumb

THIS is a remarkable book, not only for the story it tells; even more impressive is the skill with which it is told. The complexities of Polish history are immense, as entangling as the Amazon delta and could so easily be too daunting for the average reader. Poland was not just Poland. As well as the Kingdom it contained a Commonwealth - indeed the territory loosely called Poland stretched from the Black Sea to the Baltic embracing, among a conglomeration of many semi-sovereign princes, the Ukraine and a far vaster Lithuania than the one we know.

The constitutions of this vast empire were bewildering, but none more so than Poland's, which elected - or at least tried to elect - its own king in an age-old parliamentary institution called the Sejm. This was dominated by the great aristocratic families, probably the richest aristocracy of any European country in the 18th century. The Poniatowski, Radziwille, Potocki and Czartoryski were all immensely powerful, usually suspicious of each other and often scheming amongst the great powers - Russia, Prussia, Austria and France - who bribed and seduced many with promises to keep the pot of anarchy gently boiling. I cannot think of a task more difficult for an author than to thread his way through this morass of diplomacy and politics.

Fortunately Zamoycki is amazingly skilful. He knows

THE LAST KING OF POLAND  
by Adam Zamoycki  
Jonathan Cape £25, 550 pages

instinctively just how much detail is necessary to present a comprehensible picture of the world in which his hero, Stanislaw, lived and strove to realise his ideals of kingship. His chapters are short and illuminating. Against this beautifully controlled background he tells the story of Stanislaw; his biographical narrative brings a firm structure to his book and gives it impetus, so that 550 pages pass swiftly.

Stanislaw was a complex character. As a young man with his vast family connections and drop of royal blood, he was regarded as electable. His parents educated him as if destined for the throne - a Grand Tour took him to Paris and London, which he adored. He developed a strong belief in the liberality of Britain and its land-owning democracy.

In Paris he had been converted to the ideas of the Enlightenment. Entering the diplomatic service, he fell in love and into bed with Catherine, the future Czarina. Both took incredible risks. It had to end, and with luck Stanislaw got back alive to Warsaw. Catherine, who murdered her husband, did all she could to get Stanislaw elected king. That accomplished a new, if dangerous, world opened for him.

Fortunately Poland was enjoying a prosperity it had never known before and Stanislaw set about making Warsaw a city of beauty and sophistication - rebuilding old palaces, bringing in the Italians, French, Germans and even English architects, sculptors and painters who decorated his exquisite palaces with the heavy symbolism of Freemasonry and of the Enlightenment. He created a perfect setting for the greatest art of the 18th century: conversation. He played with ideas with skill, welcomed the revolution in America, even drew



Stanislaw Antoni Poniatowski who was crowned King of Poland in 1764 - from the portrait by A. Kucharski

up, after the French revolution got into its stride, a splendidly liberal constitution for Poland itself but, alas, he was out of touch with the cruel reality of his position.

Within nine years of his election, Russia, Austria and Prussia, fearing that each might pounce upon so delectable an opportunity, clubbed together and did the deal to slice portions off the Polish conglomeration. Their judgment in seizing enough to worry, but not to stir France and Britain into action, was excellent. Of course, Stanislaw was totally impotent to defend his kingdom. He had built beautiful palaces, restored much of the crown lands and income but he had failed, indeed scarcely tried, to provide the essential institutions of a modern state: no national army, no strong bureaucratic class. Anarchy still prevailed; later in life he endured a second partition and died in the marble palace at St Petersburg. A few years later Poland was wiped off the map.

A tragic tale beautifully told. Zamoycki's prose does not dazzle, nothing is strained, it is cool and pellucid. He is a great writer and his biography is very readable and instructive. The only blot on this book are the illustrations, dreadfully small, often meaningless and smudged pictures; in fact awful. But they do not matter. Please, Mr Zamoycki, turn your eye on Catherine the Great: the greatest female monarch in Europe's history and so ripe for your talents.

FT Children's book of the month

## Ultimate flight of fancy

THE way in which a book or a play (or a character from a book or a play) can procure other books or other characters, is, thanks to the ingenuity of authors, publishers and illustrators, some talented and others merely scrupulous, a weird and wonderful process - and it is made all the more weird and wonderful, of course, if the subject of the book or the character in the play happens to possess magical properties of its own.

Take *Peter Pan*, for example, that strange hybrid, part boy, part fairy, who could fly like a bird, but was not a bird; and could swim like a fish - but

was not, of course, a water creature of any kind.

Sir James Barrie's *Peter Pan* was first published by Hodder and Stoughton in 1911, but the text of what can arguably be described as the most famous and abidingly popular play for children of all time was by no means the first attempt that Barrie, the son of a poor handloom weaver from Kilmuir, had made to capture his flights of childish fancy between hard covers. In 1906 he had written a story entitled *Peter Pan in Kensington Gardens*. This edition became famous as much for its illustrations by Arthur Rackham as for the text itself. Rackham, one of the most fashionable illustrators of the

J.M. BARRIE'S PETER PAN  
presented by Eleanor Graham and Edward Ardizzone  
Hodder & Stoughton £12.99, 172 pages

Edwardian age (his *Rip Van Winkle* of 1905 had made him so) embellished the story with his own curious blend of Nordic fantasy, all twisting tendrils and misshapen humanoid trees. Barrie's story had developed from tales he had made up for the five sons of close friends, Arthur and Sylvia Llewellyn Davies. When the parents died, Barrie gave these children a home. The play itself, first performed in 1904, had been a great success from the start; but no one in Edwardian England would have conceived that, 90 years on, it would have eclipsed in popularity even *The Admirable Crichton*, his runaway success of 1902.

But the story of the story of the play does not end there. Other editions of *Peter Pan*, books that might now be described just as well as examples of "merchandising" or even "novelisations" and the like, proliferated with the passage of time and the increasing fame of Peter Pan himself.

Mabel Lucie Attwell, in producing her "nursery version" of 1921 of the story, added her own inimitable touch of saccharine and *Good Housekeeping* gave her its seal of approval: "The editing has been done with a keen sensitivity," wrote the reviewer. "Nothing is spoiled or altered... real little-children illustrations, safe, warm and comforting, even when they are full of pirates."

And 40 years later, in 1963, came a prose version for readers of approximately six and above that is republished this month, a collaboration between the artist Edward

Ardizzone (best known in the world of children's literature for his *Little Tim* books) who somehow managed to domesticate the story without robbing it of any of its ethereal charm, and Eleanor Graham. Interestingly, it was one of the wards of the Llewellyn Davies, Peter Davies, the London publisher, who first commissioned the illustrations from the young Edward Ardizzone in 1928, thereby encouraging a career that was ultimately to establish him as one of the greatest and most distinctive illustrators of his era, popular in both England and America.

And who was Eleanor Graham? She was the first editor of Puffin Books, the imprint that in the 1940s pioneered the sale of children's books in paperback format, and at prices that even children and their hard-pressed parents could afford. She also published one of the first excellent anthologies of paper back poetry for children, *A Puffin Quorum of Poets* (1956), which introduced the work of such poets as James Rush and Ian Serrallier to new audiences. There have been other versions of *Peter Pan* too, with other illustrators, and he has managed, somehow, to withstand - and even to rise above - them all: the recent film of *Hook* included. And, for once, the story of the book of the play scarcely needs to be repeated here because it is as comfortably familiar as the hat that hangs in the hall.

All versions of the story form a part of the *Peter Pan* bequest by which royalties of the books go straight to the Great Ormond Street Hospital for Sick Children, to which Barrie had bequeathed the copyright. Although the legal term of copyright expired at the end of 1987, the hospital continues to benefit from sales of all Hodder and Stoughton editions.

Michael Glover



He tried to stick it on with soap, but that also failed. Peter Pan has problems with his shadow. One of Mabel Lucie Attwell's illustrations to the 1921 edition of Barrie's story

## Fire power

FIRE AND CIVILISATION  
by Johan Goudsblom  
Allen Lane £20.00, 247 pages

of modern day thermodynamics, for stifling the flame.

Whether our forefathers learnt the secret of fire by subterfuge, as Prometheus' legend has it, or good luck, all the worldwide fire myths suggest that by obtaining fire and being able to cook, people became truly "human." Freud's theory was that the acquisition of fire demanded the renunciation of certain spontaneous urges, chief of which was the supposedly irresistible urge felt by primal man when he came in contact with fire "to put it

out with a stream of urine." Goudsblom is less dotty, but he does argue that fire was a crucial part of the civilising process. Whenever it was first used to turn the tables on animal predators (opinions vary, but Goudsblom, like Bruce Chatwin in *The Songlines*, settles for a cave in Starkfontein, South Africa, four million years ago), fire soon had to be institutionalised if people were to live together. The origin of our word "curfew" (*couvre feu* in French) was the ordinance requiring all citizens to cover open fires at night. The Romans had it both ways, instituting the Vestal Virgins as a watered-down cult of the eternal fire of Mount Olympus, as well as organising the first fire brigade.

Goudsblom's book, which ransacks the history and literature of fire from the ancient world to the present day, is full of arcane facts. When you are next browsing the sausages on the barbecue, spare a thought for the fire gods Hestia and Hephaestus looking on.

Mark Archer

### NEXT WEEK

My Book of the Year - our reviewers' choices; and the announcement of the Literary Competitions. These two annual book page features will appear in next Saturday's Weekend FT.



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## ARTS

Off the Wall/Antony Thornecroft  
Misled institutions

PERHAPS it is predictable that academic institutions should live in cloud cuckoo land. That is certainly the case at Edinburgh University and at Royal Holloway College whose administrators think they can solve their financial problems by selling off works of art entrusted to their keeping.

Not only are they betraying their benefactors and stirring up ill will, but the rewards will be disappointing. Their views on art market prices are at least two years out of date. On the advice of a not disinterested auction house, Royal Holloway had visions of raising £200m from selling works by Turner, Constable and Gainsborough from the collection of its founder, the Victorian pill king.

The prices paid this week at auction for British pictures (the few that sold, that is) suggest it should revise its expectations to nearer £5m, or even less. Constable's "Harnham Bridge" failed to reach its £1m target and was unsold, as was an important Turner Venetian watercolour when the bidding ran out at £400,000.

Edinburgh University slipped a copy of Audubon's *Birds of America* to Christie's New York earlier this year and ended up over \$2m richer. It is trying to repeat the trick by selling either an Adrian de Vries sculpture or a river scene by Jacob van Ruisdael. Once again the sum anticipated, \$5m, is ridiculously high, the more so if the University thinks that the National Gallery of Scotland, which has had the van Ruisdael on its walls since 1846, can somehow conjure up that sort of money to ensure it stays in its natural home.

In addition both institutions are alienating their natural friends. As a Grade One listed building, Royal Holloway could

seek a grant from English Heritage. Edinburgh is actually asking the National Heritage Fund for money, money that is unlikely to be forthcoming given its current anti-art stance.

The National Heritage Fund has other things to worry about at the moment. It was the chief sufferer from the inadequate arts budget achieved by Heritage Secretary Peter Brooke last week. Totally out of the blue, its grant for 1994-95 has been reduced from the current £12m to £2.2m, with £7.8m earmarked for the year after.

Why this successful institution, given the task of safeguarding the national heritage, both artistic and natural, should be singled out for the axe is unclear. Reports are that the entire arts and heritage budget was still being shelled on the morning of the Chancellor's statement and the Fund was regarded as the softest fall guy.

The budget was delayed because the Government got beleaguered on its original idea to mothball the British Library, and instead decided to lavish money on the project in an attempt to finally finish it off. So Brian Lang, current director of the Library, gained at the expense of the Heritage Fund, which he headed in years gone by.

The Fund hopes that quiet lobbying will get its grant raised again by next year's statement. Its importance as the ultimate guardian of national treasures could become obvious in forthcoming months. There are many country houses, hit badly by falling property and land values, who are tottering financially and will look to the Fund to shore them up.

It may well do so, but only at the expense of saving works of

art from export. The Fund feels that many British antiques appearing at auction are currently over valued. For example it is advising the V&A, which is keen to acquire James II's wedding suit, not to pander to the owners, the de Saumarez family, who suddenly raised the reserve from £200,000 to £300,000 at Christie's this week. This made the V&A's bid of £200,000 inadequate. The museum is still negotiating, but why offer more when there is no obvious alternative buyer?

The same goes for the 43 intimate letters the Earl of Essex wrote to Queen Elizabeth I in the 1590s. Sotheby's is offering them on December 14 at over £400,000. The Fund thinks this is excessive, and will advise the obvious purchaser, the British Library, to keep its saleroom powder dry.

Prints by Royal Academician Norman Ackroyd sell for at least £250 and the work of Eileen Cooper, Albert Irwin, William Crozier and Julian Greater for not much less. You can acquire a print by these artists for £38 if you move quickly.

And there is more. For your money you get an annual subscription to Art Line, the well informed if idiosyncratic magazine of contemporary art. You also help a good cause.

Art Line exposed an art world confidence trickster. He filed a malicious complaint of libel before fleeing the country. In amassing an overwhelming defence against the charge Art Line acquired legal costs that could bankrupt it. The artists have rallied round by producing the price of a free and 1,000 new annual subscriptions should clear Art Line's debt. Details from Art Line, 11 Phoenix House, Phoenix St. London WC2H 8BS.

## VAT to hit London

AFTER 30 years of deliberation and delay a decision could be taken next week in Brussels which will deliver a hefty blow to London's precarious position as the twin centre, with New York, of the international art market.

Rather ignominiously, the talk will mainly revolve around the movement within the single European market of second hand cars, for as far as the bureaucrats are concerned, works of art are just second hand goods: paintings by Rubens and furniture by Boulle will be treated alongside Mercedes and hi-fi equipment.

At the moment works of art can flow in and out of London free of tax. It is this unrestricted movement which makes London the great entrepot. Under the proposals the UK will have to levy VAT at around 5 per cent on goods coming for sale from outside the EC.

This is no marginal matter. In 1991 art valued at around £700m, or just about 50 per cent of all imports, came into the UK from the US, Japan, Switzerland, etc. Potential vendors like the fact that there is no hassle in London, especially in the auction houses. When Sotheby's and Christie's hold their sales of important Impressionist pictures in 10 days time around 90 per cent of the lots will come from abroad, many from outside the EC, and will depart thither. If the regulations come into force, sellers in Japan or Switzerland might take the safe and easy option and dispose of their art through New York or Geneva.

This will not be a crippling blow to Sotheby's and Chris-

tie's, which are well organised in both those cities, but the down grading of London would be much regretted, especially by the British owned Christie's. The dealers, too, although arch rivals of the auction houses, know that on this issue they sink or swim together. All the stops are being pulled out to influence Monday's decision. But there is a resignation that, after a lengthy rearguard action, some time in 1993 the new tax will be implemented. The antiquities trade is already congratulating itself on keeping the tax down to 5 per cent and on securing zero rating for

Art is put in the same pigeon hole as second hand cars for tax purposes says Antony Thornecroft

exports. Dealers also believe that they have gained an amendment that if they sell a work of art outside the EC within a short time, say six months, of importing it, they will escape the paper work involved in reclaiming the tax. This could cover half their turnover.

In theory an extra 5 per cent on a trade dealing in margins of up to 50 per cent does not sound too burdensome. But it is the psychological damage to London that is most feared. Sellers, especially those with multi-million pound collections, will opt for the simple, more profitable, life, and consign goods to New York. The auction houses cringe at the thought that in their London catalogue they will have to draw attention to the lots that will be liable for VAT.

The 5 per cent matters to London because it comes on

top of worrying trends. New York, with its mass of big domestic buyers, has taken a growing percentage of the global business in recent years and at last Paris shows signs of throwing off restrictive practices and becoming a major centre again.

It also follows quickly on last week's EC decision on the movement of goods and the restitution of smuggled items. This seems bound to make life more complicated. Auction houses and dealers will have to apply for many more export licences: on prints and drawings for example licences were previously required on goods valued at over £25,000. This has been reduced to around £10,500.

There will also have to be more research into the background of goods for sale. Bureaucrats in Italy, for example, could have a happy time querying the origins of Attic vases in an auction house or dealer catalogue, causing endless delays. And with no licences required on movements inside the EC, British treasures could slip quietly to countries like Belgium, which has an easy going attitude towards the export of works of art.

The Government could use its veto on any decisions taken on Monday; but this is regarded as unlikely. The meeting could decide that the entire EC art trade benefits from London being a free market; but this is perhaps over optimistic. Some delay is possible, but in the end the tax is likely to arrive - with the hidden danger of future increases in its burden. It will not have an immediate impact, but it will mark the end of the British antique trades impressive ability to operate with minimal restriction.

O H DEAR: round comes the Turner Prize again, and now we may all look forward to Christmas, to cheer ourselves up. On Tuesday next, the English art world assembles en fête at the Tate Gallery, to eat, drink and gossip, and to witness the award of what should be contemporary art's most coveted prize. The eighth Turner Prize will be awarded to "a British artist under 50 for an outstanding exhibition or other presentation of their (sic) work in the 12 months preceding 30 June 1992" - was the general citation, and what could be fairer than that?

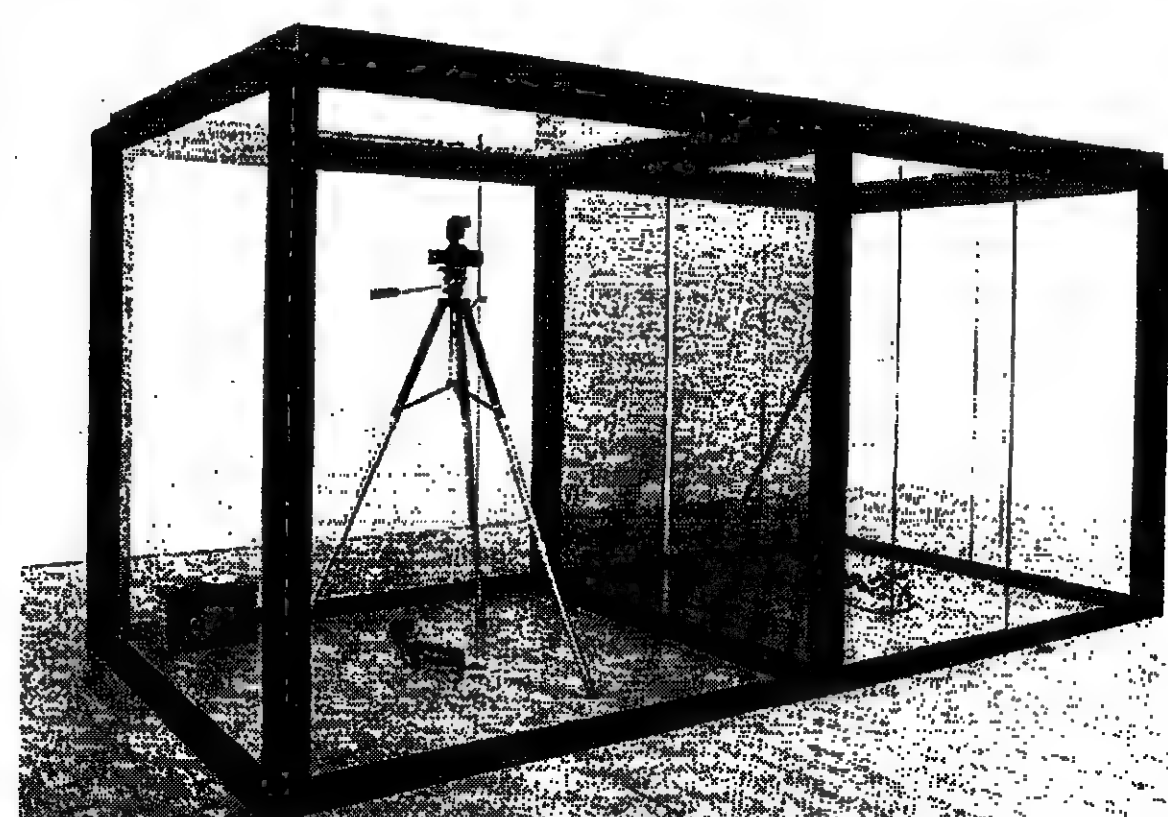
But wait a minute. As always, a representative if exiguous example of each candidate's work has been on show at the Tate throughout the month, which is where and when the gloom sets in. This is hardly the artists' fault. Whatever the nature or quality of their work - and I shall come to that - they were all put up by someone else, entered onto the short-list by the jury, put on show by invitation and publicised further by the sponsor. And in the longer term it is the artists themselves, good and bad alike, who suffer for being so closely identified with the received attitudes and prejudices of an evidently narrow-minded and exclusive curatorial club.

We live now in what the jargon has it is pluralistic times - which is only to say that the old narrow and successive "isms" of avant garde pre-occupation have given way to a more open and catholic interest. If so, it can only mean that the fellow sitting in the field, painting the landscape, may be no less radical and true to himself and his times than the severest conceptualist or wildest neo-surrealist. What the Turner Prize has been saying to us these eight years past is that, even so, the only truly radical, relevant, essentially serious work can still only be of this narrower sort - minimal, or conceptual, or conforming at least to the international critical consensus.

Artists from two London dealers, d'Offay and Lisson, have dominated the prize hitherto. Lately, with the imposition of an age limit, half the shortlisted candidates have been recent graduates of a single art school, Goldsmith's College. In eight years only two winners have been figurative artists in any sense - Malcolm Morley and Gilbert & George - and only one other short-listed as I remember - Stephen McKenna. So much for any generous trawl through the currency of British art.

And who are entered in this year's Turner Stakes (£20,000 added)? Grenville Davey (31) is a minimalist sculptor cited for the "cool beauty" that underlies "his fascination with the form of the circle, and a refined sensibility in the handling of materials." He is showing a pair of tall painted steel cylinders, one somewhat dented, and a lower, kidney-shaped bench topped with an inch or so of asphalt.

David Tremlett (47) has painted one wall of the gallery dark brown, with a red border and an asymmetric, light-violet parallelogram in the middle. His drawings "appear abstract



'The Asthmatic Escaped' by Damien Hirst, favourite in the running

## A narrow view of art

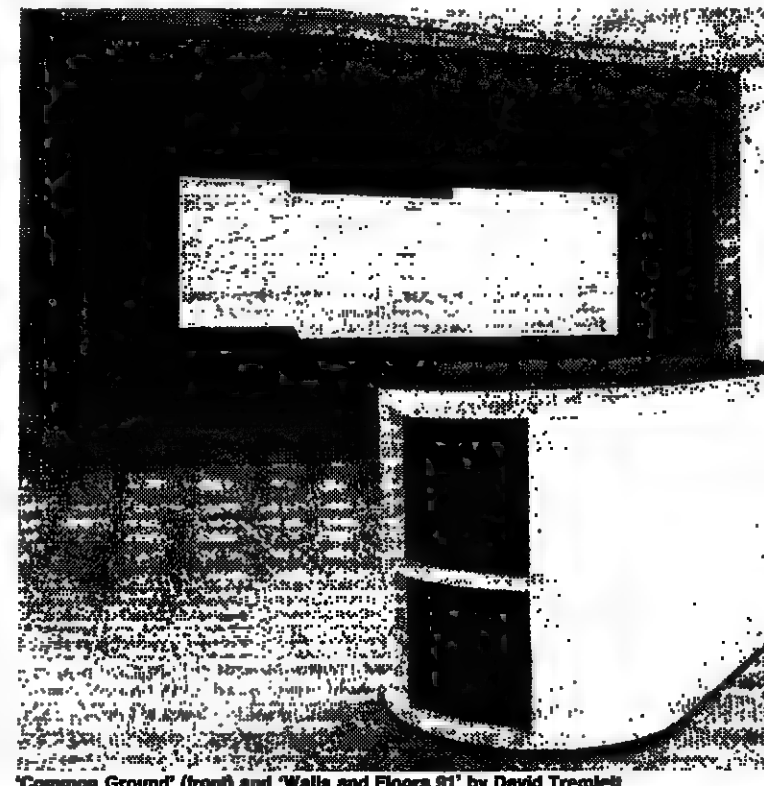
Gloom sets in as William Packer views the Turner Prize candidates

but often refer to architectural features, or ground plans. His work marries a powerful feeling for pure form with an equal response to earthy reality." He is also showing a series of drawings of three-letter words.

Damien Hirst (27) shows two wall cabinets loaded with fish, each specimen set in its individual tank of formaldehyde. He also shows one of his larger glass-and-steel cabinets, this significantly occupied by a pile of discarded clothes, ash tray, plastic cup etcetera. "His elaborate titles offer the spectator the opportunity to construct a network of meanings, but his works often confront us... with the stark facts of existence."

Alison Wilding (44) is another minimalist, whose sculpture has moved away from the oddly fetishistic and idiosyncratic as it has grown larger and more self-conscious. Here are two tall curved metal sheets enclosing a red perspex tube with a ball on top. She also shows a flat metal cover or shelter as though drawn away to reveal an internal structure of slotted perspex. She "works slowly, moving towards the realisation in sculptural form of deep-seated experience: 'I like to make something I don't know about', she says."

It is too easy to mock, but it is a sad business. I have admired Alison Wilding's work in the past and hope she wins. Davey, too, evinces a certain formal integrity. But I fear the



'Common Ground' (front) and 'Walls and Floors 91' by David Tremlett

favourite must be Hirst, he of the shark and dead flies and irresistible momentum, with Tremlett to give him a run for his money.

The Turner Prize Tate is at the Tate Gallery until November 29, sponsored by Channel 4.

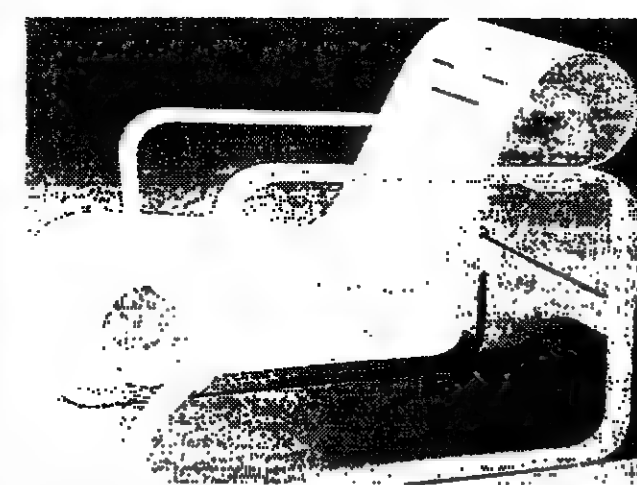
## Nordic design rooted in British idealism

FEW British households have escaped the influence of Scandinavian design. Why has it been so consistently popular? One reason is that Nordic design has its roots in British idealism.

The reform of Swedish design at the beginning of this century was directly inspired by the romantic socialism of Ruskin and William Morris (Incidentally, a devotee of all things Icelandic) and the example of the British Arts and Crafts movement. Then the avant-garde Scandinavian industrial designers of the 1920s and 1930s succeeded in making Modernism palatable to the British. They tempered the uncompromising functionalism of Gropius and Le Corbusier with an emphasis on natural materials and a humanity that placed the needs of the user above aesthetics.

Ironically, their machine-made, mass-produced and therefore relatively inexpensive artefacts came closer than Morris and his less mechanised craftsmen to realising the dream of introducing good design to the modest home. The extent of this achievement can be seen in a series of seven small exhibitions which are part of the *Tender is the North* arts festival in London. The most thoughtful, at the Design Museum, is called "Alies in the same Battle": Scandinavian Design in Britain 1930-1970 (until February 28). It shows how Victorian fussiness and Edwardian opulence was replaced by a clean, elegant line, restraint and lightness. Armchairs by the great Finnish designer Alvar Aalto exploit the flexibility and strength of plywood but their flowing line and form are agreeably organic. The Swede Bruno Mathsson's bent laminated wood "Eva" chair seems almost sculpted to human shape.

It is hardly surprising that we are still slumping in contemporary versions of the



'Paimio' chair by Alvar Aalto at the Design Museum

Dane Kaare Klint's 1933 folding beech and canvas safari or director's chair, or that various chairs, light fittings and glassware featured here have recently been reissued.

During the 1930s contemporary Scandinavian furnishings and applied arts were available in Britain at such up-market emporia as Heal's (Alvar Aalto, for instance, found his largest export market in Britain). By the 1950s, Scandinavian Modernism had filtered down to the High Street, largely thanks to a series of promotional international exhibitions. British industry responded with its own contemporary designs, produced by "G" Plan furniture, Dartington glass and Midwinter pottery (a designer for the last was Terence Conran).

Those nostalgic for "1980s Contemporary" will relish Marianne Westman's "Picknick" tableware of 1950, with its cheerful, stylized vegetables and herbs, the linear patterns of Heal's textiles and the Ercol two-seater "Windsor" beech sofa with its faux medieval upholstery. A decade on, the Swedish furniture industry's development of colourful, inexpensive and well-made furniture for a younger market, which could be bought flat-packed to be assembled at home, provided the idea for

Just as industry became less interested in the craft ethic, the artist-craftsmen has become increasingly independent of industry. Scandinavia, particularly Sweden, boasts a long and distinguished tradition of studio glass, departments of which have been standard features of manufacturers since the early years of the century. Inaugurate the shock to the industry when artists began setting up their own studios in the late 1930s in the wake of Asa Brandt, a graduate of the Royal College of Art in London responsible for introducing the new spirit of contemporary glass to Sweden.

Ulla Forsell is one maker who followed Brandt's lead, and her exuberant, fantastical and humorous confections make for a striking antidote to the Barbican's drab interiors (until December 13). Here are glasses for serious drinkers - oversize goblets of brilliant colour, their decoration like paint squeezed out of a tube, and small, translucent houses that glow like stained glass windows on a sunny day.

Other displays at the Barbican focus on contemporary jewellery, ceramics and textiles (much of which, like Forsell's glass, is for sale). Here the feeling for nature - which has long characterised Scandi-

vian craft and design - has become even more pronounced, and related to the brooding Northern landscape and coastline. Danish jeweller and gemologist Agnete Dineson, for example, exploits the natural beauty of pebbles in necklaces. Jane Reumert hand-builds exquisite, water-thin porcelain vessels that take their inspiration from shells and bird's eggs. Beate Anderson's vessels share strong, primitive shapes and simple incised geometric decoration. Natural earth colours are built up using a sequence of dry glazes.

A comparable rough, chalky surface characterises the ceramic shells crafted by Gunhild Aberg. These objects bring to mind the harsh, bleak light and landscape portrayed in *Robette's Feast*. In similar vein, "Abandoned Stage", the large and impressive textile installation by the Finn Kirsti Rantanen, would make an ideal set for *The Flying Dutchman* - despite its vibrant blues and hot reds. She creates monumental boops, spirals, waves, coils and boulders of barely restrained, twisted and richly textured yarn, resonant of the harbour's mounds of rope and rock and heaving shore.

Susan Moore

The Scandinavian Design Festival is sponsored by Saab Great Britain and the "Exclusively Finland" campaign. The Barbican displays are sponsored by Interact Office Furniture, Intercraft Designs, Lamco Paper Sales and Varma Services

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## TRAVEL

## St Augustine's claim to fame

**T**OMORROW, the US marks the assassination of John F. Kennedy. For one day, the media spotlight will focus again on the mourners filing through Arlington cemetery, events at the Kennedy family compound in Hyannis and the scattered remembrance services in towns and cities around the country.

This year, following the Democrats' wresting of the presidency, Americans are being encouraged to look back fondly at the early 1960s as some enchanted age shattered by a volley of gunfire in Dallas.

Nowhere is that event more revered than at the Tragedy in US History Museum in St Augustine, Florida, where today the curators are putting a final polish to JFK's car and some assorted furniture belonging to his alleged assassin, Lee Harvey Oswald.

They will also be cleaning the car Oswald drove on the day Kennedy was shot and the ambulance that took Oswald to hospital after he was shot by Jack Ruby.

In another display, the whistle, speed recorder and the dead engineer's watch from the "Wreck of Old 97" - one of America's great train disasters - has pride of place. Proud of their ghoulish collection, the curators claim it "depicts history that the people of today understand."

The authorities in St Augustine, however, are not so proud of the museum and give the impression of being happy for some disaster to befall it. Yet, for 20 years, the curators have defied local opposition.

Although the tragedy museum concentrates on 20th century horror, it is also anxious to back the campaign to establish St Augustine as America's oldest inhabited settlement. The museum has built an old Spanish jail with real human skeletons. The skeletons are said to date back to 1718 when St Augustine was in Spanish hands and already celebrating its bi-centennial, more than 250 years before the rest of the country.

Not content with America's official history, the city - 50 miles north of Daytona Beach - eschews the arrival of Christopher Columbus and rumours of Viking visits to lay claim to the title of North America's first historic site. It was here, according to city officials, that "Ponce de Leon came ashore to landmark for all time the first moment of our nation's history -

the discovery of North America."

The claim is backed by some aggressive marketing to promote the nation's oldest house, oldest wooden schoolhouse and oldest store museum. The Spanish quarter has been converted into Florida's official living history museum where 1990s residents dress and live like 1590s settlers.

Life in St Augustine is about as far from New York City as it is possible to get in mainland US. High-rise buildings are banned, crime is paltry and there are no yellow cabs - it is easier to get around by horse-drawn carriage or tram.

The city's association with Spanish prospectors such as Ponce de Leon and pirates like Sir Francis Drake has made it obsessed with the past. Almost every street has a museum and many have several.

Such attractions are threatening to drown the old town, clustered on the edge of Matanzas Bay, in a wave of synthetic nostalgia. But behind the razmatazz there is a genuine European village of narrow streets, discreet timber board houses and high-walled gardens.

The potential for tourism was first recognised by Henry Morrison Flagler, J D Rockefeller's business partner, who honeymooned in St Augustine and decided to put it on the map by connecting the resort to his East Coast Railroad in 1883.

Flagler is credited with saving the old town. His interest in the district ensured that the oldest homes survived, and many of them have taken on a new lease of life as up-market inns. Guests can stroll to the Castillo de San Marcos or take a cruise into Matanzas Bay.

The bay separates the old town from Anastasia Island, a flat sand outcrop of condos and motels. The island is famous for a unique livestock collection, the St Augustine Alligator Farm.

Although it is promoted as one of the state's finest attractions, the home for retired alligators attracts fewer visitors than Anastasia's main asset - the beach.

The dunes and long stretches of empty sand have been designated a state park where the peace is disturbed only by whooping surfers.

Further information: St Augustine Chamber of Commerce, 1 Riberia Street, St Augustine, FL 32084. Tel: (904) 825-5621.

Tim Burt



ON my first night in Port of Spain, a week before Trinidad's carnival, Wilfred took me to "Calypso Spektakula" in the Queen's Park Savannah stadium where the north stand was in fine voice and the competitive tradition of calypso was stirring a little heat.

Talk centred around who would win this year's King and Queen of Calypso titles, and what would become the Road March - the year's most-played calypso.

Wilfred fancied Black Stalin for the title, with a sarky number called *Love My Country*, and debated fiercely with his neighbour. I had just Wilfred on the aircraft from New York, back in the smoking section with a bottle of Cognac.

By day, Port-of-Spain was one

long musical assault course. It is hard to say exactly when carnival starts. Some claim it never stops, but the Panorama competition brings excitement to a head. The steel bands practise year round for it, and in the run-up crowds come to listen at the pan-yards each night where the bands put the finishing touches to their pieces.

Wilfred had once played "collopin" for his local band, Casablanca, so our tour ended up at their yard. The Casablanca Steel Orchestra was one of the bands to emerge from the pan-yard wars of the late 1940s into respectability in the 1950s.

Yet they had never won a Panorama title, and Wilfred took that personally. There was no doubt whom I would be supporting.

Besides, I had been given the tribal colour: a Casablanca T-shirt.

In the north stand the chairs, which had been wired together, were suddenly being stacked to one side. Mine was taken out from under me, and I was lost in a mass of dancers.

We set off. Minutes later I was covered in mud. Casablanca was jumped by a band of Moko Jumbies and Mud Messers armed with buckets of slop the consistency of pancake mix.

A large lady, her face mottled with light brown mud, the colour of her scant clothes no longer visible, singled me out. She battered my face and rubbed herself against me. Who was I to stop her? I bore the marks with pride, and she disappeared back into the night.

As we neared the circuit, the streets became stiff with people dancing, drinking, covered in mud and not much else. Steel bands, drummers, floats loaded with loud speakers jockeyed for position.

Something - the music, the rum - set me going. The abandon of the beat seeped into my bones with the darkness. I could not see how anyone could stand still.

The dawn light fixed images in my mind - an old man beating a hub cap, a man writhing on the street while he was painted blue, couples grinding, legs intertwined. I fell in with a Soca band, and then, from nowhere, there was a girl behind me jamming up, and another in front jamming back, which seemed the natural thing to do.

As the sun climbed, the next shift started to arrive, formal bands thematically costumed, spotless and fresh. They had come to warm up for their competition next day, Mardi Gras, when the Road March would also be decided. I caught sight of myself in a shop window looking none too wholesome. A shower and a tactical nap and everything would still be happening when I returned.

Next year's Trinidad carnival is slated for February 22-23. About a dozen UK tour operators feature Trinidad in their brochures. Details: Trinidad and Tobago Tourist Office, 8a Hammersmith Broadway, London W6 7AL. Tel: 081-741-4466, fax: 081-741-1013.

Sebastian Hope

## Practical Traveller

## Earth watchers start here

**F**OR SOME, the concept of an ecotourist - someone whose globe-trotting has a positive environmental impact - is a contradiction in terms.

Tourism, they argue, is by its nature destructive, leaving in its wake a trail of aircraft fuel, polluted beaches, devastated fishing villages and western habits of doubtful morality. The only true eco-traveller stays at home.

Not so, others say. At its best, tourism promotes understanding, spreads wealth and can contribute to the environment. For those wishing to give eco-travel a go, here are a few ideas:

■ **Earthwatch** (tel: 0885-311-600) is a non-profit-making organisation that matches scientists and archaeologists with volunteers keen to work on research and conservation projects. The Earthwatch magazine, which comes six times a year to members paying a £22 subscription, is bursting with 140 projects in 40 countries.

Members can count orang-utans in Indonesia, delve into volcanology in Russia, observe insect behaviour in Peru or honey possum habits in Australia, translate sea lion language in California, or dig for stone tools in Ireland's County Kerry. One project, for example, seeks to discover whether Carpathian wolves in south-east Poland kill the weakest or strongest members of red deer herds. Volunteers, paying £785 for two weeks, monitor deer and wolf populations and record the scars and antler measurements of wolf-killed deer. Earthwatch trips, not including flights,

range from £400 to £1,500.

■ **Discover the World** (tel: 06977-48356) organises wildlife and wilderness holidays in conjunction with the World Wide Fund for Nature and the Whale and Dolphin Conservation Society. A significant portion of the booking fee is donated to the conservation group concerned. Groups are kept small "to reduce the environmental impact" and holidays are designed to benefit local economies.

A highlight is the chance to track pan-

**David Pilling considers holidays that help to improve the environment**

das in a Chinese reserve at Wolong, the first time UK citizens have been allowed to do so. There are also trips to watch lemurs in Madagascar, polar bears in Spitzbergen and minke whales off the coast of Scotland. Holidays start at £285 (weekend breaks) soaring to more than £3,000 for whale watching in Japan.

■ **Cox and Kings** (tel: 071-931-9108) also organises one-off wildlife tours in conjunction with charities and puts out a brochure called *Environmental Journeys*. Holidays are planned with the help of naturalists and Cox and Kings buys an acre of rain forest in Belize for each booking made.

David Bellamy is guest lecturer on one

tour to the Solomon Islands, due to depart in May 1993 (cost: £3,450). Defending the concept of eco-travel, Bellamy says: "Tourism is not going to go away, so it's got to be brought into line. Tourism of the right sort shows people what a wonderful place the world is, but how delicate and fragile it can be. It's a way of winning friends for the environmental movement."

■ Those who are in deadly earnest about eco-travel may consider signing up for Nols, a US-based, non-profit-making group which teaches outdoor skills. "Low-impact wilderness living" and respect for the environment.

Nols' expeditions - to the Rocky Mountains, Pacific north-west America, Alaska, Mexico, Chile and Kenya - encourage participants to become self-sufficient in the wilderness. The idea is to leave no trace of your presence behind; toilet paper is banned while picnic and camp sites are scuffed over. This is not just an adventure holiday, the brochure stresses. "Nols is a school where pencils and notebooks are as necessary as backpacks, ropes and tents. Our classroom is the wilderness."

Those thinking of signing up need to be pretty fit, or be prepared to become so. Nols caters for people from 14 to 75, though many of its customers are of student age. However, the brochure contains a special section for those over 25, mainly trips of two and three weeks. Expeditions start at reasonable prices and rise to £4,000 for three months in Patagonia. Contact: Nols, 288 Main Street, Lander, Wyoming 82520-0579, tel (from UK): 0101-307-332-6273.

Snapshot/Auvergne  
Storms and solitude

**T**HE WAR memorial was festooned with fairy lights, a halo of them placed around the stone cock at the top. The fir trees surrounding the memorial were plastered with tissue decorations. St Mamet-le-Salvetat, in the far south-west corner of Cantal, in the heartland of rural France, was on fire.

In the bar opposite the memorial Madame was not happy. Someone had just been sick in the toilets. In a big blue apron, she strode to the scene of the crime. At least two of the customers looked culpable. In the street outside there was much hand-shaking as neighbours greeted each other on their Sunday promenade, some of them calling at the boulangerie to pick up a treat.

On this particular afternoon there were no fire engines in the village's centre de secours (emergency services building) - just tractors and floats decorated for the fête. On the outskirts of the village the sound of guns was alerting everyone to the start of the ball-trap. Quite why these shooting contests are held after a typically

vinous lunch is a mystery.

As we drove out of the village, towards the lake at St Etienne-Cantalès, the plastic bunting hung across the road started to clack in the wind and spots of rain began to fall. A spectacular thunderstorm with fork lightning and moon-like rain was about to mar the day's activities - though fortunately a French village fête usually lasts about four days.

As the storm rumbled in the distance, we made our way to the lake. Deserted and surrounded by trees, it was stunningly beautiful. Normally, if you seek Sunday afternoon tranquillity, the lake is not a place to visit because hundreds of holidaymakers crowd its little beaches and the area buzzes with water sports enthusiasts.

But on this day it was silent and grey.

The Auvergne has the capacity to absorb large numbers of tourists in its huge empty spaces and you can generally find complete peace. It is ideal countryside for those who enjoy fishing and exploring the wooded and hilly countryside on foot.

Heathers and broom tumble over rocky outcrops. In summer harebells, rosebay willowherb, foxgloves and ferns proliferate in a landscape of water meadows and stone-roofed houses. Best of all is the smell of hay and wild garlic - and the absence of sunflowers.

If you want a bit of market day bustle, or are a serious food shopper, then you can visit a country market almost

every day. Aurillac, the provincial capital, has markets on Wednesdays and Saturdays. Maurs, described as the Nice of the Cantal - goodness knows why, since it is clearly a small country town - has one on Thursdays.

A good way to sample any rural area is to base yourself in a small village - and walk. It may even help you sympathise with the EC agricultural policy. St Mamet is not much of a place, but it has two butchers, two general stores, two bakers, a post office and a chemist and a doctor.

Keen walkers will appreciate the local cuisine - fat sausages called *Jesus*, substantial pork dishes, stuffed cabbage, quail and freshly-caught river fish. Almost every character will have large jars of tripe on the counter. If you cannot face tripe, choose Auvergne cheeses and country breads instead - perfect picnic food.

■ **Jill James travelled with VFB Holidays of Normandy House, High Street, Cheltenham, Glos. Tel: 0242-526332, fax: 0242-570940.**

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## TRAVEL

# Lost in the mists of freedom in Budapest

THE most vivid image I have of my first visit to Budapest was of being awoken suddenly in the small hours. Obscure figures, swathed in heavy winter clothing, removed the floor boards under my bed at 4am and gathered sheaves of closely type-written pages before disappearing into the night. My host, a university professor, apologised profusely the morning after, but explained that he was running a secret printing press, or *szamizdat*, and that he was afraid of a police raid.

In spring, three years after the fall of the communists, I returned to meet old friends and to see how the atmosphere had changed.

Linden seeds floated softly down the wide boulevards by the Danube and the city looked its best under a bright spring sky. The scent of lilac blossom filled the air as the taxi climbed into the steep hills of Buda which overlook Pest and the rich Hungarian plains beyond. At the same book-lined spacious flat, my friends were waiting. They looked well, and after hugs and kisses we toasted each other in *palinka*, a fiery Transylvanian spirit.

No longer a teacher at the university, my friend told me that after the communists' fall he had started running his *szamizdat* as a legal business. But free market forces were quite what he needed. Dependent on state-owned book shops, which were still to be privatised, his company was being strangled by cash flow problems.

"We opened stalls on the streets, and sales of our books went well, but then the police dug out some ancient communist by-law and the stalls were closed. So we are now really stuck," Banks said, unaccustomed to bailing out ailing companies and the

future looked bleak. He had also borrowed money to buy his flat from the council, but would soon be unable to meet the repayments.

When I gently explained that it was a familiar story for a westerner, he laughed ruefully. "It's true, but at least you had a boom before the crash - many of us are going bankrupt before we've even made a profit."

In the centre of Budapest, the change of political climate was clearly apparent. The dark forbidding squares I remembered from the winter of 1987

**Raffishness is out, commerce is all-apparent, says Nick Haslam**

were now liberally decked in advertising hoardings and anything that moved seemed to convey some commercial message, from trams proclaiming the joys of Marlboro cigarettes to the incongruous sight of a gipsy carrying a sandwich board picturing voluptuous nudes for a nearby nightclub.

Before, drab state-owned department stores and brown painted corner shops offered little other than bizarre arrangements of goods piled dustily on each other. Now, elegantly dressed shoppers crowded the wide pedestrian precincts, where windows displayed western clothing.

Nyugati station, where I had made many anxious dawn departures for Romania laden with Hungarian books banned under Ceausescu's stifling regime, is a graceful building of yellow brick and glass designed by Eiffel in the 1870s. It came as a shock to see the elegant filigree of Victorian iron work adorned with the yellow and red of McDonalds.

As the week progressed, I made contact with friends, and found a similar story. In the old days we would meet in the Caravanserai, a raffish basement dive in Budapest's 8th district where many of the city's gipsies live.

Fights were common, but the police seldom went there and the gipsy band was excellent. When I suggested to a friend that we meet there, he laughed and said: "You're really out of touch. It's a topless bar now."

It seemed that the leisurely pace I remembered under the communists had evaporated. The night-long sessions of cards and discussion were no more - luxuries to be discarded under the pressure of coping with the new system. Most people are now busy struggling to make ends meet, or immersed in the engaging new sport of making a fast buck.

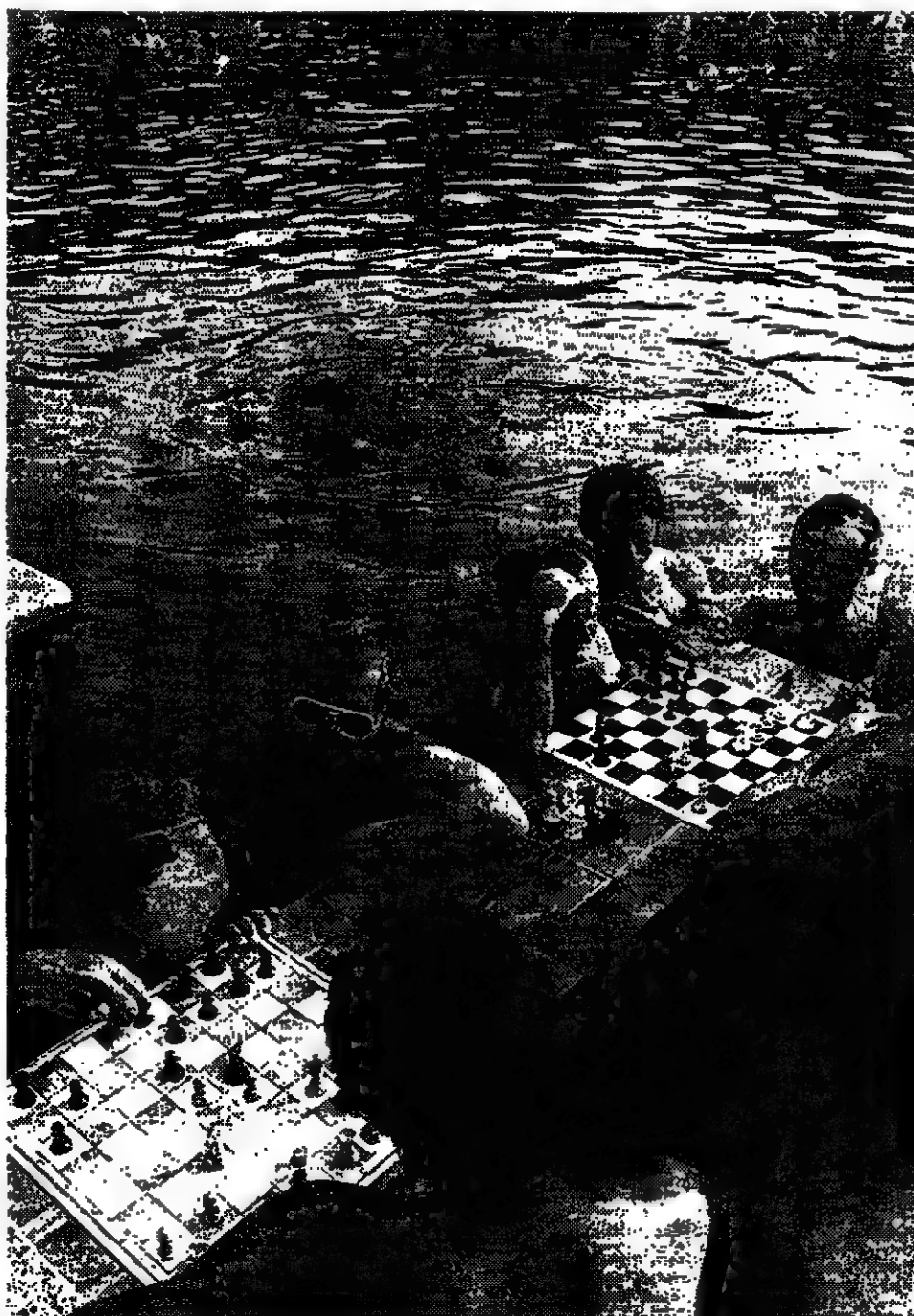
I had last met one friend, a striking Transylvanian girl, when we rattled through Romania in a battered Trabant delivering the highly illegal Hungarian books. If we had been caught, I would have been expelled, but she faced the possibility of a long prison sentence with admirable equanimity.

Now the Trabant has been replaced by a Golf and she is a partner in a highly successful chain of small boutiques. "My dear," she said, puffing on her king-size cigarette, "we really have to move with the times".

Not everything has changed. Hot springs still boil out of the Buda cliffs overlooking the Danube where for centuries numerous invaders from east and west washed off the mud of their journeys in piping hot mineral-rich waters.

My favourite, the Rudas baths, was gratefully gloomy and untouched since my last visit. Inside the domed stone building, built by the Turks 400 years ago, pot-bellied Hungarians wallowed contentedly while shafts of sunlight filtered through the steam from star-shaped blue glass lights.

The same masseur still made the usual conversation about English football teams, but when I asked him how life had changed under the new system, he became stern. He was paid, he said, only about \$80 a month. Inflation was running at about 30 per cent. How could he keep a family under such



Your move: chess players in the warm waters of the Széchenyi baths in Budapest

conditions? As if he held me personally responsible, the masseur was more than usually rough, and as I gingerly eased myself from the table I felt like a spineless capitalist lackey.

On the eve of my departure, I finally asked one friend whether there was nothing he missed from the communist years. To my surprise, he looked slightly shame-faced. "You know," he said, "it's

rather like my military service. I hated every minute, yet looking back it was one of the biggest laughs of my life. You know where you were, where you could kick and how hard. Now... well, I think we're all a bit lost."

Nick Haslam flew to Budapest c/o British Airways. For reservations tel: 081-897-4000. Apex return fares from London Heathrow start at £268.

## Snapshot/Tibet

## Mobbed by many monks

WHEN I flew into Lhasa's airport the Chinese at the passport check balked at me to take off my sun-glasses. Knowing that you have done nothing wrong is no solace when confronted by Chinese officialdom. With a shaking hand I removed my glasses and was subjected to some harsh stares before being allowed to pass.

Since the Chinese invaded Tibet in 1959 they have tried to wipe out Tibetan culture. They call Tibet the "Treasure House," and have demanded its forests and strip-mined its land. It is hard to know who the Chinese think they are fooling with their attempts to whitewash their horrific deeds. There is now a massive programme of reconstruction in Lhasa: temples are being rebuilt and young Tibetans are being encouraged to become monks.

But this is only for the tourists. The Chinese need foreign currency and they have realised that foreigners will only go to Tibet if monasteries and monks are on the itinerary. Arriving by aircraft prepares you for Tibet's bleak but beautiful landscape of arid brown mountains and burning saute lakes, but not for the razor-thin air.

I gasped my way on to the bus, but was soon transfixed by everything we passed. Yaks are the only mammals, apart from man, which can live at high altitudes for extended periods, and as we drove the 90 kilometres into Lhasa, I saw yak dung used for houses, yak skin for boots, and yaks sporting red ribbons working in the barley fields.

Chinese government policy ensures that there are now more Chinese in Lhasa than there are Tibetans, which perhaps explains why the military presence, although obvious, was low key; unfortunately, it takes little for the army to start shooting innocent civilians. Why should the peace-loving Buddhist Tibetans be sub-

jected to continual Chinese bombardment? This was the question which nagged me during my short stay.

This was nowhere more perplexing than in the grubby face of a child, who, bundled up on its mother's back, had come on a pilgrimage from the far reaches of Tibet and was being taken round the Drepung Monastery to worship and light butter lamps at each of the many different shrines. What kind of future could this child expect?

Packs of wild dogs guard the entrance to Drepung. It is said that the dogs are reincarnations of monks, something which our Tibetan guide dismissed as myth, but certainly each monastery has many fewer monks than in the past. Drepung now has 400 monks against the original 10,000.

The lined faces of the elderly monks have experienced so much hardship, yet they remain proud and eager to show off their monastery. I was mobbed by about 30 of the younger monks. Inside pilgrims leave white scarves and money and prostrate themselves before the shrines.

Of the 1,000 rooms in the Potala, I was allowed to visit only six. The Potala was used as the winter palace by the Dalai Lamas, and - contrary to what I had been told - there were many photographs of the present Dalai Lama both here and throughout Lhasa.

The Jokhang Temple, in the heart of town, was almost destroyed in the Cultural Revolution. It is being thoroughly restored, but if the Chinese think they are restoring it only as a museum to attract foreigners, they are mistaken. I was moved by the religious feelings of the pilgrims, who often spend months travelling to Lhasa and who fill the courtyard with their prostrate bodies. Prayer is a quietly powerful act of resistance; how it must madden the Chinese to have it around them all the time.

Sarah Anderson

## Snapshot/Sherkin Island

### Pirate tales from Ireland

AS WE stepped onto the pier and turned to watch the boat chug away on its 10-minute journey back to Baltimore, I felt marooned. The feeling became more acute when I noticed that most of the dozen or so passengers who had accompanied us on the ferry had vanished.

The Baltimore we had left is the one on the south-west coast of County Cork, not its illustrious namesake in Maryland, which it resembles not at all. Ireland's Baltimore is a picturesque little port at the end of a cul-de-sac from Skibbereen. It was never designed with the car in mind, much less the tourist coach, and makes no concessions to either.

Access and parking are restricted only by the volume of traffic present, so that on a busy day it may take as long as 30 minutes to enter or leave the village. The shops, bars, restaurants and houses, painted in brilliant colours, have been squeezed against the harbour by the surrounding hills, and have bulged up the slopes and out onto the coastal cliffs.

There is one notable American connection, however, though it may well be apocryphal. President George Bush claims that his ancestors came from here, and while this is treated with some scepticism in political circles, the surname Busho has been common in the area for several generations.

We had parked the car, with some difficulty, and taken the first ferry of the day to Sherkin Island. Other ferries would be making the short crossing roughly every two hours until 9pm. The infrequency of trips, together with the fact that the ferries cannot carry more than about 15 passengers, restrict the number of visitors to the island. We were looking forward to a quiet, relaxing day.

Sherkin Island is about three miles long by a mile wide and lies only just off the mainland, but it feels like the last outpost. It rises above the Atlantic in a series of cliffs which act as a bulwark between Baltimore harbour and the southerly gales.

Constant battering by the sea has hollowed caves out of the rock, and sculpted deep

coves, so that in places the island narrows to no more than a few hundred yards. Horseshoe Harbour, Kinish Harbour, West Bay - the names sound as though plucked from a boys' adventure story.

Indeed, piracy was once a major industry here, providing the wealth of the powerful O'Driscoll clan, which ruled more than 1,000 square miles of west Cork during Elizabethan times. Dunna Long castle, on the northern peninsula of Sherkin, was one of nine built around Baltimore and the nearby islands by the O'Driscolls.

In 1687 the castle was destroyed during an invasion of the island by men from Waterford. In response to the seizure of one of their ships that had sought shelter in Baltimore harbour. Also sacked was the Franciscan abbey, the ruins of which stand on a slight rise above the pier.

We strolled along the narrow road in the direction of the sandy beaches of West Harbour, passing slopes of dense shrubbery, heather and bracken, and along the shore of Kinish Harbour, fringed with bladder wrack. Two girls, also passengers on the ferry, walked ahead of us. A woman stood on a ladder, painting a house. There was no other sign of human activity.

After 30 minutes, we reached the beaches. Small, sandy and rimmed by low cliffs, they were deserted, and lapped by clear green water. Only the peninsulas of Kerry and Cork, and the tiny islets known as Carbery's Hundred, lie farther west into the Gulf stream. The largest of these, Cape Clear, hung above the sea, its head hidden in the morning haze.

Throughout the afternoon, small groups joined us on the beach, each arrival signifying another ferry trip from Baltimore. At no time, however, were there more than a few dozen.

There was no rowdiness or vulgarity here, only the soft sounds of well-behaved people enjoying a desert island beach, the beauty of which would rival anything in the Mediterranean. It is unlikely that Sherkin will ever be any different.

Anthony Toole

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## PROPERTY

**W**HY DO the British love Georgian? The 18th century special, as the estate agents and Prince Charles demand we believe (despite many houses of that age having been jerry-built?) Or is it a desire that shows more about 20th century yearnings than the buildings themselves?

These questions are pertinent. Fine Georgian houses are on the market. And the crisis of national identity, that has been worsening steadily since the first world war and is now acute, bestows a powerful appeal on the rational, confident certainty of 18th century architecture.

Georgian was not always popular. The Victorians had little time for it. With their pinnaled, neo-Gothic buildings, they strained to reflect their prowess in technology and trade while also lending the conscience towards God. The ubiquitous nooks and recesses symbolised, in buildings that looked like medieval churches, a culture that dispensed the same justice in Bombay as in the Strand.

In the universal loss of faith of the 20th century, this Victorian power play of crockets, pinnales and polychrome brickwork looked dangerous. Sensible Georgian came back to fashion, and the Georgian Group was founded in 1937 to ensure that it was looked after.

With Georgian, large and well-lit rooms leave no space for private scheming and fantasies. Life is in public. You know where you are, and how you relate to everybody else. The Georgian drawing room is a microcosm of an ordered world. No wonder the British like them.

In the 17th century, Inigo Jones propounded the ideas of a 18th century Italian, Andrea Palladio, who wrote of the need for great men to have grand country houses in which to rest and recover from the city's roar - and built them. Palladio's so-called villas in the Veneto are metropolitan splendour and classical style transposed to the country and married to a barn, as they all live off the land.

But the English civil war, and the arrival of Dutch styles with William and Mary, stopped the clock on British Palladianism until disorder ceased in the 18th century. Then the British invested with gusto in grand buildings in the



Van and now... the Grade I-listed country house near Sherborne, Dorset, sold recently for more than £1.1m

## Georgian's enduring appeal

Gerald Cadogan looks at the continuing demand for houses with that classical touch

country, transforming swathes of landscape, moving villages for lakes, decking the houses with pictures and furniture bought on the grand tour, importing Italian plasterers, and commissioning a galaxy of brilliant architects to create the nation's stately homes. Georgian today has an aura of pre-Industrial Revolution nostalgia, when all knew their place. That combines with the clean lines of rooms designed to make the English (who have styness problems the Irish, Scots and Welsh do not) lose their inhibitions and start to behave as public people. (The roots of Georgian are, after all, in the Mediterranean). And it carries memories of classical education.

So, people want Georgian. It is the paradigm of the civilised, ordered life, uncluttered by the

demands of religious superstition (in which they do not believe now and hardly did in the 18th century). Live in a Georgian house and you are breathing a better lifestyle.

Even in the recession, Georgian sells, beating its guide prices. The splendid Old Rectory at Amersham, Buckinghamshire, has just gone for more than £1m and the Grade I-listed Ven, near Sherborne, Dorset, for over £1.1m (both through Knight Frank & Rutley). At the easier guide price of £475,000, Lane Fox (0285-653101) offers Brook House in Painswick, between Gloucester and Cheltenham, a 17th century house lurking behind a Georgian front - as many apparently Georgian houses turn out to be. (You hit your head on the beams in the back part).

A century older is the old rectory at Otterden, Kent, where the porch and gables still show Dutch influence. With four acres of serious garden, it is being offered by Strutt & Parker (0237-451-133) at £475,000.

Buy Georgian in Hampshire and you are close to where Jane Austen lived. James Harris (0962-841-842) has several attractive houses near Winchester and Petersfield, well placed for getting to London by the M3.

A few miles from Lady Thatcher's Lincolnshire birthplace of Grantham, the £210,000 guide price for the substantial George IV old rectory at Great Ponton is far cheaper than it would be in the south-east. Carter Jonas (0783-66100) is the agent and hunting is with the Belvoir.

A century older is the old rectory at Otterden, Kent, where the porch and gables still show Dutch influence. With four acres of serious garden, it is being offered by Strutt & Parker (0237-451-133) at £475,000.

Brookhampton House in Herefordshire, built in 1785 and listed Grade II, is an unusual opportunity. The red brick house and gardens, including a secret grotto, have a lease running to 2083. (The freeholder is the National Trust, which owns the estate).

Thomas Farnolis Pritchard, best known for designing the Iron Bridge at Coalbrookdale, near Telford, Shropshire, was the architect. He put in rich ceilings and fireplaces and the designs include an emblem with a sheet of music including the then newly-written national anthem. The whole house has been restored in a way that matches its patriotic and comfortable heritage.

The asking price is £550,000 from Andrew Grant (0805-94477), or try the agent's two other substantial brick

houses: Kyrewood House at Tenbury Wells and Morton Hall near Redditch.

Going north produces two important houses. One is the 1720-1840 Hualand Hall in Cumbria, which has permission for conversion to a country house hotel - an unlikely event at present, probably, but there are 11 bedrooms and eight bathrooms - and is offered by Cluttons (0223-74792) at more than £250,000.

Scotstoun near Peebles, Scotland, is a most handsome late-18th century house with a classic, pedimented facade. The painted centrepiece of crossed wheat sheaves on the library ceiling depicts "harvest." This optimum of food, learning and wealth, with 135 acres of parks and woods, is on offer at over £550,000 from Knight Frank & Rutley (031-225-7105).

## Try Cyprus for the good life

**A**PHRODITE'S island, where the goddess of love rose from the waves, is an easy, welcoming place to live. Everybody in Cyprus knows some English - and has relatives in north London.

Food is good and cheap. The grazer's delight is the multi-course menu. This friendly affair for two or more people starts with pickled caper plants, wild greens and other tidbits and continues through fish and stews to a large grill.

Cypriot vegetables and fruit are heavenly. As they grow so fast, they are both big and tender. (In Paphos, do not miss the market).

The World Service's signature tune of *Lullabulero* floats around Cyprus. Reception is excellent, as the transmitter for the Middle East is between Larnaca and Limassol. And there is the forces' BFBS station.

The *Cyprus Weekly*, a lively *Daily Mail*-style newspaper, complements the country's news with full accounts of expatriate events. The daily paper is the *Cyprus Mail*, and TV has English and Turkish bulletins as well as Greek.

Barclays bank has branches in Cyprus and the Cypriot banks have branches in England, so it is easy to send in money. Cheques are accepted with an ease long disappeared in Britain. (But if you pass a dud, the police will find you quickly).

Driving has much the same rules as in Britain, including a breath test. The new toll-free motorways make it easy to get around, and there is an excellent system of inter-city communal taxis. The taxi, a large Mercedes, goes round the town to collect passengers and drives them at breakneck speed down the motorway, dropping them off at the other end.

Much business is done in

English and much of daily life is familiar. Electricity works with square-ended three-point plugs on the same voltage as the UK.

The water is safe - and this year has been plentiful - and there is good bottled water. Usually, you cook using bottled gas. The village shops get daily deliveries of bread and milk.

Cyprus brews two beers, Carlsberg Lager and Keo, which tastes like English beer.

*But don't pass dud cheques, warns Gerald Cadogan*

There are good wines and plenty of brandy. Mix it with lemon squash or fresh lemon juice (better) and soda water and a dash of bitters to make a brandy sour. Filifar is an orange liqueur similar to Curaçao. All liquor is very cheap.

Flights to and from Cyprus usually are packed. Make sure to reconfirm and turn up early. Charter flights have more restrictions than in Greece or Spain, with the result that Cyprus welcomes a more solid type of British tourist than those delivered with their flying bear cans to other countries. The young may be questioned hard at immigration if they look as if they do not have enough money.

If you have difficulty getting seats, go to a Cypriot travel agent. He knows the ropes, as most of his clients will be Cypriot-Britons returning for holidays to their former home. If you fly on Cyprus Airways, you will know you are on the right aircraft when you hear the stewardesses speaking Greek with a north London accent.

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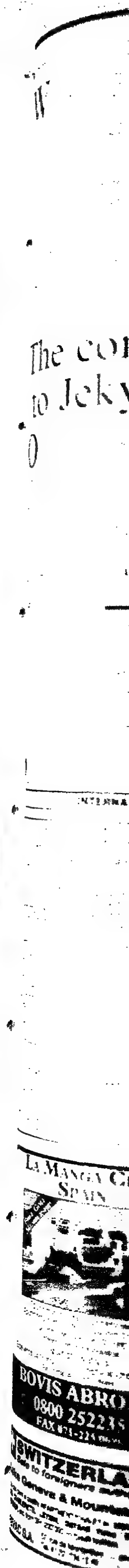
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## GARDENING

## Weeds in pots at £2 a time (each)

When does a plant become a weed? When Robin Lane Fox decides to poison, burn or uproot it

WISHPFUL gardeners have already declared the season at an end; non-gardeners are thankful that they never let it start. In my garden, it never seems to stop. My strategy for the winter is simple: start early, and remain bent double until the rain stops play. Recently, I have swung back in favour of winter planting, because plants can be bought in winter from the open ground, not the misleading shelter of a polythene tunnel. Besides planting, there is so much to invent or alter that unless I start now, it will never stop.

As in life, so in the garden, the worst problems are of one's own making. Four years ago, I set out with virgin soil on which nothing was growing except some harmless lawn turf. I made new borders; the mood was adventurous; optimism still ran high. Surely there were under-rated winners in all those cat-

alogues which Weekend FT readers would love to try in the 1990s? Winners indeed there were, particularly among smaller plants like campanulas (I recommend *Tymonostis*) and the lesser-known varieties of roses bred in the 1950s (Mme Louis Laperrière is still in flower, a strong, deep red). Naturally there were also losers, not least the soft penstemons which died *en masse* in the first sharp frost after I had praised them to the skies. There were also plants which I had not expected: space invaders, whose habits were utterly unmanageable. As a result, I am in an embarrassing position: I have bought my own invasive weeds.

Why do nurserymen not give us more warning? Their descriptions are seductive and I have fallen for them, from *Verbena Gravelys* Gem with a base of violet flowers in late summer to *Achillea Perry's White* which is said to be so much better than the well-known form called *The Pearl*. Both of them run so badly that they have had to be poisoned. So, in places, has a *Geranum* called *Thurstonianum*, a rose bay willow herb with fragile white flowers, a variegated groundholder which lost its variegation and an awful little columbine with a well-deserved name of *Braun's Hussy*.

Why did I allow these invaders on

to the place? Some of them were presents. In the first year, they flourished. In the second year they ran wild and have been a menace ever since. Before you buy, an unknown performer, be certain that it is not a weed. If in doubt, ask. Remember that a high price is no guarantee of quality.

In many lists you will find a *Korean Campanula* called *Takesimana*. Nurserymen praise the beauty of its spotted flowers, nobody explains that it runs wild like *Ladies Mantle*, perhaps because many of them sell *Ladies Mantle* too, at £1.50 a plant. Admittedly, *Campanula Rapunculoides* is even worse. All the books

of my childhood tried to deter readers from trying it, and so I bought one, just to be sure. It cost about £3 and after six weeks had developed white roots like fangs and had to be burnt before it started jungle warfare.

I suspect that many nurserymen do not know what some of their plants will do when mature. We all went wild for the white-flowered *Lavatera Barnsley* before anyone explained that it had space-invasive qualities: surely the first suppliers knew? I have developed my own suspicions: never trust unknown soapwort, and above all avoid any highly-praised form of dock. Cata-

logues call them *rumex* which may conceal their habit.

Three years ago, I bought an attractive dock in the pot because it had silver leaves like shields. At the time, even *The Plant Finder* hesitated about its existence: might *Rumex Scutatus* be the Weekend FT find of the year?

Once again, it is a weed in disguise: if you see it, curse it because it seeds and worst of all, puts out roots which are so fragile that you are never rid of them entirely. The young leaf looks enchanting but like some fatal beauty, the plant takes over your life. Stems sprawl everywhere; rust-coloured flowers

throw seeds in all directions and one innocent pot-plant becomes a sprawling blanket, nearly a yard wide. I buried mine in long grass but it is equal to the fight. It might make an alternative ground-cover wherever you are bothered with buttercups.

These weeds, and others, cost good money, forcing us to wonder when a weed becomes a weed, not a garden plant. I used to rally to the old liberal definition, that a weed was a plant in the wrong place. It now seems to me to be a wet, soggy definition.

Weeds are invaders with takeover tendencies which have to be fought to be controlled. Whoever defined an enemy as a soldier in the wrong place? Toughening my tactics, I am beginning this season of re-arrangement in a pugnacious way. I am starting by poisoning plants which I bought less than five years ago.

## The comprehensive guide to Jekyll and her genius

ONE hundred years ago, Gertrude Jekyll was just emerging on the garden scene as an impressive new voice on design and, in particular, on the use of plants in gardens. Today, her influence seems as great as ever. Her books are available again and new works on her life and her place in garden history are being produced.

The latest of these, *The Gardens of Gertrude Jekyll* (Frances Lincoln, £20), is by Richard Bisgrove, a lecturer at Reading University, near London, and an expert in garden design. It is the most comprehensive study I have seen of the garden-making ideas of this astonishingly prolific lady. Something like 2,000 of her plans are stored in the library of the University of California at Berkeley, near San Francisco - all, I think, drawn in black and white. Bisgrove examined the lot and made a selection. He then re-drew them in colour, partly for clarity but also to imbue himself with the logic and feeling for form and colour that combine to make the essential Jekyll style.

There are not, I think, any Jekyll gardens that have sur-

vived the years unaltered by their owners, but a number have been restored and there are also Jekyll's own photographs to show what some of them looked like.

Because she was associated closely with William Robinson, a gardening writer and editor for whom she worked extensively, it has been assumed that the two of them had similar ideas about garden-making, but this is not really so. Her

Arthur Hellyer praises a new book on the designer who made history

vision was wider than his and she never ruled out formality or the use of temporary bedding-out plants to maintain colour in the garden.

Some of her best planting schemes are for the gardens which the architect Sir Edwin Lutyens was accustomed to design for the many fine houses he planned, most especially during the early years of the century. Most of these gardens were essentially formal in design.

In this book, for the sake of clarity, the gardens have been divided into fairly arbitrary

groups, which have been given chapter headings. There is one on garden-making as a whole; this looks especially at Jekyll's painterly vision, for she was also an accomplished artist. Weak eyesight was one reason she gave this up.

A second chapter, which includes several gardens in America, is used to reveal the great diversity of her styles. There is no such thing as a single simple Jekyll garden but

design, with high terrace retaining walls planted freely and with careful colour contrasts. There is also a long pergo as a central feature.

This garden is open to the public occasionally for charity and so can be used as a living guide to two of Miss Jekyll's methods of garden-making, for here she was on her own without guidance from Lutyens or anyone else.

There is a chapter on formal gardens which includes Hestercombe, a very fine Lutyens garden. It has been restored faithfully by the Somersetshire fire brigade, which uses the place as its headquarters. The massive stone-pillared pergola here is very typical of the Lutyens-Jekyll partnership. The garden is full of delightful detail including an entirely formal parterre of beds in the centre, planted with bergias and other Jekyll favourite perennials.

Other chapters deal with Shrubs, Wild Gardens, Steps and Walls, Sun and Shade and with Jekyll's favourite plants. This is a book that can be read cover to cover - but one to which people will refer time and again over the years.



The Jekyll vision... part of the restored garden of the Manor House at Upton Grey, Hampshire

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## SPORT

## Motoring

## Europe bows to Japanese

Stuart Marshall predicts a first in the Car of the Year voting

FOR THE first time, it looks odds-on that Europe's Car of the Year will be Japanese. The jury is out and the verdict will be delivered next week. But I am confident of my forecast unless more than usual of the 59 motoring journalists involved vote nationally or personally – and some always do just that.

One look at the list of eligible vehicles is enough to prove my point. There are 15 entrants, but only 12 completely different cars if you accept that the Mazda 626 and MX6, Mitsubishi Colt and Lancer, and Mitsubishi Space Runner and Space Wagon are variations on themes rather than separate entities. Only three of the 12 – the Alfa 165,

Fiat Cinqcento and Renault Safrane – are completely European products.

The two likeliest winners, the Nissan Micra and Toyota Carina E, have Japanese names but were created mainly for European buyers. They are being made in Britain. Micras come from the plant at Washington, County Durham, which for five years has been supplying Europe with Bluebirds and, more recently, Primers.

The Carina E (the E stands for Excellence in Europe) will be rolling off the assembly tracks at Burnaston, Derbyshire, by January but its engines are being produced already at Shotton, north Wales; some are being exported to Japan. So if, as I predict, the Micra and Carina E become winner and runner-up, the vic-

tory will be Anglo-Japanese rather than purely Japanese. First, though, a look at the runners as they parade in the paddock.

The Alfa 165, a four-door saloon with front-wheel drive and a Twin Spark four-cylinder or V6 engine, is a pleasant car with sporting overtones but not in the running for the award.

More of the jury's votes (members have 25 each) will go to the Fiat Cinqcento, due in Britain early next year. Compared with Japanese micro-cars, it is simple and low-tech. But it is small, cheap and economical. Jurova with an eye on the environment will favour it.

The medium-large Renault Safrane is the Renault 25 replacement; it arrives in Britain in January. Its comfort

will appeal to many a business user but it is hardly a Car of the Year.

The Micra should win because it brings business car standards of refinement to the runabout-cum-small family car segment. It can be had with power steering, ABS brakes, air-conditioning, and an advanced form of automatic transmission.

The Carina E should be close behind, not least because it raises quality standards in the 1.6 to two-litre family-cum-fleet class to new heights. (Toyota's Camry and Lexus did the same for the middle and top management segments).

The latest Corolla also brings similar executive-class refinement to the mainly retail buyers of small/medium cars. The 2.1-litre, 185-horsepower



British-built Micra. Will it make Nissan the first Japanese marque to become European Car of the Year?

Honda Prelude high performance coupé is being touted as Europe's safest car. It has driver and passenger airbags and four-wheel steering and might appeal to buyers who just after, but cannot afford, a Mercedes-Benz SL.

Honda's CRX two-seater has a neat hardtop which stows

under the boot lid. It is a civilised and entertaining sports car for the 1990s.

The sleekly-styled Mazda 626, MX6 coupé and Xedos models may pick up votes because they feature some of the smallest V6 engines in production.

The Mitsubishi Colt and Lancer are two more examples

of the crop of high quality small and small/medium Japanese cars. The Mitsubishi Space Runner and Space Wagon are multi-purpose vehicles costing no more than typical family hatchbacks. All are good, but not Car of the Year material.

Were I making a book on the

result, I would offer these odds: 4-5 Nissan Micra; even Toyota Carina E; 3-1 Honda Prelude and CRX; Toyota Corolla; 5-1 Fiat Cinqcento and Renault Safrane; 7-1 Mazda 626; 10-1 Mazda MX6 and Xedos; 12-1 Mitsubishi Space Runner and Space Wagon; 20-1 Mitsubishi Colt and Lancer; 50-1 Alfa 165.



Winter's work: the county ground at Worcester under flood water from the River Severn, interrupting the groundmen's off-season labours

## Cricket

## Autumn in summer's realms

I HAVE always thought November is a dismal month; dark early, cold all day, bartering of a long, bleak winter without any cricket.

The county cricket staff who work all year round chat cheerfully about the players and summertime stuff, with just a whiff of morose superiority. Not for the all-year-round brigade the soft options of migration or hibernation when the cold weather bites.

"Oh, we're a hive of industry," boasted Phillip August, Gloucestershire's secretary, when I asked him what the county ground at Bristol was like in November.

"We work a bloody sight harder in winter than summer," laughed the Rev Michael Vockins, secretary of Worcestershire.

The Headingley style was more dour. It was raining in Yorkshire. "We're at it 52 weeks a year."

Most players and staff take their holidays in late September and early October, when the season is safely over. Then from mid-October until April the non-playing staff come into their own.

"It's different sort of work," mused Vockins, with the air of one who enjoys thinking about his job. "The summer is six months of peaks and troughs, home games and away games. The winter is six months of steady work towards the target of the new season. That's why it's hard."

For groundmen it is always hard, whatever the season, whatever the weather. It is intrinsic in their job to be battling against nature. Whereas office staff work comfortably, inside, groundmen start their "rescue work" on the grass as soon as the season is over and keep it up all year round. When I rang Bristol on a bitter November afternoon, their groundmen were out, working on the square. August described with relish their spiking, trimming, treading, feeding, filling and repairing.

Surrey's press secretary (now known

as a public relations executive), Kate Hempstead, gave a more openly sadistic appreciation. "When it's really, really cold or frozen, we let them in," she chuckled. "They can sew up nets."

Surrey are not a typical county because the Oval is a Test as well as county ground. It has four full-time groundskeepers, led by Harry Brind, a man of few words, cold knuckles and long experience. But even in small counties the head groundman often has an assistant, who is usually part-time, often a player looking for winter work.

"This is a grim time for winter work in search of jobs," said August, losing his good cheer for a moment. It soon

had an assistant coach last year, for the first time. Vockins told me from Worcester, "spreading the word in schools. It was such a success that we're doing it again this year. This year he's a cricket development officer."

Next year a positive cricket person? The only thing as widespread as the jargon polluting cricket's language is the re-building of pavilions. Almost everyone seems to be re-building their pavilions. But it is not called re-building; re-builds and repairs are out of favour. It is called re-shaping, re-fashioning, up-grading or, best of all, "activating the pavilion restoration scheme" (Surrey).

The marketing of counties' off-season attributes is such an intense business that it was quite a relief to return to the determinedly everyday atmosphere of Headingley. Whatever the big financial operations going on, the man who answered the phone only wanted to talk about life in the office where he worked. That is the preparation of brochures, year books, newsletters, membership forms, diaries and Christmas raffle tickets and, the biggest boost of the non-cricket season so far, the launch of the Sunday League's 1993 technical kit in all its nylon glory, with all its mail-order, chat-show mystique. "Quite a thing, that."

It was quite a thing at most grounds, where the office staff are the silent perennials whose labours keep first-class cricket going. The public launch of the new outfit made a change from everyday routine. Nowadays that routine includes the regular tightening up of security. Trouble often amounts to no more than "splashing a bit of paint around the seats," as at Bristol.

At neighbouring Worcester, Vockins spoke almost nostalgically of the bad old days. "Twenty years ago we used to say that all Worcestershire burglars began their careers here." But crime is not what it used to be. "Things are quieter now."

At bigger grounds the problem is bigger and the response tougher. At the Oval, where break-ins are frequent and the new Ken Barrington sports centre was broken into and looted a few weeks ago, the whole security system is being strengthened. Surrey, like all the counties I contacted, has a fellowship of loyal office staff who mourn their counties' misfortunes, with an eye to an improving future. At the Oval they are already selling tickets for next season's Test Match against the Australians. In the office at Glamorgan they are adept at hoping for the best, or at least for better, next season. Even in Yorkshire, apparently, "you never know."

## Teresa Mclean makes a November tour of England's county cricket grounds

returned. "We've been trying to get unemployed cricketers to help with jobs here – painting, mending seats, fixing fences – that sort of thing."

Surrey's November newsletter includes a list of 20 first and second XI players, with a description of what they are doing this winter. Only two are working their own way through until next spring. Alec Stewart (England), Graham Thorpe (England 'A') and Waseem Younis (Pakistan) are going on tour, to India and Sri Lanka, Australia and the West Indies respectively. Eight others are going overseas, for playing and coaching purposes. Seven are working at cricket schools and leisure centres in the wilds and heartlands of Surrey, from East Moseley to Guildford.

Thanks to the tireless efforts of the National Cricket Association and of counties and local sponsors wanting home-grown players, an increasing number of players spend their winter months like these seven, as "cricket development officers".

"With the help of a local sponsor, we

All this pavilion work is partly for the comfort of members and players and partly because modern cricket grounds get a good share of their income from renting out their pavilions in autumn and winter, for use as conference centres and exhibition halls, for wedding receptions, sports club lunches and dinners and a variety of other entertainments. Most county grounds can provide parking and catering for large numbers. All that is then required is a re-fashioned pavilion. That is why the marketing men make good in the cold and dark. The more depressing the weather, the more attractive the pavilions and "sporting social facilities" they can dangle in front of their customers. Or is it clients?

There are bookings for next season's hospitality boxes, there are health and fitness centres (gyms) and even stretches of open ground on offer. Bristol has a bigger crowd for the huge fireworks display staged there on Guy Fawkes weekend than for any of its cricket matches.

## Golf/John Hopkins

## Where I put my elephant's trunk

BERNARD Darwin did for golf what William Hazlitt did for boxing. He was the game's first essayist and he remains its best. In *The Links of Eiderdown* he writes winningly about having to spend a day confined to bed.

Darwin outlines some of the expected joys of such a day before coming to a passage in which he describes how, while lying in bed, he begins to see a series of golf holes formed by the undulations of his eiderdown, what he refers to as his "links of counterpane."

Moreover, he writes: "by undulating himself in bed the patient can in a moment change the contour of the course." He conveys his pleasure at such a discovery and of how he imagines that one such hole resembled a hole at Formby, another the sixth at Prince's and so on.

In this I hold an edge over Darwin, for so long the unyielding golf correspondent of *The Times*. To create the feel of designing a golf course I have no need to retire to bed, as he did, and place a tray with four legs (what he calls a bed-table) on my eiderdown to resemble trees standing in the middle of a fairway. I have done some course design already. A humble green it may be to you. To me, however, it was the whole cigar and to do it required a trip to Cork in south-west Ireland.

The site in question is the Fota island golf course that Peter McEvoy is designing, with help from Christy O'Connor Junior, for London & Edinburgh Trust. It is built on 300 of the 800 acres on the island. McEvoy was my guide and the man to shoulder all the blame for allowing me near the green in question. I like him. The former Amateur champion has a sense of adventure, an ear for gossip, a nose for a good story. As we tramped over the course he said he had just returned from St Andrews where he had competed in the autumn medal of his club, the Royal & Ancient.

"I met a man there who had played five off the first tee of the Old course. He hit one drive out of bounds right, one out of bounds left. As the first hole has the widest fairway in golf, that is quite an impressive record, isn't it?" mused McEvoy, a grin peeping out from underneath his ginger moustache.

Soon we reached a crest. From our feet the land sloped

gently down and in the distance, limning the course, was the sinuous estuary that led out to the Irish Sea.

"My only regret is that we couldn't get more holes playing downhill," said McEvoy. "With the water in the background it would have looked terrific. However, I walked the course from tee to green, and then from green to tee. You have to do that. Designing a golf course is an art not a science. You have to get out there and see what it looks like and feels like under your feet. And having done so I could not think of a way to change my original routing."

We turned and headed to a far corner of the property. "This is where I need some help," said McEvoy.

He pointed at the object of his concern – the green of a par four hole, one of 400 yards

**John Hopkins on the delights of designing a lawn with a hole in it**

or so. "I have in mind the 15th on the King's course at Gleneagles. I have no objection to a green that slopes away. It is the only one that does on the course. But I am not sure it is right. What do you think?"

I am a minimalist, in music, art and now in course design, happy to follow the words of Alister Mackenzie, who designed Cypress Point and much of Augusta National, which are two pretty impressive courses to be able to put on a curriculum vitae. Mackenzie said: "excellence of design is more felt than fully realised."

Unlike A W Tillinghast, the American course designer, who was known for the shape, or lack of it, of his bunkers, I had to concentrate only on the putting surface – and only the back half at that. Still, the moment I saw the green I knew what to do.

This green is big, 6,000 sq ft, and slopes down from front to back by as much as one metre by one estimate. That is too much, I thought at first.

I imagined myself, a 14 hand-icapper, hitting a four or five iron second shot that pitched on the front of the putting surface and raced to the back because I did not have the skill to put backspin on the ball, at least not with those sort of

clubs. On behalf of mid to high handicap golfers I said I thought that it was a unfair. What should be done about it, McEvoy asked?

There are those who suggest a green is nothing more than a closely mown area with a flagstick stuck in the middle. They would probably say they know why the Mona Lisa is smiling and that Henry Moore's sculptures are merely pieces of marble hacked about a bit.

To us creative types, on the other hand, a green is a thing of subtlety, a surface of slopes and gradients, of barely visible challenges and screamingly obvious defenses.

"A good golf course is like a good piece of music," said Mackenzie. "It is not necessarily a course that appeals the first time one plays it."

"The surface soil on my green was smooth but not flattened to its final preparation and this heightened the impression of a green that was tilted too severely."

"It needs a mound on one side that would break the speed of the ball," I suggested. "Or what about a tier up to the back half?"

McEvoy looked thoughtful. "What we can't have is a nose," he said finally. "A nose on a green is a ridge that runs in from the side. It is rather like the trunk of an elephant underneath a blanket."

"That would work," I said, walking to one side of the green and pointing to where I wanted the nose. "If you put it here then it would give you another pin placement behind it and help to stop balls racing through the green."

McEvoy pondered and then called in Mick, a green shaper of international repute.

"We think this green needs a nose just there," he said. Mick looked with his expert eye. "OK," he said. "I will make a few passes [with his bulldozer] there after lunch. It will be finished by tea-time."

As we talked to the next tee, I and Mick looked at the green. In my eyes it had become a thing of beauty. McEvoy caught a glimpse of me admiring my work. "There you are," he said. "Now you are a golf course designer. We will name it after you."

McEvoy made another visit to Fota Island last week and that evening we spoke on the telephone. He sounded happy. "Your green is looking really good," he reported. "We are very pleased with it. You know what we have decided to call it? Hopkins's Folly."

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# TELEVISION

## SATURDAY

### BBC1

7.00 Champion of the World. 7.25 News. 7.30 Spider. 7.35 Animal World. 7.45 Quick Draw McGraw. 7.50 Little B's. 8.15 Guckelshoven. 8.35 Buffy. 8.50 Going Live!

12.12 Weather.

12.15 Grandstand. Introduced by Bob Wilson. Including 12.20 Football: Reviewing the week's World Cup matches. 12.50 News. 12.55 Racing from Ascot and Aintree; From Ascot, the 1,000 Metre Handicap Chase, the 1,300 Forte Handicap Hurdle and the 2,005 H&T Walker Gold Cup Chase (H&C). From Aintree, the 1.15 Stately Ladies Novices Chase, the 1.45 Ladbrokes November Handicap Hurdle and the 2.25 Crowther Homes Becher Handicap Chase. 2.55 Snooker: UK Championship. News of this afternoon's fifth round matches from Preston. 2.50 Rugby Union: Wales v Australia live from the National Stadium, Cardiff. 4.30 Snooker: UK Championship. 4.40 Final Score. Times may vary.

5.05 News.

5.15 Regional News and Sport.

5.20 Dad's Army. Classic comedy with Arthur Lowe and John Le Mesurier.

5.50 Big Break.

6.20 Noel's House Party. Noel Edmonds with more wacky entertainment from Crinkley Bottom, including former Spinal Tap Garth Crooks receiving a Golden Oscar, NTV, Will Tili I Got You Home and Grab a Grand.

7.15 Bruce Forsyth's Generation Game.

8.15 Casualty. Junior doctor Rob Khalifa is hurt while spending a day on the river and ends up as a casualty patient. Charlie keeps a hero's added kick her habit. Sandra Nicholls' disciplinary hearing puts everyone on edge. Starring Derek Thompson and Maureen Beattie.

9.05 News and Sport. Weather.

9.25 Film: Paddy's Day. Castle owner Peter O'Toole aims to make a last look by pretending his home is haunted - until two real ghosts put in an appearance. With Steve Gutterman, Daryl Hannah and Liam Neeson (1988).

11.00 Match of the Day. Des Lynam presents highlights of two top FA Premier League matches and goals from other fixtures.

12.00 Snooker: UK Championship. (Fifth round highlights).

1.00 Weather.

1.05 Close.

### BBC2

8.00 Open University. 8.05 Film: Broadway Limited. 10.15 Film: Abbott and Costello in Society. 11.25 Film: Eye View. 12.15 Film: Advance to the Rear.

1.50 Network East. On location in Exeter and shopping in London's Berwick Street with film producer James Merchant. Plus, the work of Bombay fashion designer Krishna Menka.

2.20 Tanabata (English subtitles).

3.00 Film: Key Largo. Ex-soldier Humphrey Bogart has problems with gangsters when he retires to an island paradise run by mobster Edward G. Robinson. With Lauren Bacall (1948).

4.40 Snooker: UK Championship from Preston's Guild Hall.

5.30 Top Gear Rally Report Preview. Looking ahead to the four-day RAC Rally which begins tomorrow in Chester.

6.00 Scrutiny. The work of the House of Commons' Select Committees.

6.30 News and Sport. Weather.

6.45 Pole to Pole. Michael Palin arrives in Ethiopia, where survivors of ex-dictator Mengistu's defeated army are still at large. The team join an armed convoy on a hazardous journey through bandit country and arrive in Kenya. Shown Wednesday on BBC1.

7.35 Carl Nielsen: A Life in Six Symphonies. Conductor Simon Rattle introduces a profile of the Danish composer which explores his work through six symphonies, marking important events in his life. Including interviews with his daughters. The City of Birmingham Symphony Orchestra perform extracts from his works.

8.55 Have I Got News for You. Sandi Toksvig and Nick Hancock join team captain Paul Merton and Ian Hislop.

9.25 Performance: A Doll's House. Henrik Ibsen's play, starring Juliet Stevenson and Trevor Eve. A subversive housewife, continually patronised and ignored by her husband, rebels against him and discovers a new-found inner strength.

11.40 Film: Lacombe Lucien. Louis Malle's study of occupied France during World War Two (1974). (English subtitles).

1.55 Snooker: UK Championship. Actor Joe Pasol (Goodfellas) features in the American variety show.

2.30 Close.

### LWT

8.00 TV-am. 8.25 What's Up Doc? 11.30 Movies. Movies. 12.30 The ITV Chart Show.

1.00 ITN News. Weather.

1.10 The European Champions' League Preview. Ian St John and Jimmy Greaves look ahead to Wednesday's matches; The Day.

1.45 The Smurfs.

1.55 Highways and Otherdays. Jenny Bristow prepares dishes for children.

2.25 The A-Team.

3.30 WCW Worldwide Wrestling. Grappling action from the canvas ring.

4.10 Dinosaurs. Animated fun.

ITN News and Results. Weather.

6.00 ITN News. Weather.

6.05 Cartoon Time.

5.20 Beverly Hills 90210. With Jason Priestley and Sherry Stringfield.

6.15 The Delft. From Dorset, London, Croydon and Surrey climb The Wall, Hang Tough and enter the Danger Zone as they take on the might of the Gladiator in the first semi-final. Presented by Ulrika Jonsson and John Fashanu with commentary from John Sachs.

7.15 Blind Date. Contestants hope to find the perfect partner as Cilla plays cupid to more would-be romantics. She also looks back at last week's hopefuls to determine whether they liked or loathed each other.

8.15 Beadle's About. More practical jokes with Jeremy Beadle.

8.45 The News. Weather.

9.00 LWT News. Weather.

9.05 Crime Story: Dear Roy, Love Gillian. A soon-to-be-released convict arranged to meet Gillian, his 15-year-old pen pal, for the first time. But she never reached the destination. Her body was later found in a stream with a size 12 boot mark on her leg - a clue which played a vital part in the investigation. With Tara Simpson and Lawrence Mullin.

10.05 The Delft. From Dorset, London, Croydon and Surrey climb The Wall, Hang Tough and enter the Danger Zone as they take on the might of the Gladiator in the first semi-final. Presented by Ulrika Jonsson and John Fashanu with commentary from John Sachs.

12.25 Get Stuffed. ITN News Headlines.

1.30 The Big E.

2.35 Cheap Thrills. ITN News Headlines.

3.35 The Big E.

2.35 The Big E.

3.35 The Big E.

4.30 The Big E.

### SUNDAY

### BBC1

7.45 Film: Love Happy. 8.15 Start Your Own Religion. 10.15 The Day. 10.30 News. 10.35 The Day. 10.45 The Day. 11.00 The Day. 11.05 The Day. 11.10 The Day. 11.15 The Day. 11.20 The Day. 11.25 The Day. 11.30 The Day. 11.35 The Day. 11.40 The Day. 11.45 The Day. 11.50 The Day. 11.55 The Day. 12.00 The Day. 12.05 The Day. 12.10 The Day. 12.15 The Day. 12.20 The Day. 12.25 The Day. 12.30 The Day. 12.35 The Day. 12.40 The Day. 12.45 The Day. 12.50 The Day. 12.55 The Day. 1.00 The Day. 1.05 The Day. 1.10 The Day. 1.15 The Day. 1.20 The Day. 1.25 The Day. 1.30 The Day. 1.35 The Day. 1.40 The Day. 1.45 The Day. 1.50 The Day. 1.55 The Day. 2.00 The Day. 2.05 The Day. 2.10 The Day. 2.15 The Day. 2.20 The Day. 2.25 The Day. 2.30 The Day. 2.35 The Day. 2.40 The Day. 2.45 The Day. 2.50 The Day. 2.55 The Day. 3.00 The Day. 3.05 The Day. 3.10 The Day. 3.15 The Day. 3.20 The Day. 3.25 The Day. 3.30 The Day. 3.35 The Day. 3.40 The Day. 3.45 The Day. 3.50 The Day. 3.55 The Day. 4.00 The Day. 4.05 The 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A YEAR ago, the Ukrainian seceded from the former Soviet Union. No one was very surprised. Yet, barely three months before that President Bush had travelled to the Ukrainian capital, Kiev, and announced publicly: "God Bless the Soviet Union." He went on to deny the viability of independence for the states of the USSR, calling it "autocratic nationalism." This is now known to students of modern history as the "Chicken Kiev" speech.

Perhaps Bush was being chicken, but it seems harsh to lambast him with sole responsibility. He was, after all, only echoing the established view of the State Department and, for that matter, that of Britain's Foreign Office. Yet, almost every journalist who had spent time in the Ukraine and in other parts of

## Chicken Kiev comes home to roost

Dominic Lawson asks why politicians are so reluctant to recognise what is going on in the world

the Soviet Union had realised (and had written) that the empire was on the verge of disintegration. And still the leader of the western world called on God's support for the USSR: a doomed and artificial construction of godless Bolshevism.

Psychiatrists would call this condition "denial" - the tendency to refuse to admit, even to yourself, something which deep down you know is happening. It is all too common in the governing classes. In 1994 and 1995, I covered conferences of the Organisation of Petroleum Exporting Countries for the FT. It was obvious even to the inexperienced observer, which I was, that

OPEC had ceased to exist as an effective cartel. The oil market had become deregulated and over-supplied, with the price set by traders speculating daily on a vast scale. Yet, the British government continued to authorise the British National Oil Corporation to buy North Sea crude at the defunct Opec price. The result was that the British taxpayer lost about £100m.

This, admittedly, was a far smaller sum than the Treasury and the Bank of England lost last summer in an attempt to prop up sterling against the D-mark - something which, once again, almost every trader and outside commenta-

tor knew was hopeless.

Now, we are going through the same nonsense over the Maastricht treaty. Last week, the government made available to every home in the land a well-produced little booklet called *Britain in Europe*, designed to persuade us that it is right to sign our names to the treaty. This is, of course, a misleading bit of flummery which omits to quote from those parts of the accord which speak of "a common foreign and security policy" for the EC. Nor does it quote the bit about "the eventual framing of a common defence policy" (anyone for national service?)

But none of that matters any more. All this sophistry and postage is a waste of effort. Everybody knows that the Maastricht treaty is dead. Not just technically dead because it has been rejected by one of the member states, Denmark. But dead in spirit because the tide of opinion in western Europe has turned against Brussels federalism in much the same way that public opinion in the Ukraine turned against Muscovite federalism.

It is not just the people of France, the country most wedded to the European ideal, who are divided deeply on the treaty. The German people do not want monetary union,

least of all at the price the European Commission's president, Jacques Delors, wants them to pay through the euphemistically named cohesion fund. And what the German people do not want, the EC does not do.

Maastricht is, as comedian John Cleese would say, an ex-treaty. Dead. Deceased. It is no more. And yet, the politicians cannot admit the obvious. They are still in denial over Maastricht.

It is perhaps worth guessing the reasons for this damaging and recurring condition among politicians. I blame the civil servants, who are supposed to be the experts.

Like all experts, they have studied their subjects for many years. Over those years, they have built up a wonderful network of contacts who tell them what is going on.

In the former Soviet Union, of course, the contacts would have been members of the Communist party. In Brussels, the contacts will be long-time apparatchiks of the Commission. What do such people stand for? The status quo, long after the ante has been upped. The received wisdom, long after it has ceased to be wise.

What do bureaucrats hate? Change, which renders their knowledge anachronistic, their contact books useless. What they love above all is order. Now they have invented something called the New World Order. Eventually they even told George Bush. Too late, as usual.

Dominic Lawson is editor of *The Spectator*.

## Hard man warms to his latest battle

Jocelyn Stevens tells Antony Thorncroft how he quelled print unions and art professors and what he plans for the archaeologists

JOCYLYN Stevens is a happy man. Just over six months after arriving as chairman of English Heritage he is reaping the anticipated whirlwind. He sits surrounded by his blistering press coverage. "Terminator 3 arrives at English Heritage" he comments. The academics on his advisory boards are shrill in their opposition. "I was told 'watch out for the archaeologists: they will bury you!'" he jokes.

There is one piece of good news. Stevens asked for 180 voluntary redundancies from among English Heritage's 1,600 workforce; he has had 600 applicants.

This is all meat and drink to Stevens. As the man who saw off the last metal print unions at Express Newspapers in the 1970s ("my worst moment was closing down the Glasgow plant with 2,200 jobs") Stevens reckons he can cope with anything "this Quango" (he spits out the word) of conservationists throws at him.

He was given the job by David Mellor. "Somebody had it in for us. He read me out a very clear brief. No more money for two years and sort out the place."

Then Stevens said something surprising. "I was under no illusions that English Heritage was popular. Everyone has an English Heritage horror story." Stevens has his own. In his previous job as Rector of the Royal College of Art he wanted to modernise a listed building, now the Stevens Wing. Delays by the conservationists at English Heritage added £2m to the cost.

You realise that while most people regard English Heritage as a group of cosy traditionalists, rather like Morris dancers, Jocelyn Stevens, and his friends, live in listed houses and object to the way that it can intervene if they want to change the knocker on their front doors.

Retribution was swift. Since April, Stevens has gone through English Heritage like a dose of salts. As a one time journalist he wrote the policy document on its future himself. It suggests finding new owners for most of the properties it administers; contracting out the specialist labour force and cutting HQ staff - and running down English Heritage's authority in London.

"I have no apologies to

make. I'd do it again the same way. You've got to use your first 100 days." Now he is coping with the vociferous reaction of the advisory committees that he ignored. The second stage in his plan is to be emboldened. Negotiations have started. Now that it is in place the strategy will be discussed. Already he can damage benefits. "In January I will be able to announce that another £2m will go directly in grants to priority cases". Somehow you cannot help

warning to Stevens. You can also agree with much of his thinking. If the National Trust owns the downland at Avebury why should it not look after the stones, too; local authorities and local interest groups make better guardians of remote dolmens or crumbling medieval castles than English Heritage in London. Stevens wants to concentrate on his stars, on Stonehenge, on Dover castle, and (his particular favourite) Richard III's castle at Middle-

ham, as well as churches and conservation areas in cities. It is hard to believe that he will not get his way.

Typically he is enthusiastic. "This job is thrilling". In theory he need give three days a week to English Heritage. He is there all the time and spends his evenings getting to know local conservation officers. This constant activity is the only life he knows. At Express Newspapers he often worked from 9.30 in the morning to 11.30 at

night seven days a week.

The unions came to respect me because I was always there, always trying to get the papers out. When I left they gave me a dinner; the management did not."

At Express Newspapers he turned round the ailing *Evening Standard* and helped to keep the Express afloat.

He never worked harder. It cost him his marriage and the closeness of his children. It was also ultimately in vain. There was a row with Lord Matthews, the new proprietor, over who should be chairman, and Stevens lost. "I know what it is like to be sacked; to be told to clear your desk", he sighs, although his pay-off financed a lavish party at Gstaad. Siding is his suitably energetic leisure alternative to work.

After his dismissal Stevens did what he is good at - making money. He has that disregard for money that can only be enjoyed by the very rich. His mother died at his birth but his connections, the Hulton press barons, were wealthy enough to put £750,000 into the orphan's bank account. He enjoyed the ease of Eton and Cambridge (he is undoubtedly bright) but little parental attention. His subsequent career as a hard-nosed businessman who got results by trampling on

the weak is too glibly explained by a need to prove himself, to get attention.

Stevens might have made a career in television, but one of his rumbustious interviews as a reporter on Panorama caused such a public outcry that he was not asked back. Instead he married his social life with money-making and founded *Queen* magazine, the style journal of the 1980s. "I got bored with my readers and sold it for £500,000 to the man sitting at the next table at Claridges". After his dismissal from the Express group he made another fortune out of Centaur Publishing. He sold that for £2m.

Then came the call to public service, the call that changed Stevens, and the nation's life. "I was asked by George Howard, who I'd never met, to become Rector of the Royal College. It was out of control." He now thinks that Margaret Thatcher might have been behind the call. He knew nothing about art; had no academic experience. So he talked to the students - "some had never seen their professors in two years" - and committed himself to turning the Royal College from an ivory tower into a stepping stone towards a good job in art and design.

He quickly decided four

departments should be closed down. "One was environmental media where the students were working with no discipline, painters fiddling with televisions and so on. I called a meeting of the senate and locked the doors. I told them that they would not be released until the reforms had been agreed unanimously. We got out at four in the morning, a time which, with my experience of the unions, I was quite used to."

By the time he left the Royal College, (and he is proud of the fact), only three of the 20 professors he inherited were still in place. The carnage was terrible; the suffering immense; but he got the college £20m in building grants from the government, raised its reputation, and slanted it towards the needs of industry.

He has brought little from the college to English Heritage, just one large plaster cast of a dog which he bought from a student, and which stands by his desk. It is like Stevens in that it has a rather dopey, love me, expression; but unlike him in that it neither barks nor bites. He plays down his famous rages - "I can't remember whether I was born in a firing cabinet and threw my father out the window or the other way round" - but it is easy to see

how the intense energy of the man, whose body is always mobile as he shifts papers, stretches, chases words and arguments, could erupt into shouting matches.

He is at English Heritage until 1997, when he will be 65. "I was the rogue choice. Michael Heseltine gave me five minutes to make up my mind. I like these five year assignments. I wish I'd come across them earlier in my career." He hopes for more. "Perhaps I could run London. I'd like that. I'll never retire." His private life is now happy (he lives with Vivien Duffield, one of the richest women in the country) and they share houses in Hampshire and Scotland. He seems unable to show any enthusiasm for hobbies, outside the next obstacle to be overcome.

Like many hard men Stevens seems to need to be liked. He chooses unlikely groups to identify with - in newspapers it was the unions (although he broke their power); at the Royal College it was the students; at English Heritage it is the guardian of Middleham Castle, a woman who keeps a lonely vigil over the ruins. His interest in her solitary life suggests that, after all his battles, Stevens is at last confident enough of his identity to strike out on his own.



## The great tapioca war

Michael Thompson-Noel



WARNING: when it pivots, when it moves from intro to finale, from preamble to message, this column is going to mention tapioca pudding. I wish it could be avoided. I wish I had never seen or heard of tapioca pudding, or imagined that it existed. When we get to it, I will type extremely quickly so as to rush us towards the end; but at least you have been warned.

This week, I finished reading *The Rise and Fall of the Third Chimpanzee* by Jared Diamond, who is ranked among the world's top zoologists. As the FT said when *Rise and Fall* was first published, it is an important book - certainly among the best science books I have read.

It is about our animal heritage. We are chimpanzees. More than 98 per cent of our genes are shared with the two other species of chimpanzee. We are greatly influenced by our animal origins, but we are also - uniquely and destructively - human.

The first indications that our ancestors were unusual among animals were the crude stone tools that began appearing in Africa about 2.5m years ago. Nothing much happened for

another 1.5m years, though by 1m years ago we had spread to warm parts of Europe and Asia. Evidence for the Great Leap Forward in human behaviour suddenly appeared in Europe about 40,000 years ago. Whatever caused the leap, it involved only a tiny fraction of our beings, because we still differ from the pygmy and common chimpanzee in only 1.6 per cent of our genes.

Now scroll forward to the modern day. We are proud of

have written his book if he considered the chances of our own extinction remote; equally, he would not have written it if he thought our predicament hopeless. He says there are many grounds for pessimism. But he himself is cautiously optimistic. "We do not need novel, still-to-be-invented technologies to solve our problems," he says. "We just need more governments to do many more of the same obvious things that some governments are already doing in some cases. Nor is it true that the average citizen is powerless."

**HAWKS & HANDSAWS**

You. It is my belief that while governments and other bodies must display unprecedented political will and spend enormous sums on top-down projects to rehabilitate our species and our planet, there is still scope for small people - you, me - to do our bit, bottom-up.

But where to start? I believe that each one of us should concentrate hard so as to bring to mind some small-scale horror, some bit of nastiness - and then strive to exterminate it, to squash and quash it. And then

move on, to something slightly larger, nastier and more horrid, and exterminate that. And then move on...

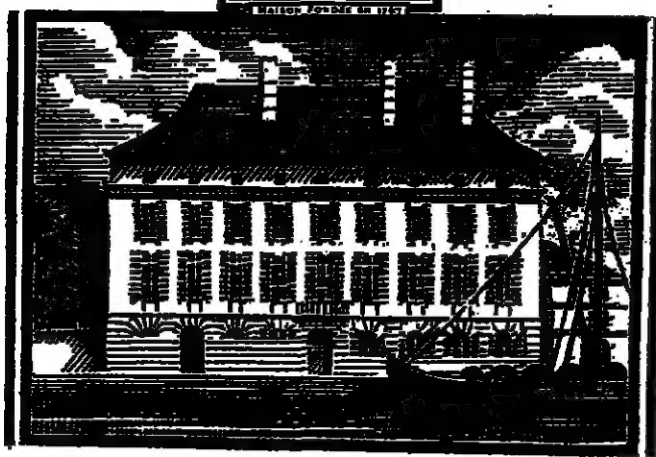
I have decided where I will start: with the tapioca pudding served in the FT restaurant. This is not the time nor the place to give my opinion on the FT restaurant. But their tapioca pudding is an affront to human decency, a negation of man's cultural flourishes and accomplishments. It makes me queasy and faint just to see it sitting there. I would not dream of offering it to a common chimpanzee, or even to a pygmy one.

My theory is this: if I can exterminate the FT's tapioca pudding, there is a reasonable chance that I and my colleagues will be nicer to our significant others once we reach home; this niceness will spread, like ripples on a lake; people will be happier; they will start to spend money, which will kick-start the economy; they will even vote more sensibly - goodbye Laurel and Hardy; bigger and better tasks will be attempted almost everywhere; substance abuse will cease; spring will not be silent; wars will not be fought; the planet will be saved, and man will make contact with extraterrestrials.

Call me cock-eyed, but I believe it can be done.

Les Secrets Précieux de

HINE



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On the banks of La Charente, France's legendary cognac river, nestles a picturesque and much lauded cluster of buildings. Yet more celebrated are the foundations laid down by their most illustrious inhabitant -

Thomas Hine. It was his genius that fashioned this 'chai'

into what is arguably the world's finest cognac house:

the House of Hine. To the five generations that

followed him, Thomas Hine's original 'code

de qualité' was treated as sacrosanct. So

that, although the flavour of today

may bear a contemporary

date, the quintessence of

the spirit that it

houses, remains

timeless.



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